

Kingdom of Saudi Arabia  
Ministry of Education  
Prince Sattam Bin Abdulaziz University  
College of Computer  
Engineering and sciences



المملكة العربية السعودية  
وزارة التعليم  
جامعة الأمير سطاتم بن عبد العزيز  
كلية هندسة وعلوم الحاسب

search about

Basket Location  
.....

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Supervised by :.....

Year: .....

# 1\_ Introduction

- Define the purpose of the website.

The goal of the platform is to help merchants develop and improve online stores.

- Explain its services.

The platform provides several applications, for example, shipping and delivery services, analysis and the creation of websites and programs

- What is the domain address?

<https://apps.salla.sa/ar>

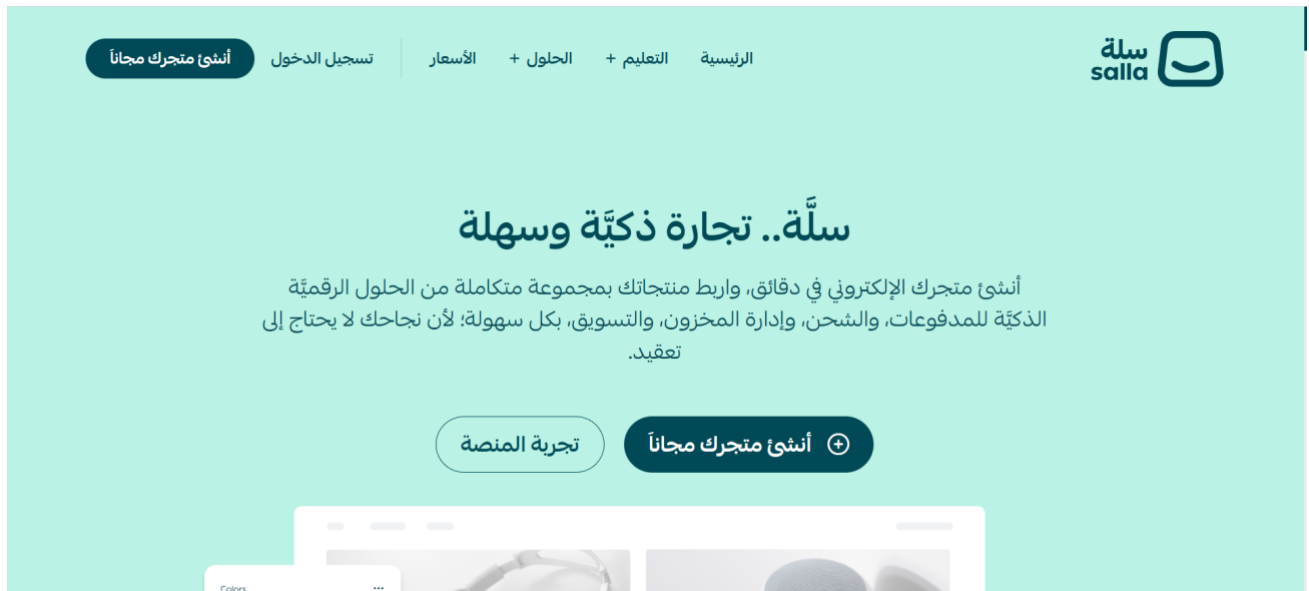
# 2\_ Strategy

- What is the category of the business, and is this obvious on the website?

There are many categories, including web design, software design, and merchant assistance, which are evident in the store

- Is the design accomplishing the purpose of the website?

