

# Research, Proposal & Goals

## *Option 2: Portfolio*

### **Goals:**

- Create a cohesive, aesthetically pleasing portfolio to display my personal work ranging from artwork, writing, & photography
- Create a simple, clean layout.
- Maintain a professional look.

### **Target Audience:**

My audience will be general for anyone interested in my work.

People to keep in mind:

- possible employers
- coworkers
- critics
- peers

### **Reference Websites:**

<http://www.awwwards.com/web-design-awards/joris-rigerl>

<http://www.awwwards.com/web-design-awards/fixate-web-and-design>

<http://www.awwwards.com/web-design-awards/mikiya-kobayashi>

The inspiration I drew from my research is a lot about the use of white space and contrast in design layouts. I plan to keep the typeface plain and add accent images of flowers. These layouts have a very clear and minimal look. I also liked the idea of making a focal point or emphasis in one area.