

SDS 385: Stat Models for Big Data Lecture 10: Pagerank and related methods

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https://psarkar.github.io/teaching

Ranking and Pagerank

- Goal: obtain a ranking of webpages which are connected via hyperlinks
- Hope: webpages pointed to by other "important" webpages are also important.
- Developed by Brin and Page (1999)
- Many subsequent works:
 - HITS (Kleinberg, 1998)
 - Pagerank (Page and Brin, 1998)

Definitions

- n × n Adjacency matrix A
 - A_{ij} = weight on an edge from i to j
 - If graph is undirected A(i,j) = A(j,i)
- $n \times n$ Probability transition matrix P
 - P has rows summing to one, i.e. row stochastic
 - P(i,j) is the probability that a random walker will step on j from i.

•
$$P(i,j) = \frac{A(i,j)}{\sum_{j} A(i,j)}$$

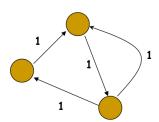
- $n \times n$ Laplacian matrix L
 - L = D A, where D is the diagonal matrix of degrees
 - It is symmetric positive semidefinite for undirected graphs.
 - Singular, i.e. has a zero eigenvalue

Definition

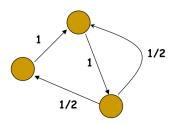
0	1	0
0	0	1
1	1	0

0	1	0
0	0	1
1/2	1/2	0

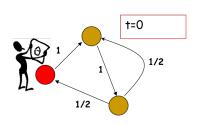
Adjacency matrix A

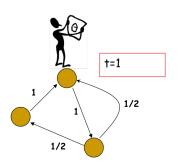


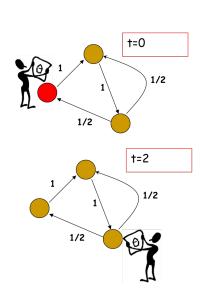
Transition matrix P

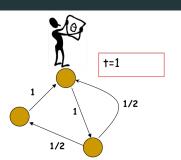


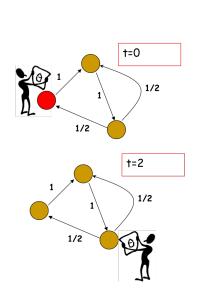


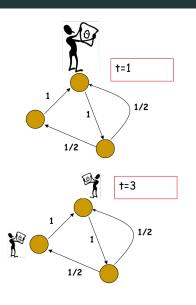












Probability Distributions

• $x_t(i)$ denotes the probability that the surfer is at node i at time t.

$$x_{t+1}(i) = \sum_j x_t(j) P(j,i)$$

$$x_{t+1}^T = x_t^T P = x_{t-1}^T P^2 = \dots = x_0^T P^t$$

What happens if the surfer keeps walking for a long time?

- When the surfer keeps walking for a long time
- When the distribution does not change anymore i.e. $x_{T+1} = x_T$
- For well-behaved graphs this does not depend on the start distribution!!

 The stationary distribution at a node is related to the amount of time a random walker spends visiting that node.

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- Remember that we can write the probability distribution at a node as

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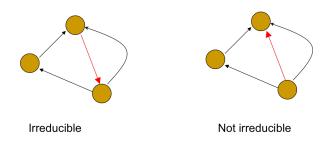
$$v_0^T = v_0^T P$$

• Whoa! thats just the left eigenvector of the transition matrix!

- Lot of theory hiding here.
- For example, what is the guarantee that there will be a unique left eigenvector, or the random walk will at all converge?
- Can't it just keep oscillating?

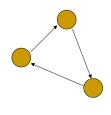
Well-behaved Markov chains

Irreducible: There is a path from every node to every other node.

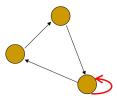


Well-behaved Markov chains

Aperiodic: The GCD of all cycle lengths is 1. The GCD is also called period.



Periodicity is 3



Aperiodic

Well-behaved Markov chains

- If a markov chain is irreducible and aperiodic then the largest eigenvalue of the transition matrix will be equal to 1 and all the other eigenvalues will be strictly less than 1.
- These results imply that for a well behaved graph there exists an unique stationary distribution.

