



GRAPHIC DESIGN

PORTFOLIO

BY PURVA GOTHANKAR



INTRODUCTION



ABOUT ME

I possess three years of professional experience in graphic design, focusing on the development of precise logos, detailed designs, and engaging illustrations. My proficiency in pen tool tracing allows me to create high-quality vector graphics with exceptional accuracy. Furthermore, I have a solid foundation in designing compelling social media content that enhances brand visibility and fosters audience engagement. While I am particularly skilled in pen tool tracing and social media design, I also demonstrate a high level of adaptability, enabling me to deliver a variety of design solutions customized to fulfill client requirements.

BY PURVA GOTHANKAR

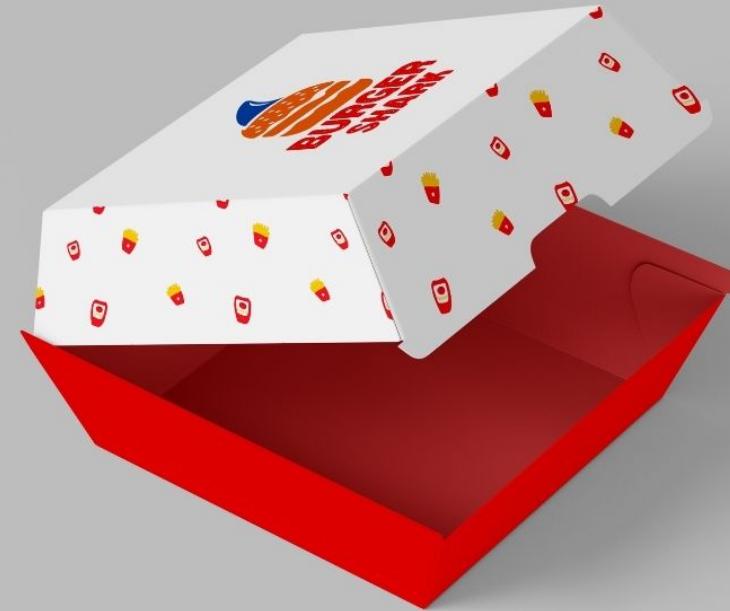
LOGO DESIGN





I created the Shark Burger logo design to convey a bold, dynamic, and unforgettable brand image, combining the fierce energy of a shark with the fun and appetite appeal of a burger, ensuring it stands out in the competitive food industry







BURGER
SHARK



I created this logo for my bakery business. The colors I used are delicious and reflect my brand identity. The combination of colors was chosen to convey a sense of yumminess and to make customers associate with my bakery. I wanted the logo to be visually appealing and memorable, so people immediately think of my brand when they see it. The design of the logo is meant to stand out and be easily recognisable. I carefully selected the colors to evoke a feeling of happiness and warmth that is reflective of the products I offer. The overall goal was to create a logo that captures the essence of my bakery business and leaves a positive impression on customers.



