Portfolio.

Prayogo Santoso

Hello.



Introduction.

Hi! I'm Prayogo Santoso

A passionate email marketer and design enthusiast with a constant drive to learn and embrace new challenges.

Interest

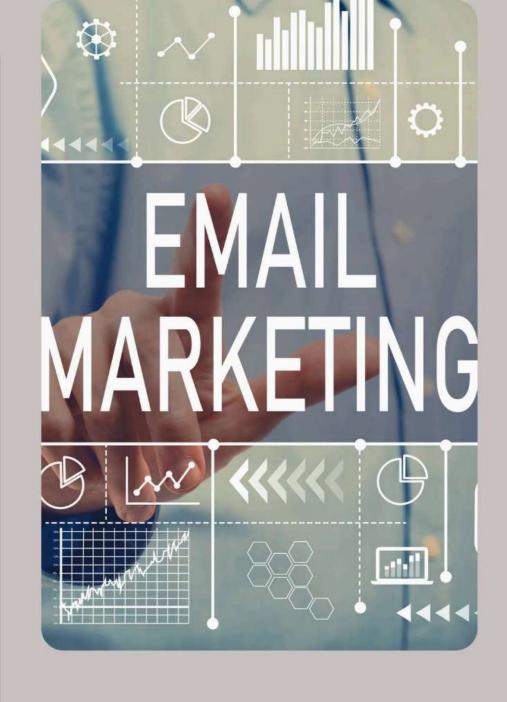
In addition to email marketing, I have expertise in lead generation, social media management, data analysis, and software testing. I am also passionate about graphic design, video editing, copywriting, and web design.

Education

2024 - 2025	Growia Education Software Tester, UI/UX Design
2024	SGB Virtual Assistane Course Lead Generation, Email Marketing, SMM, Project Management
2023	Hari Senin BootCamp Full Stack Developer
1996 - 2002	ITS Surabaya Mechanical Engineer

Language

English Bahasa Indo



Email Marketing.

As a passionate in email marketing, I'm focused on creating emails that grab attention and help businesses connect with their audience. I work hard to write clear and engaging subject lines and content that get people to open and click. I always keep up with the latest trends and tools to make sure my campaigns are effective and bring results. I'm excited to help businesses grow through email marketing and build strong relationships with their customers.

2024

Email Marketing.

Landing Page and Lead Magnet - Email Newsletter and Campaign -Performance Analysist

Landing Page and Lead Magnet

katakita Villa

Click here to get updates and special offers.



Katakita Villa - a family-friendly villa in Dau, Malang, East Java. It boasts amenities like free Wi-Fi and some basic gym equipments, perfect for a relaxing getaway. Equipped with 3 bedrooms and 1 sofabed, suitable for up to 8 family members. Located in place with mountain views, 3 km from Taman Rekreasi Sengkaling, it will be a good option for those seeking a comfortable stay close to the popular amusement park area.

Nearby tourism spots

Sengkaling - is a popular tourist destination in Malang. East Java, known for its diverse attractions. From thrilling rides at the amusement park to relaxing swims in the water park, there's something for everyone. Explore the zoo to encounter fascinating animals, or stroll through the botanical garden for a peaceful escape. For adventure seekers, try paintball, archery, or ziplining at the adventure park. With its combination of fun relaxation, and education, Sengkaling offers a memorable experience for visitors of all ages.





Jatim Park 3 - is a unique theme park in Batu, East Java, that offers a blend of science, technology, and education. With its focus on the future, the park features interacting

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Recommendation

Instead of just providing a contact link that only responds to customer inquiries, it would be better to send periodic automated emails products.

- Email 1: Welcome
 - Subject: Discover Your Dream Property Exclusive Listings Just for You!
- Email 2: New Listings Hot Properties Just for You!
 - Subject: New Listings! Explore the Hottest Properties Today
- Email 3: Property Investment Opportunities
 - Subject: Maximize Your Investment with Our Top Property Picks
- Email 4: Open House Invitations
 - Subject: You're Invited! Join Us for Our Upcoming Open Houses
- Email 5: Closing the Deal
 - Subject: Ready to Take the Next Step in Finding Your Perfect Property?
- Email 6: Follow-Up and Feedback Request
 - Subject: How Are We Doing? Let Us Know Your Thoughts!

