## AD campaign recommender

### **Model Building**

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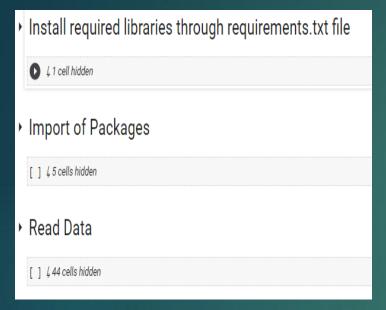
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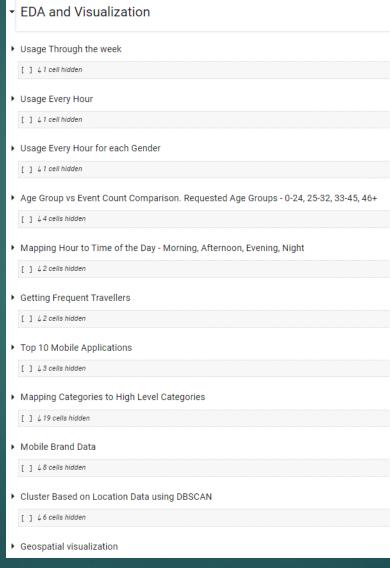
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## Overall Flow of the Analysis and Model

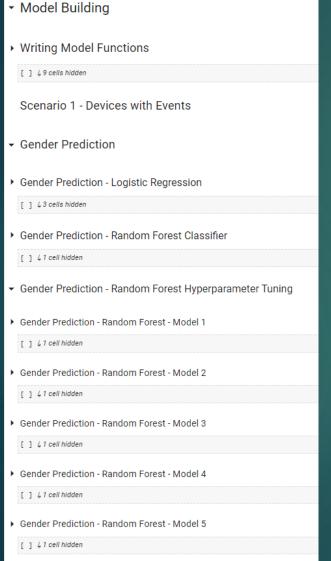




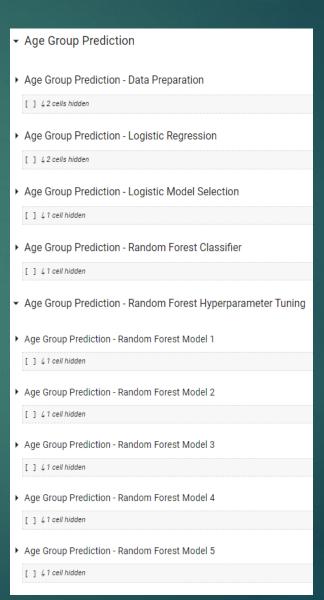
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## Flow of the Analysis and Model Building

### Scenario 1



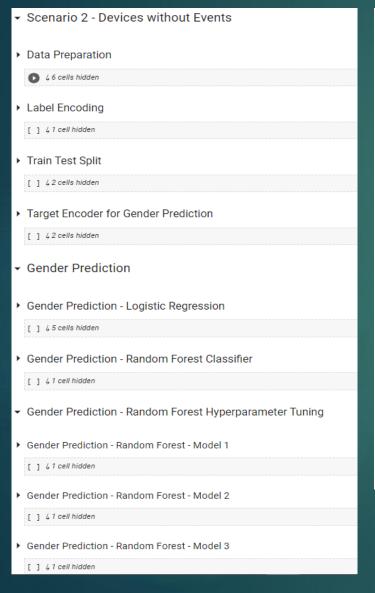
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[ ] 41 cell hidden
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## Flow of the Analysis and Model Building

Scenario 2



•	Gender Prediction - Random Forest - Model Selection
	[ ] 41 cell hidden
•	Gender Prediction - Random Forest - Best Parameters
	<b>♦</b> 41 cell hidden
•	Gender Prediction - XG Boost
	[ ] 412 cells hidden
•	Gender Prediction - Model Stacking
	[ ] 4.6 cells hidden
•	Gender Prediction - Final Model Selection
	[ ] 41 cell hidden
•	Gender Prediction - Exporting Model to a Pickle File Scenario 2
	[ ] 41 cell hidden

•	Age Group Prediction
١	Age Group Prediction - train test Split
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Þ	Age Group Prediction - Logistic Regression
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Þ	Age Group Prediction - Logistic Model Selection
	[ ] 4,1 cell hidden
١	Age Group Prediction - Random Forest Classifier
	[ ] 41 cell hidden
Þ	Age Group Prediction - Random Forest Hyperparameter Tuning
	[ ] 4,10 cells hidden
١	Age Group Prediction - XG Boost
	[ ] 4,1 cell hidden
	17.5
١	Age Group Prediction - XG Boost Hyperparameter Tuning
	[ ] 4,10 cells hidden
١	Age Group Prediction - Model Stacking
	[ ] 48 cells hidden
١	Age Group Prediction - Final Model Selection
	[ ] 41 cell hidden

# Reading the data

#### **Read Data**

```
dfAppEvents = pd.read_csv("https://uoacapstone.s3.amazonaws.com/app_events.csv")

dfTrainEvents = pd.read_csv("https://uoacapstone.s3.amazonaws.com/train_event_data.csv")

dfMetaAppEvents = pd.read_csv("https://uoacapstone.s3.amazonaws.com/app_events_meta_data.csv",quoting=csv.QUOTE_NONE)

dfMobileBrandTrain = pd.read_csv("https://uoacapstone.s3.amazonaws.com/train_mobile_brand.csv")
```

### Renaming columns in each DataFrame ¶

#### Basic Stats on the Datasets dfMetaAppEvents.head() app id label id category category app\_id label\_id 1 7324884708820027918 Finance Finance 4 6058196446775239644 dfAppEvents.head() 2 5927333115845830913 2 -5720078949152207372 2 -1633887856876571208 2 -653184325010919369 2 8693964245073640147 dfTrainEvents.head()

	device_id	gender	age	group_train	event_id	datetimestamp	latitude	longitude
0	-7548291590301750000	М	33	M32+	2369465.0	2016-05-03 15:55:35	33.98	116.79
1	-7548291590301750000	M	33	M32+	1080869.0	2016-05-03 06:07:16	33.98	116.79
2	-7548291590301750000	M	33	M32+	1079338.0	2016-05-04 03:28:02	33.98	116.79
3	-7548291590301750000	М	33	M32+	1078881.0	2016-05-04 02:53:08	33.98	116.79
4	-7548291590301750000	M	33	M32+	1068711.0	2016-05-03 15:59:35	33.98	116.79

	device_id	gender	age	group_train	phone_brand	device_model
0	-7548291590301750000	М	33	M32+	Huawei	è⊡£è€€3C
1	6943568600617760000	M	37	M32+	Xiaomi	xnote
2	5441349705980020000	М	40	M32+	OPPO	R7s
3	-5393876656119450000	М	33	M32+	Xiaomi	MI 4
4	4543988487649880000	M	53	M32+	samsung	Galaxy S4

dfMobileBrandTrain.head()

# Data Cleaning

#### MetaAppEvents ¶

dfMetaAppEvents = dfMetaAppEvents.iloc[1:,:].reset index(drop=True) dfMetaAppEvents.head(3)

	AppID	LabelID	Category
0	7324884708820027918	251	Finance
1	-4494216993218550286	251	Finance
2	6058196446775239644	406	unknown

```
dfMetaAppEvents.AppID = dfMetaAppEvents.AppID.astype("int64")
dfMetaAppEvents.LabelID = dfMetaAppEvents.LabelID.astype("int64")
```

dfMetaAppEvents.Category = dfMetaAppEvents.Category.str.upper()

#### AppEvents Data

All Rows seem to have 1 value for column - IsInstalled. Will drop this column

```
dfAppEvents = dfAppEvents[["EventID", "AppID", "IsActive"]]
dfAppEvents.nunique()
EventID
            1488096
```

AppID 19237 IsActive dtype: int64

#### MobileBrandTrain

dfMobileBrandTrain.head()

	DeviceID	Gender	Age	GroupTrain	MobilePhoneBrand	DeviceModel
0	-7548291590301750000	М	33	M32+	Huawei	è□£è€€3C
1	6943568600617760000	М	37	M32+	Xiaomi	xnote
2	5441349705980020000	М	40	M32+	OPPO	R7s
3	-5393876656119450000	М	33	M32+	Xiaomi	MI 4
4	4543988487649880000	М	53	M32+	samsung	Galaxy S4

Dealing with Junk Data such as in the 1st row in column DeviceModel - è□£è€€3C

```
#Function to Clean Gibberish Data
def cleanJunk(str):
    if str.isascii():
        return str
        a="".join(list(map(lambda x:x if x.isascii() else "",str)))
        return a
dfMobileBrandTrain["DeviceModel"] = dfMobileBrandTrain["DeviceModel"].apply(cleanJunk)
dfMobileBrandTrain.head()
```

	DeviceID	Gender	Age	GroupTrain	MobilePhoneBrand	DeviceModel
0	-7548291590301750000	М	33	M32+	Huawei	3C
1	6943568600617760000	M	37	M32+	Xiaomi	xnote
2	5441349705980020000	M	40	M32+	OPPO	R7s
3	-5393876656119450000	M	33	M32+	Xiaomi	MI 4
4	4543988487649880000	M	53	M32+	samsung	Galaxy S4

#### TrainEvents Data

Format the type for DateTimestamp

dfTrainEvents["DateTimestamp"]=pd.to\_datetime(dfTrainEvents["DateTimestamp"])

### Feature Engineering

#### Format the type for DateTimestamp

```
dfTrainEvents["DateTimestamp"]=pd.to_datetime(dfTrainEvents["DateTimestamp"])
```

