**Task 3: Building a customer journey map**

Submit your responses in the template below:

**1. Awareness**
- User Actions: [Type your response here]

**2. Consideration**
- User Actions: [Type your response here]

**3. Login/Signup**
- User Actions: [Type your response here]

**4. Browsing products**
- User Actions: [Type your response here]

**5. Cart & Checkout**
- User Actions: [Type your response here]