

Regemat 3D, a leading biotech company, aimed to raise €500,000 in a crucial investment round. Their targeted marketing campaign catered to knowledgeable investors in high-growth ventures. I collaborated on a bilingual landing page (English and Spanish) that played a pivotal role in campaign effectiveness.

The user experience remained paramount, with a bespoke design incorporating tooltips and JavaScript-driven horizontal scrolling to guide investors. Mobile-friendly and mindful of user focus and contrast, the page was optimized for success. Continuous refinement via heatmaps and rapid A/B testing ensured optimal performance.

Remarkably, the project was completed within a tight timeframe of 20 days, fueled by seamless collaboration and effective communication with the Regemat team. The campaign exceeded expectations, raising €504,693 as publicly disclosed on Crowdcube, showcasing our commitment to tailored solutions and celebrating the strong partnership with Regemat.

Francisco Rico (director for compliance at regemat 3d): after commissioning some crucial projects for the company, Pablo's performance was exceptional. He was able to cover our company's needs with a wealth of technical solvency and responsiveness but also his proactiveness—which is hard to find—and knowledge saved us a lot of time and effort. we will count on him for further projects.

Manuel Figueruela (executive managing director): professionalism, effectiveness, and efficiency - undoubtedly a valuable professional to rely on for project development.

See the case study (on website) \rightarrow