#### Create new features from DateTimestamp Column, such as Hour, WeekDay, DayName and WeekNum

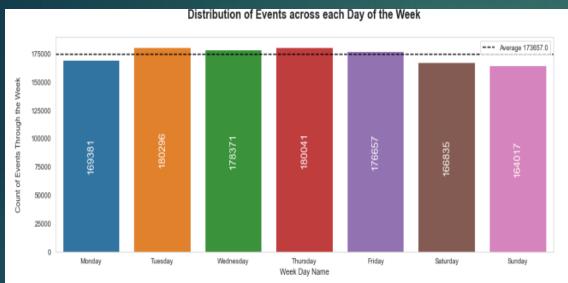
```
dfTrainEvents["Hour"] = dfTrainEvents.DateTimestamp.dt.hour

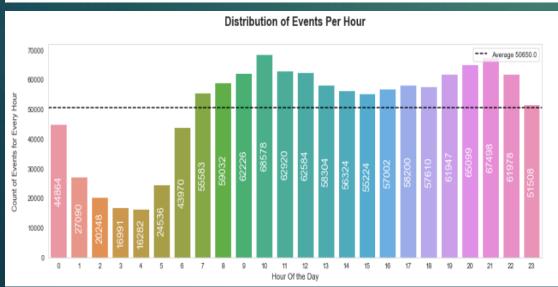
dfTrainEvents["WeekDay"] = dfTrainEvents.DateTimestamp.dt.day_of_week

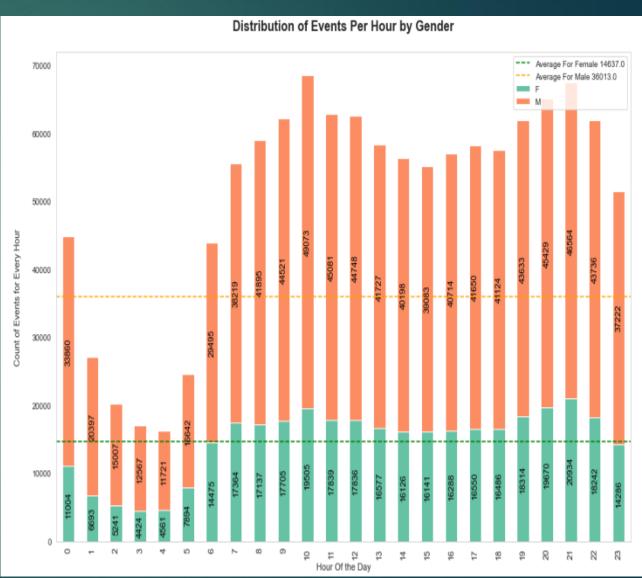
dfTrainEvents["DayName"] = dfTrainEvents.DateTimestamp.dt.day_name()

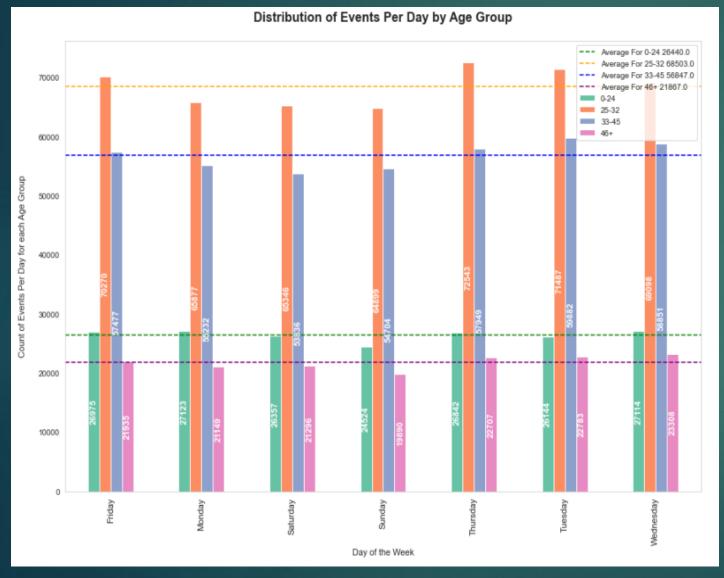
dfTrainEvents["WeekNum"] = dfTrainEvents.DateTimestamp.dt.weekofyear
```

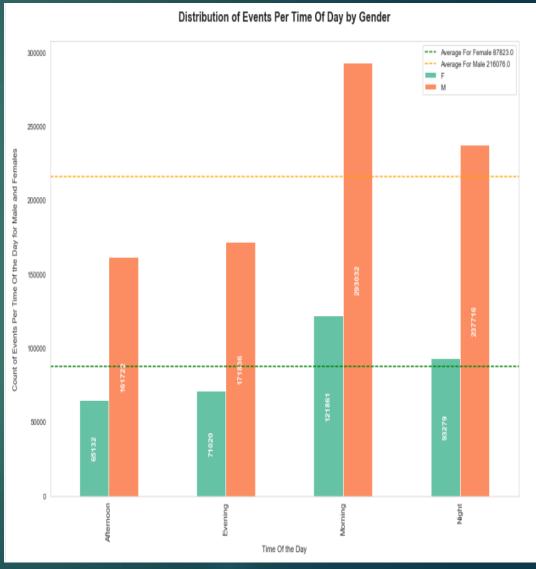
```
Create a DataFrame where the EventIDs are not null
dfTrainEventsWithEventData = dfTrainEvents[~(dfTrainEvents.EventID.isnull())]
dfTrainEventsWithEventData.shape[0]
1215598
dfTrainEventsWithEventData["Coordinates"] = dfTrainEventsWithEventData[["Latitude", "Longitude"]]
    .apply(lambda x: (x["Latitude"], x["Longitude"]), axis = 1)
dfTrainEventsWithEventData.head()
                                                       DateTimestamp Latitude Longitude Hour WeekDay DayName WeekNum
              DeviceID Gender Age GroupTrain EventID
 0 -7548291590301750000
                                      M32+ 2369465.0
                                                                                116.79 15.0
                                                                                                 1.0 Tuesday
                                                                                                                              116.79)
                                                                                116.79 6.0
 1 -7548291590301750000
                                       M32+ 1080869.0
                                                                                                 1.0 Tuesday
                                                                                                                              116.79)
2 -7548291590301750000
                                       M32+ 1079338.0
                                                                                                 2.0 Wednesday
                                                                                                                              116.79)
                                                            2016-05-04
                                                                                116.79 2.0
 3 -7548291590301750000
                                       M32+ 1078881.0
                                                                                                 2.0 Wednesday
                                                                                                                              116.79)
                                                                                116.79 15.0
 4 -7548291590301750000
                                      M32+ 1068711.0
                                                                                                 1.0 Tuesday
                                                                                                                              116.79)
dfTrainEventsWithEventData.EventID = dfTrainEventsWithEventData.EventID.astype("int64")
dfTrainEventsWithEventData.Hour = dfTrainEventsWithEventData.Hour.astype("int64")
dfTrainEventsWithEventData.WeekDay = dfTrainEventsWithEventData.WeekDay.astype("int64")
dfTrainEventsWithEventData.WeekNum = dfTrainEventsWithEventData.WeekNum.astvpe("int64")
dfTrainEventsWithEventData.info()
```