And the design of the site is beautiful and explains the purpose of the site



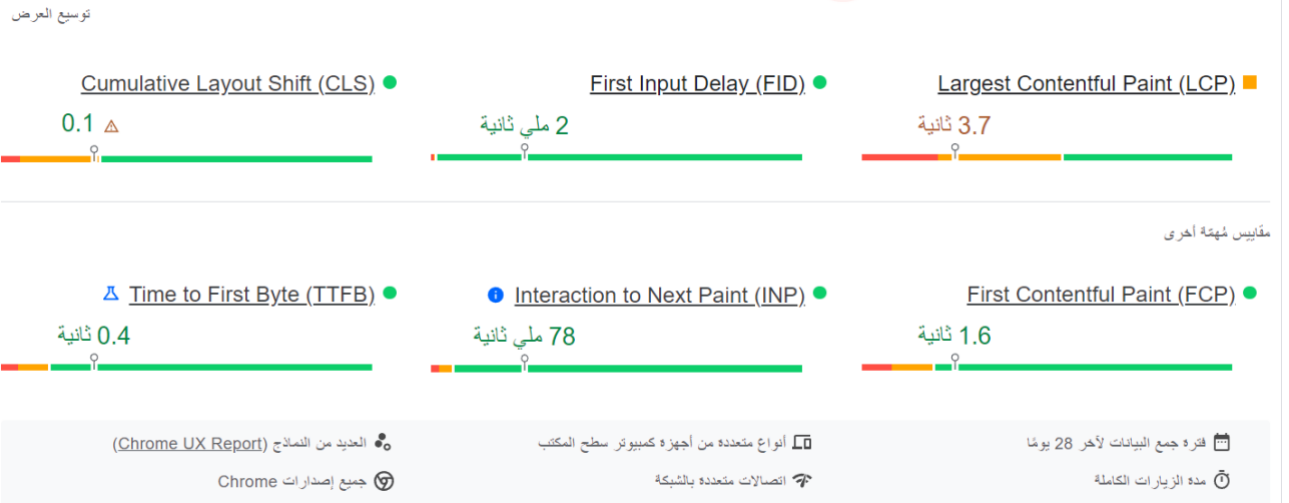
- Who is the target audience and how does the design take this into Aconsideration?

The target audience is merchants and content creators, as well as the design to attract merchants and content creators because of its attractive shape and ease of use

## 3\_Usability

- How long does it take for pages to load, and will the visitors get bored waiting? There are free tools online to test page load speeds.

### The site takes to download



**708ms** GOOD

#### Time to First Byte

The time taken from the request being made until the first byte arriving back to the browser. [Learn more about Time to First Byte \(TTFB\).](#)

**106ms** GOOD

#### Interaction to Next Paint (Experimental)

The longest observed delay between user interaction and the browser's response on your page. [Learn more about Interaction to Next Paint \(Experimental\) \(INP\).](#)

**1.67s** GOOD

#### First Contentful Paint

Time when the browser rendered any text, image, non-white canvas or SVG content. [Learn more about First Contentful Paint \(FCP\).](#)

**3.63s** TO IMPROVE

#### Largest Contentful Paint

Time when the largest image, video or text element was painted to the screen. [Learn more about Largest Contentful Paint \(LCP\).](#)

**0.10** GOOD

#### Cumulative Layout Shift

Sum of scores of the unstable elements that move around during user sessions. [Learn more about Cumulative Layout Shift \(CLS\).](#)

**9ms** GOOD

#### First Input Delay

Time from first user interaction to the time when the browser can respond to the interaction. [Learn more about First Input Delay \(FID\).](#)

