

Kingdom of Saudi Arabia
Ministry of Education
Prince Sattam Bin Abdulaziz University
College of Computer
Engineering and sciences



المملكة العربية السعودية

وزارة التعليم
جامعة الأمير سطاتم بن عبدالعزيز
كلية هندسة وعلوم الحاسب

search about
Jarir Website

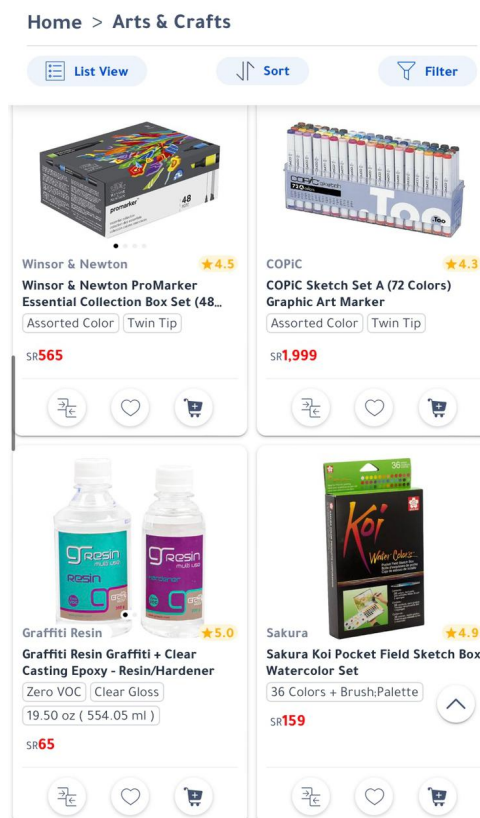
N	Student Name	Student Number
1	جود صغير راشد الدوسري	443850597
2	ريما شابع عبدالله الدوسري	443850358
3	موضي راشد مبارك الفراج	443850424
4	وعد مشعل سعد ال سليمان	443850410

Supervised by : د. محمد سعد محمد عسيري

Year: 2023

Introduction

Jarir website is an online shopping site that makes it easy for you to buy products from your home. The main purpose of the Jarir website is to facilitate the purchasing process for customers and provide multiple categories of products. You can find what you want in less than a second.



One of the main services that Jarir website provides is online purchasing. with this service, customers can browse Jarir's website and choose the products they want to buy from a large variety of categories such as electronics, books, games, and many others, as in the picture. Where customers can choose products, put them in the shopping cart, and complete the purchase process with just a few clicks:



One of the distinctive services provided by Jarir's website is the delivery service, where you can order products through their website and have them delivered directly to your door. This saves you time and effort in going to the store and searching for the products you need.

In addition, Jarir website provides a products return service, in case you are not satisfied with it or there is any problem. You can return the products to the store for a refund or exchange for another product. This reflects Jarir's commitment to customer satisfaction and ensuring a satisfactory shopping experience. look at picture (1)

Shipping method

Collection

Delivery

Address Details

Shipment might need to be picked up from partner office

Pin Your Address
Click here and pin your location on map

Or

Enter Address Manually

Country
Saudi Arabia

City
Aflaj

District
Al-sahhab

Street Name
King Abdullah

Postal Code
11912

Building Number / House Number
2889

If buying for company [Click here](#)

Shipping Speed

Standard

by Sunday,15-Oct-2023

Search...

Choose your delivery preference

Buy in installment Online

No Showroom Visit

NEW

Buy in installment from your home

1 Apply

online for instant approval

2 Get

the approval & you will receive the voucher no.

3 Use

the voucher no. for payment on website or showroom

Buy Now & Pay Later (Installment Service)

Choose Installment Service Provider:

☐ Tamara
4 Payments

☐ Quara Finance
6 to 36 Payments

☐ Emkan Finance
3 to 36 Payments

The second distinguished services it provides is that it facilitates purchases for those who cannot pay the full amount. Jarir's website allows them to purchase in instalments, and they can also pay in instalments for what they want online and easily. This service is considered particularly useful for customers who want to buy products of high value, such as smart phones or electronic devices. look at picture (2)

(4)

This picture shows their various services, including warranty, replacement, maintenance, instalments , and comprehensive protection service. look at picture (3)