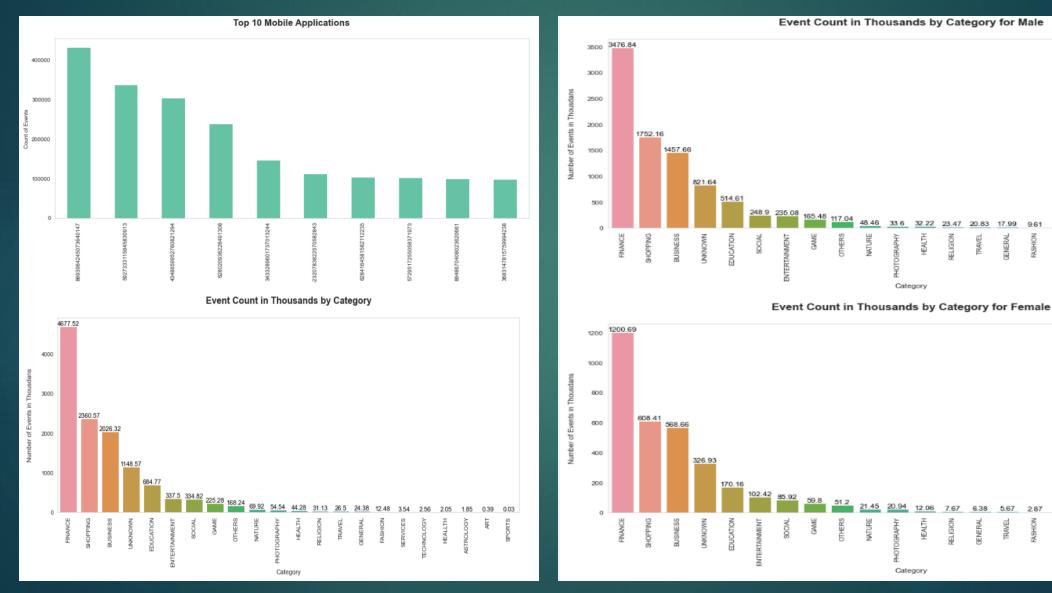


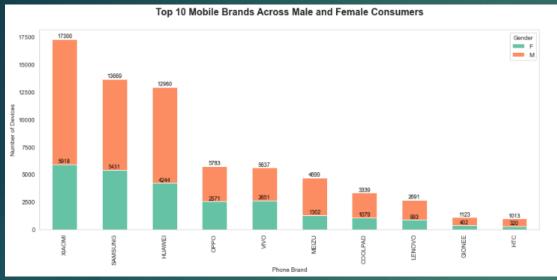


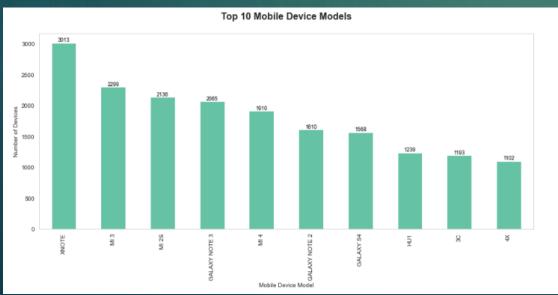


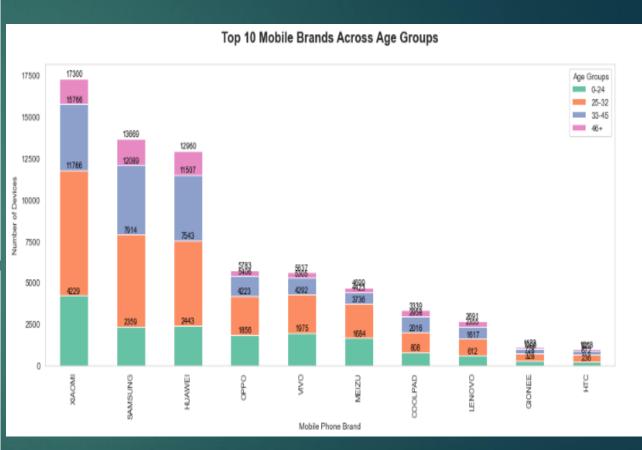


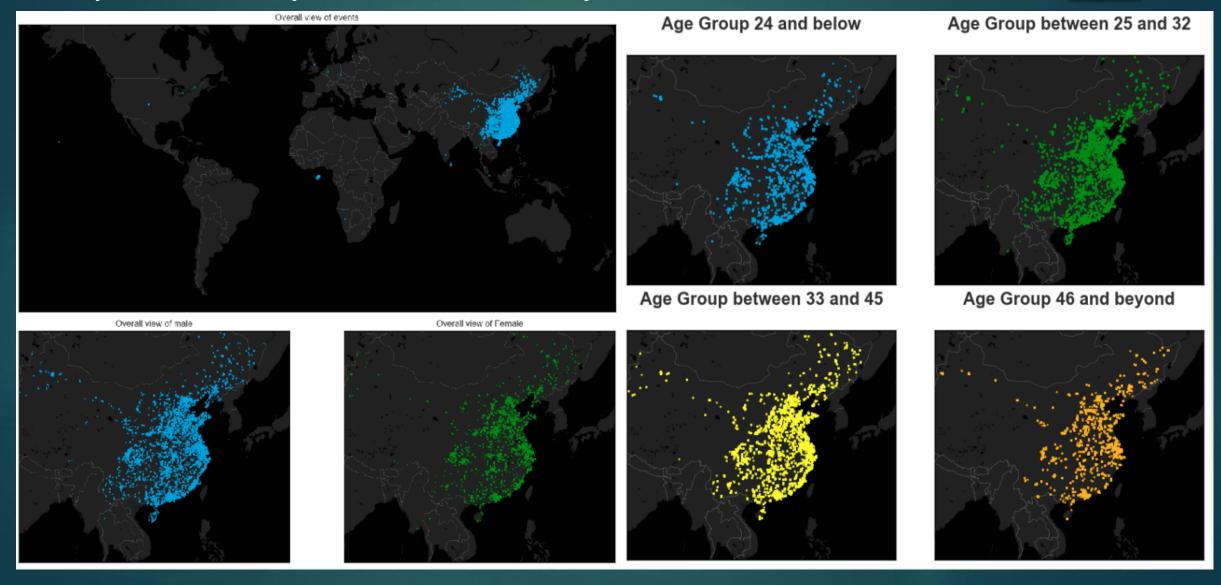


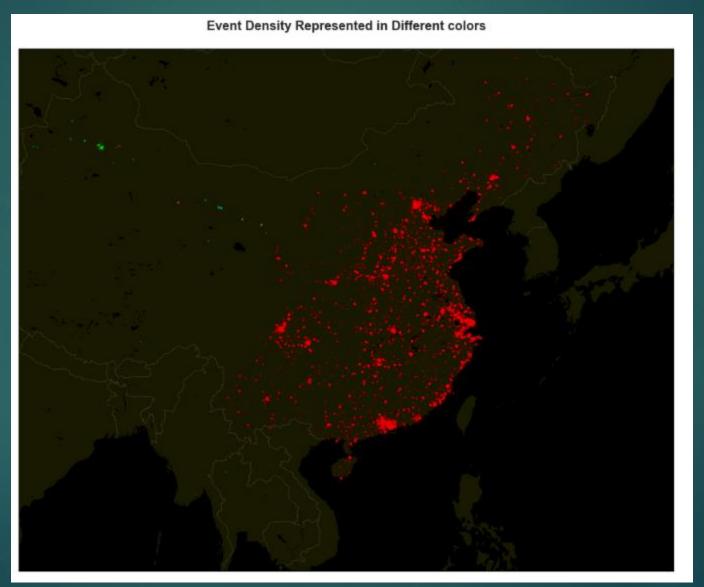












## Data Preparation

#### Merge All necessary DataFrames ¶

```
dfDeviceData = dfTrainEventsWithEventData[["DeviceID", "Gender", "AgeGroup"]].drop_duplicates()
dfDeviceEventsMerged = pd.merge(dfDeviceData, dfDeviceLocationTimeOfDay, how="left", on="DeviceID")
dfDeviceEventsMerged = pd.merge(dfDeviceEventsMerged, dfDeviceTopCategoryApp, how="left", on="DeviceID")
dfDeviceEventsMerged = pd.merge(dfDeviceEventsMerged, dfDeviceCluster, how="left", on="DeviceID")
dfDeviceEventsMerged = pd.merge(dfDeviceEventsMerged, dfDeviceEventCount, how="left", on="DeviceID")
dfDeviceEventsMerged = pd.merge(dfDeviceEventsMerged, dfMobileBrand, how="left", on="DeviceID")
print(dfDeviceEventsMerged.shape)
dfDeviceEventsMerged.drop(["Morning", "Evening"], axis=1, inplace=True)
dfDeviceEventsMerged["TravellerType"].fillna("Unknown", inplace=True)
dfDeviceEventsMerged["Cluster"].fillna(-99,inplace=True)
dfDeviceEventsMerged["Cluster"] = dfDeviceEventsMerged["Cluster"].astype("category")
dfDeviceEventsMerged.head()

(23310, 11)
```

	DeviceID	Gender	AgeGroup	TravellerType	HighLevelCategory	Cluster	EventCount	MobilePhoneBrand	DeviceModel
0	-7548291590301750000	M	33-45	Infrequent	BUSINESS	0.0	292	HUAWEI	3C
1	6943568600617760000	M	33-45	Unknown	FINANCE	-99.0	1	XIAOMI	XNOTE
2	5441349705980020000	M	33-45	Unknown	FINANCE	-99.0	1	OPPO	R7S
3	-5393876656119450000	M	33-45	Unknown	FINANCE	-99.0	4	XIAOMI	MI 4
4	4543988487649880000	M	46+	Frequent	FINANCE	0.0	115	SAMSUNG	GALAXY S4

#### Train Test Split

```
dfTrainTest = pd.read_csv("train_test_split.csv")

dfTrainTest.columns = ["DeviceID", "Gender", "Age", "Group", "TrainTestFlag"]

dfTrainTest.head()
```

	DeviceID	Gender	Age	Group	TrainTestFlag
0	-7548291590301750000	M	33	M32+	train
1	6943568600617760000	M	37	M32+	train
2	5441349705980020000	M	40	M32+	train
3	-5393876656119450000	M	33	M32+	train
4	4543988487649880000	M	53	M32+	train

#### Label Encoding

```
#Defining Target Columns
target_columns = ['Gender', 'AgeGroup']
# Create an instance of the LabelEncoder
encoder = LabelEncoder()
# Apply label encoding on the selected columns
dfDeviceEventsMergedEncoded = dfDeviceEventsMerged.copy()
label mappings = {}
for column in target_columns:
    encoded_labels = encoder.fit_transform(dfDeviceEventsMerged[column])
    dfDeviceEventsMergedEncoded[column] = encoded_labels
    label_mappings[column] = dict(zip(encoder.classes_, encoder.transform(encoder.classes_)))
# Print the mappings for each column
for column, mappings in label_mappings.items():
    print(f"Label Mappings for column '{column}':")
    for label, encoded_label in mappings.items():
       print(f"{label} : {encoded_label}")
    print()
Label Mappings for column 'Gender':
F : 0
M : 1
Label Mappings for column 'AgeGroup':
25-32 : 1
33-45 : 2
46+ : 3
```

#### Standard Scaler

```
num_columns=["EventCount"]

# Apply Standardscaler
scaler = StandardScaler()
dfTrain[num_columns] = scaler.fit_transform(dfTrain[num_columns].values)
dfTest[num_columns] = scaler.transform(dfTest[num_columns].values)
# Replace numerical columns with scaled values in the DataFrame
```

#### Target Encoding for "Gender Prediction"

```
target_columns = ['Gender']

cat_columns = ["TravellerType", "HighLevelCategory", "Cluster", "MobilePhoneBrand", "DeviceModel"]
encoder = ce.TargetEncoder(cols=cat_columns)
encoder.fit(dfTrain, dfTrain["Gender"])
# train_df.shape

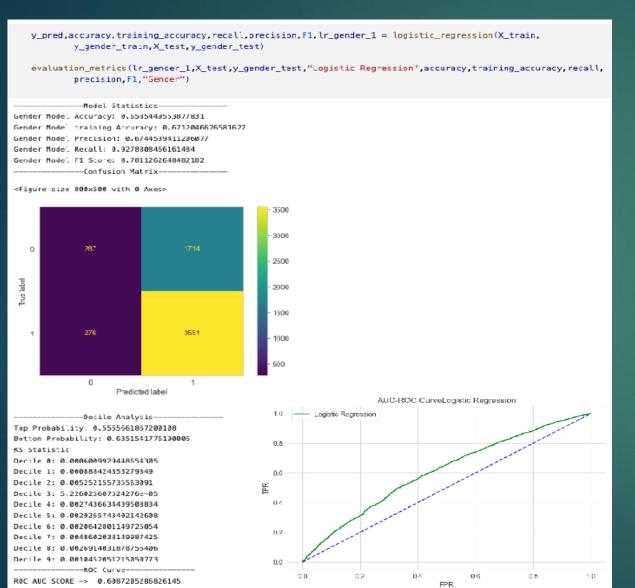
dfTrain = encoder.transform(dfTrain)
dfTest = encoder.transform(dfTrast)
```

