## Homepage

**About Mica** 

**Admissions** & Financial Aid **Programs of** Study

**Academic Services** & Libraries

Campus & Student Life

Career Development

Samuel Hoi, President

Undergrad dmission & Fin Aid Undergrad **Programs** 

Career Development

Diversity & Intercultural Career Development Resources

Campus Updates

Graduate Admission & Financial Aid

Graduate **Programs** 

Office of Decker Library Student Affairs Internships

Mission Statement

Post-Baccalaureate Certificate

Department of **Exhibitions** 

Student **Activities**  Alumni Success

**Professional** 

Development

**Core Values** 

Facts & History

Policies & **Handbooks** 

People

**About Balitmore** 

Research at **MICA** 

Community Engagement At MICA

**Departments** & Services

Student Consumer Info

> Careers at **MICA**

**MICA** Social Media

Web & Electronic Communications

International & Off-campus Programs

**Professional Studies** 

Children and Teens

Summer Precollege **Enrolling &** Residence Life **Advising** 

Dining

Career Services Counseling

Graduate **Studies** 

Mica

Store

Writing

Studio

Center **Campus Safety** 

**MICA Wellness** 

For Employers

Fulbright Fellows

**Program** 

**About Us** 

**MICAnetwork** 

Learning Resource Center

**Fabrication** 

**Studios** 

Community Art & Service

> Trasportation & Parking

Student Professional Student Development

Technology Systems & Services

**Accounts** Professional

Development

## Site's Goals

- -Attract future students
- -Ask for donations
- -Allow current students to find the information that they need

## **Audience Needs**

- -Prospective Students/Parents
  - -Find out if school fits their needs
  - -Find out how to apply to School
- -Current Students
  - -Find info (classes, events, etc)