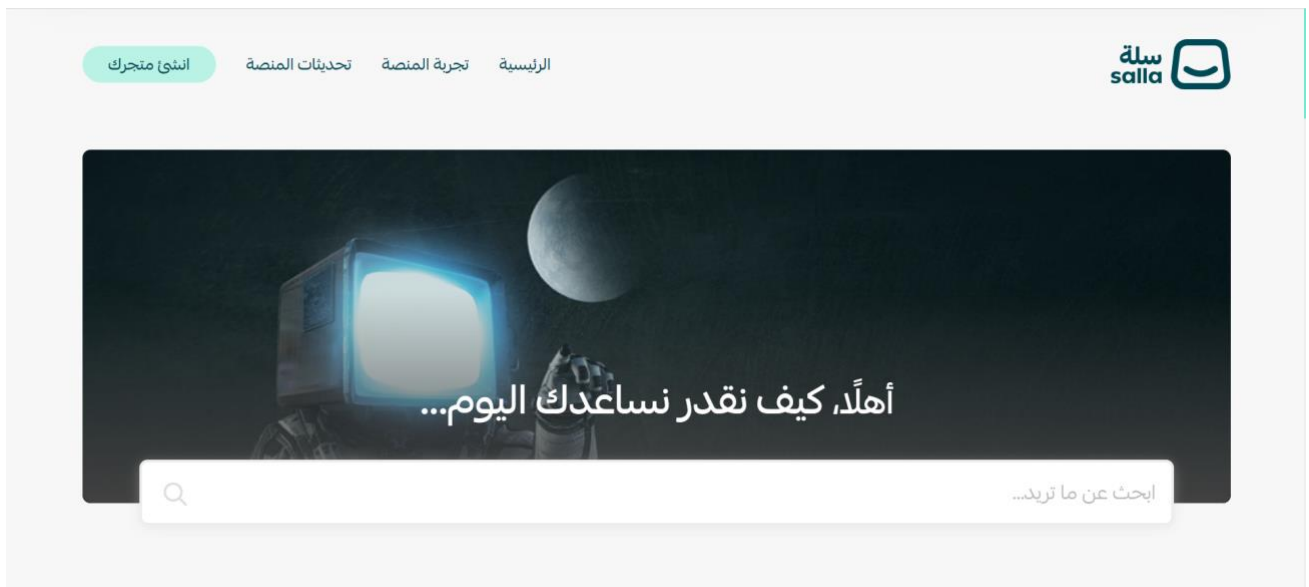
For this reason, visitors will not be bored

- Can information be found easily?

You can easily access the information due to the ease of use of the site and the clarity of the options

- Is there a search button available for visitors?

And there is a search bar that you can search for the information you want



- Are all the links working? There are tools available online to check a website's links.

Don't worry, all links are working

التأكد

https://apps.salla.sa/ar

Completed

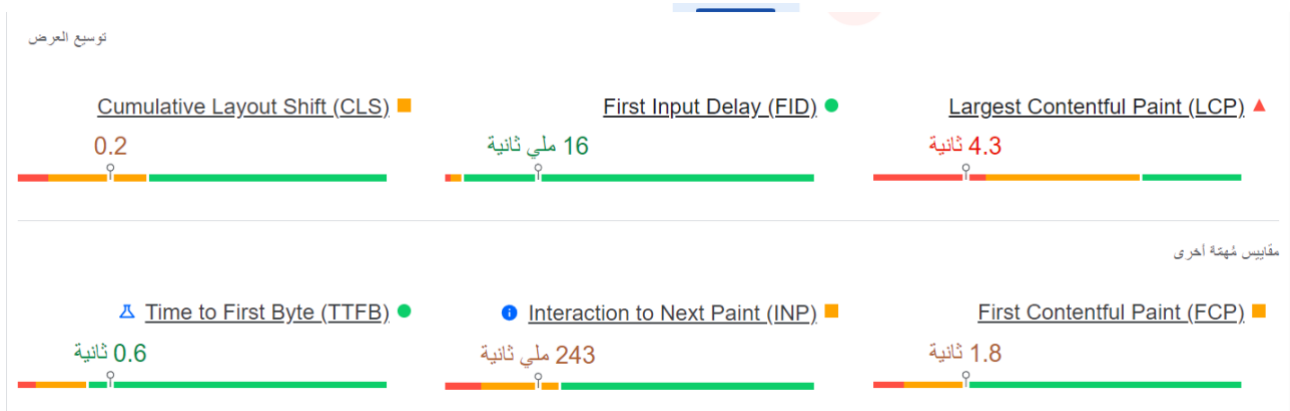
22 :Working links  
0 :Broken links  
22 :Total links

