

SDS 385: Stat Models for Big Data

Lecture 12: PCA and LDA

Purnamrita Sarkar
Department of Statistics and Data Science
The University of Texas at Austin
<https://psarkar.github.io/teaching>

Principal Component Analysis

- Goal: Find the direction of the most variance.
- Say X is the data matrix
- The average is $\bar{\mathbf{x}} = \frac{\sum_{i=1}^n \mathbf{x}_i}{n}$
- Let $\tilde{\mathbf{x}}_i = \mathbf{x}_i - \bar{\mathbf{x}}$

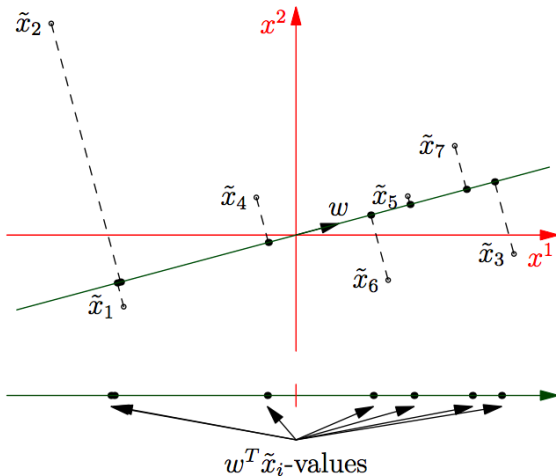
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- The average is $\bar{\mathbf{x}} = \frac{\sum_{i=1}^n \mathbf{x}_i}{n}$
- Let $\tilde{\mathbf{x}}_i = \mathbf{x}_i - \bar{\mathbf{x}}$
- The sample variance of $(\tilde{\mathbf{x}}_1, \dots, \tilde{\mathbf{x}}_n)$ *along a direction* w is give by:

$$\frac{1}{n} \sum_{i=1}^n (\tilde{\mathbf{x}}_i^T w)^2$$

- What is the sample variance of $(\mathbf{x}_1, \dots, \mathbf{x}_n)$ *along a direction* w ?

Principal Component Analysis



First component

- So the first PC direction is:

$$\mathbf{w}_1 = \arg \max_{\|\mathbf{w}\|=1} \frac{1}{n} \sum_{i=1}^n (\tilde{\mathbf{x}}_i^T \mathbf{w})^2$$

- And the first PC component of $\tilde{\mathbf{x}}_i$ is $\tilde{\mathbf{x}}_i^T \mathbf{w}_1$

First component

- So the first PC direction is:

$$\mathbf{w}_k = \arg \max_{\substack{\|\mathbf{w}\|=1 \\ \mathbf{w} \perp \mathbf{w}_1, \dots, \mathbf{w}_{k-1}}} \frac{1}{n} \sum_{i=1}^n (\tilde{\mathbf{x}}_i^T \mathbf{w})^2$$

- And the k^{th} PC component of $\tilde{\mathbf{x}}_i$ is $\tilde{\mathbf{x}}_i^T \mathbf{w}_k$
- Note that $\mathbf{w}_1, \dots, \mathbf{w}_k$ form an orthogonal basis.

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- This is the first eigenvector of $S = \tilde{X}^T \tilde{X}$

Eigenvector and eigenvalues

- Any square symmetric matrix S has real eigenvalues
- The i^{th} eigenvalue, vector pair satisfy $S\mathbf{w}_i = \lambda_i\mathbf{w}_i$
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- The eigenvectors are orthogonal to each other, and normalized to have length 1.
- In matrix terms, we can write:

$$S = U\Sigma U^T, \text{ where}$$

- columns of U are the orgonal eigenvectors, and
- Σ is a diagonal matrix with eigenvalues on the diagonal
- The larger the magnitude of the eigenvalue, more important the eigenvector

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- Its the scalar multiple of the sample covariance matrix

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- So, all you have to do is to calculate eigenvectors of the covariance matrix.
- But, do I even need to do that?
- The right singular vectors of \tilde{X} is just fine.
- How many PC's? (more of a dissertaiton question)

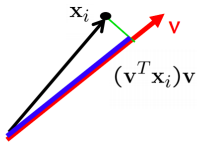
Singular value decomposition

$$A = U \Sigma V^T$$

$m \times m$ $m \times m$ V is $m \times n$

- The columns of U are orthogonal eigenvectors of AA^T
- The columns of V are orthogonal eigenvectors of $A^T A$
- $A^T A$ and AA^T have the same eigenvalues

Second interpretation



- Minimum reconstruction error:

$$(\mathbf{x}_i - (\mathbf{x}_i^T \mathbf{w}) \mathbf{w})^T (\mathbf{x}_i - (\mathbf{x}_i^T \mathbf{w}) \mathbf{w}) = \mathbf{x}_i^T \mathbf{x}_i - (\mathbf{x}_i^T \mathbf{w})^2$$

- So, the first PC direction gives the direction projecting on which has the **minimum reconstruction error**.