## Model Building - 1

- Scenario 1 With Events Scenario 1 With Events
  - Prediction Gender
  - Models:-
    - Logistic
    - Random Forest
    - XG Boost
    - Model Stacking

- Prediction -AgeGroup
- Models:-
  - Logistic
  - Random Forest
  - XG Boost
  - Model Stacking

### Scenario 1: Gender Prediction, Logistic Reg



```
#Applying L1 Regularization
   y_pred,accuracy,training_accuracy,recall,precision,F1,lr_gender_2 = logistic_regression(X_train,
             y gender train,X test,y gender test,penalty='l1', solver='liblinear')
   evaluation_metrics(lr_gender_2,X_test,y_gender_test,"Logistic Regression",accuracy,training_accuracy,recall,
            precision, F1, "Gender")
              -Model Statistics----
Gender Model Accuracy: 0.6592312971859985
Gender Model training Accuracy: 0.6721193947483846
Gender Model Precision: 0.6752999428680251
Gender Model Recall: 0.9265743402142671
Gender Model F1 Score: 0.7812293456708525
          -----Confusion Matrix-----
<Figure size 800x500 with 0 Axes>
                                                      3000
                                                      2500
                                                      2000
                                                      1500
                                                      1000
                     Predicted label
                                                                            AUC-ROC CurveLogistic Regression
             --Decile Analysis----

    Logistic Regression

Top Probability: 0.5540670318181501
Bottom Probability: 0.6336251419362263
                                                      0.8
Decile 0: 0.0006009929448654305
Decile 1: 0.000888424353279349
Decile 2: 0.005252155735563091
Decile 3: 5.226025607524276e-05
Decile 4: 0.0027436634439508834
Decile 5: 0.0029265743402142608
Decile 6: 0.0020642801149725054
                                                      0.2
Decile 7: 0.0048602038149987425
Decile 8: 0.0026914031878756406
Decile 9: 0.0010452051215050773
        -----ROC Curve-----
ROC AJC SCORE -> 0.607403575452932
```

## Scenario 1: Gender Prediction, Random Forest

```
Gender Prediction - Random Forest - Model 5
   param_grid={
                    "n estimators":[80].
                   "min_samples_split":[2,5],
                   "min samples leaf":[5],
                   "max_leaf_nodes":[80,100],
                   "max_depth": [50],
                   "oob_score": [True],
                    "bootstrap":[True]
   y_gender_pred,accuracy_gender,training_accuracy_gender,cv_gender,best_score_gender,best_params_gender_5 =
            cross_validation(X_train,y_gender_train,X_test,y_gender_test,rf_gender_1,param_grid)
   print("Gender Model Accuracy:",accuracy_gender)
   print("Gender Model training Accuracy:",training accuracy gender)
   print("Best CV Score:",best_score_gender)
   print("Best Paramater:",best_params_gender_5)
Gender Model Accuracy: 0.6573438572409059
Gender Model training Accuracy: 0.6912824619608741
Best CV Score: 0.6724631452986097
Best Paramater: {'bootstrap': True, 'max_depth': 50, 'max_leaf_nodes': 100, 'min_samples_leaf': 5, 'min_samples_split': 2, 'n_estimators': 80, 'oob_score': True}
Gender Prediction - Random Forest - Model Selection
   # Since Model 5 has best accouracy score taking model 5 as final model
   best_params_gender=best_params_gender_5
```

```
Gender Prediction - Random Forest - Best Parameters
    #Best Random Forest Model
   y_pred,accuracy,training_accuracy,recall,precision,F1.rf_gender = randon_forest(X_train.y_gender_train.X_test.
            y_gender_test,**best_params_gender)
   evaluation_metrics(rf_gender,X_test,y_gender_test,"Random Forest",accuracy,training_accuracy,recall,precision,
             ---Model Statistics---
Gender Model Accuracy: 0.6573438572409059
Gender Model training Accuracy: 0.6912824619608741
Gender Model Precision: 0.6743521341463414
Gender Model Recall: 0.9247452312516331
Gender Model F1 Score: 0.7799449035812672
       -----Confusion Matrix-----
<Figure size 800x500 with 0 Axes>
                                                     3000
                                                     2500
                                                     2000
                                                      1500
                                                     1000
                     Predicted label
                                                                              AUC-ROC CurveRandom Forest
                                                      1.0 - Random Forest
             --Decile Analysis----
Top Probability: 0.5565927512322382
Bottom Probability: 0.6370836299390606
Decile 0: 0.0006009929448654305
Decile 1: 0.000888424353279349
Decile 2: 0.005252155735563091
Decile 3: 5.226025607524276e-05
Decile 4: 0.0027436634439508834
Decile 5: 0.0029255743402142608
Decile 6: 0.0020542801149725054
Decile 7: 0.0048682838149987425
Decile 8: 0.0025914031878756406
Decile 9: 0.0010452051215050773
```

ROC AUC SCORE -> 0.605671034354785

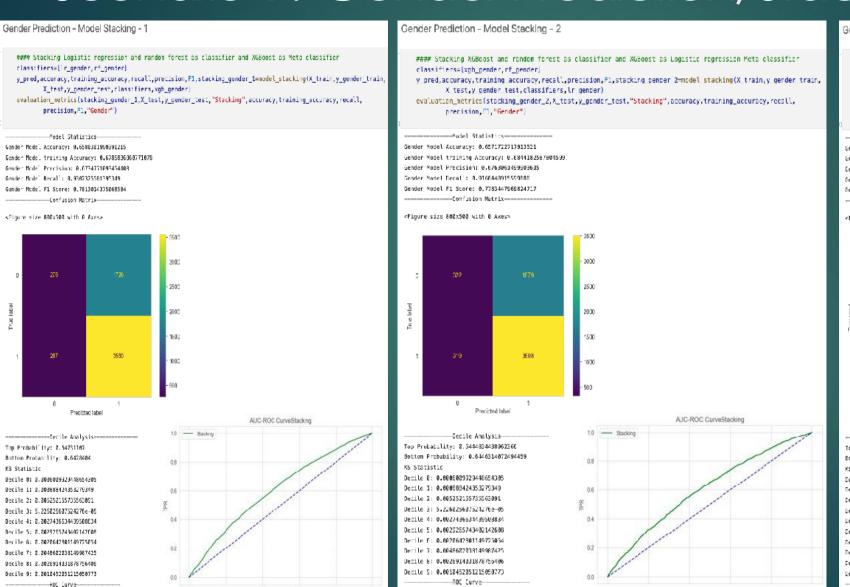
### Scenario 1: Gender Prediction, XG Boost

```
Gender Prediction - XG Boost Tuning Model 5
    param_grid={"n_estimators":[50],
               "max depth":[2,3],
               "learning_rate":[0.3,0.4],
                'min_child_weight': [3,4],
                'gamna': [0.2, 0.3]
    y conder pred, accuracy gender, training accuracy gender, ev gender, best score conder, best params cender 5 =
            cross_validation(X_train,y_gender_train,X_test,y_gender_test,xgb_gender_1,param_grid)
    print("Gender Model Accuracy:",accuracy gender)
    print("Gender Model training Accuracy:",training_accuracy_gender)
    print("Best CV Score:", best score gender)
    print("Best Paramater:", best_params_gender_5)
 Gender Model Accuracy: 0.6557995881949211
 Gender Model training Accuracy: 0.6847614689394806
 Best CV Score: 0.6726918670047767
 Best Paramater: {'gamma': 0.3, 'learning_rate': 0.3, 'max_depth': 3, 'min_child_weight': 4, 'n_estimators': 50}
Gender Prediction - XG Boost Tuning Model Selection
    # Since Model 1 has best accouracy score taking model 1 as final model
```

best params gender=best params gender 1

```
Gender Prediction - XG Boost Model with Best Parameters
    #Best XG Boost Model
    y_pred,accuracy,training_accuracy,recall,precision,F1.xgb_gender = xg_boost(X_train,y_gender_train,X_test,
             y_gender_test,**best_params_gender)
    evaluation_metrics(xgb_gender,X_test,y_gender_test,"XGBoost",accuracy,training_accuracy,recall,precision,F1,
              Model Statistics
Gender Model Accuracy: 0.6597460535346603
Gender Model training Accuracy: 0.6774968539868756
Gender Model Precision: 0.6752851711026516
Gender Model Recall: 0.9281421478965247
Gender Model F1 Score: 0.7817761637504128
   -----Confusion Matrix--
<Figure size 800x500 with 0 Axes>
                                                     3000
                                                     2500
                     Predicted Jahe
                                                                                  AUC-ROC CurveXGBpost
              Decile Analysis
                                                          10 - XGBoost
Top Probability: 0.54701
Bottom Probability: 0.6412411
KS Statistic
Decile 0: 0.0036009929448654305
Decile 1: 0.000888424353279349
Decile 2: 0.005252155735563091
Decile 3: 5.225025607524276e-05
Decile 4: 0.0027436534439508834
Decile 5: 0.0029265743402142608
Decile 6: 0.0020642801149725054
                                                          0.2
Decile 7: 0.0048602336143967425
Decile 8: 0.0026914031878756406
Decile 9: 0.0010452051215050773
ROC AUC SCORE -> 0.6627117092094141
```

