
Internet Research and Competitor Analysis

By. **Prayogo Santoso**

Portfolio.

2024

Hello.

Internet Research and Competitor Analysis

Prayogo Santoso



Introduction.

Hi! I'm **Prayogo Santoso**

As a passionate Virtual Assistant, one of my areas of expertise is to do competitor and Internet research to assist client on their business strategies. **2023**

Interest

In addition, I have expertise in email marketing, lead generation, social media management, data analysis, and software testing. I am also passionate about graphic design, video editing, copywriting, and web design.

Education

2024 - 2025	Growia Education Software Tester, Data Analyst
2024	SGB Virtual Assistane Course Lead Generation, Email Marketing, SMM, Project Management
2023	Hari Senin BootCamp Full Stack Developer
1996 - 2002	ITS Surabaya Mechanical Engineer

Language

English	<div></div>
Bahasa Indo	<div></div>



Internet Research.

- Product Research: Identify the best products, services, or solutions by analyzing reviews, comparisons, and expert insights
- Market Research: I will collect essential market data to keep you updated on trends, competitors, and potential opportunities.
- Content Research: Conduct thorough research to assist with your content creation needs, including articles, blog posts, reports, and more.

Internet Research.

- Travel Planning: I will create customized travel itineraries, manage all bookings, oversee your budget, and perform detailed destination research. Additionally, I'll provide on-the-go support, offer recommendations, and address any travel issues to ensure a seamless experience.

Competitor Analysis.

- Product and Service Analysis: I will evaluate your products and services against those of our competitors, emphasizing unique features and pinpointing any gaps.
- Pricing Strategy Evaluation: I will assess competitors' pricing approaches to assist you in positioning your offerings effectively and maximizing profit

Competitor Analysis.

- Competitor Monitoring: I will keep a continuous watch on competitor activities to ensure you stay updated on market changes and new developments.
- Actionable Recommendations: I will deliver practical insights and suggestions to strengthen your competitive edge, enhance market positioning, and foster business growth.

Competitor Analysis.

- Tailored Reports: I will create customized reports that present findings in a clear and concise manner, aiding you in making well-informed strategic decisions.

Review on Client

Competitor Analysis of Real Estate Agent on Instagram - 15 October 2024	
@lucasscastano	Competitors
https://lucasscastano.bhhscarolinas.com/	Website
https://www.instagram.com/lucasscastano	Social media
Registered on Instagram since September 2014, currently having 118 posts with latest post on August 2024	Summary / Account Overview
Followed by 9351 followers, mixed audience with some private accounts included	Audience from Instagram Followers
Account owner most probably still active, indicated by latest Instagram post that posted in August 2024 and an active contact link	Account activities

Competitor Analysis

Competitor Analysis of Real Estate Agent on Instagram - 15 October 2024	
@charlotte.andco	@shanalashay
https://charlottenco.com/	https://linktr.ee/shanalashay/
https://www.instagram.com/charlotte.andco/	https://www.instagram.com/shanalashay/
Registered on Instagram since September 2015, currently having 1103 posts with latest post on Oktober 2024 (today)	Registered on Instagram since April 2012, currently having 1043 posts with latest post on Oktober 2024 (today)
Followed by 22.9K followers, mixed audience with some private accounts included	Followed by 9431 followers, mixed audience with some private accounts included
Account owner most probably still active, indicated by latest Instagram post that posted in October 2024 (today) and an active contact link.	Account owner most probably still active, indicated by latest Instagram post that posted in October 2024 (today) and an active contact link.
Property / Real Estate agent in Charlotte	Property / Real Estate agent in Charlotte and Asheville
Positive reviews on professionalism on helping costumers	Positive reviews on the clear explanation given to costumers
The posts are professionally designed and have clear explanations in the captions.	Posts come with clear explanatory captions.
	The price range of the properties is not available for

Review on Competitor

Competitor Analysis of Real Estate Agent on Instagram - 15 October 2024	
@cltlivingrealty	@charlotte_real_estate
https://charlottelivingrealty.com/	https://10best.usatoday.com/destinations/north-carolina/charlotte/
https://www.instagram.com/cltlivingrealty/	https://www.instagram.com/charlotte_real_estate/
Registered on Instagram since July 2017, currently having 6 posts with latest post on February 2019	Registered on Instagram since January 2016, currently having 6 posts with latest post on January 2016
Followed by 141 followers, mixed audience with some private accounts included	Followed by 286 followers, mixed audience with some private accounts included
Account owner most probably not active anymore in Instagram, indicated by latest Instagram post that posted in February 2019, yet the contact link can still be accessed.	Account owner most probably not active anymore, indicated by latest Instagram post that posted in January 2016, and inactive contact link.
Property / Real Estate agent in Charlotte	Property / Real Estate agent in Charlotte
Not found	Not found
Not enough data to review	Not enough data to review

2024

Proficient in.

- Google Workspace
- Microsoft Office
- Travel booking platforms (Traveloka, Tiket.com etc.)
- Various internet research tools and databases



Google Workspace



**Thank
you.**

Internet Research and Competitor Analysis

Contact Me

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