

GRADUATE

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Attend
SVA

SVA
Alumni

Our
Faculty

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Video
Gallery

Portfolio
Network

Prospective
Students

Students

Parents

Alumni

School of Visual Arts

Upcoming events and Exhibitions

MPS Art Therapy
Description of event.

MFA Fashion Design
Description of event.

MFA Fine Arts
Description of event.

MFA Design & BFA Design
Description of event.

MFA Illustration
Description of event.

Visual Arts Press
Description of event.

show more>

GRADUATE

MAJOR

Advertising

Animation

Cartooning

Computer Art, Computer Animation and Visual Effects

Design

Film

Fine Arts

Illustration

Interior Design

Photography & Video

Visual & Critical Studies

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Site Goals

- >Attract future students
- >Do away with the portrait style border. Make use of all the width that is greyed out.
- >Put all main buttons in the header. The content is all at the footer now, which is very uncommon especially when most people visit the site to aquire information.
- >Main slider should be move to the body, the slider should also have buttons to go back and fourth. It appears the slider they have now is just an looping GIF that is unclickable.

Audience Needs

- >The demographic consists of prospect students and parents.
- >Prospective students and Parents should be in the same sub category because not much content is in the parents category.
- >Steps you need to take in order to apply.
- >Perhaps a financial aid category?

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