Sabrina Steck

Ojus Doshi

Web Design Basics

Up and Coming

New target audience:

I am reaching out to anyone that is interested in listening to new music, from producers to teenagers.

I figure that my new audience will be using this either on their smartphone, tablet, or computer.

You can use this at anytime, on the go to work/school or relaxing at home.

Objective:

My objective is to make this simple, easy, and fun!

About:

Up and coming is going to allow the user to browse through new artists by playing their music on the page and showing pictures, interviews, and other interesting things about the artist, if you like what you’re listening to you have the ability to swipe to the right and it will go into another section that will show you where they are going and if they’re having any concerts that we think you would like to attend. If you aren’t interested and want to keep browsing you can simple swipe to the left and it will show you another person.

-Originally was aimed for professionals so I decided that I wanted to make it to younger people or just people interested in music

-Objective was to make it simplistic and easy to read with lots of pictures

-Ideally would be made into an app that you can swipe through people like tinder and the page I made would be the page where you get more info on them

comments:

line length; no longer than 75 characters, consider two columns?