

## Sherry Zhang - Project 2 - Proposal/goals

Goal: To create a **portfolio website** featuring my own work

Audience: Potential employers/ professors/ people interested in viewing my work

I want to be able to create a website that anyone can easily navigate through in order to see my featured works. This would be a good way for people to easily view what I am experienced in, and what I am interested in. This will be helpful for me when I am trying to convince potential clients to hire me.

I want a clean and simple design, with a clear system for navigation so anyone whether young or old, and whether or not they are tech savvy can be able to access the information they need.

### Inspirations

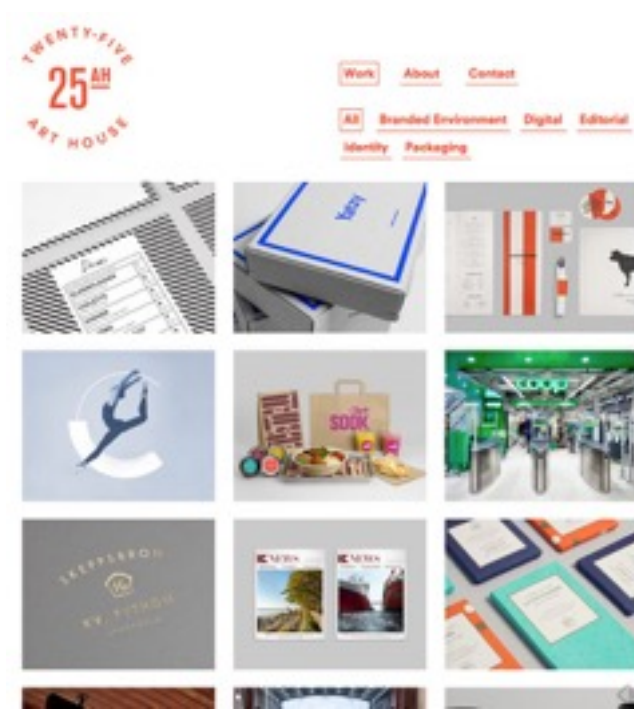
<http://mightynice.com.au/>



This website has a fun way to display work. The homepage itself has a video reel of different animations that have been created. The menu bar slides in with the click of the menu button, and has clear organization

The eye capturing thing about this website, is that your work is displayed right away when you visit the website.

<http://www.25ah.se/>



This website is a contrast from [mightynice.com.au](http://mightynice.com.au). It has a grid system, which is useful to display multiple works at once in a portfolio, and allow the user to choose which page they want to be led to based upon the image. This layout allows for my works to have a clearer way of being directed to the individual work's description page.