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User Interaction

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**Website 1: URL:** [**http://www.whitefrontier.ch/**](http://www.whitefrontier.ch/)

1. When the user hovers over an image on the welcome page, the image gets altered, either with color, video or zoom.

2. When the user hovers over an option in the menu bar, the words get bright.

3. When the user clicks on a new page, a loading bar pops up and is the design of the logo.

4 When the user is on the experience page and clicks “location”, an abstract map appears from a zoom and gets smaller

**Website 2: URL:** [**http://www.primeit.pt/en/**](http://www.primeit.pt/en/)

1. When the user scrolls down, it takes you from one page to the next.

2. When the user clicks on a page, there is a green button that when you click swipes down to the next page.

3. When the user is on the about page, images on the bottom slide across the screen like a slide show.

4. When the user hovers over the trusted by worldwide companies, they turn colors.

**Website 3: URl:** [**http://www.andy-wolf.com/awe/#/**](http://www.andy-wolf.com/awe/#/)

1. When you scroll down from the enter page, a white angled screen starts to appear with a quote on it.

2. When the user hovers over an image of the eyewear, they enlarge.

3. When the user has the image on the screen the images, the images zoom in and out.

4. When the user clicks on a pair of glasses, a image appears next to the glasses, and when hovered over the image goes dark and gets zoomed in and a quote appears infront.

**Mobil app: Postmates**

1. When you scroll down, different places around the world appear with an iconic image.

2. When the user chooses a category of what they want delivered, yet changes their mind you can swipe down and you will be taken back to the last page

3. When the user is choosing items to purchase from a restaurant you may swipe sideways for easier add to cart.

4. When the user clicks on what was ordered certain items have images of the food.