

# SDS 385: Stat Models for Big Data

## Lecture 12: PCA and LDA

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# Principal Component Analysis

- Goal: Find the direction of the most variance.
- Say  $X$  is the data matrix
- The average is  $\bar{\mathbf{x}} = \frac{\sum_{i=1}^n \mathbf{x}_i}{n}$
- Let  $\tilde{\mathbf{x}}_i = \mathbf{x}_i - \bar{\mathbf{x}}$

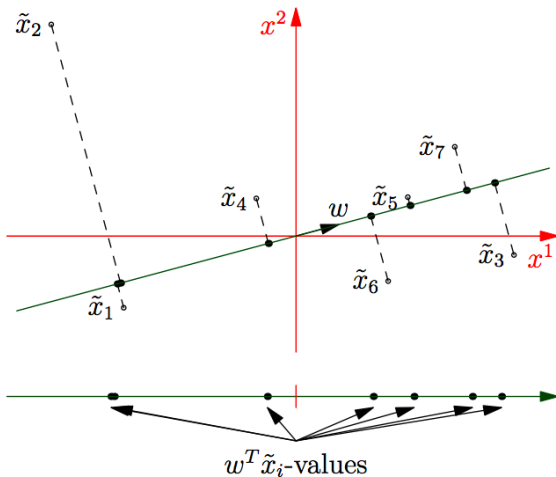
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- The average is  $\bar{\mathbf{x}} = \frac{\sum_{i=1}^n \mathbf{x}_i}{n}$
- Let  $\tilde{\mathbf{x}}_i = \mathbf{x}_i - \bar{\mathbf{x}}$
- The sample variance of  $(\tilde{\mathbf{x}}_1, \dots, \tilde{\mathbf{x}}_n)$  *along a direction*  $w$  is give by:

$$\frac{1}{n} \sum_{i=1}^n (\tilde{\mathbf{x}}_i^T w)^2$$

- What is the sample variance of  $(\mathbf{x}_1, \dots, \mathbf{x}_n)$  *along a direction*  $w$ ?

# Principal Component Analysis



# First component

- So the first PC direction is:

$$\mathbf{w}_1 = \arg \max_{\|\mathbf{w}\|=1} \frac{1}{n} \sum_{i=1}^n (\tilde{\mathbf{x}}_i^T \mathbf{w})^2$$

- And the first PC component of  $\tilde{\mathbf{x}}_i$  is  $\tilde{\mathbf{x}}_i^T \mathbf{w}_1$

# First component

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$$\mathbf{w}_k = \arg \max_{\substack{\|\mathbf{w}\|=1 \\ \mathbf{w} \perp \mathbf{w}_1, \dots, \mathbf{w}_{k-1}}} \frac{1}{n} \sum_{i=1}^n (\tilde{\mathbf{x}}_i^T \mathbf{w})^2$$

- And the  $k^{th}$  PC component of  $\tilde{\mathbf{x}}_i$  is  $\tilde{\mathbf{x}}_i^T \mathbf{w}_k$
- Note that  $\mathbf{w}_1, \dots, \mathbf{w}_k$  form an orthogonal basis.

# Simple algorithm

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- This is the first eigenvector of  $S = \tilde{X}^T \tilde{X}$

# Eigenvector and eigenvalues

- Any square symmetric matrix  $S$  has real eigenvalues
- The  $i^{th}$  eigenvalue, vector pair satisfy  $S\mathbf{w}_i = \lambda_i\mathbf{w}_i$
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- The eigenvectors are orthogonal to each other, and normalized to have length 1.
- In matrix terms, we can write:

$$S = U\Sigma U^T, \text{ where}$$

- columns of  $U$  are the orgonal eigenvectors, and
- $\Sigma$  is a diagonal matrix with eigenvalues on the diagonal
- The larger the magnitude of the eigenvalue, more important the eigenvector

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- What is  $S$ ?
- Its the scalar multiple of the sample covariance matrix

$$\hat{\Sigma} = \frac{1}{n} \tilde{\mathbf{x}}_i \tilde{\mathbf{x}}_i^T = \frac{S}{n}$$