SOCIAL MEDIA POST



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SHOES

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facebook

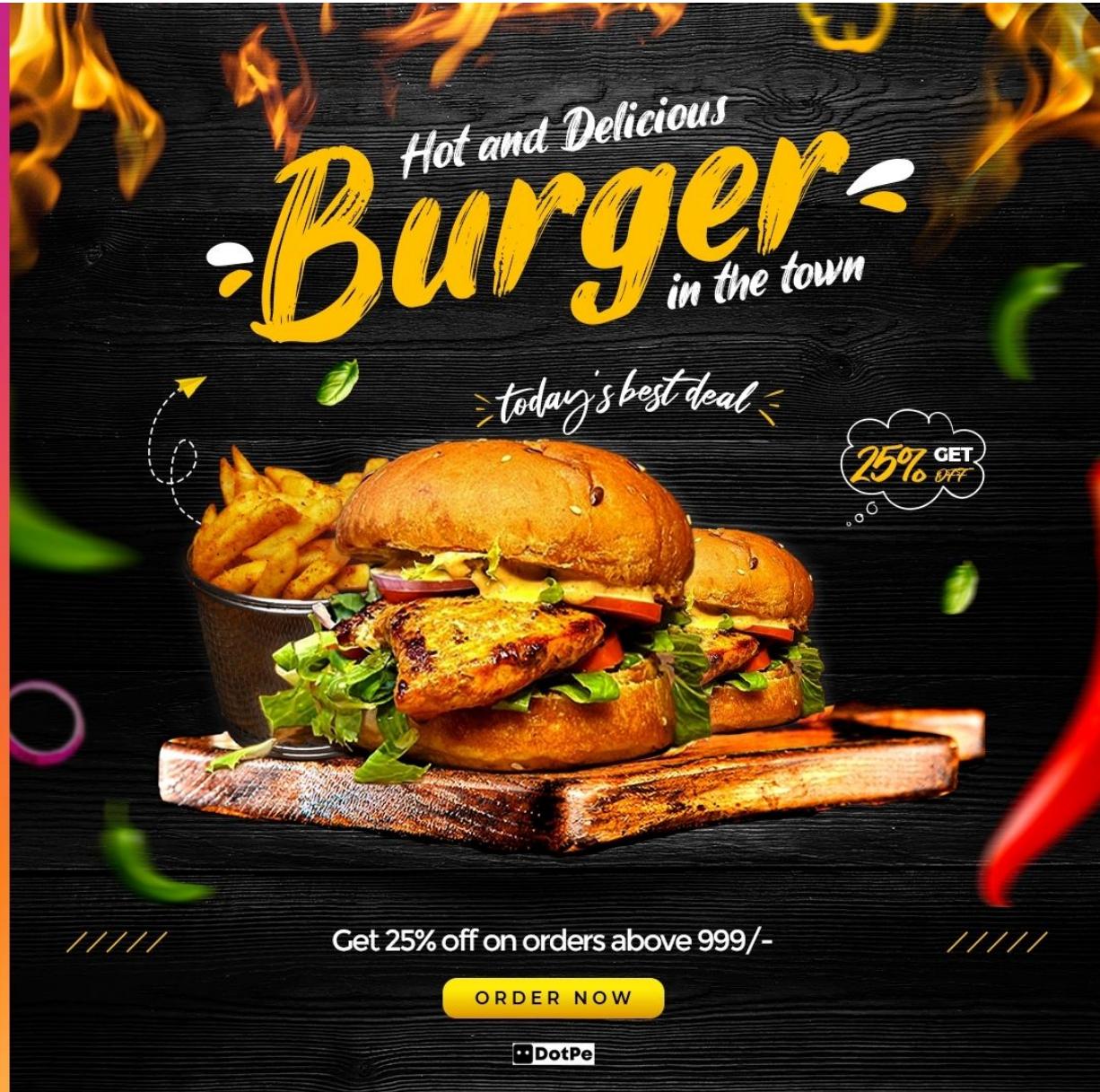
ZEB-JET PRO

HEADPHONE
Don't Just Listen Feel The beat

15 Comments

Write your comment....

A Facebook post featuring the same ZEB-JET PRO HEADPHONE image as the first advertisement. The post includes the 'facebook' logo, the product name 'ZEB-JET PRO', and the slogan 'HEADPHONE Don't Just Listen Feel The beat'. Below the image, there are three small interactive icons (like, heart, and surprise) and a comment section with the text '15 Comments' and a placeholder 'Write your comment....'.