/https://apps.salla.sa/ar	OK	200
https://apps.salla.sa/ar/faq	OK	200
https://apps.salla.sa/ar/categories	OK	200
https://apps.salla.sa/ar	OK	200
https://static.cloudflareinsights.com/beacon.min.js/v52afc6f149f6479b8c77fa569edb01181681764108816	OK	200
https://apps.salla.sa/assets/index.b3bcd0f7.js	OK	200
https://script.hotjar.com/modules.36fe7de285484ee66a3f.js	OK	200
https://static.hotjar.com/c/hotjar-3004400.js?sv=6	OK	200
https://www.googletagmanager.com/gtm.js?id=gtm-pmlhpzx	OK	200
https://www.google-analytics.com/analytics.js	OK	200
https://www.googletagmanager.com/gtag/js?id=g-zy5gvcrqke&l=datalayer&cx=c	OK	200
https://apps.salla.sa/assets/home.9fb80838.css	OK	200
https://apps.salla.sa/assets/index.c9093b9f.css	OK	200
https://apps.salla.sa/assets/salla-logo-wide.2b195378.svg	OK	200
https://apps.salla.sa/assets/salla-logo-d.a826c075.svg	OK	200
https://www.youtube.com/sallaapp	OK	200
https://fb.me/sallapartners	Redirect	302
https://twitter.com/sallapartners	Redirect	302
https://www.instagram.com/sallapartners	Moved	301
/https://salla.partners	OK	200
https://apps.salla.sa/ar/contact	OK	200
/https://salla.dev/blog/create-your-first-app-on-salla-developer-portal	OK	200

- Does the website work in different browsers? Check all the widely used browsers.

The site works on all browsers such as Firefox, Google Chrome, Microsoft Edge, Apple Safari and many more

- Does the website work on mobile devices?



The site works on the phone, and the download speed of the site on the phone is not bad

## 4\_ Content and Readability

- Are the fonts that have been chosen easy to read?

And do not worry about the fonts that have been chosen, they are easy to read and see

- Is there considerable contrast between the font color in the background color?

The best thing is that there is not much color contrast between the background and the writing line

- Is the text an appropriate size?

One problem is that sometimes the font is small and the information is difficult to read because of the size

- Is the content concise yet still useful?

Yes, the content is still useful

## 5\_write conclusion and at least three recommendations.

In the end, I advise merchants and create content. I use this platform because of its ease of use, its many benefits, and because of its low prices. I have dealt with them to create an online store for me, and also customer service has been very cooperative.

Finally, I recommend three things

First, you have a clear plan for your project

secondly, to understand the site before buying

Thirdly, enjoy the site and I wish you success in your business



## These are sites I recommend

الشركة	shopify	WooCommerce	Magento
ماهي ؟	منصة لبناء المتاجر الإلكترونية	أداة يتم تثبيتها من خلال WordPress لبناء المتاجر الإلكترونية	منصة لبناء المتاجر الإلكترونية
عدد المنتجات	لا محدود	لا محدود	لا محدود
التحكم بتصميم المتجر	ممکن	ممکن	ممکن
دعم اللغتين ( العربية والإنجليزية )	يمكن إضافة اللغة العربية يدوياً	يدعم اللغتين	يمكن إضافة اللغة العربية يدوياً
الربط مع أنظمة الدفع	متوفر	متوفر	متوفر
الربط مع شركات الشحن	متوفر	متوفر	متوفر
إمكانية الربط مع الأنظمة الأخرى مثل Google analytics و Mailchimp	ممکن	ممکن	ممکن
يحتاج خلفية تقنية	لا	نعم	نعم
سهولة الاستخدام	متوسط	متوسط	صعب
إمكانية التوسع وتطوير المتجر الإلكتروني	ممکن	ممکن	ممکن
تقارير أداء المتجر الإلكتروني	متوفر	متوفر	متوفر
طرق دفع متنوعة	نعم	نعم	نعم
دعم فني	متوفر	محدود	النسخة المجانية / محدود النسخة المدفوعة / متوفر
شهادات SSL مجانية	نعم	نعم	لا
استضافة الويب Web Hosting	يشمل	لا يشمل ولكن يمكن عمله يدوياً	النسخة المجانية / لا يشمل النسخة المدفوعة / يشمل
نطاق خاص (Domain)	نعم	لا يشمل ولكن يمكن عمله يدوياً	النسخة المجانية / لا يشمل النسخة المدفوعة / يشمل
ربط مخزون المتجر الإلكتروني بمخزون الفروع باستخدام Vrewa	غير متوفر	متوفر	متوفر
توزيع واستقبال الطلبات من الفروع باستخدام Vrewa	غير متوفر	متوفر	متوفر
الأسعار	من 108 - 1121 ريال شهرياً	مجاني	نسخة مجانية / نسخة مدفوعة ابتداءً من 82500 ريال