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- But, do I even need to do that?
- The right singular vectors of  $\tilde{X}$  is just fine.
- How many PC's? (more of a dissertaiton question)

# Singular value decomposition

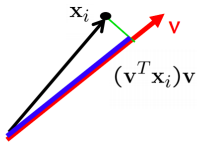
$$A = U \Sigma V^T$$

Diagram illustrating the dimensions of the matrices in the SVD equation  $A = U \Sigma V^T$ :

- $U$  is  $m \times m$
- $\Sigma$  is  $m \times m$
- $V$  is  $m \times n$

- The columns of  $U$  are orthogonal eigenvectors of  $AA^T$
- The columns of  $V$  are orthogonal eigenvectors of  $A^T A$
- $A^T A$  and  $AA^T$  have the same eigenvalues

## Second interpretation



- Minimum reconstruction error:

$$(\mathbf{x}_i - (\mathbf{x}_i^T \mathbf{w}) \mathbf{w})^T (\mathbf{x}_i - (\mathbf{x}_i^T \mathbf{w}) \mathbf{w}) = \mathbf{x}_i^T \mathbf{x}_i - (\mathbf{x}_i^T \mathbf{w})^2$$

- So, the first PC direction gives the direction projecting on which has the **minimum reconstruction error**.

# Low rank approximation

- Take the centered data matrix  $\tilde{X}$  with SVD

$$\tilde{X} = USV^T$$

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- So  $W = \arg \min_{\text{rank}(B)=k, B \in \mathbb{R}^{n \times p}} \|\tilde{X} - B\|_F^2$  and the reconstruction

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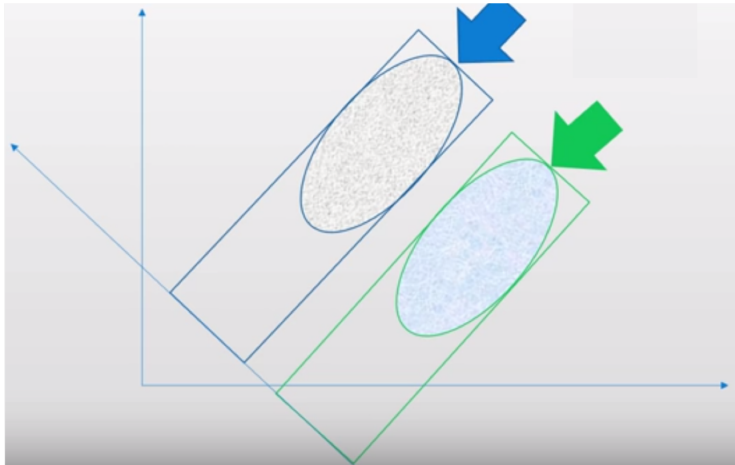
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- This explains why you want to take large  $k$  to reduce approx. error.

# Linear Discriminant Analysis

- PCA did not have class information
- LDA does take that into account.
- We will do it for two classes.

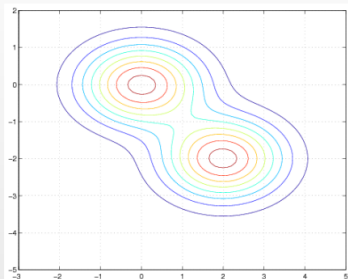
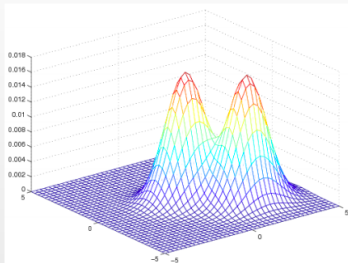


- Assume that the data is coming from a mixture of two Gaussians with parameters  $(\mu_k, \Sigma_k), k \in \{1, 2\}$

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- Recall the density of a multivariate gaussian

$$f(x) = \frac{1}{(2\pi)^{p/2} |\Sigma_k|^{1/2}} \exp \left( -\frac{1}{2} (x - \mu_k)^T \Sigma_k^{-1} (x - \mu_k) \right)$$