Low rank approximation

- Take the centered data matrix \tilde{X} with SVD

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- So $W = \arg \min_{\text{rank}(B)=k, B \in \mathbb{R}^{n \times p}} \|\tilde{X} - B\|_F^2$ and the reconstruction

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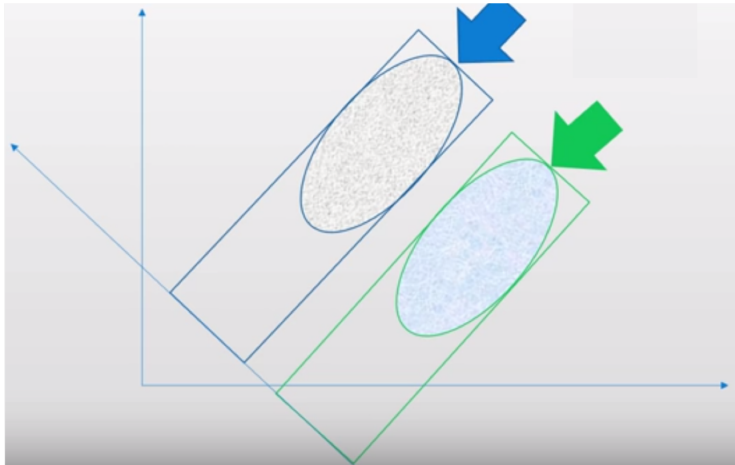
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- This explains why you want to take large k to reduce approx. error.

Linear Discriminant Analysis

- PCA did not have class information
- LDA does take that into account.
- We will do it for two classes.

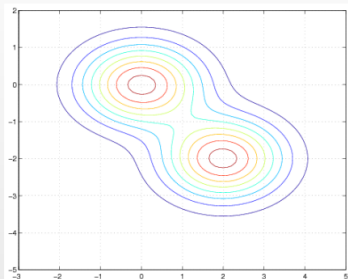
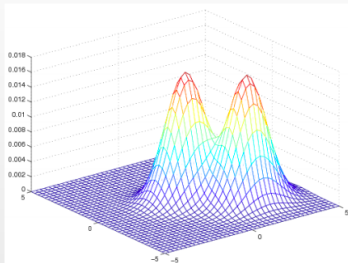


- Assume that the data is coming from a mixture of two Gaussians with parameters $(\mu_k, \Sigma_k), k \in \{1, 2\}$

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- Recall the density of a multivariate gaussian

$$f(x) = \frac{1}{(2\pi)^{p/2} |\Sigma_k|^{1/2}} \exp \left(-\frac{1}{2} (x - \mu_k)^T \Sigma_k^{-1} (x - \mu_k) \right)$$

A pretty picture



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$$\begin{aligned}\arg \max_k P(y = k | \mathbf{x}, \Theta) &= \arg \max_k \frac{P(\mathbf{x} | y = k, \Theta) P(y = k)}{P(\mathbf{x})} \\ &= \arg \max_k P(\mathbf{x} | y = k, \Theta) P(y = k)\end{aligned}$$

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- So decision rule for class 1 is

$$\begin{aligned}& -\frac{1}{2} \log |\Sigma_1|^{1/2} - \frac{1}{2} (x - \mu_1)^T \Sigma_1^{-1} (x - \mu_1) + \log \pi_1 \\ & > -\frac{1}{2} \log |\Sigma_2|^{1/2} - \frac{1}{2} (x - \mu_2)^T \Sigma_2^{-1} (x - \mu_2) + \log \pi_2\end{aligned}$$

- For $\Sigma_1 \neq \Sigma_2$, this is a quadratic function.