Jarir Services

NEW

Buy in installment Online
No Showroom Visit

Once approved, you can buy from Showroom or the Jarir.com

تقسيم المشتريات
Installment Service

For More >

If broken or damaged!!
You can repair or exchange your device

Total Protection Service

For More >

Trade-in any Smartphone, Laptop, Tablet or Smartwatch

خدمة الاستبدال
TRADE-IN SERVICE

Jarir Service Center

Authorized Service Provider

HUAWEI SAMSUNG Apple
OPPO realme vivo
Lenovo hp DELL
RAZER ASUS Canon
CORSAIR

(3)

All orders

Account >

After Sales Services

Hard-Disk Upgrade Service
HDD to SSD

Bring your laptop back to life!

Up to 70% faster performance **Low battery consumption**

Please visit Jarir Bookstore After Sales Service corner to upgrade your laptop

After-sale Services

نخدمكم في أكثر من **50** معرض في المملكة

Now... we fix all Apple devices, No exceptions

We accept all Apple devices sold globally. We're receiving the devices in any Jarir showrooms.

1. Service Order

Please fill the form for get know your service order status

Country code **+966**

Phone number

(4)

(5)

Finally, Jarir website provides excellent customer service through its website, and they also have what is called after-sales services. Customers can contact Jarir Bookstore's technical support team at any time and obtain the required assistance. Whether they have product inquiries, technical issues, or any other issue, Jarir is committed to providing the necessary support to ensure customer satisfaction.

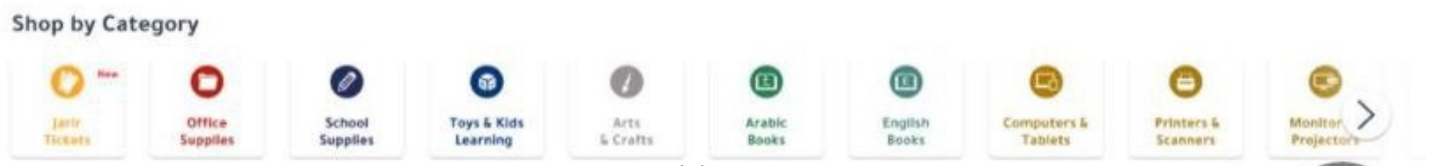
look at picture (4)

The domain address is : <https://www.jarir.com>

now let's talk about the strategies:

- What is the category of the business, and is this obvious on the website?

yes , it's very clear and it's shown when you open the website as it is in the picture:

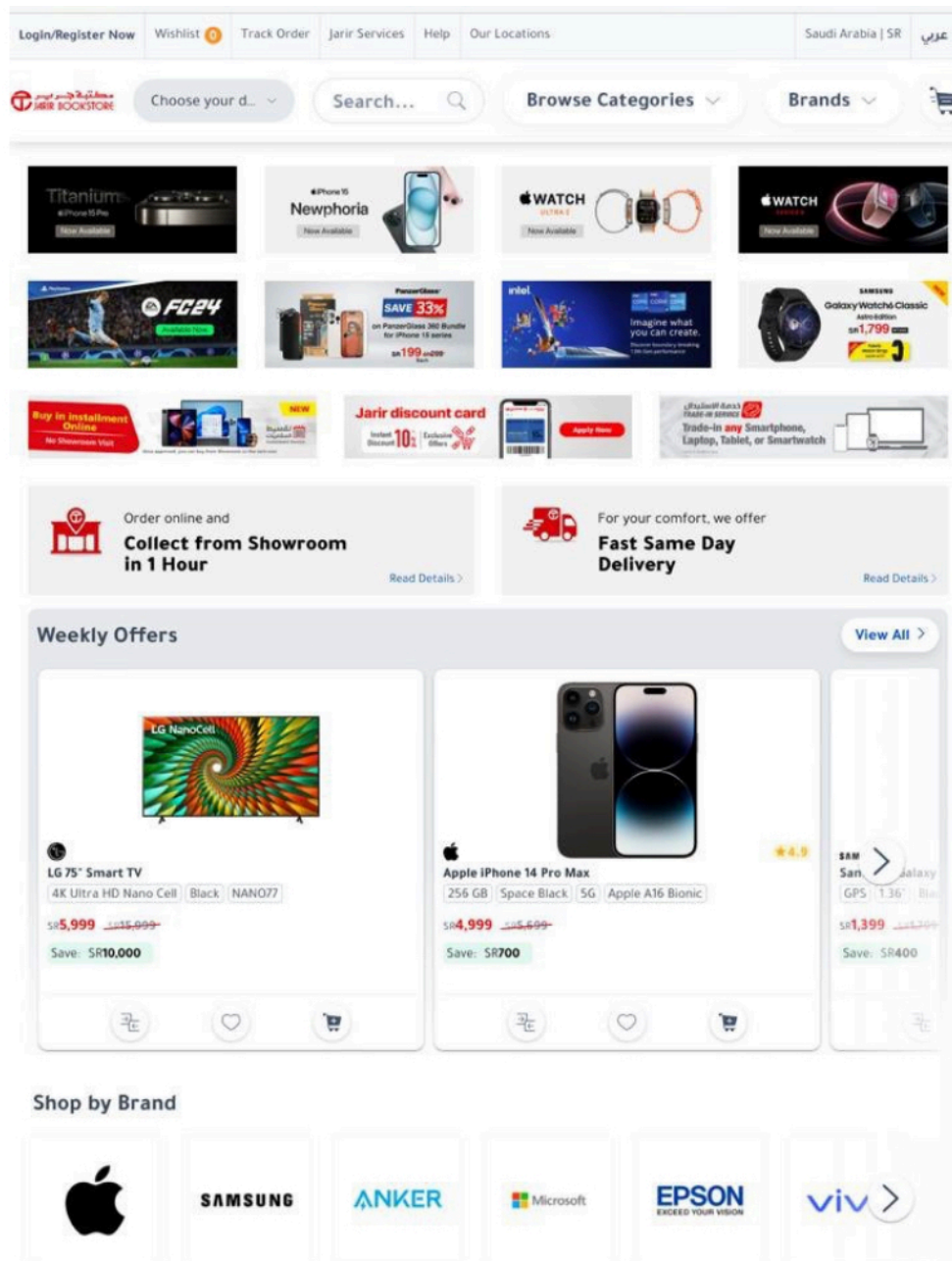


(5)

the second strategy about , Is the design accomplishing the purpose of the website?

Yes , The website design provides the appropriate and desired appearance it is in the picture :

(6)



(6)

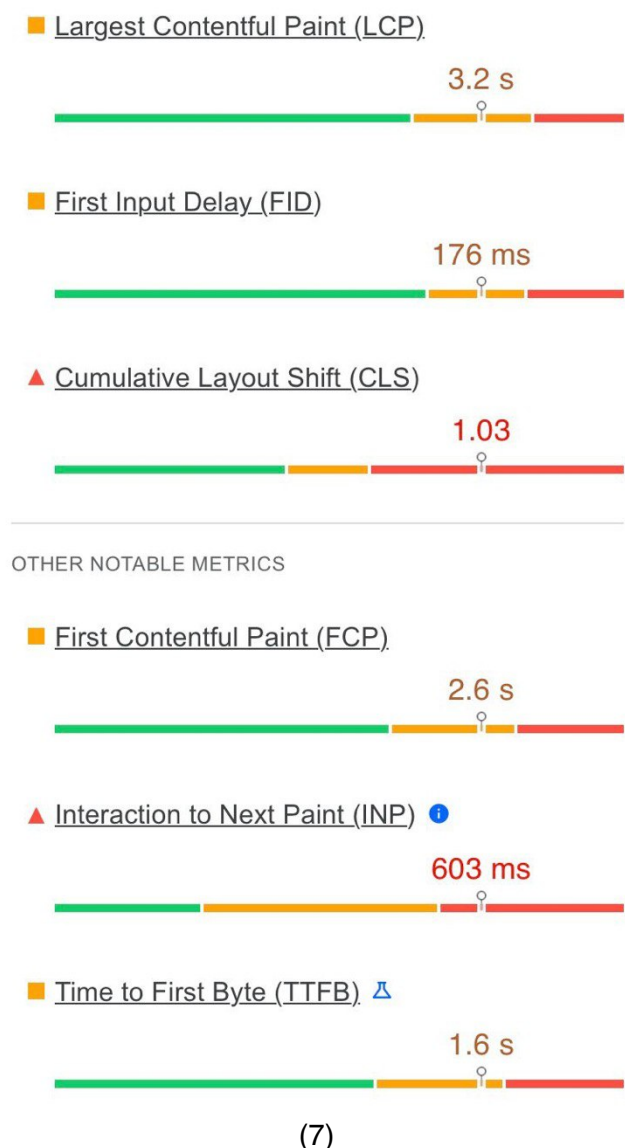
The third strategy is Who is the target audience and how does the design take this into consideration? people in general and yes jarir's design take that Under consideration. as it is in the picture (5) and (6)