Things to be considered:

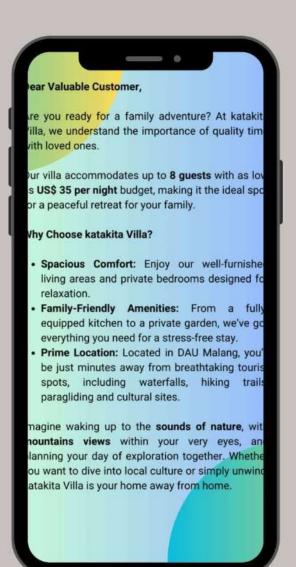
Personalize the Emails: Use the recipient's name and specific property preferences to create a more engaging and targeted experience

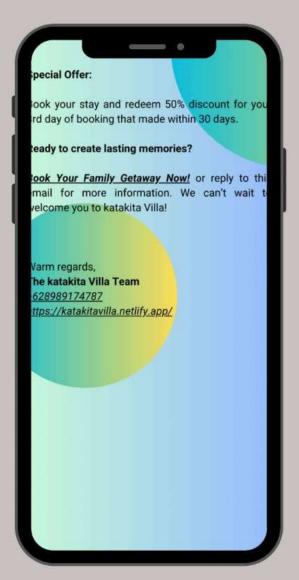
Incorporate Clear Calls-to-Action: Buttons like "Browse Properties," "Schedule a Viewing," or "Contact Us" should be easy to find and

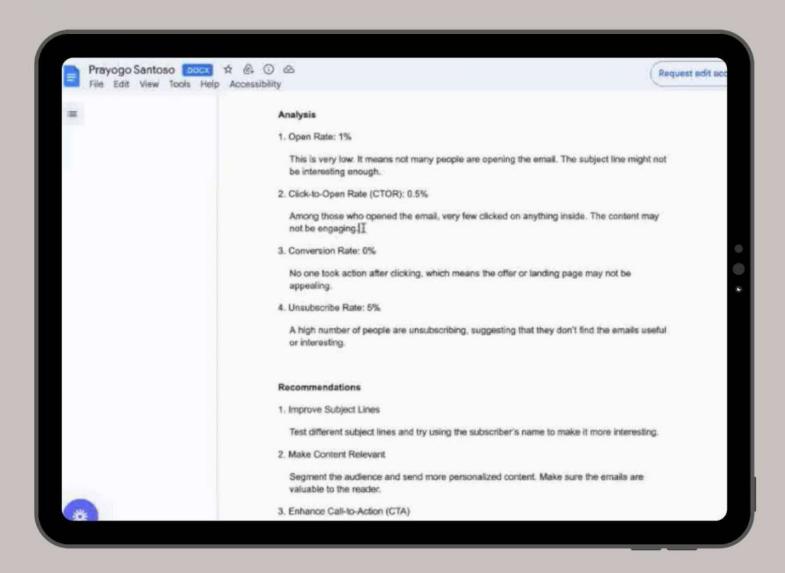
Maintain Consistent Branding: Ensure your emails reflect your company's tone, logo, and colour scheme for brand consistency.

Email Newsletter and Campaign

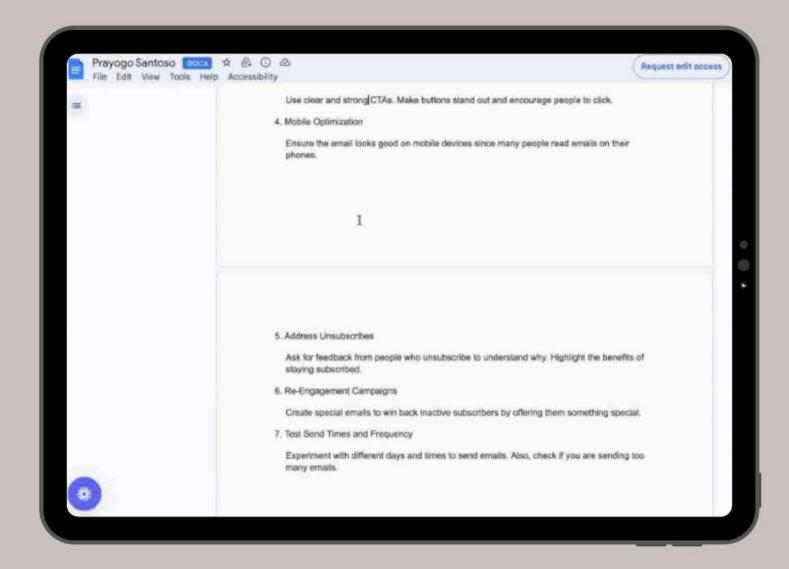








Performance Analysis



Performance Analysis

Proficient in.

- Mailchimp and other platform as required
- Graphic design with Canva and GIMP software







rayogo Santos

Thank You.

Contact Me

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