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**15 %
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**KIDS
PLAY**

**BRU
REDESIGN**







Bru's Aroma
Comes From
Freshely Roasted
Coffee Beans

Item Form
Instant



Caffeine Content
Caffeinated

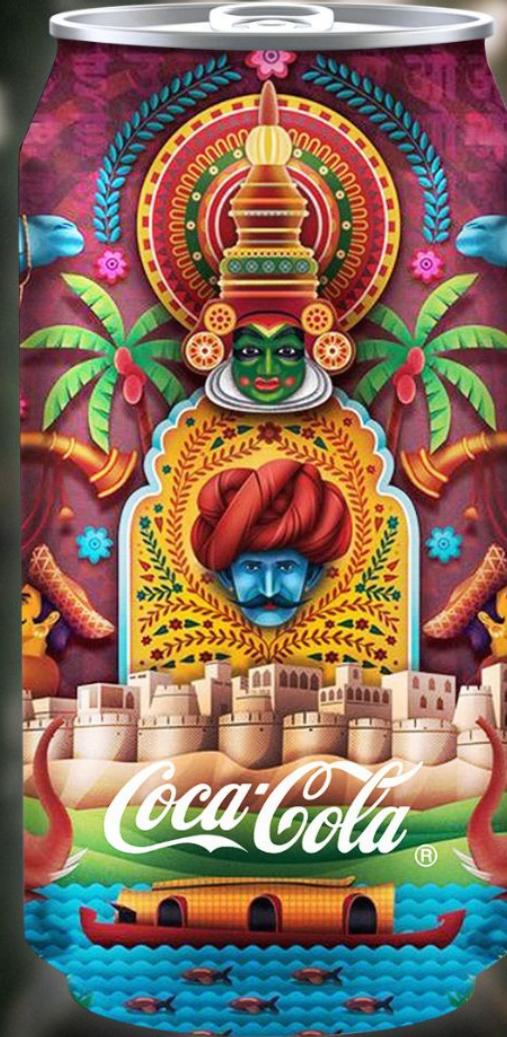
BRU-THENTIC

THE NEW LOOK OF BRU'S COFFEE HAS BEEN COMPLETELY REVAMPED BY ME. THE DESIGN INSPIRATION BEHIND THE NEW LOOK IS CENTERED AROUND A FLOWER CONCEPT, BRINGING IN ELEMENTS OF NATURE TO CREATE A CALMING AND INVITING ATMOSPHERE FOR CUSTOMERS. THE DOMINANT GREENISH COLOR SCHEME USED THROUGHOUT THE REDESIGN ADDS A TOUCH OF FRESHNESS AND VIBRANCY, ENHANCING THE OVERALL AESTHETIC APPEAL OF THE COFFEE SHOP. THE NEWLY REVAMPED BRU'S COFFEE NOW FEATURES A FRESH AND VIBRANT DESIGN INSPIRED BY FLOWERS, WITH A DELIGHTFUL GREEN COLOR PALETTE THAT SETS A CALMING AND SOOTHING AMBIANCE

