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Website 1: URL: http://www.whitefrontier.ch/

- 1. When the user hovers over an image on the welcome page, the image gets altered, either with color, video or zoom.
- 2. When the user hovers over an option in the menu bar, the words get bright.
- 3. When the user clicks on a new page, a loading bar pops up and is the design of the logo.
- 4 When the user is on the experience page and clicks "location", an abstract map appears from a zoom and gets smaller

Website 2: URL: http://www.primeit.pt/en/

- 1. When the user scrolls down, it takes you from one page to the next.
- 2. When the user clicks on a page, there is a green button that when you click swipes down to the next page.
- 3. When the user is on the about page, images on the bottom slide across the screen like a slide show.
- 4. When the user hovers over the trusted by worldwide companies, they turn colors.

Website 3: URl: http://www.andy-wolf.com/awe/#/

- 1. When you scroll down from the enter page, a white angled screen starts to appear with a quote on it.
- 2. When the user hovers over an image of the eyewear, they enlarge.
- 3. When the user has the image on the screen the images, the images zoom in and out.
- 4. When the user clicks on a pair of glasses, a image appears next to the glasses, and when hovered over the image goes dark and gets zoomed in and a quote appears infront.

Mobil app: Postmates

- 1. When you scroll down, different places around the world appear with an iconic image.
- 2. When the user chooses a category of what they want delivered, yet changes their mind you can swipe down and you will be taken back to the last page
- 3. When the user is choosing items to purchase from a restaurant you may swipe sideways for easier add to cart.
- 4. When the user clicks on what was ordered certain items have images of the food.