# A pretty picture



- Assign point  $x$  to the class with maximizes the posterior probability of belonging to that class

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$$\begin{aligned}\arg \max_k P(y = k | \mathbf{x}, \Theta) &= \arg \max_k \frac{P(\mathbf{x} | y = k, \Theta) P(y = k)}{P(\mathbf{x})} \\ &= \arg \max_k P(\mathbf{x} | y = k, \Theta) P(y = k)\end{aligned}$$



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- So decision rule for class 1 is

$$\begin{aligned}& -\frac{1}{2} \log |\Sigma_1|^{1/2} - \frac{1}{2} (x - \mu_1)^T \Sigma_1^{-1} (x - \mu_1) + \log \pi_1 \\ & > -\frac{1}{2} \log |\Sigma_2|^{1/2} - \frac{1}{2} (x - \mu_2)^T \Sigma_2^{-1} (x - \mu_2) + \log \pi_2\end{aligned}$$

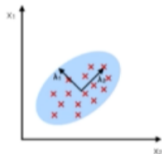
- For  $\Sigma_1 \neq \Sigma_2$ , this is a quadratic function.

- LDA assumes that  $\Sigma_1 = \Sigma_2$
- So now we get a linear decision boundary

$$x^T \Sigma^{-1}(\mu_1 - \mu_2) > \frac{\mu_1 + \mu_2}{2} \Sigma^{-1}(\mu_1 - \mu_2) - \log \frac{\pi_1}{\pi_2}$$

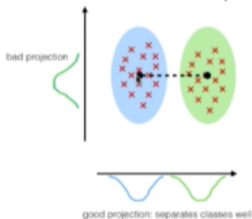
## PCA:

component axes that maximize the variance



## LDA:

maximizing the component axes for class-separation



- Class proportion

$$\hat{\pi}_k = \frac{\sum_{y_i=k} y_i}{n}.$$

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- Common class covariance matrix

$$\hat{\Sigma} = \frac{\sum_{k=1}^K \sum_{y_i=k} (x_i - \hat{\mu}_k)(x_i - \hat{\mu}_k)^T}{n - K}.$$

- For datapoint  $x$  whose class you want to predict, for each class  $k \in \{1, \dots, K\}$ , compute the **linear discriminant function**  
 $\delta_k(x) = x^T \Sigma^{-1} \mu_k - \frac{1}{2} \mu_k^T \Sigma^{-1} \mu_k + \log \pi_k$  *with estimated parameters*

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- Why not use QDA?



## Multiple classes

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- Remember Mahanobis distance?

$$(x - \hat{\mu}_j)^T \hat{\Sigma}^{-1} (x - \hat{\mu}_j) = (\tilde{x} - \tilde{\mu}_j)^T (\tilde{x} - \tilde{\mu}_j)$$

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- After this “whitening”, the decision rule becomes very simple:
  - Assign  $x$  to class  $j$  such that  $(\tilde{x} - \tilde{\mu}_j)^T (\tilde{x} - \tilde{\mu}_j) - \log \hat{\pi}_j$

# LDA algorithm

- Estimate parameters by  $\hat{\pi}_j, \hat{\mu}_j, \hat{\Sigma}$
- Compute eigendecomposition of  $\hat{\Sigma} = UDU^T$
- Transform the means to  $\tilde{\mu}_j$
- For a datapoint  $x$ , compute the whitened point  $\tilde{x}$
- Now assign to class  $j$  that minimizes  $\frac{1}{2}\text{dist}(\tilde{x}, \tilde{\mu}_j)^2 - \log \hat{\pi}_j$

- How many dimensions do we need to represent 2 points?

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  - Just  $K - 1$
- Create the matrix  $M$  of means  $[\tilde{\mu}_1 \dots \tilde{\mu}_K]$

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- For  $\tilde{x}$ , compute  $Ax$

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- So the LDA decision rule will be unchanged if we project into the subspace spanned by the centers.

# Acknowledgment

- Some pictures are borrowed from Brett Bernstein's notes from NYU and Jia Li's notes from PSU
- Some slides are borrowed from Ryan Tibshirani's notes
- Elements of statistical learning, HTF