COCA-COLA REDESIGN



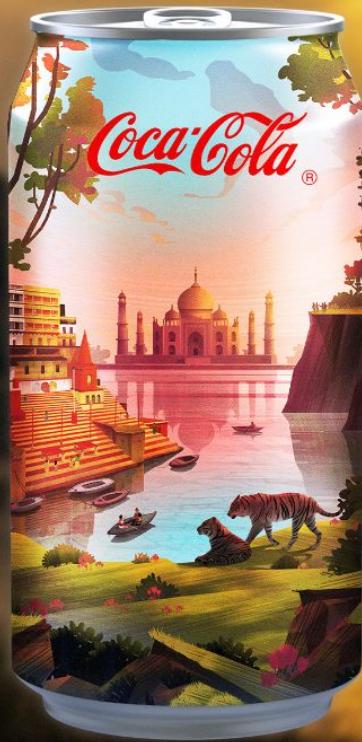
KERLA



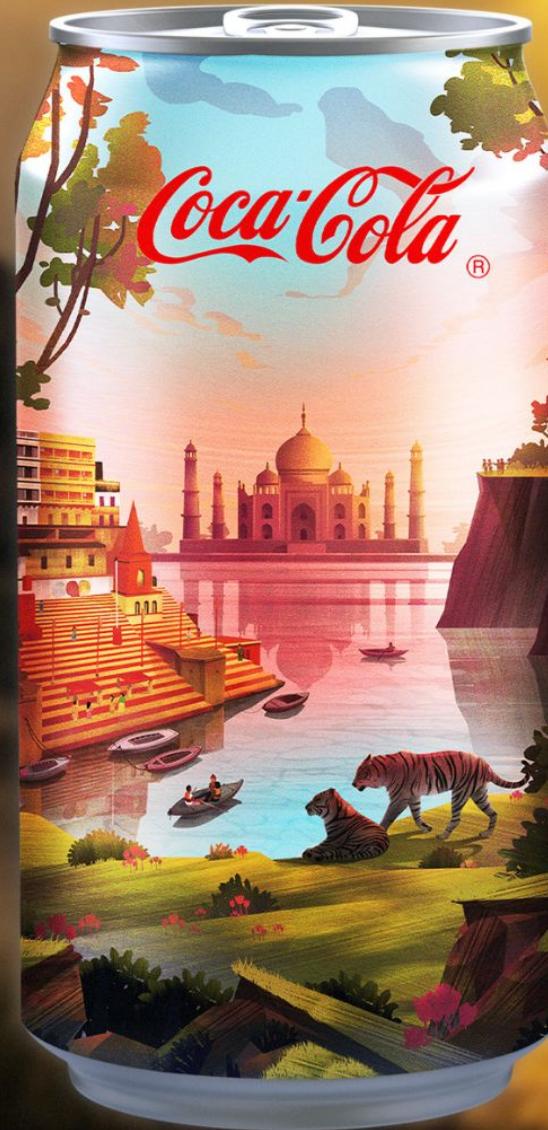


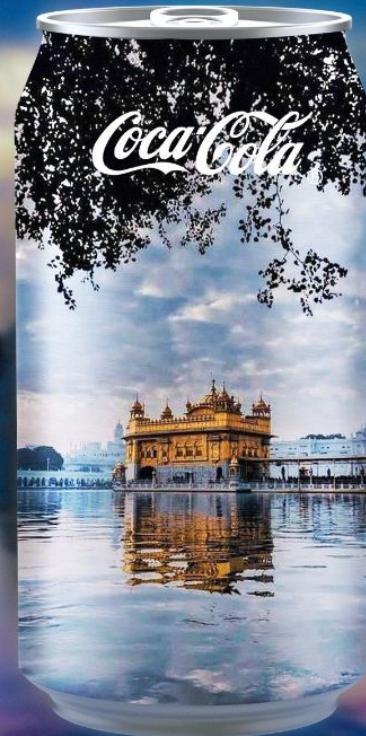
HIMACHAL



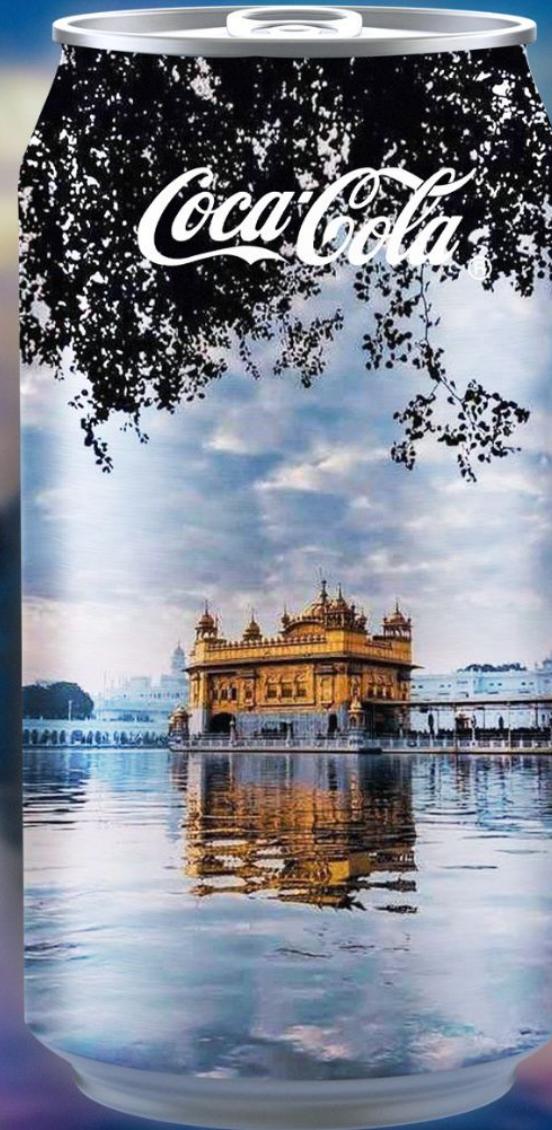