# Scenario 1: Gender Prediction, Stacking



BOC ALC SCORE -> 0.6054692760256924

ROC AUC SCORE -> 0.6347950825509647

Gender Prediction - Model Stacking - 3

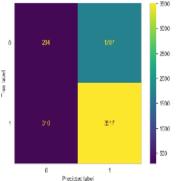
#### Stacking XGBoost and Logistic regression as classifier and XGBoost as Random Forest Neta classifier. classifiers=[lr\_gender,xgb\_gender]

y pred,accuracy,training accuracy,recall,precision,Fl,stacking gender 3-model stacking(X train,y gender train, X test,y gender test, classifiers, rf gender)

evaluation\_metrics(stacking\_gender\_3,X\_test,y\_gender\_test,"Stacking",accuracy,training\_accuracy,recall, precision, F1, "Gender")

-----Voiel Statistics-----Gender Model Accuracy: 0.6539121482498285 Gender Model training Accuracy: 0.6760668115776227 Gender Model Precision: 0.6732388973965389 Sender Nodel Recall: 0.9189966836833551 Gender Nodel El Score: 0.7771516959451894 ----Confusion Matrix----

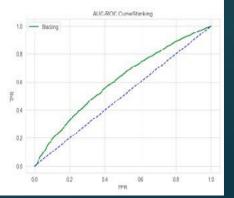
<Figure size 802x502 with 0 Axes>



Top Probability: 2.5592532518772229 Bottom Probability: 0.6365221613797095 Decile 0: 0.0005039329448654305 Decile 1: 0.000888424353279349 Decile 2: 0.005252155735563091 Decile 3: 5.226825687524276e-05 Decile 4: 8.8922436534639588836

Decile 5: 0.0029255743402142608 Decile 6: 0.0028642801149725854 Decile 7: 0.0048622838149987425

Decile 8: 0.0025914231878756406 Decile 9: 0.0018452851215050773 ROC AUC SCORE -> 0.6065698533017264



## Scenario 1: Gender Prediction, Final Model

### Gender Prediction - Final Model Selection

# Logistic Regression Gives best accuracy so considering Logistic Regression model as final model final\_model\_gender = lr\_gender

## Scenario 1: AgeGroup Prediction, Logistic Reg.

#### Age Group Prediction - Logistic Regression

#### -----Model Statistics-----

Age Group Model Accuracy: 0.4169526424159231

Age Group Model training Accuracy: 0.4159707127330969

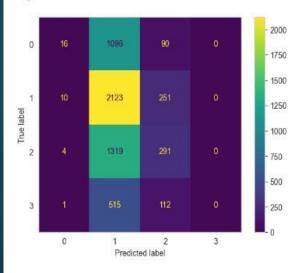
Age Group Model Precision: 0.38663323370759994

Age Group Model Recall: 0.4169526424159231

Age Group Model F1 Score: 0.30725067530201844

-----Confusion Matrix-----

<Figure size 800x500 with 0 Axes>



-----Multiclass Log Loss-----

Multiclass Log Loss: 1.2607

```
#Applying L1 Regularization
```

#### --Model Statistics-----

Age Group Model Accuracy: 0.414378860672615

Age Group Model training Accuracy: 0.416027914426267

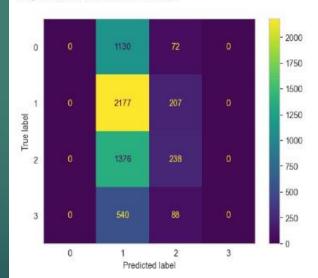
Age Group Model Precision: 0.279444850883026

Age Group Model Recall: 0.414378860672615

Age Group Model F1 Score: 0.29353896262283374

-----Confusion Matrix-----

<Figure size 800x500 with 0 Axes>



-----Multiclass Log Loss-----

Multiclass Log Loss: 1.2606

## Scenario 1: AgeGroup Prediction, Random Forest

```
Age Group Prediction - Random Forest Model 1
```

```
param_grid={
                     "n_estimators": [120,130],
                    "min_samples_split":[2,3],
                    "min_samples_leaf":[3,5],
                    "max_leaf_nodes":[100,120],
                    "max_depth": [50],
                    "oob_score": [True],
                     "bootstrap": [True]
    y_age_group_pred,accuracy_age_group,training_accuracy_age_group,cv_age_group,best_score_age_group,
            best_params_age_group_1 = cross_validation(X_train,y_age_group_train,X_test,y_age_group_test,
             rf age group 1, param grid)
    print("age_group Model Accuracy:",accuracy_age_group)
    print("age_group Model training Accuracy:",training_accuracy_age_group)
    print("Best CV Score:",best_score_age_group)
    print("Best Paramater:", best params age group 1)
 age_group Model Accuracy: 0.41815374056280025
 age_group Model training Accuracy: 0.44274110513671205
 Best CV Score: 0.41534148046686004
 Best Paramater: {'bootstrap': True, 'max_depth': 50, 'max_leaf_nodes': 100, 'min_samples_leaf': 3, 'min_samples_split': 2, 'n_estimators': 120, 'oob_score': True}
Age Group Prediction - Random Forest Model Selection
    # All Models have similar Accuracy Taking model 1 as final model
    best_params_age_group=best_params_age_group_1
```

```
Age Group Prediction - Random Forest - Best Parameters
    #Best Random Forest Model
    y_pred,accuracy,training_accuracy,recall,precision,F1,rf_age_group = randon_forest[X_train,y_age_group_train,
           X test.v age group test.average="weighted".**best params age group)
   evaluation_metrics(rf_age_group,X_test,y_age_group_test,"Random Forest",accuracy,training_accuracy,recall,
            precision.Fl."age group".multiclass=True)
            ---Model Statistics-----
age_group Model Accuracy: 0.41815374056280025
age_group Model training Accuracy: 0.44274110513671205
age_group Model Precision: 0.37245509320271114
age_group Model Recall: 0.41815374056280025
age_group Model F1 Score: 0.31931241974438135
          ----Confusion Natrix-----
<Figure size 800x500 with 0 Axes>
                    Predicted label
          -----Multiclass Log Loss-----
```

Multiclass Log Loss: 1.2572

## Scenario 1: AgeGroup Prediction, XGBoost

```
Age Group Prediction - XG Boost Model 1
    param grid={"n_estimators": [10,20],
               "max depth": [3,6],
               "learning rate": [0.1,0.3],
                'min_child_weight': [2, 3],
                'gamma': [0.1, 0.2]
    y_age_group_pred,accuracy_age_group,training_accuracy_age_group,cv_age_group,best_score_age_group,
            best params age group 1 = cross validation(X train, y age group train, X test, y age group test,
            xgb age group 1, param grid)
    print("age group Model Accuracy:",accuracy age group)
    print("age_group Model training Accuracy:",training_accuracy_age_group)
    print("Best CV Score:", best_score_age_group)
    print("Best Paramater:", best_params_age_group_1)
 age group Model Accuracy: 0.4226149622512011
 age group Model training Accuracy: 0.42060404987987643
 Best CV Score: 0.4154557137179274
Best Paramater: {'gamma': 0.1, 'learning_rate': 0.1, 'max_depth': 3, 'min_child_weight': 2, 'n_estimators': 10}
Age Group Prediction - XG Boost Tuning Model Selection
    # Since Model 1 has best accouracy score taking model 1 as final model
    best params age group=best params age group 1
```

```
Age Group Prediction - XG Boost Model with Best Parameters
    #Base XG Boost Model
    y_pred,accuracy,training_accuracy,recall,precision,F1,xgb_age_group = xg_boost(X_train,y_age_group_train,
            X test,y age group test,average="weighted",**best params age group)
    evaluation_metrics(xgb_age_group,X_test,y_age_group_test,"XG Boost",accuracy,training_accuracy,recall,
            precision, F1, "Age Group", multiclass=True)
              -Model Statistics-----
 Age Group Model Accuracy: 0.4226149622512011
 Age Group Model training Accuracy: 0.42060404987987643
 Age Group Model Precision: 0.40207347838117236
 Age Group Model Recall: 0.4226149622512011
 Age Group Model F1 Score: 0.31262486922894567
            ---Confusion Matrix-----
 <Figure size 800x500 with 0 Axes>
                                                    1750
                     Predicted label
              -Multiclass Log Loss---
Multiclass Log Loss: 1.2926
```

## Scenario 1: AgeGroup Prediction, Stacking

Age Group Prediction - Model 1

#### Stacking Lagistic regression and random forest as classifier and XGBoost as Meta classifier classifiers=[lr\_ape\_group.rf\_age\_group]

y\_pred,accuracy,training\_accuracy,recall,precision,F1,stacking\_age\_group\_1=model\_stacking(X\_train, y age group train,X test,y age group test,classifiers,xgb age group,average='weighted')

evaluation metrics(stacking age group 1,X test,y age group test, "Stacking", accuracy, training accuracy, recall, precision, F1, "Age Group", multiclass=True)

------Model Statistics-----

Age Group Model Accuracy: 3.4212422785547781

Age Group Model training Accuracy: 0.42352133623155247

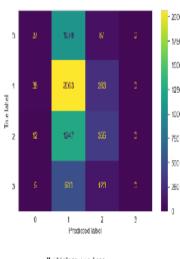
Age Group Model Precision: 0.3715274489377117

Age Group Model Recall: 0.4212422786547701

Age Group Model F1 Score: 8.32375218185822823

--Confusion Matrix---

«Figure size 800x580 with 8 Axes»



---Multiclass Log Loss----

Multiclass Log Loss: 1,2917

#### Age Group Prediction - Model 2

#### Stacking Logistic regression and random forest as classifier and XGBoost as Meta classifier classifiers=[xob age proup.rf age group]

y pred accuracy, training accuracy, recall precision, F1, stacking age group 2=model stacking(X train, y\_age\_group\_train,X\_test,y\_age\_group\_test,classifiers,lr\_age\_group,average='weighted') evaluation\_metrics(stacking\_age\_group\_2,X\_test,y\_age\_group\_test,"Stacking",accuracy,training\_accuracy,recall,