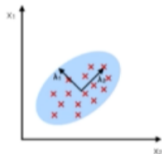
LDA

- LDA assumes that $\Sigma_1 = \Sigma_2$
- So now we get a linear decision boundary

$$x^T \Sigma^{-1}(\mu_1 - \mu_2) > \frac{\mu_1 + \mu_2}{2} \Sigma^{-1}(\mu_1 - \mu_2) - \log \frac{\pi_1}{\pi_2}$$

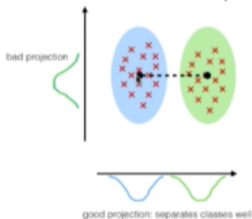
PCA:

component axes that maximize the variance



LDA:

maximizing the component axes for class-separation



- Class proportion

$$\hat{\pi}_k = \frac{\sum_{y_i=k} y_i}{n}.$$

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$$\hat{\mu}_k = \frac{\sum_{y_i=k} x_i}{n}.$$

- Common class covariance matrix

$$\hat{\Sigma} = \frac{\sum_{k=1}^K \sum_{y_i=k} (x_i - \hat{\mu}_k)(x_i - \hat{\mu}_k)^T}{n - K}.$$

- For datapoint x whose class you want to predict, for each class $k \in \{1, \dots, K\}$, compute the **linear discriminant function**
 $\delta_k(x) = x^T \Sigma^{-1} \mu_k - \frac{1}{2} \mu_k^T \Sigma^{-1} \mu_k + \log \pi_k$ *with estimated parameters*

Multiple classes

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- Assign x to class that maximizes this function.
- Why not use QDA?

Multiple classes

Note that LDA equivalently minimizes over $j = 1, \dots, K$,

$$\frac{1}{2}(x - \hat{\mu}_j)^T \hat{\Sigma}^{-1}(x - \hat{\mu}_j) - \log \hat{\pi}_j$$

It helps to factorize $\hat{\Sigma}$ (i.e., compute its **eigendecomposition**):

$$\hat{\Sigma} = UDU^T$$

where $U \in \mathbb{R}^{p \times p}$ has orthonormal columns (and rows), and $D = \text{diag}(d_1, \dots, d_p)$ with $d_j \geq 0$ for each j . Then we have $\hat{\Sigma}^{-1} = UD^{-1}U^T$, and

$$(x - \hat{\mu}_j)^T \hat{\Sigma}^{-1}(x - \hat{\mu}_j) = \left\| \underbrace{D^{-1/2}U^T x}_{\tilde{x}} - \underbrace{D^{-1/2}U^T \hat{\mu}_j}_{\tilde{\mu}_j} \right\|_2^2$$

This is just the squared distance between \tilde{x} and $\tilde{\mu}_j$

Multiple classes

Hence the LDA procedure can be described as:

1. Compute the sample estimates $\hat{\pi}_j, \hat{\mu}_j, \hat{\Sigma}$
2. Factor $\hat{\Sigma}$, as in $\hat{\Sigma} = UDU^T$
3. Transform the class centroids $\tilde{\mu}_j = D^{-1/2}U^T\hat{\mu}_j$
4. Given any point $x \in \mathbb{R}^p$, transform to $\tilde{x} = D^{-1/2}U^Tx \in \mathbb{R}^p$, and then classify according to the **nearest centroid** in the transformed space, adjusting for class proportions—this is the class j for which $\frac{1}{2}\|\tilde{x} - \tilde{\mu}_j\|_2^2 - \log \hat{\pi}_j$ is smallest

What is this transformation doing? Think about applying it to the observations:

$$\tilde{x}_i = D^{-1/2}U^Tx_i, \quad i = 1, \dots, n$$

This is basically **sphering** the data points, because if we think of $x \in \mathbb{R}^p$ were a random variable with covariance matrix $\hat{\Sigma}$, then

$$\text{Cov}(D^{-1/2}U^Tx) = D^{-1/2}U^T\hat{\Sigma}UD^{-1/2} = I$$

Multiple classes

LDA compares the quantity $\frac{1}{2}\|\tilde{x} - \tilde{\mu}_j\|_2^2 - \log \hat{\pi}_j$ across the classes $j = 1, \dots, K$. Consider the affine subspace $M \subseteq \mathbb{R}^p$ **spanned by the transformed centroids** $\tilde{\mu}_1, \dots, \tilde{\mu}_K$, which has dimension $K - 1$

For any $\tilde{x} \in \mathbb{R}^p$, we can decompose $\tilde{x} = P_M \tilde{x} + P_{M^\perp} \tilde{x}$, so

$$\begin{aligned}\|\tilde{x} - \tilde{\mu}_j\|_2^2 &= \left\| \underbrace{P_M \tilde{x} - \tilde{\mu}_j}_{\in M} + \underbrace{P_{M^\perp} \tilde{x}}_{\in M^\perp} \right\|_2^2 \\ &= \|P_M \tilde{x} - \tilde{\mu}_j\|_2^2 + \|P_{M^\perp} \tilde{x}\|_2^2\end{aligned}$$

The second term doesn't depend on j

What this is telling us: the LDA classification rule is unchanged if we **project** the points to be classified onto M , since the distances orthogonal to M don't matter

Acknowledgment

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