Pagerank and Perron Frobenius

- Perron Frobenius only holds if the graph is irreducible and aperiodic.
- But how can we guarantee that for the web graph? Do it with a small restart probability c.
- At any time-step the random surfer
 - jumps (teleport) to any other node with probability c
 - ullet jumps to its direct neighbors with total probability 1-c.

$$\tilde{P} = (1-c)P + c11^{T}/n$$

- Power Iteration is an algorithm for computing the stationary distribution.
 - Start with any distribution x_0
 - Keep computing $x_{t+1}^T = x_t^T P$
 - Stop when x_{t+1} and x_t are almost the same

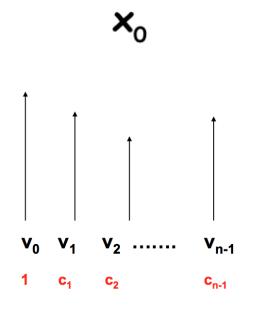
- Why should this work?
- Write x_0 as a linear combination of the left eigenvectors $\{v_0, v_1, \dots, v_{n-1}\}$ of P
- Remember that v_0 is the stationary distribution.

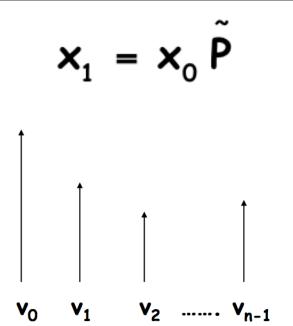
$$x_0 = c_0 v_0 + c_1 v_1 + c_2 v_2 + c_{n-1} v_{n-1}$$

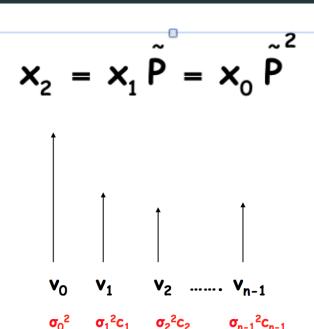
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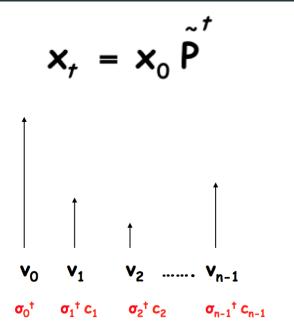
- $c_0 = 1$. Why?
 - First note that $1^T v_i = 0$ if $i \neq 1$
 - So $x_0^T 1 = c_0 = 1$, since both x_0 and v_0 are distributions.



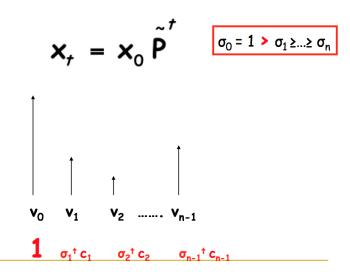


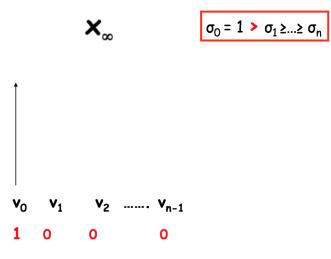


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Second eigenvalue

- Smaller σ_2 is faster the chain mixes.
- ullet For pagerank, we wonder what the second largest eigenvalue is of $ilde{P}=(1-c)P+cU$
- The largest eigenvalue is 1
- The second largest is less than 1 c in magnitude.
- So pagerank computation converges fast.

Pagerank

• We are looking for the vector v s.t.

$$v^T = (1-c)v^T P + cr^T$$

- r is a distribution over web-pages.
- If r is the uniform distribution we get pagerank.
- What happens if *r* is non-uniform?

Pagerank

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- r is a distribution over web-pages.
- If r is the uniform distribution we get pagerank.
- What happens if *r* is non-uniform?
- Personalization

Personalized Pagerank

- The only difference is that we use a non-uniform teleportation distribution, i.e. at any time step teleport to a set of webpages.
- In other words we are looking for the vector v s.t.

$$v^T = (1-c)v^T P + cr^T$$

- *r* is a non-uniform preference vector specific to an user.
- *v* gives personalized views of the web.