---Model Statistics-----

precision,F1,"Age Group",multiclass=True)

Age Group Model Accuracy: 0.41918325326012357

Age Group Model training Accuracy: 8.4318727834343897

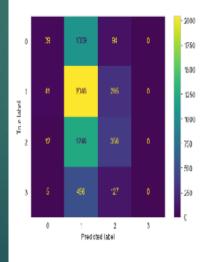
Age Group Model Precision: 0.36839865261815696

Age Group Model Recall: 0.41918325326012357

Age Group Model F1 Score: 0.3230286266185266

-Confusion Natrix-----

<Figure size 800x500 with 0 Axes>



Multiclass Log Loss: 1.2573

#### Age Group Prediction - Model 3

#### Stacking Logistic regression and random forest as classifier and XGBcost as Meta classifier. classifiers=[lr age group,xgb age group]

y\_pred,accuracy,training accuracy,recall,precision,F1,stacking age\_group 3=model\_stacking(X\_train, y\_age\_group\_train,X\_test,y\_age\_group\_test,classifiers,rf\_age\_group,average='weighted'. evaluation\_metrics(stacking\_age\_group\_3,X\_test,y\_age\_group\_test,"Stacking",accuracy,training\_accuracy,recall,

-Nodel Statistics--

Age Group Model Accuracy: 0.4283843514878807

Age Group Model training Accuracy: 8.4297184532662157

precision,F1,"Age Group",multiclass=True)

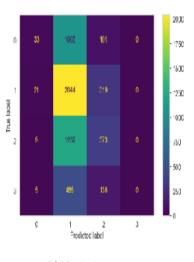
Age Group Model Precision: 9.3841898497652787

Age Group Nodel Recall: 0.4203843514078037

Age Group Nodel F1 Score: 0.32373208115878444

-----Confusion Matrix-----

«Figure size 800x500 with 0 Axes».



-Nulticlass Log Loss-

Multiclass Log Loss: 1,2599

## Scenario 1: AgeGroup Prediction, Final Model

### Age Group Prediction - Final Model Selection

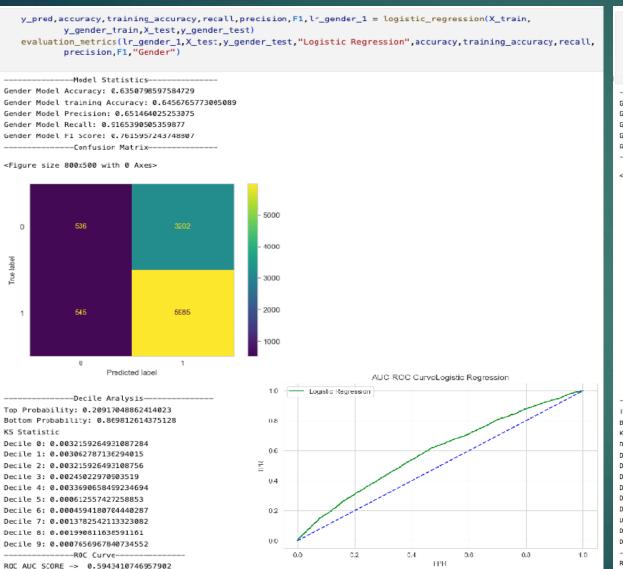
```
# Random Forest Gives best accuracy so considering XG Boost model as final model
final_model_age_group = xgb_age_group
```

# Model Building - 2

- Scenario 1 Without Events
  - Prediction Gender
  - Models :-
    - Logistic
    - Random Forest
    - XG Boost
    - Model Stacking

- Scenario 1 Without Events
  - Prediction -AgeGroup
  - Models:-
    - Logistic
    - Random Forest
    - XG Boost
    - Model Stacking

### Scenario 2: Gender Prediction, Logistic Reg



```
#Applying L1 Regularization
   y pred,accuracy,training accuracy, recall, precision, F1, lr cender 2 = logistic regression(X train,
            y_gender_train,X_test,y_gender_test,penalty='l1', solver='liblinear')
   evaluation_metrics(lr_gender_2,X_test,y_gender_test,"Logistic Regression",accuracy,training_accuracy,recall,
            precision.F1."Gender")
            --- Model Statistics--
Gender Model Accuracy: 0.6348850798597585
Gender Model training Accuracy: 0.6457983295590133
Gender Model Precision: 0.6515861768232857
Gender Model Recall: 0.9153139356814701
Gender Model F1 Score: 0.7612558109915303
-----Confusion Matrix-----
<Figure size 800x500 with 0 Axes>
                                                      5000
                                   5977
                                                      1000
                      Predicted label
                                                                          AUC-ROC CurveLogistic Regression
                                                          Logistic Regression
            ---Decile Analysis---
Top Probability: 0.20483807417177302
Bottom Probability: 0.873673962145846
KS Statistic
Decile 0: 0.0032159264931087284
Decile 1: 0.003062787136294015
Decile 2: 0.003215926493108756
Decile 3: 0.00245022970903519
Decile 4: 0.0033690658499234694
Decile 5: 0.000612557427258853
Decile 6: 0.0004594180704440287
                                                    0.2
Decile 7: 0.0013782542113323082
Decile 8: 0.001990811638591161
Decile 9: 0.0007656967840734552
                                                                                  0.4
                                                                                                                      1.0
ROC AUC SCORE -> 0.5940206209641142
                                                                                       FPR
```

### Scenario 2: Gender Prediction, Random Forest

Gender Prediction - Random Forest - Model 2 param\_grid={ "n\_estimators": [100,120], "min\_samples\_split":[2,3], "min\_samples\_leaf":[3,5], "max\_leaf\_nodes":[120,130], "max\_depth": [50], "oob\_score":[True], "bootstrap": [True] y\_gender\_pred,accuracy\_gender,training\_accuracy\_gender,cv\_gender,best\_score\_gender,best\_params\_gender\_2 = cross validation(X train,y gender train,X test,y gender test,rf gender 1,param grid) print("Gender Model Accuracy:",accuracy\_gender) print("Gender Model training Accuracy:",training\_accuracy\_gender) print("Best CV Score:",best\_score\_gender) print("Best Paramater:",best\_params\_gender\_2) Gender Model Accuracy: 0.639851967276977 Gender Model training Accuracy: 0.6662770594394526 Best CV Score: 0.6523242506148489 Best Paramater: {'bootstrap': True, 'max\_depth': 50, 'max\_leaf\_nodes': 120, 'min\_samples\_leaf': 5, 'min\_samples\_split': 2, 'n\_estimators': 120, 'oob\_score': True} Gender Prediction - Random Forest - Model Selection # Since Model 2 has best acccuracy score taking model 2 as final model best\_params\_gender=best\_params\_gender\_2

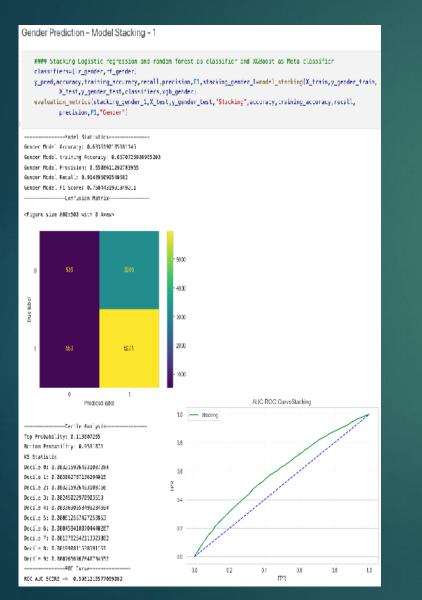
### Scenario 2: Gender Prediction, X G Boost

Gender Prediction - XG Boost Tuning Model 3

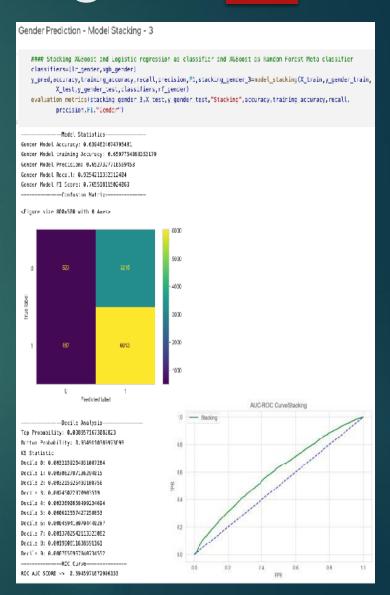
```
param grid={"n estimators":[20],
               "max depth": [6,8],
               "learning rate": [0.3,0.4],
                'min_child_weight': [2, 3],
                'gamma': [0.2, 0.3]
    y gender pred, accuracy gender, training accuracy gender, cv gender, best score gender, best params gender 3 =
            cross validation(X_train,y_gender_train,X_test,y_gender_test,xgb_gender_1,param_grid)
    print("Gender Model Accuracy:",accuracy gender)
    print("Gender Model training Accuracy:",training_accuracy_gender)
    print("Best CV Score:", best_score_gender)
    print("Best Paramater:", best params gender 3)
Gender Model Accuracy: 0.638975457732762
Gender Model training Accuracy: 0.66620400808435
Best CV Score: 0.6527138578420629
Best Paramater: {'gamma': 0.3, 'learning_rate': 0.4, 'max_depth': 6, 'min_child_weight': 2, 'n_estimators': 20}
Gender Prediction - XG Boost Tuning Model Selection
    # Since Model 3 has best accouracy score taking model 3 as final model
    best params gender=best params gender 3
```