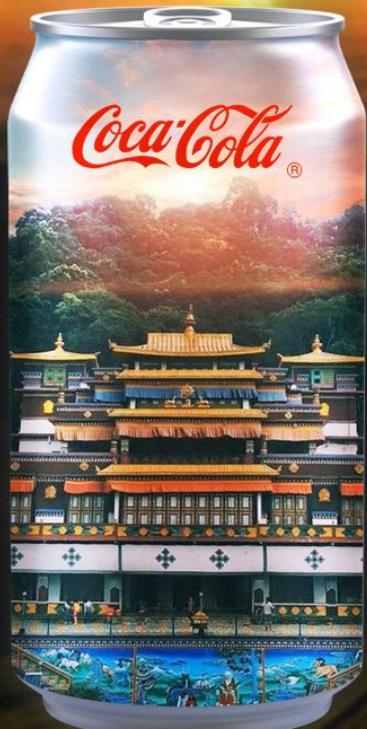
DELHI



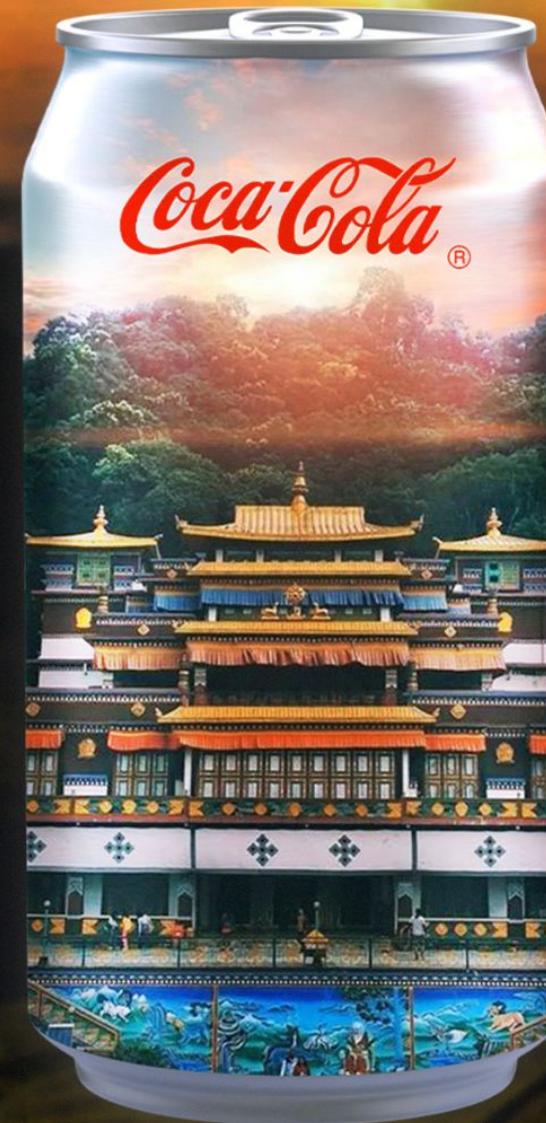


PUNJAB





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Why Choose Us?