Personalized Pagerank

- Pre-computation: r is not known from before
- Computing during query time takes too long
- A crucial observation1 is that the personalized pagerank vector is linear w.r.t r

$$\mathbf{r} = \begin{pmatrix} \alpha \\ 0 \\ 1 - \alpha \end{pmatrix} \Rightarrow \mathbf{v}(\mathbf{r}) = \alpha \mathbf{v}(\mathbf{r}_0) + (1 - \alpha)\mathbf{v}(\mathbf{r}_2)$$

$$\mathbf{r}_0 = \begin{pmatrix} 1 \\ 0 \\ 0 \end{pmatrix}, \mathbf{r}_2 = \begin{pmatrix} 0 \\ 0 \\ 1 \end{pmatrix}$$

 Lots of literature for computing personalized pagerank fast, and on the go.

Rank Stability

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• Lots of literature for computing personalized pagerank fast, and on the go.

Rank Stability

- How does the ranking change when the link structure changes?
- The web-graph is changing continuously.
- How does that affect page-rank?

Rank Stability

Rank on 5 perturbed datasets by deleting Rank on the entire database. 30% of the papers "Genetic Algorithms in Search, Optimization and...", Goldberg "Learning internal representations by error...", Rumelhart+al "Adaptation in Natural and Artificial Systems", Holland "Classification and Regression Trees", Breiman+al "Probabilistic Reasoning in Intelligent Systems", Pearl "Genetic Programming: On the Programming of ...", Koza "Learning to Predict by the Methods of Temporal ...", Sutton "Pattern classification and scene analysis", Duda+Hart "Maximum likelihood from incomplete data via...", Dempster+al 10 9 "UCI repository of machine learning databases", Murphy+Aha "Parallel Distributed Processing", Rumelhart+McClelland "Introduction to the Theory of Neural Computation", Hertz+al 10

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Rank Stability

- Ng et al 2001: $\tilde{P} = (1 c)P + cU$
- Theorem: if v is the left eigenvector of . Let the pages i_1, i_2, \ldots, i_k be changed in any way, and let v' be the new pagerank. Then

$$\|v - v'\|_1 \le \frac{\sum_{j=1}^k v(i_j)}{c}$$

Rank Stability

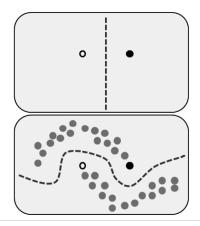
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 So if c is not too close to 0, the system would be rank stable and also converge fast!

Semi-supervised learning

- You are given a lot of unlabeled data.
- Only a few points are labeled.
- Is this useful?



Semi-supervised learning

- Two broad ways
 - Label propagation:
 - Graph Based algorithm
 - Does not generalize to unseen data, i.e. Transductive
 - Manifold regularization
 - Graph Based regularization
 - Does generalize to unseen data, i.e. Inductive

Semi-supervised learning

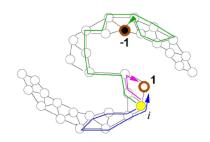
- Input n data points x_1, \ldots, x_n
- Define similarity matrix $S \in \mathbb{R}^{n \times n}$

$$S_{ij} = \exp(-\|x_i - x_j\|^2 / 2\sigma^2)$$

Since S is dense, often k nearest neighbor graphs are also used.
 (Your homework!)

Label propagation [Zhu et al, 2003]

- Input:
 - ℓ labeled datapoints $(x_1, y_1), \ldots, (x_\ell, y_\ell)$
 - u unlabeled datapoints $x_{\ell+1}, \ldots, x_{\ell+u}$
- Predict: labels $y_{\ell+1}, \dots, y_{\ell+u}$



- Compute $P \in [0,1]^{(\ell+u)\times(\ell+u)}$
- $\bullet \ P_{ij} = \frac{S_{ij}}{\sum_{j} S_{ij}}$
- Harmonic function:
 - Function value at an unlabeled node is an average of function values at its neighbors
 - For $j = \ell + 1 : \ell + u$,

$$f(j) = \frac{\sum_{i} S_{ij} f(i)}{\sum_{i} S_{ij}}$$

 In other words, for the unlabeled nodes, this fixed point equation is satisfied

$$f[U] = Pf[U]$$
 $f[L] = y[L]$

- For a vector v and set S, we denote by v[S] the subset of values in S
- *U* and *L* denote the set of unlabeled and labeled points respectively.