(7)

Usability on any website is important and makes users deal with this website more than once.

The first feature that should be considered whether the site is good or not, is the speed of its loading of pages, and Jarir website's loading speed is considered average and needs improvement based on the speed test site that I used "https://pagespeed.web.dev/"

This was the test result for Jarir website: picture(7)



The second feature is: can you found the information easily in Jarir website?

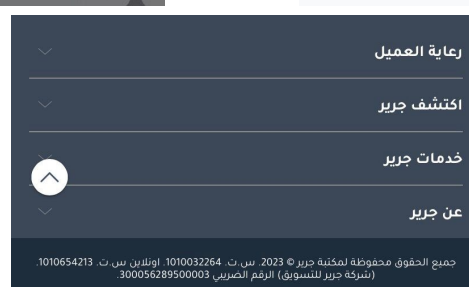
Yes, you can found the information on Jarir website easily, whether information about the company it's self or information about the services and products that this company sells. These pictures below show the extent of finding information on this site. look at picture (8,9,10,11)



(9)



(10)

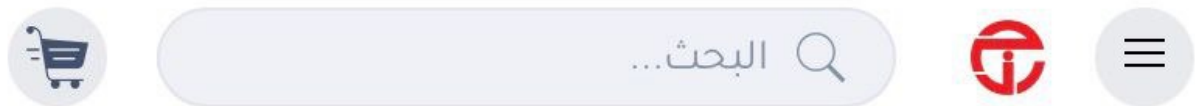


(11)

(9)

The third feature: is there a search button available for visitors?

Yes, there is a search button and it appears at the top of the page like this:



(12)

Now we are going to see if all the links in this website working or not? And I will use “https://www.deadlinkchecker.com/” website to check the dead links in Jarir website.

The result:

So as you can see there's 9 dead links in this website!..

☒ Check whole website ☐ Check single webpage check

https://www.jarir.com/
100% scanned - 2000/2000 URLs checked, 1991 OK, 9 failed

This free service checks the first 2000 links on any website. For larger websites please use our [Auto-check](#) subscription service - [options](#).

Scan completed with 9 errors. Full report

Retry dead links

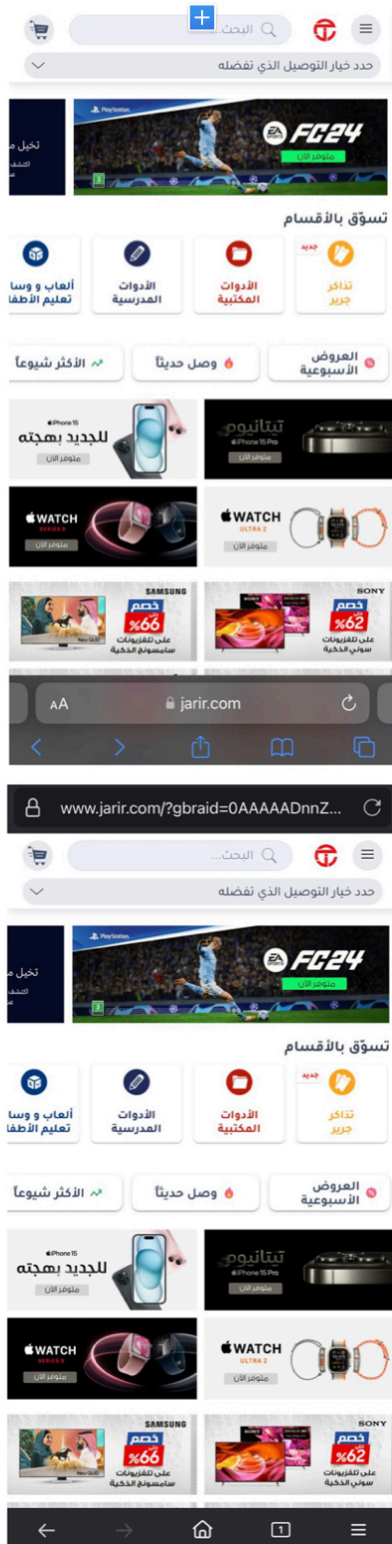
- Check multiple sites at the same time - free - [login](#) or [sign up](#) for a free account.
- Check sites automatically on a regular basis with the Auto-Checker - [see options](#).

