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swipe left

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Video  
Gallery

Portfolio  
Network

Prospective  
Students

Students

Parents

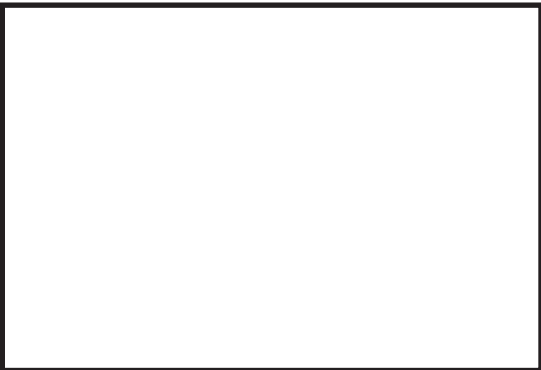
Alumni

# School of Visual Arts

## Upcoming events and Exhibitions



MPS Art Therapy  
Description of event.



MFA Fashion Design  
Description of event.



MFA Fine Arts  
Description of event.



MFA Design & BFA Design  
Description of event.



MFA Illustration  
Description of event.



Visual Arts Press  
Description of event.

show more>

GRADUATE

MAJOR

Advertising

Animation

Cartooning

Computer Art, Computer Animation and Visual Effects

Design

Film

Fine Arts

Illustration

Interior Design

Photography & Video

Visual & Critical Studies

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- Students
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International Education Dialogue

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# Site Goals

- >Attract future students
- >Do away with the portrait style border. Make use of all the width that is greyed out.
- >Put all main buttons in the header. The content is all at the footer now, which is very uncommon especially when most people visit the site to aquire information.
- >Main slider should be move to the body, the slider should also have buttons to go back and fourth. It appears the slider they have now is just an looping GIF that is unclickable.

# Audience Needs

- >The demographic consists of prospect students and parents.
- >Prospective students and Parents should be in the same sub category because not much content is in the parents category.
- >Steps you need to take in order to apply.
- >Perhaps a financial aid category?