

Kingdom of Saudi Arabia

المملكة العربية السعودية

Ministry of Education

وزارة التربية و التعليم

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Engineering and sciences



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**Search about**

**Jarir Website**

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## 1-Define the purpose of the website

Jarir is a well-known company in Saudi Arabia that specializes in selling a wide range of products, The purpose of the Jarir website is to provide customers with an online platform where they can explore and purchase products from the comfort of their own homes. The website serves as an e-commerce platform, allowing customers to browse through various categories, view product details, compare prices, and make online purchases.

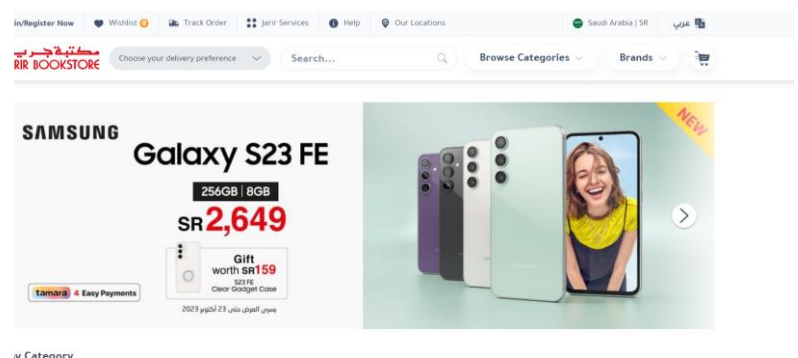
## 2-Explain its services:

Jarir offers a range of services through its website to enhance the :customer experience. Here are some key services provided by Jarir

- Online Purchasing:** Customers can conveniently make purchases online through the Jarir website. and choose from various payment options to complete their purchase. The website provides a secure and user-friendly interface for a .seamless online shopping experience
- Price Comparison:** Jarir's website allows customers to compare prices of different products within the same category. This feature enables users to make .price-conscious decisions and find the best deals available
- Store Locator:** The website provides a store locator feature that helps .customers find the nearest physical Jarir store based on their location
- Customer Support:** Jarir's website offers customer support services, including FAQs, product manuals, and contact information. Customers can reach out to the support team for assistance, product inquiries, or to resolve any issues they may .encounter
- Special Promotions:** The website showcases special promotions, discounts

## 3-What is the domain address?

[Jarir Bookstore, Not just a bookstore | Saudi Arabia KSA](https://www.jarir.com.sa)



#### **4-What is the category of the business, and is this obvious on the website?**

The Saudi Arabian retailer Jarir is highly renowned. It mostly deals with books, consumer gadgets, and office supplies. Typically, Jarir's website offers details about its goods, services, and store locations.

#### **5-Is the design accomplishing the purpose of the website?**

A website's design strives to accomplish a number of goals, including information provision, navigational ease, user experience enhancement, and brand and .product promotion

1.User-Friendliness: Is it simple to navigate the website ?

2.Visual Appeal: Does the design make use of features that are pleasing to the eye, such as color combinations ?

3.Responsiveness: Is the website responsive, or optimized for various screen sizes and devices ?

4.Information Clarity: Is the information delivered in a clear and succinct manner ?

5.Call-to-Action: Does the design successfully nudge people to take desired actions, such buying something, getting in touch with customer service, or subscribing to newsletters ?

#### **6-Who is the target audience and how does the design take this into consideration?**

Customers in Saudi Arabia and the wider Middle East make up the bulk of Jarir's target market. It serves consumers, companies, and educational institutions looking for books, consumer gadgets, and office supplies.

Understanding the target audience is essential for website design. The following components are often included in a design that considers the target audience:

1.Attractiveness

2.Language

3.Localization

4.The client experience

5.Opatimization for mobile

## **7-How long does it take for pages to load, and will the visitors get bored waiting? There are free tools online to test page load speeds.**

The time it takes for web pages to load can vary depending on various factors, such as the size of the page, the server's response time, the visitor's internet connection speed, and the complexity of the website's design and content. Ideally, web pages should load quickly to provide a seamless user experience.

Research suggests that visitors have increasingly high expectations for page loading times. Various studies indicate that a significant number of users will abandon a website if it takes more than a few seconds to load. In fact, even a delay of just a few seconds can result in a substantial increase in bounce rates and a loss of potential visitors or customer.

## **8-Can information be found easily?**

Yes, Jarir, a popular retail website, is known for providing a user-friendly interface that allows customers to easily find information about products, prices, and availability. With well-organized categories, search functionality, and detailed product descriptions, Jarir aims to make the information retrieval process efficient and straightforward for its customers.

On the Jarir website, you can explore various product categories, such as electronics, books, office supplies, and more. Each category is typically further divided into subcategories to help you navigate and find specific items.

Additionally, the website often includes filters and sorting options that enable users to narrow down their search results based on specific criteria, such as price range, brand, or product features. This helps streamline the information and makes it easier to find the desired products.