Gender Prediction - XG Boost Model with Best Parameters #Best XG Boost Model y pred accuracy training accuracy recall precision, F1.xqb gender = xq boost(X train, y gender train, X test, y\_gender\_test,\*\*best\_params\_gender) evaluation metrics (xqb gender, X test, y gender test, "XGBoost", accuracy, training accuracy, recall, precision, F1, --Model Statistics---Gender Model Accuracy: 0.538975457732762 Gender Model training Accuracy: 0.66620400808435 Gender Model Recall: 0.915385911179173 Gender Model F1 Score: 0.7635087719298246 <Figure size 800x500 with 6 Axes> Predicted label AUC-ROC CurveXGBoost XG Boost Top Probability: 0.03222484 Bottom Probability: 0.9703369 Decile 0: 0.0032159264931087284 Decile 1: 0.003062787136294015 Decile 2: 0.003215926493188756 Decile 3: 0.00245022970903519 Decile 4: 0.0033690658499234594 Decile 6: 0.0004594180704440287 Decile 7: 0.0013782542113323082 Decile 8: 0.001990811638591151 Decile 9: 0.0007656967840734552 ROC AUC SCORE -> 0.5997812499743949 FPR

# Scenario 2: Gender Prediction, Stacking



```
Gender Prediction - Model Stacking - 2
    #### Stacking XGBoost and random forest as classifier and XGBoost as Logistic regression Neta classifier
   y_pred,accuracy,training_accuracy,recall,precision,F1,stacking_gender_2=nodel_stacking(X_train,y_gender_train,
            X_test,y_gender_test,classifiers,lr_gender)
    evaluation_matrics(stacking_gender_2,X_test,y_gender_test,"Stacking",accuracy,training_accuracy,recall,
            precision, F1, "Gender")
              -Nodel Statistics--
 Gender Model Accuracy: 8.5404353869731264
Gender Model training Accuracy: 8.5672516775074878
Gender Model Precision: 0.655115872321819
 Gender Model Recall: 8.8177641653985053
 Gender Model F1 Score: 8.7645187794361525
            ---Confusion Matrix-----
dinure size $889,580 with 6 Ayess
                                                     4000
                     Producted label
                                                                                AUC-ROC CurveStacking
                                                      1.0 - Stacking
            ----Decile Analysis----
 Top Probability: 0.14329574433172027
Bottom Probability: 0.856932234179531
 Decile 0: 0.0032159264931887284
Decile 1: 0.003062787138294015
Decile 2: 0.003215926493188756
Decile 3: 0.00245022970903519
 Decile 4: 0.0033690658499234694
 Decile 5: 0.000612557427258853
 Deci'.s 5: 0.0004594180784440287
 Decils 7: 0.0013782542113323082
 Decile 8: 0.001990811638591161
 Decile 9: 0.0007656967840734552
             ----ROC Curve-----
 RDC ALC SCORE -> 0.6823082746872638
```



## Scenario 2: Gender Prediction, Final Model

### Gender Prediction - Final Model Selection

```
# Since Model 3 gives best accuracy, considering it is best Stacking Model
stacking_gender=stacking_gender_3
```

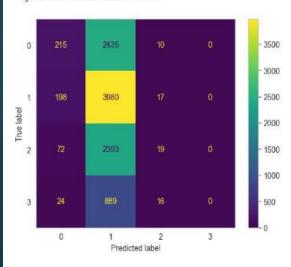
### Scenario 2: AgeGroup Prediction, Logistic Reg.

#### Age Group Prediction - Logistic Regression

Age Group Model Accuracy: 0.4104012465913518

Age Group Model training Accuracy: 0.4112547787761463

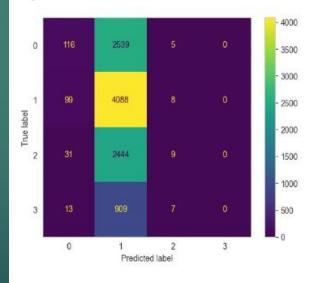
<Figure size 800x500 with 0 Axes>



-----Multiclass Log Loss-----

Multiclass Log Loss: 1.2583

<Figure size 800x500 with 0 Axes>



-----Multiclass Log Loss-----

Multiclass Log Loss: 1.2583

## Scenario 2: AgeGroup Prediction, Random Forest

```
Age Group Prediction - Random Forest Model 1
    param_grid={
                    "n estimators": [120,130],
                   "min_samples split":[2,3],
                    "min_samples_leaf":[3,5],
                   "max_leaf_nodes":[100,120],
                    "max depth": [50],
                   "oob_score": [True],
                    "bootstrap": [True]
    y_age_group_pred,accuracy_age_group,training_accuracy_age_group,cv_age_group,best_score_age_group,
            best_params_age_group_1 = cross_validation(X_train,y_age_group_train,X_test,y_age_group_test,
            rf_age_group_1,param_grid)
    print("age_group Model Accuracy:",accuracy_age_group)
    print("age_group Model training Accuracy:",training_accuracy_age_group)
    print("Best CV Score:",best_score_age_group)
    print("Best Paramater:", best params age group 1)
 age_group Model Accuracy: 0.4120568757304246
 age_group Model training Accuracy: 0.42048359997077944
 Best CV Score: 0.4081866218618355
 Best Paramater: {'bootstrap': True, 'max_depth': 50, 'max_leaf_nodes': 100, 'min_samples_leaf': 3, 'min_samples_split': 2, 'n_estimators': 130, 'oob_score': True}
Age Group Prediction - Random Forest Model Selection
    # Since Model 1 has best accouracy score taking model 1 as final model
    best_params_age_group=best_params_age_group_1
```

```
Age Group Prediction - Random Forest - Best Parameters
    #Best Random Forest Model
   y_pred,accuracy,training_accuracy,recall,precision,F1,rf_age_group = randon_forest(X_train,y_age_group_train,
            X_test,y_age_group_test,average="weighted",x*best_params_age_group!
    evaluation_metrics(rf_age_group,X_test,y_age_group_test,"Random Forest",accuracy,training_accuracy,recall,
            precision,F1,"age_group",multiclass=True)
            ---Model Statistics-----
age_group Model Accuracy: 0.4120568757304246
age_group Model training Accuracy: 0.42048359997077944
age group Model Precision: 0.3778037482766203
age group Model Recall: 0.4120568757304246
age_group Model F1 Score: 0.27994600716422957
    -----Confusion Matrix-----
<Figure size 800x500 with 0 Axes>
                                                  - 3000
                                                  - 2500
                                                  - 2000
                    Precicted label
             --Multiclass Log Loss-----
Multiclass Log Loss: 1,2545
```

## Scenario 2: AgeGroup Prediction, XGBoost

Age Group Prediction - XG Boost Model 2

```
param grid={"n estimators":[10,20],
                "max depth":[6,9],
                "learning_rate": [0.3,0.5],
                 'min_child_weight': [2, 3],
                 'gamma': [0.1, 0.2]
    y_age_group_pred,accuracy_age_group,training_accuracy_age_group,cv_age_group,best_score_age_group,
            best_params_age_group_1 = cross_validation(X_train,y_age_group_train,X_test,y_age_group_test,
            xgb_age_group_1,param_grid)
    print("age_group Model Accuracy:",accuracy_age_group)
    print("age_group Model training Accuracy:",training_accuracy_age_group)
    print("Best CV Score:",best_score_age_group)
    print("Best Paramater:",best params age group 1)
 age_group Model Accuracy: 0.41264121542656795
 age group Model training Accuracy: 0.4216767721041225
 Best CV Score: 0.4077483137312197
 Best Paramater: {'gamma': 0.1, 'learning_rate': 0.5, 'max_depth': 6, 'min_child_weight': 3, 'n_estimators': 10}
Age Group Prediction - XG Boost Tuning Model Selection
    # Since Model 2 has best accouracy score taking model 2 as final model
    best_params_age_group=best_params_age_group_2
```

```
Age Group Prediction - XG Boost Model with Best Parameters
    #Base XG Boost Model
    y_pred,accuracy,training_accuracy,recall,precision,F1,xgb_age_group = xg_boost(X_train,y_age_group_train,
            X_test,y_age_group_test,average="weighted",**best_params_age_group)
    evaluation_metrics(xgb_age_group,X_test,y_age_group_test,"XG Boost",accuracy,training_accuracy,recall,
             precision, F1, "Age Group", multiclass=True)
 [14:36:19] WARNING: /Users/runner/work/xqboost/xqboost/python-package/build/temp.macosx-10.9-x86_64-cpython-38/xqboost/src/learner.cc:767:
Parameters: { "bootstrap", "max_leaf_nodes", "min_samples_leaf", "min_samples_split", "oob_score" } are not used.
              -Model Statistics-----
 Age Group Model Accuracy: 0.4024152707440592
 Age Group Model training Accuracy: 0.4351669223464095
 Age Group Model Precision: 0.3567617072607607
 Age Group Model Recall: 0.4024152707440592
Age Group Model F1 Score: 0.32177559773047437
           ----Confusion Matrix-----
<Figure size 800x500 with 0 Axes>
                                                     2500
                                                     2000
```

1500

1000

## Scenario 2: AgeGroup Prediction, Stacking

Age Group Prediction - Model 1

Parameters: { "bootstrap", "max\_leaf\_modes", "min\_samples\_leaf", "min\_samples\_split", "mob\_score" } are not used.