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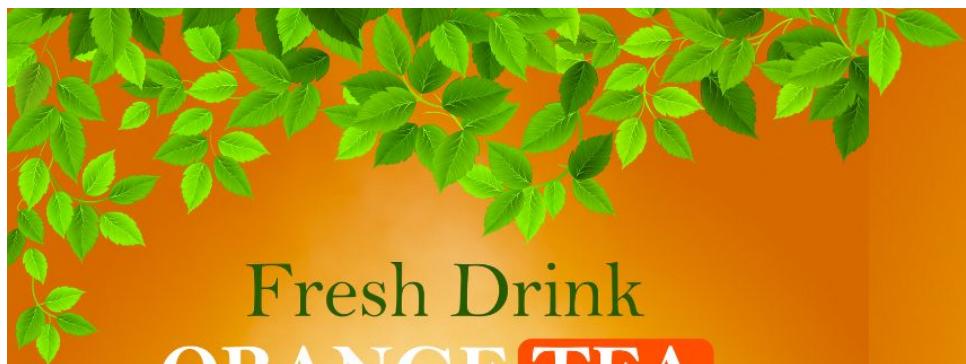
Why Choose Us?

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- ✓ Affordable Prices
- ✓ Professional Service
- ✓ Rental Flexibility

Contact Us

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**POSTER
DESIGN**



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ORANGE TEA

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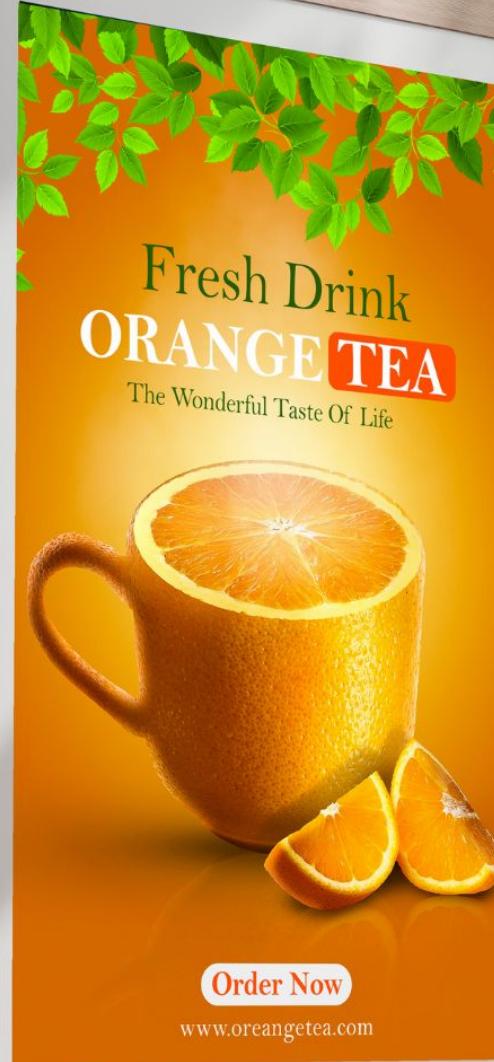
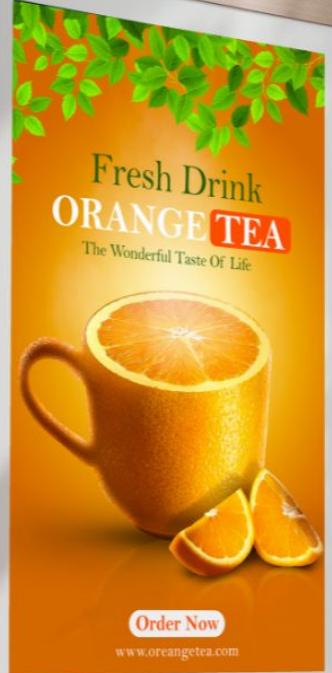


Fresh Drink
ORANGE TEA
The Wonderful Taste of Life



Order Now

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**TEXT
EFFECT**

BALLOON

HOLIDAY

**MANUAL
TRACING**

RASTER TO VECTOR





REFERENCE



OUTPUT

PACKAGING DESIGN

सोलकटी

SOLKADHI

Where Solkadi
Meets Refreshment



सोलकटी

SOLKADHI

Where Solkadi
Meets Refreshment



सोलकटी

SOLKADHI

"Where Solkadi
Meets Refreshment"







fizzibomb