Closed form

- Assume there are just two classes. Set $y[L] \in \{0,1\}^{\ell}$ accordingly.
- We have:

$$\begin{bmatrix} P_{LL} & P_{LU} \\ P_{UL} & P_{UU} \end{bmatrix} \begin{bmatrix} \mathbf{Y_L} \\ \mathbf{Y_U} \end{bmatrix} = \begin{bmatrix} \mathbf{Y_L} \\ \mathbf{Y_U} \end{bmatrix}$$

• Expanding, we get:

$$P_{UL} Y_L + P_{UU} Y_U = Y_U$$

Moving things around:

$$Y_U = (I - P_{UU})^{-1} P_{UL} Y_L$$

• Can use a linear system solver

Label propagation - Random walk interpretation

- Think of the labeled nodes as absorbing states
- Use

$$Y_U = \sum_{t=0}^{\infty} P_{UU}^t P_{UL} Y_L$$

$$= \underbrace{P_{UL} Y_L}_{\text{Probability of reaching "1"s in one step}} + \underbrace{P_{UU} P_{UL} Y_L}_{\text{Probability of reaching in two steps}}$$

$$= \text{Probability of reaching a label "1" in a long random walk}$$

- Why is this useful?
 - If the labels are all reachable, a long walk must hit a "0" or a "1"
 - So if Y_i > 1/2, that means from i, its more likely to reach a "1" than a "0"

Graph Laplacian interpretation

- Graph Laplacian: L = D S, where $D_{ii} = \sum_{j} S_{ij}$ is a diagonal matrix
- L is positive semi-definite (we are assuming $S_{ij} > 0$)
- Why?
 - For any vector v,

$$v^T L v = \sum_{ij} S_{ij} (v_i - v_j)^2$$

- ullet So this measures how unsmooth v is w.r.t S
- L is also singular, why?

• We can also frame label propagation as

$$\arg\min_{V} v^{T} L v \qquad s.t.v[L] = y_{L}$$

• Why?

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$$\arg\min_{v} v^{T} L v \qquad s.t.v[L] = y_{L}$$

- Why?
- Write $v = \begin{bmatrix} y_L & v_U \end{bmatrix}$

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- Why?
- Write $v = \begin{bmatrix} y_L & v_U \end{bmatrix}$
- Now set the derivative to zero.
 - Lv = 0 such that $v[L] = y_L$

•

$$\begin{bmatrix} D_{LL} - S_{LL} & -S_{LU} \\ -S_{UL} & D_{UU} - S_{UU} \end{bmatrix} \begin{bmatrix} \mathbf{y_L} \\ \mathbf{v_U} \end{bmatrix} = 0$$

Solving:

$$-S_{UL}\underline{\mathbf{y}_L}+(D_{UU}-S_{UU})\mathbf{v}_U=0$$

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Solving:

$$-S_{UL}\mathbf{y_L}+(D_{UU}-S_{UU})\mathbf{v_U}=0$$

rearranging:

$$v_U = (D_{UU} - S_{UU})^{-1} S_{UL} y_L = (I - P_{UU})^{-1} P_{UL} y_L$$

Experimentally?

