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Reading response 9

When it comes to designing, there are several approaches that artists can take. While I personally don’t usually work with a grid or a system, yet sometimes it may be more helpful. Designing involves a lot of thinking and planning. While designing you should think about the point you want to get across, and also be aesthetically pleasing. I do not think that you must use a grid system or choose specific fonts and colors to be a “good” design, although, using a grid may be helpful to some people. I personally think that it is harder to make a “good” design when using default settings, specifically in adobe applications. Not all of the settings look a certain way and could come across and boring or unintentional. When creating designed pieces, I feel that all elements must be thought about and chosen carefully or else it could potentially come across to someone else differently. Therefore, if you’re designing an advertising poster or website I think that you should think about all of the elements and not just throw information on the page with the defaulted system.