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Exercise 13

www.le-mugs.com

When the user hovers, changes viewpoint.

When user scrolls, opacity changes, text appears, background image become background color, new images appear on screen and text changes and appears and disappears, a line is drawn down the page.

<http://www.whitefrontier.ch/>

When the user hovers over the middle column of the home screen a different brew appears from the right.

When the user hovers over ambassadors a hockey video/gif is played in the background, opacity changes.

When the user hovers over social different gifs of snow or water play and opacity changes.

When user hovers over experience the image changes, image zooms in, opacity changes.

<http://www.andy-wolf.com/awe/#/>

When user hovers the banner image slowly zooms.

When user scrolls background comes up with text and products to reveal different photos.

When user hovers over a new photo it slowly zooms in.

When user hovers over the glasses the product zooms in.