Project 2 | Part 1 : Goals and Audience

collection

For this project I want to organize and redesign my portfolio site, which I host on the site jessherzog.com. (right now I have nothing on it. All of my work is on jessherzog.tumblr.com)

I like simple but crude layouts. Here are two sites I found to be very simple but creating a piece of work in itself:

1) http://hxx.kr

2) http://cargocollective.com/camiekarstanje

In both there is the use of the z-index, also while presenting scrollable works in a thumbnail / quilt-like sequence.

The second site I think is far more visually interesting, except that the works are all so blurry! Even the text. This will be a big challenge, because all of my pictures are not super high quality, and the work I no longer have.

I guess practically my site will be geared towards a professional audience. Potential employers, classmates etc. However as much as I'd like for the content to be readable and communicate as much detail as possible, it isn't as important to me as creating a strange user experience. These overlapping qualities are memorable and unusual in portfolios, adding a level of subtle sophistication and depth.