Purva Sane

User Experience Designer

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EXPERIENCE

FedEx Services, Memphis, TN

UX Accessibility Designer   November 2018 – Present

• Partnering with UX designers and product owners in an agile environment to review designs, brainstorm and implement solutions that meet accessibility requirements.

• Conducting accessibility audits for FedEx desktop and mobile products and providing guidance to designers and developers on producing accessible products.

• Developing guidelines and best practices for accessible design and promoting a culture of inclusivity within the company through the use of empathy-building tools.

Science Gateways Community Institute, Ann Arbor, MI

UX Designer   July 2018 – November 2018

• A consulting firm working exclusively with university labs and research to create streamlined, user-friendly interfaces and provide technical support

• Conducted user interviews with research scientists and students at the University of California, Berkeley to understand pain points and redesigned the web interface for a sensor management system.

UX Design Intern   May 2017 – January 2018

• Developed from idea through execution, a mentorship platform to connect students with research professionals, including wireframes, user interviews, and usability tests, increasing the membership by 100%.

University of Michigan, Ann Arbor, MI

Accessibility Intern   September 2016 – March 2017

• A university initiative to support faculty in creating accessible and openly-licensed educational content for students globally.

• Spearheaded the University's efforts to make educational content accessible by auditing learning materials, performing a competitive analysis, and proposing corrective solutions, including captions for all videos, and alt text for images in lesson plans.

Tata Consultancy Services, Mumbai, India

Accessibility/Usability Engineer   September 2014 – July 2016

• Multi-national consulting company, where I worked on several projects for the Department of Work & Pensions, within the government of U.K.

• Increased enrollment by 8% for a payment portal by designing user scenarios to identify various touchpoints and isolate customer pain points.

• Assisted the client in achieving compliance with international accessibility laws, by performing audits to identify issues and providing remediation.

EDUCATION

University of Michigan   **2018**

MS in Information I UX Research and Design

University of Mumbai   **2014**

BE in Computer Science

SKILLS

Interaction Design

Journey Mapping

Persona Creation

Storyboarding

Wireframing

Prototyping

User Enactments

Affinity Mapping

Contextual Interviews

Usability Testing

User Interviews

Experience Prototyping

Information Architecture

Digital Accessibility

TOOLS

Adobe XD

InVision

Axure RP

Figma

Sketch

PROGRAMMING

HTML/CSS

JavaScript

D3.JS