Project 1: Part 2 – New Goals, Wireframes, Mockup Sketch

* **New Target Audience:** 
  + People interested in everything related to food and restaurants in the city of New York
  + Upscale
  + Men and women
  + 25-40 years old
  + Foodie NY Magazine – leisure magazine
    - Meant for relaxing moments or cooking moments
    - New restaurants
    - Trendy culinary – Japanese, Mexican, Fusion, etc.
    - Trendy restaurants
    - Recipes
    - *Interviews with popular, up-coming chefs*
    - Food trends – gluten-free, non-GMO, etc.