

Goal&purpose of the websites

I choose to do a personal portfolio for my final project. The purpose and the goal of the website is to let people know more about me, as well as the work I do. My target audience will be the employer, so it is important for me that the website is straightforward and at the same can show who I am in personality and the work I do.

Aspirational websites

<http://www.anakin.co/en>



The above website are a design studio websites which I think is very inspirational. The way the website is scrolling down are very interesting. When we first enter the websites we see the title of the website. On the right top corner, there are fixed menu icons. As you scroll down, it states what is Anakin, and what they do. It is very good way to give a brief introduction to people. I like how the website used the transparency of the letter so we can see the image on the back. Following with the transaction is the recent works page, which is list and can be click into for more detail. I like this websites, because it is interesting to look at, also there are menu and homepage icon on the right top and left top corner, so people can also exist out of the page. I like the color of the page, very fresh.

Another 2 website, I like about their lay out.

<http://melaniedaveid.com>

The website features a red header with the word "About" in white script. Below it is a white sidebar with a small profile picture of a woman. The main content area shows a dark image of a person's face. To the right, there is a section titled "3: CONCEPT AND STRATEGY" with a list of items under "4. CREATE". Below this is a quote from a hand. The "Work" section below has a dark background with a white "X" icon and the word "Work" in white script. It includes a small image of a Puma/Red Bull advertisement and a description of the myComfort app.

3: CONCEPT AND STRATEGY

4. CREATE, evaluate and iterate deliverables like

- Personas
- Site maps
- Use cases and scenarios
- User flow
- Sketches and Infographics
- Wireframes

Communicating the conceptual approach/UX strategy and reasoning behind it, is present during the whole process.

To achieve the goal of making the web a better place I trust in teamwork, latest technology and intuition.

ABOUT / WORK / CONTACT

Work

Puma / Red Bull / myComfort

ABOUT / WORK / CONTACT

<http://kirichik.com/#home>

The website has a dark header with the name "ROMAN KIRICHIK" and a "Punctual Web Designer" tagline. The main content area is white, featuring a large "R/K" logo and a downward arrow. On the left, a sidebar lists "WORKS", "ABOUT ME", and "CONTACT". A "Behance" link is at the bottom. The right side shows a dark image of a person's face. Below the header, there's a "Works" section with two examples: "12 Theme" and "Flat Room".

ROMAN KIRICHIK

Punctual Web Designer

WORKS

ABOUT ME

CONTACT

Find me on Behance

R/K

12 Theme

12 Theme is a commercial template. This design fits for websites of creative agencies, photographers, bloggers and others. The tiles change during chapter navigation.

Flat Room

Flat Room is a commercial template for real estate catalogues. This template allows to look through real estate offers and realtors with the applying of flexible filtering.

HOME

WORKS

ABOUT ME

CONTACT

Works

12 Theme

12 Theme is a commercial template. This design fits for websites of creative agencies, photographers, bloggers and others. The tiles change during chapter navigation.

Flat Room

Flat Room is a commercial template for real estate catalogues. This template allows to look through real estate offers and realtors with the applying of flexible filtering.

I like how the page is split into half and half for the home page, and as you scroll down, it become 1 to 3 ratios. The designs of both these two webpages are simple, the menu on the left and the context on the right.

Sitemap

