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Overcoming Challenges of Virtual Scrum Teams:
Lessons Learned Through an Action Research Study



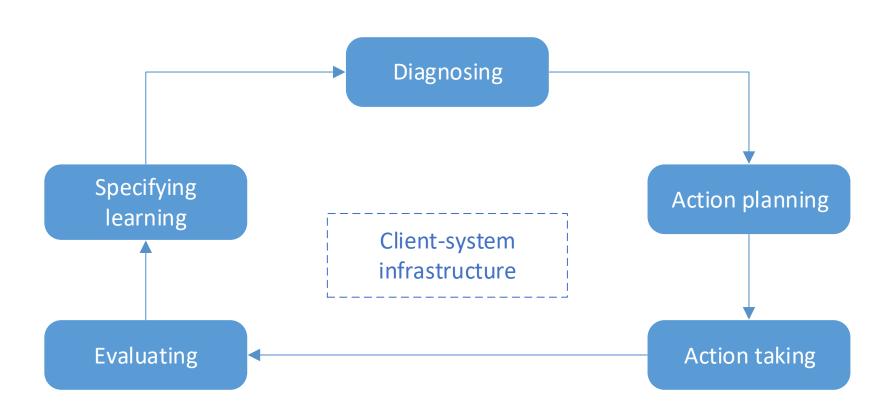


Action Research

- an emergent inquiry process in which scientific knowledge is integrated with existing organizational practices and applied to solve real organizational problems;
- needs an industrial context where the work is embedded
 - □ a precondition for AR is to have a **problem owner** willing to collaborate to both identify a problem, and engage in an effort to solve it;
- a method for co-development of research results, where academia and industry can work together
 - through this co-development, the researchers and practitioners learn from each other, and thus they develop research results which contribute to both the industrial practice and academic theories, tools, methods, and knowledge development



Canonical Action Research cycle





Initiation of AR projects

- problem-driven initiation:
 - □ practitioners are confronted by a seemingly invincible problem and looking for help from academics
 - SAFe transformation (Nordea)
 - Scaling Scrum with Nexus (Intel)
- research-driven initiation:
 - researchers are in possession of ideas or general theoretical approaches to addressing problem situations
 - Game-based Sprint retrospectives (OKE Poland, Dynatrace, SentiOne)
 - Game-based requirements engineering (Staples, Intel)



Research context

- participating teams:
 - □ Covid-DI
 - has developed a subsystem that provides automation of the process of verifying documents that are required for a flight (https://www.lufthansa.com/ge/en/online-check-in)
 - □ GroupApp
 - has developed a mobile <u>app</u> for SWISS, Austrian, and Brussels Airlines
- problematic situations:
 - □ agile methods provide no guidelines for remote work
 - several challenges emerged after the rapid shift to remote environment
- objectives:
 - □ revisiting the ad-hoc adaptations to remote work
 - elaborating systematic solutions to maintain efficiency in a remote setting

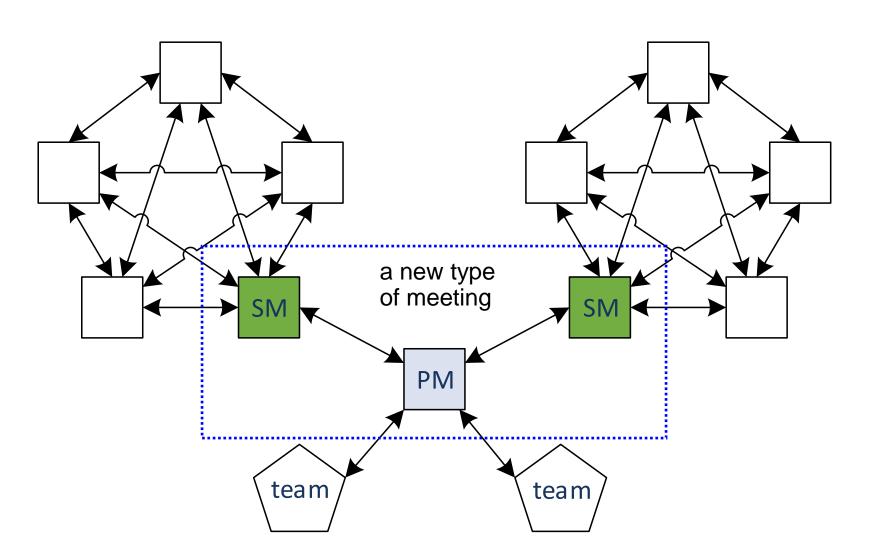


AR: Diagnosing

- Interviews:
 - to familiarize with the existing adaptations to remote work;
 - □ to identify current challenges;
- Key findings:
 - □ working from home hinders both:
 - communication between teams
 - communication between team members
 - □ teams' commitment is lower in remote environment
 - □ it becomes increasingly difficult to integrate a new employee into a virtual team
 - being physically together in the open space office favors the development of innovative solutions



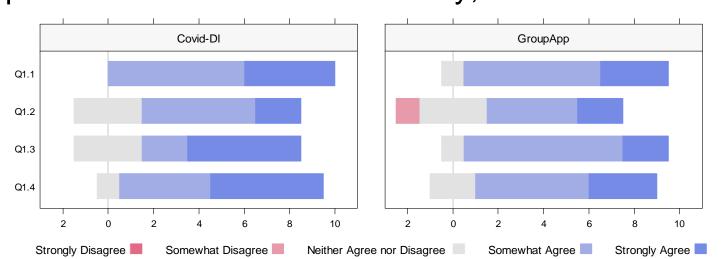
AR: Action planning and taking





AR: Evaluating

- Q1.1 Appointing Service Managers to relay information improved communication between teams;
- Q1.2 Setting up optional meetings between Service Managers and the Project Manager improved knowledge sharing between teams;
- Q1.3 Establishing a new, explicit communication model that specifies with whom, in what case to communicate improved communication efficiency;





AR: Specifying learning

- Scrum can be effectively applied beyond its comfort zone, but the required adaptations should be developed in a structured manner.
- Action Research aligns with the agile way of working, i.e., incremental improvements, feedback loops, and continuous learning.
- Involving employees in SPI enhances their support and acceptance for the change.
- The staff often have knowledge about how to improve their work practices, but they require a trigger as well as facilitation to take actions.



Takeaway

- When you go back to your workplace, look around and think if there is something that can be improved.
- If so, employ Action Research and do research.
- Good luck!

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