Status	URL	Source link
429 Too Many Requests	https://www.instagram.com/jarirbook	<No Text>
403 Forbidden	https://dash.cloudflare.com/sign-up	sign up for
999 Non-serializable object	https://www.linkedin.com/company/jarir	<No Text>
403 Forbidden	https://www.jarir.com/login	0\$0`0*00
403 Forbidden	https://www.jarir.com/my-account/da	0\$0`0*00`0\$
403 Forbidden	https://www.jarir.com/sa-en/login	0\$0`0*00
403 Forbidden	https://www.jarir.com/sa-en/my-account	0\$0`0*00`0\$
403 Forbidden	https://www.jarir.com/qa-ar/my-account	0\$0`0*00`0\$
403 Forbidden	https://www.jarir.com/cdn-cgi/image/img/src	

(10)

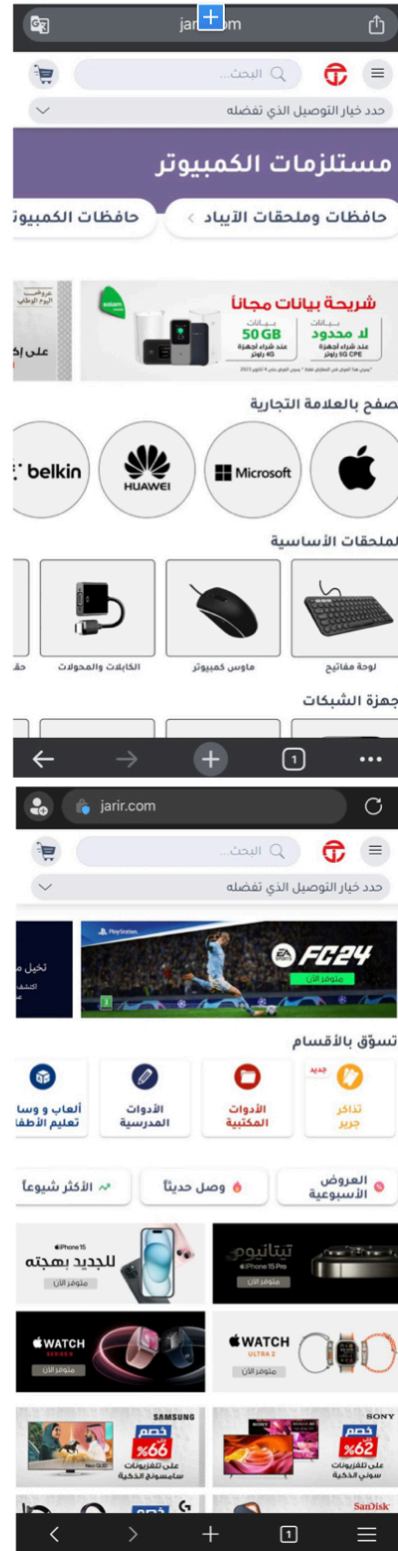
Next we are going to open Jarir website in different browsers, and I used 4 browsers:

•Safari:



•Firefox:

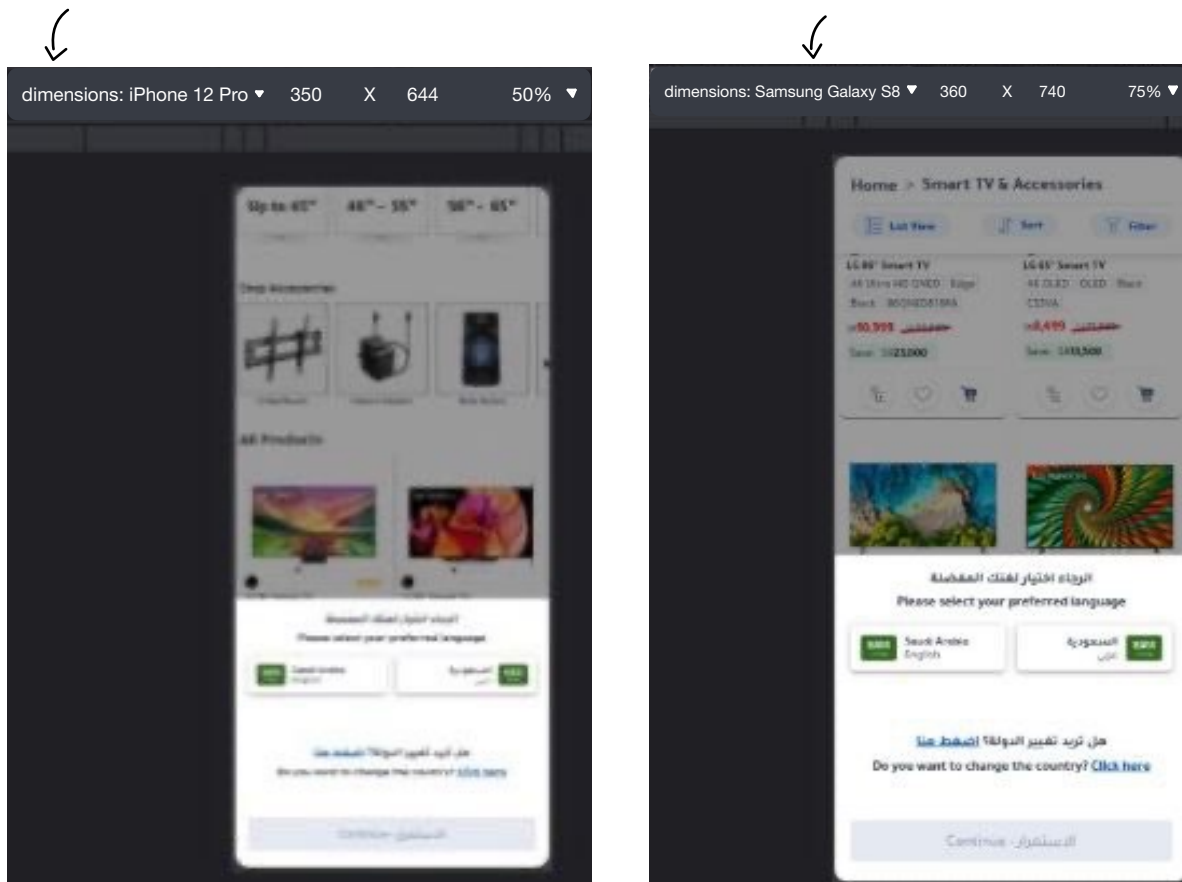
•Chrome



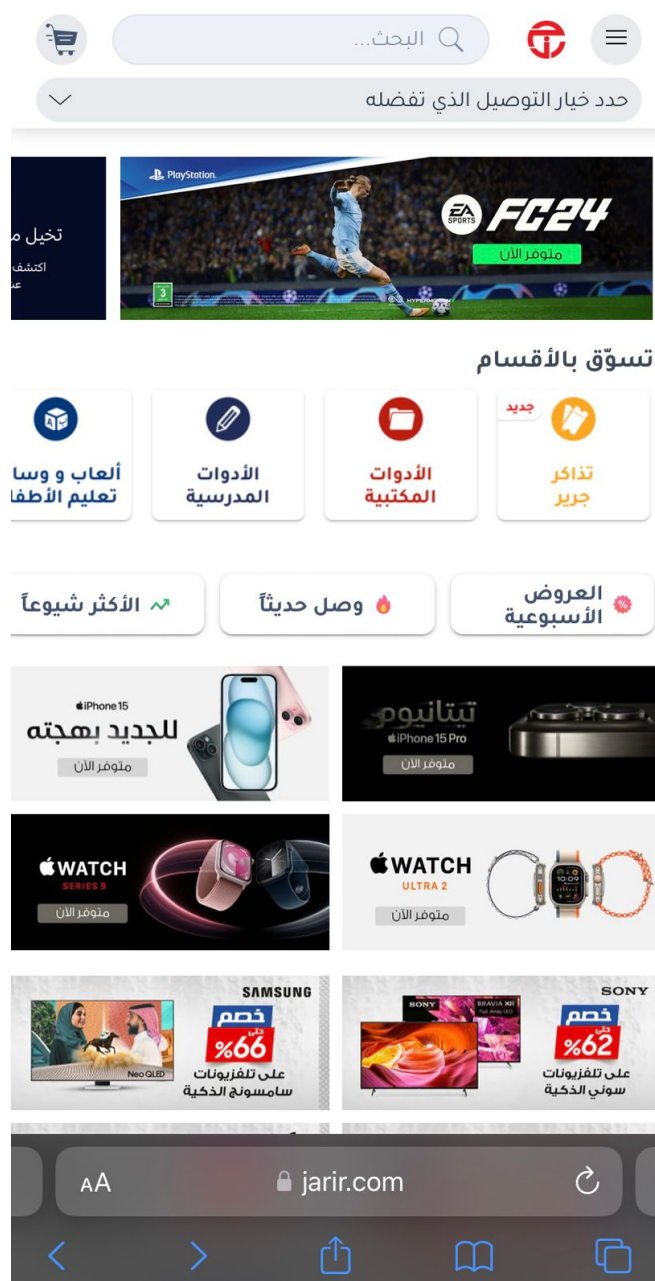
•Edge:

Now we are going to ask ourselves: is Jarir website work on mobile devices?

Yes, after I tried that with developer tools:



It is important that the fonts used on the site are clear to users so that everyone can read the site's content. The first point is, is the font used by the site easy to read? The fonts on the Jarir website are easy to read for the user and the font is clear to everyone, and this picture of the website shows that below:



(13)

-The second point: Is there a large contrast between the font color and the background color? The background on Jarir's website contains one color and the font contains another color, so that it is clear for users to read. look at picture (13)

(13)

The third point: Is the text size appropriate? The fonts on Jarir website are of an appropriate size for the site and clear to users. look at picture (13)

Point Four: Is the content brief but still useful?

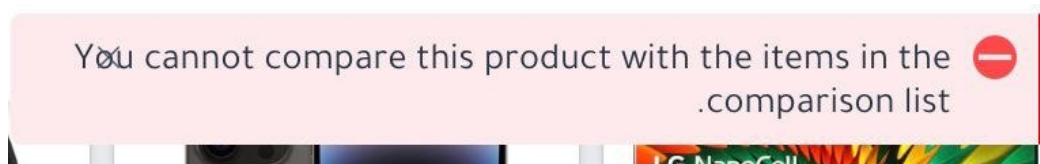
Jarir's website content is linked to its website. it shows me all the products that i want in the site. The site is also updated periodically to provide offers on products, and the appearance of these offers in the content may benefit users. look at picture (13)

Conclusion

In conclusion, we would like to thank you, and we hope that this research reflects the effort that we made in this research. We hope that we have covered this topic in all its aspects in a smooth manner. We hope we have succeeded in arousing your curiosity to continue reading this paper and to understand what we wanted to clarify about Jarir's website.

But we have recommendations that can develop Jarir's website further, which are as follows:

- 1- It needs to improve page loading speed.
- 2- When I want to search for a specific thing, the search bar does not appear quickly, I have to wait 3 seconds for it to appear.
- 3- Some parts of the website appear to me in English, like:



even though I have chosen the Arabic language for the entire website , and this problem must be improved, like when I choose the Arabic language, everything must appear in Arabic, because some people do not understand anything in English at all.

4- It would also be good if the search bar had the option to search with an image only. For example, I put an image of a product I want but I don't know its name. Once I have the image, all similar options appear for me.

As for the division of our research work, it was as follows:

1-introduction by Rema Al-Dawsari

2-strategy by Moudhy Al-Fraj

3-usability by Joud Al-Dawsari

4-contact and readability by waad Al-Suleiman

And this is the end of our research.