



# **PRODUCT**

What is Eventos.UA?



### Online platform

Acessible platform to gather all the event's information



## **Organize events**

Create, manage and attend events with one app



### Resources

Django, PostgresSQL, Docker and additional API's



## **OPPORTUNITY**





Lack of knowledge







WebApp

Lack of a centralized

information system.

Those who intend to attend events may miss details or even events.

**Outdated model** 

Manual advertisement through email, social media and flyers around the University campus **Feedback** 

There's currently no feedback system for events organized by the university.

Hard to locate

Due to the campus complexity most people end up lost trying to find the event's facilities.

## **GOALS**

What are the goals for **Eventos.UA**?

The objective is to develop an **WebApp** and **Mobile App** that are:



#### **EASY**

Intuitive interface suitable for everyone.



### **QUICKER**

Having all the information in one platform makes the communication faster between event organizers and attendees.



#### **EFFICIENT**

Effective way to spread information, increasing event popularity.



## **TASKS**

How will the project grow?

#### First Phase

- Solve WebApp's old issues by priority
- Plan out what functional features the Mobile App needs



### Second Phase

- Add new and useful features to the WebApp
- Make the Mobile App functional



#### Third Phase

- Polish the WebApp and Mobile App
- Release to public



## EXPECTED RESULTS

The action plan



