Sabrina Steck

Reading Response 4

When thinking about design, it is important to think about the audience that you’re trying to reach.

The first step, establish the audience you’re trying to reach. Unfortunately, it is impossible to please everyone. We are all entitled to our own opinion, as long as it can be justified.

There are many talented people today that you may not be able to related to but that doesn’t mean that other cannot relate as well. Jack Hamilton said, “If you enjoy Macklemore, you have terrible taste in music.” Some may defended that statement, but for others, that cannot be true due to the large population of Macklemore fans, myself included. You cannot state whether someone is talented or not, it is strictly an opinion.

For me, I agree with the statement “Beauty lies in the eye of the beholder”, everyone is entitled to his or her own opinion.