-----Fodel Statistics-----

Age Group Model Accuracy: 0.383813798418829

Age Group Model training Accuracy: 0.3938167964521879

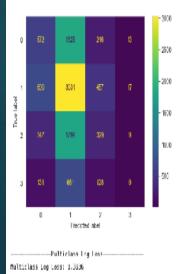
Age Group Model Precision: 0.3399878977967593

Age Group Model Recall: 8,383813798416829

Age Group Model F1 Score: 0.3277839054926466

-----Confusion Matrix-----

-Figure size 800:520 with 0 Axes-



Age Group Prediction - Model 2

144(9457) MARKING: <a href="https://docs.org/marking/cost/sphoses/python-cackapa/build/terp.marcsx-18.9-966-6-cpython-23/apacest/s-c/learmer.cci??">https://docs.org/marking/m

[Mi-4123] NARVING: <a href="mailto://www.narving.cost/agboost/pythom-packape/build/terp.maccso-18.9->86-54-cpythom-packape/build/terp.maccso-18.9-\$86-54-cpythom

144 G1511 MARING: <u>Alberty numer Northing Cost Anghost (withon-tackesp Northing and sea-18.9-88-86-caption-18/appoint/profleamen.co.227)</u>
Parameters: { "bootstrap", "max\_leaf\_modes", "min\_sarples\_leaf", "min\_sarples\_palit", "cot\_score" } are not used.

[14: G:21] NAMYING: places/common/hors/gaponet/sphones/python-package/build/tesp.macosc-10.0-986-66-cpython-52/gaponet/sep/learmer.cc-22:2:
Parasitess: ["bootstrap", "max.leaf.node", "min.sarpies.leaf", "min.sarpies.splif", "com.score"] | are not used.

------Vodel Statistics------

Age Group Model Accuracy: 8.41351772497078364

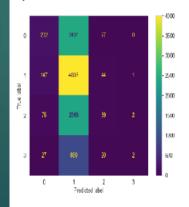
Age Group Model training Accuracy: 8.4192417269340346

Age Group Model Precision: 8.3937895562636593

Age Group Model Recall: M.41351772492878384

Age Snoup Model F1 Score: 8.2759512822588468 -----Confusion Matrix-----

«Figure size BARKSOO with 8 Axes»



Age Group Prediction - Model 3

#### Stacking Legistic regression and random forest as classifier and XEBoost as Meta classifier classifiers=[lr\_age\_group.xgb\_age\_group]

y pred,accuracy,training accuracy,recall,precision,F1,stacking age group 3-model\_stacking(X.train, y, age\_proup.train,X\_test,y\_age\_proup\_test,classifiers,riage\_proup,average="unignted")
evaluation\_metrics(stacking\_age\_proup\_3,X\_test,y\_age\_group\_test,"Stacking",accuracy,training\_accuracy,recall, precision\_F1,"Age\_Group",unlticlass=True)

| 122:28:58| W.YUNG: /Lisers/runner/work/sychost/sychon-jackspe/build/temp.macosx-18.9-x86 64-ccychon-30/sychost/syc/learner.cc;767
| Parareters: { "bootstrap", "max leaf modes", "min sample; leaf", "min sample; split", "pob score" } are not used.

[72:20:13] W73INK: [Lisers/runner/Amrk/sphonst/python-parkasp/build/temp.macosz-10.3-ddb.66-cpythom-30/ophonst/spe/learner.ne:762: Parameters: { "bootstrap", "max\_leaf\_modes", "min\_samules\_leaf", "min\_samules\_split", "cob\_score" } are not used.

[27:29:78] WEATING: [Lisers/conner/Amrik/sgloost/pythom-parkape/build/temp.macos=18.9=x86\_64-cpythom=38/sgloost/src/learner.cc276]:
Parameters: { "bootstrap", "max leaf nodes", "min sample: leaf", "min sample: split", "sob score" } are not used.

[22:29:45] W-RITMS: /Lisers/runner/work/sybcost/sybcost/pythom-packape/build/teng.macosz-10.9-x86\_64-cpythom-38/sybcost/src/learner.cc:767:
Perareters: { "bootstrap", "max\_leaf\_modes", "min\_samples\_leaf", "min\_samples\_split", "cob\_score" } are not used.

Age Group Model Accuracy: 0.40894839735899336

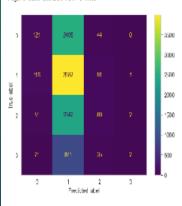
Age Group Model training Accuracy: 9.41778764847687925

Age Sroup Model Precision: 6.38877653044561386

Age Shoup Model Recall: 8.48894033735099336

Age Group Model P1 Score: 0.2717432295792193

\*Figure size 309x590 with 0 Axes:



Nulticlass log Loss: 1.256

### Scenario 2: AgeGroup Prediction, Final Model

### Age Group Prediction - Final Model Selection

```
# Stacking Gives best accuracy so considering Stacking model as final model
final_model_age_group = stacking_age_group
```

### Scenario 1 - Model Performance

Scenario	Target	Modeling Type	Model Name	Accuracy	Training Accuracy	Precision	Recall	F1 Score	ROC Score
Scenario 1	Gender Prediction	Logistic Regression	lr_gender_1	65.854	67.120	67.445	92.788	78.112	60.872
		Logistic Regression - L1 Regularization	lr_gender_2	65.923	67.211	67.529	92.657	78.122	60.740
		Random Forest 1	best_params_gender_1	65.511	69.408				
		Random Forest 2	best_params_gender_2	65.511	69.408				
		Random Forest 3	best_params_gender_3	65.562	69.299				
		Random Forest 4	best_params_gender_4	65.614	69.225				
		Random Forest 5	best_params_gender_5	65.734	69.128				
		Random Forest Best Parameters	rf_gender	65.734	69.128	67.435	92.474	77.994	60.567
		XG Boost 1	best_params_gender_1	65.974	67.749				
		XG Boost 2	best_params_gender_2	65.957	67.881				
		XG Boost 3	best_params_gender_3	65.837	67.904				
		XG Boost 4	best_params_gender_4	65.923	68.150				
		XG Boost 5	best_params_gender_5	65.579	68.476				
		XG Boost Best Parameters	xgb_gender	65.974	67.749	67.528	92.814	78.177	60.271
		Stacking Model 1	stacking_gender_1	65.803	67.858	67.347	93.023	78.130	60.479
		Stacking Model 2	stacking_gender_2	65.717	68.441	67.630	91.664	77.834	60.540
		Stacking Model 3	stacking_gender_3	65.391	67.606	67.323	91.899	77.715	60.656
	Age Group Prediction	Logistic Regression	lr_age_group_1	41.695	41.597	38.663	41.695	30.725	
		Logistic Regression - L1 Regularization	lr_age_group_2	41.437	41.602	27.944	41.437	29.353	
		Random Forest 1	best_params_age_group_1	41.815	44.274				
		Random Forest 2	best_params_age_group_2	41.815	44.274				
		Random Forest 3	best_params_age_group_3	41.815	44.274				
		Random Forest 4	best_params_age_group_4	41.815	44.274				
		Random Forest 5	best_params_age_group_5	41.815	44.274				
		Random Forest Best Parameters	rf_age_group	41.815	44.274	37.245	41.815	31.931	
		XG Boost 1	best_params_age_group_1	42.261	42.060				
		XG Boost 2	best_params_age_group_2	41.969	41.718				
		XG Boost 3	best_params_age_group_3	42.227	42.157				
		XG Boost 4	best_params_age_group_4	41.935	42.821				
		XG Boost 5	best_params_age_group_5	41.798	43.358				
		XG Boost Best Parameters	xgb_age_group	42.261	42.060	40.207	42.261	31.262	
		Stacking Model 1	stacking_age_group_1	42.124	42.352	37.152	42.124	32.375	
		Stacking Model 2	stacking_age_group_2	41.918	43.187	36.839	41.918	32.302	
		Stacking Model 3	stacking_age_group_3	42.038	42.071	38.418	42.038	32.373	

# Scenario 2 – Model performance

Scenario	Target	Modeling Type	Model Name	Accuracy	Training Accuracy	Precision	Recall	F1 Score	ROC Score
Scenario 2	Gender Prediction	Logistic Regression	lr_gender_1	63.507	64.567	65.146	91.653	76.159	59.434
		Logistic Regression - L1 Regularization	lr_gender_2	63.488	64.579	65.158	91.531	76.125	59.402
		Random Forest 1	best_params_gender_1	63.936	66.605				
		Random Forest 2	best_params_gender_2	63.985	66.627				
		Random Forest 3	best_params_gender_3	63.975	66.720				
		Random Forest Best Parameters	rf_gender	63.985	66.627	65.278	92.649	76.591	60.276
		XG Boost 1	best_params_gender_1	63.751	66.598				
		XG Boost 2	best_params_gender_2	63.761	66.457				
		XG Boost 3	best_params_gender_3	63.897	66.620				
		XG Boost Best Parameters	xgb_gender	63.897	66.620	65.434	91.638	76.350	59.978
		Stacking Model 1	stacking_gender_1	63.361	65.707	65.086	91.439	76.044	59.612
		Stacking Model 2	stacking_gender_2	60.043	66.725	65.511	91.776	76.451	60.230
		Stacking Model 3	stacking_gender_3	63.946	65.977	65.273	92.542	76.551	59.459
	Age Group Prediction	Logistic Regression	lr_age_group_1	41.040	41.125	35.124	41.040	27.285	
		Logistic Regression - L1 Regularization	lr_age_group_2	41.030	41.171	35.845	41.030	25.797	
		Random Forest 1	best_params_age_group_1	41.205	42.048				
		Random Forest 2	best_params_age_group_2	41.166	41.843				
		Random Forest 3	best_params_age_group_3	41.205	42.048				
		Random Forest Best Parameters	rf_age_group	41.205	42.048	37.780	41.205	27.994	
		XG Boost 1	best_params_age_group_1	41.059	41.371				
		XG Boost 2	best_params_age_group_2	41.264	42.167				
		XG Boost 3	best_params_age_group_3	41.020	41.427				
		XG Boost Best Parameters	xgb_age_group	40.241	43.516	35.676	40.241	32.177	
		Stacking Model 1	stacking_age_group_1	38.381	39.301	33.990	38.381	32.778	
		Stacking Model 2	stacking_age_group_2	41.351	41.924	39.370	41.351	27.695	
		Stacking Model 3	stacking_age_group_3	40.894	41.770	38.877	40.894	27.174	

## Thank You @!