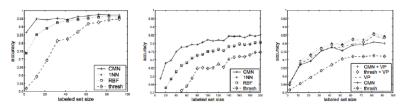


Figure 3. Harmonic energy minimization on digits "1" vs. '2" (left) and on all 10 digits (middle) and combining voted-perceptron with harmonic energy minimization on odd vs. even digits (right)

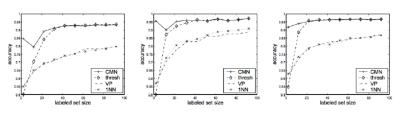
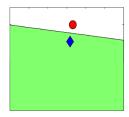


Figure 4. Harmonic energy minimization on PC vs. MAC (left), baseball vs. hockey (middle), and MS-Windows vs. MAC (right)

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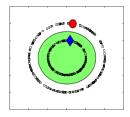


Figure 1: Unlabeled data and prior beliefs

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- Before the constraint was $v[L] = y_L$, now instead we will use a loss function and learn a classifier on the labeled data

$$\min_{w} \underbrace{\sum_{i=1}^{\ell} \mathsf{loss}(y_i, w^T x_i) + \lambda}_{loss} \underbrace{R(w)}_{regularization}$$

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How about the unlabeled data?

Manifold regularization: Belkin et al 2006

$$\min_{w} \underbrace{\sum_{i=1}^{\ell} \mathsf{loss}(y_i, w^T x_i) + \lambda}_{loss} \underbrace{R(w)}_{regularization} + \beta (Xw)^T L(Xw)$$

- Assume a linear predictor $w^T x$
- Idea: close/similar points have similar predicted labels.
- LapSVM:

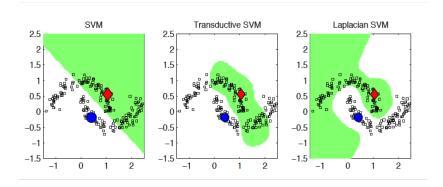
$$\min_{w} \sum_{i=1}^{\ell} (1 - y_i f(x_i))_{+} + \lambda \underbrace{\|f\|_{K}^{2}}_{regularization} + \beta f^{T} L f$$

Transductive SVM: Joachims et al 1999

$$\min_{w,y_{\ell+1},\dots,y_{\ell+u}} \sum_{i=1}^{\ell} (1 - y_i f(x_i))_+ + C' \sum_{i=\ell+1}^{u} (1 - y_i f(x_i))_+ \lambda \underbrace{\|f\|_K^2}_{regularization}$$

- Iteratively solves SVM quadratic programs
- Switches labels to improve objective function
- Suffers from local optima, inherently combinatorial problem

Transductive SVM VS LapSVM



- Three main parts $+\epsilon$
- Large scale optimization:
 - Gradient descent, Newton Raphson
 - Stochastic gradient descent, proximal methods, subgradients, dual coordinate ascent, etc.
 - Le Cun, Leon Bottou Yann. "Large Scale Online Learning." NIPS, 2004.
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 - John Duchi, Elad Hazan, Yoram Singer. "Adaptive Subgradient Methods for Online Learning and Stochastic Optimization." Journal of Machine Learning Research 12 (2011): 2121-2059.
 - Use the geometry of the data to choose a better loss function.
 Bottomline use diagonal approximation of the Hessian instead of full Hessian.

- Large scale optimization:
 - Stochastic gradient descent
 - Rie Johnson and Tong Zhang. Accelerating stochastic gradient descent using predictive variance reduction. In Advances in neural information processing systems, pages 315323, 2013
 - Main point: Talks about dual coordinate ascent and shows how this leads to variance reduction

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 - Main point: Talks about dual coordinate ascent and shows how this leads to variance reduction.
 - Yu et al., Large Linear Classication when Data Cannot Fit In Memory", in KDD 2010) Oct 10
 - Block updates by dividing data into chunks that fit into main memory.

- Nearest neighbor methods: locality sensitive hashing, random projections and Johnson-Lindenstrauss, tree structures
 - Weinberger, Kilian, et al. "Feature hashing for large scale multitask learning." ICML, 2009. Oct 17
 - Random projection type hash functions to bring high dimensional data down to lower dimensional space while not affecting the dot products (which are important for a various number of tasks).

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 - Gray, Alexander, Ting Liu and Andrew W. Moore. "New Algorithms for Efficient High-Dimensional Nonparametric Classification."
 Journal of Machine Learning Research 7 (2006): 1135-1158.
 - Fast tree based methods for nearest neighbor search when data has imbalanced classes

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