```
1  --1--
2  --duplicating the table
3      CREATE TABLE i_s_copy AS SELECT * FROM investment_subset
4
5  --cleaning financial services
6      SELECT DISTINCT market FROM i_s_copy
7      WHERE market ILIKE 'fin%';
8      UPDATE i_s_copy
9      SET market = 'Financial Services'
10     WHERE market LIKE 'FincialServices';
11 --creating the table
12     CREATE TABLE financial_services AS
13     SELECT * FROM i_s_copy
14     WHERE market = 'Financial Services'
15 --result
16     SELECT * FROM financial_services
```

market text	funding_total_usd numeric	status character varying	country_code character varying	founded_year integer	seed numeric	venture numeric	equity_crowdfunding numeric	undisclosed numeric	convertible_note numeric	debt_financing numeric	private_equity numeric
1	Financial Services	10000000	[null]	USA	2007	0	0	0	0	0	10000000	0
2	Financial Services	[null]	operating	USA	2011	0	0	0	0	0	0	0
3	Financial Services	4099999	operating	USA	2012	4099999	0	0	0	0	0	0
4	Financial Services	[null]	operating	[null]	2013	0	0	0	0	0	0	0
5	Financial Services	7540000	operating	[null]	2013	3770000	3770000	0	0	0	0	0
6	Financial Services	[null]	operating	ESP	2011	0	0	0	0	0	0	0
7	Financial Services	11000000	operating	[null]	2012	1000000	10000000	0	0	0	0	0
8	Financial Services	750000	operating	USA	2011	0	750000	0	0	0	0	0
9	Financial Services	5000000	operating	USA	[null]	0	5000000	0	0	0	0	0
10	Financial Services	120000	operating	USA	[null]	120000	0	0	0	0	0	0
11	Financial Services	800000	operating	IND	2013	800000	0	0	0	0	0	0
12	Financial Services	750000	operating	USA	2012	750000	0	0	0	0	0	0

Total rows: 114 of 114   Query complete 00:00:07.189   Ln

```
19   SELECT AVG(seed),MIN(seed),MAX(seed) FROM financial_services
```
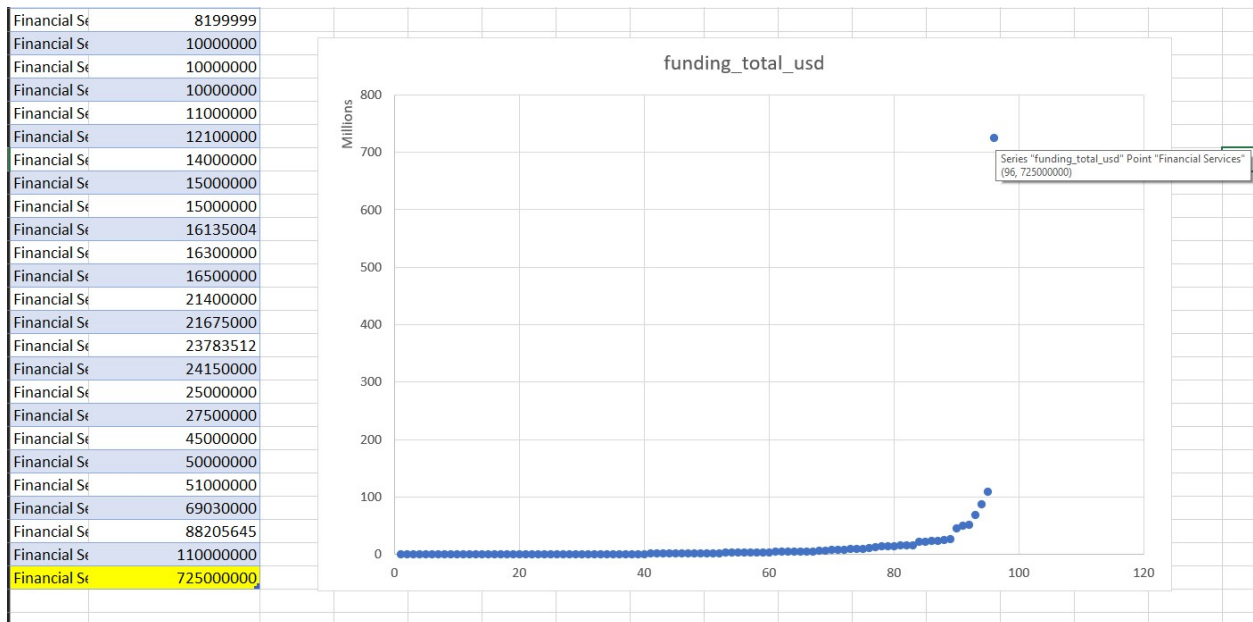
Data Output Messages Notifications