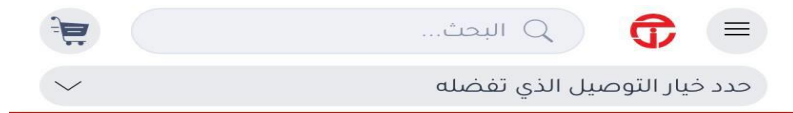
Furthermore, Jarir often includes detailed product descriptions, specifications, customer reviews, and images for each item, providing customers with comprehensive information to make informed purchasing decisions.

Overall, Jarir invests in providing a user-friendly experience and making information easily accessible to enhance the shopping experience for its customers.

## 9-Is there a search button available for visitors?

Yes, the Jarir website typically includes a search button or search bar that allows visitors to quickly search for specific products or information. The search button is usually located on the website, often in the header or navigation area, making it easily accessible to prominent users.

## 10-Are all the links working? There are tools available online to check a website's links.



As an AI language model, I don't have real-time access to the status of the Jarir website or its links. However, it's worth noting that website links can occasionally break or become outdated due to various factors, such as changes in website structure, updates, or technical issues.

To assess the functionality of links on the Jarir website or any other website, you can use online tools like website link checkers. These tools analyze the website's links and provide a report on their status, highlighting any broken or problematic links.

By using such tools, website owners can identify and fix broken links, ensuring a smooth browsing experience for visitors. It's always a good practice for website owners to periodically check and maintain the functionality of their links to provide a seamless user experience.

If you encounter any broken links or issues while browsing the Jarir website, contacting their customer support or technical team would be the best course of action to report the problem and seek assistance.

## 11-Does the website work in different browsers? Check all the widely used The Jarir website is designed to be compatible with various web.

Browsers to ensure accessibility for a wide range of users. While it's impossible to guarantee compatibility with every browser available, reputable website, including Jarir, typically strive to support popular and widely used browsers.

Here is a list of some widely used web browsers:

-Google Chrome

-Mozilla Firefox

-Safari (for macOS and iOS devices)



alamy

Image ID: 21000000  
www.alamy.com

-Microsoft Edge (formerly Internet Explorer)

-Opera

-Brave

-Vivaldi

-Samsung Internet (for Samsung devices)

-UC Browser

The Jarir website is likely to work well.

## **12-Does the website work on mobile devices**

Yes, the Jarir website is designed to be mobile-friendly and responsive, which means it is optimized to work well on various mobile devices such as smartphones and tablets. Mobile responsiveness ensures that the website adapts and adjusts its layout and functionality to provide an optimal browsing experience on smaller screens.

When accessing the Jarir website on a mobile device, the website's design should adjust automatically to fit the screen size, making it easier to navigate, view products, and access information. The website may also utilize mobile-specific features like touch gestures and mobile-friendly menus to enhance usability on mobile devices.

## **13-Are the fonts that have been chosen easy to read?**

Yes, the chosen fonts on the Jarir website are easy to read. They use suitable fonts in different sizes, making it easy for readers.

## **14-Is there considerable contrast between the font color in the background color?**

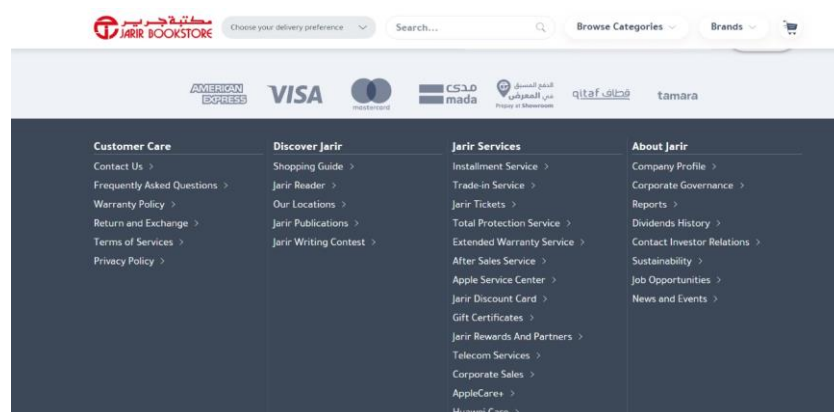
Yes, there is contrast between the font color, background color, main headings, and subheadings. Fonts and background colors are carefully chosen to ensure text clarity. Dark fonts are usually used on a light background or vice versa, creating clear and comfortable contrast for readers

## 15-Is the text an appropriate size?

Yes, the text size on the website is appropriate, making it easy and clear for everyone to read. There are no difficulties in reading the text

## 16-Is the content concise yet still useful?

Yes, the content on Jarir website is concise yet informative. It offers a wide range of products and services, from stationery and electronics to office equipment and technology. People can browse the website to find what they need and take advantage of the available offers and discounts



Jarir Bookstore is a well-known and well-established retail chain that has significantly influenced Middle Eastern culture and education. With its broad selection of goods, which includes books, electronics, office supplies, and more, Jarir has been able to successfully meet the various needs of its clients. Because of the company's dedication to quality, client satisfaction, and innovation, it has been able to compete successfully in the market and keep a solid customer base

## Recommendations:

1-Make online shopping more enjoyable

2-Increase Product Selection and Variety of Offerings

3-Make Customer Engagement and Loyalty Programs More Effective