	avg numeric	min numeric	max numeric
1	556971.6666666666	0	4400000

```
21   --3
22   SELECT country_code,founded_year,status,equity_crowdfunding FROM financial_services
23   WHERE equity_crowdfunding > 0
24
```

Data Output Messages Notifications

	country_code character varying	founded_year integer	status character varying	equity_crowdfunding numeric
1	FRA	2010	operating	398097

A company that received a total of 725,000,000 dollars is the outlier

Financial Se	8199999
Financial Se	10000000
Financial Se	10000000
Financial Se	10000000
Financial Se	11000000
Financial Se	12100000
Financial Se	14000000
Financial Se	15000000
Financial Se	15000000
Financial Se	16135004
Financial Se	16300000
Financial Se	16500000
Financial Se	21400000
Financial Se	21675000
Financial Se	23783512
Financial Se	24150000
Financial Se	25000000
Financial Se	27500000
Financial Se	45000000
Financial Se	50000000
Financial Se	51000000
Financial Se	69030000
Financial Se	88205645
Financial Se	110000000
Financial Se	725000000

Chart title: funding_total_usd
Y-axis: Millions (0 to 800)
X-axis: 0 to 120
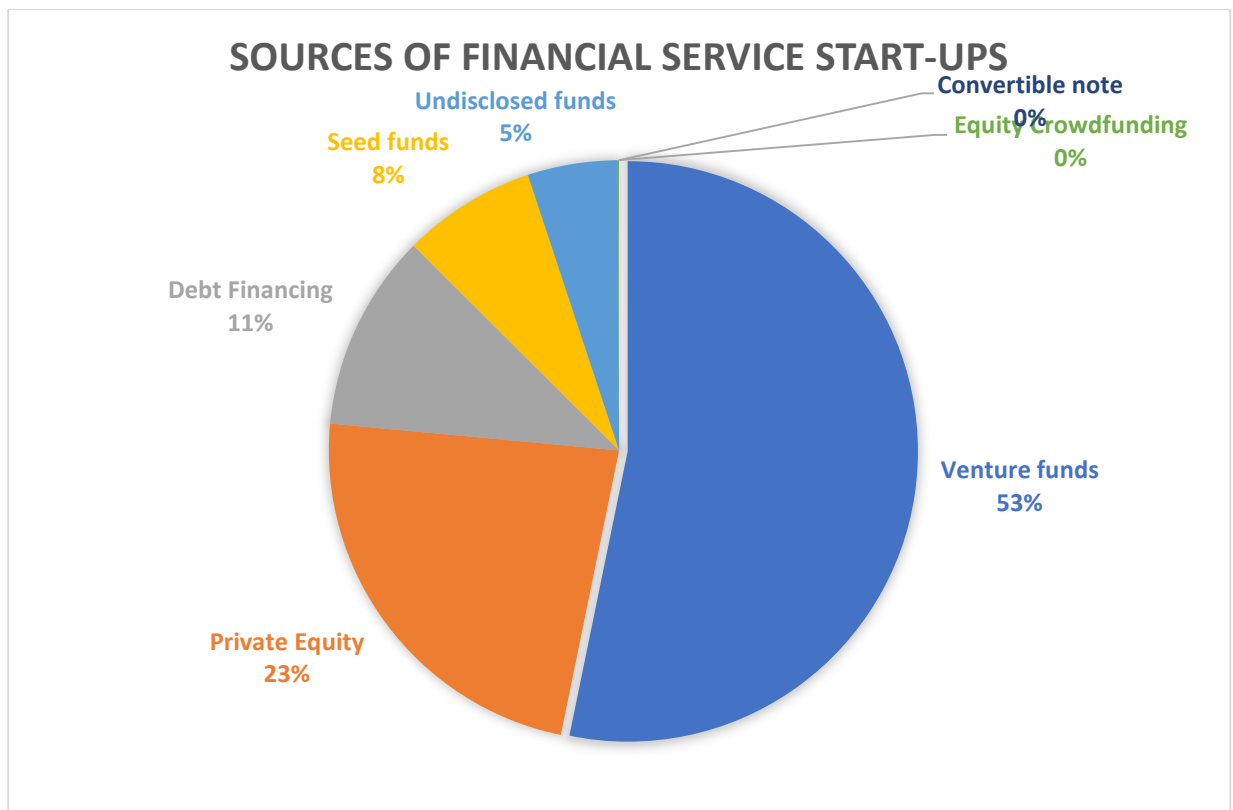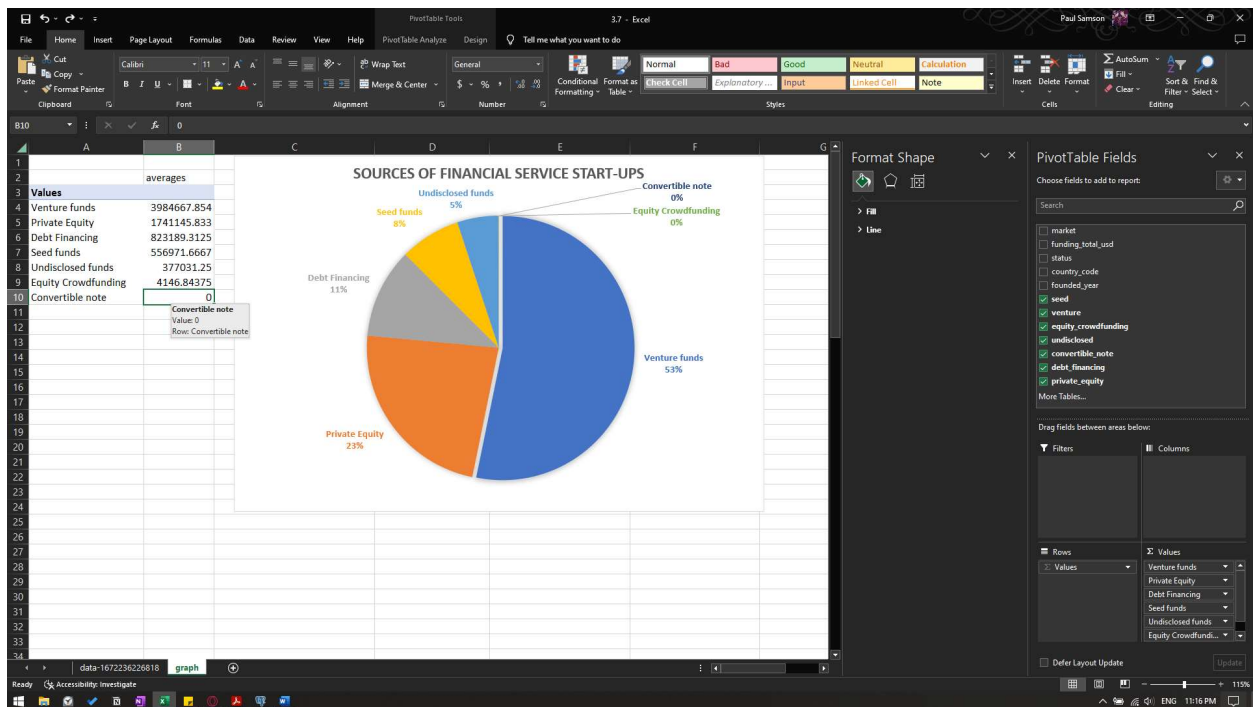Tooltip: Series "funding_total_usd" Point "Financial Services" (96, 725000000)

```
36   SELECT market,country_code, status, founded_year, funding_total_usd FROM financial_services
37   ORDER BY funding_total_usd DESC
38
```

Data Output   Messages   Notifications

market text	country_code character varying	status character varying	founded_year integer	funding_total_usd numeric
1 Financial Services	USA	operating	[null]	725000000

SOURCES OF FINANCIAL SERVICE START-UPS

Venture funds are the biggest source of finance in opening financial services followed by **private equity**.

On the other hand, equity crowdfunding and convertible notes are the most unreliable.