Search About

Prince Sattam bin Abdulaziz University website

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1. Introduction

- **Define the purpose of the website.**

The purpose of Prince Sattam bin Abdulaziz University website is education.

Delivering distinct education, developing ground-breaking research, enhancing partnerships and social responsibility through a stimulating academic environment, great-caliber human resources, cutting-edge technology, effective strategic partnerships and a supportive administrative system as is shown in Figure 1.
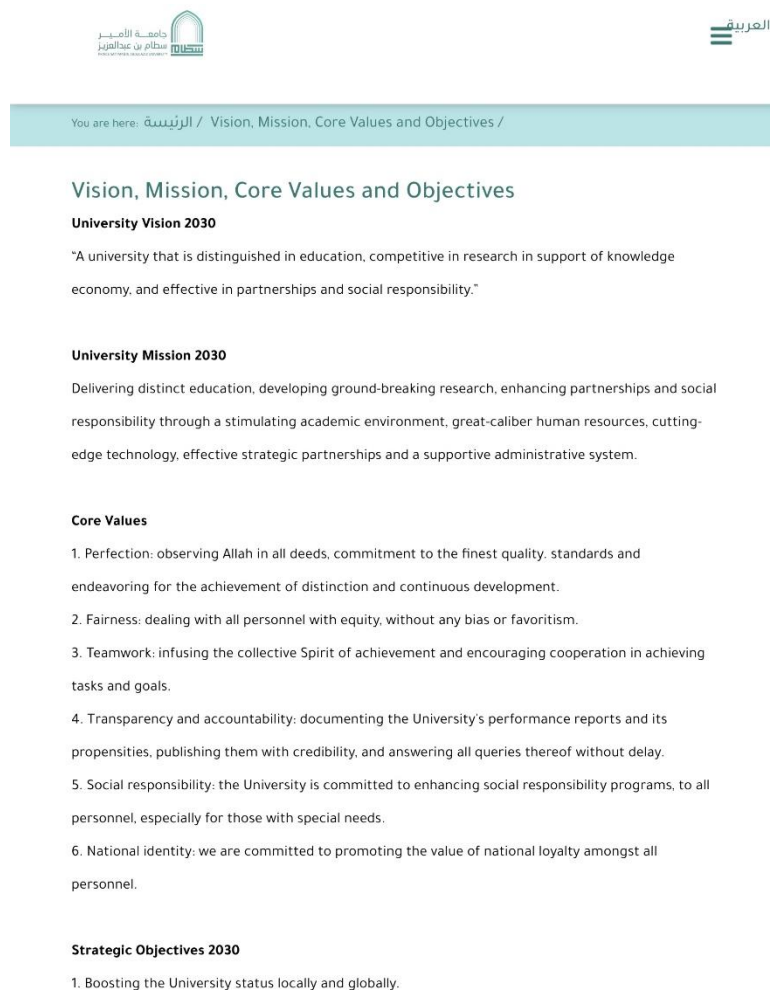
جامعــة الأمــير سطام بن عبدالعزيز   العربية ☰

You are here: الرئيسة / Vision, Mission, Core Values and Objectives /

Vision, Mission, Core Values and Objectives

University Vision 2030

"A university that is distinguished in education, competitive in research in support of knowledge economy, and effective in partnerships and social responsibility."

University Mission 2030

Delivering distinct education, developing ground-breaking research, enhancing partnerships and social responsibility through a stimulating academic environment, great-caliber human resources, cutting-edge technology, effective strategic partnerships and a supportive administrative system.

Core Values

1. Perfection: observing Allah in all deeds, commitment to the finest quality, standards and endeavoring for the achievement of distinction and continuous development.
2. Fairness: dealing with all personnel with equity, without any bias or favoritism.
3. Teamwork: infusing the collective Spirit of achievement and encouraging cooperation in achieving tasks and goals.
4. Transparency and accountability: documenting the University's performance reports and its propensities, publishing them with credibility, and answering all queries thereof without delay.
5. Social responsibility: the University is committed to enhancing social responsibility programs, to all personnel, especially for those with special needs.
6. National identity: we are committed to promoting the value of national loyalty amongst all personnel.

Strategic Objectives 2030

1. Boosting the University status locally and globally.

Figure 1 Vision, mission, core values and objectives.

- **Explain its services.**

The university provides several services for Students, Faculty Members, Employees and Visitors like Academic services, Faculty Members Promotions,

graduation Project for students, transaction flow system for employees as is shown in Figure 2.
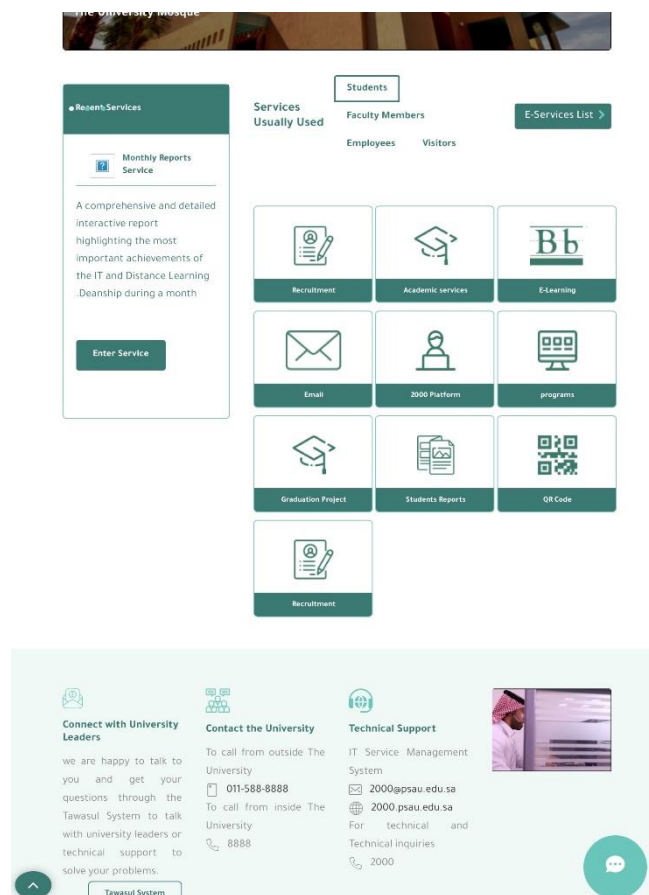

Figure 2 Services provided by the website.

- What is the domain address?

the domain address of Prince Sattam bin Abdulaziz University is : www.psau.edu.sa

University Study

Academic Programs

Learn about the academic degrees awarded by the university.

degree

Select Degree

College of

Select College

Figure 3 university website.

2. Strategy

- **What is the category of the business, and is this obvious on the website?**

  Education. Yes, it is clear as is shown in Figure 4.
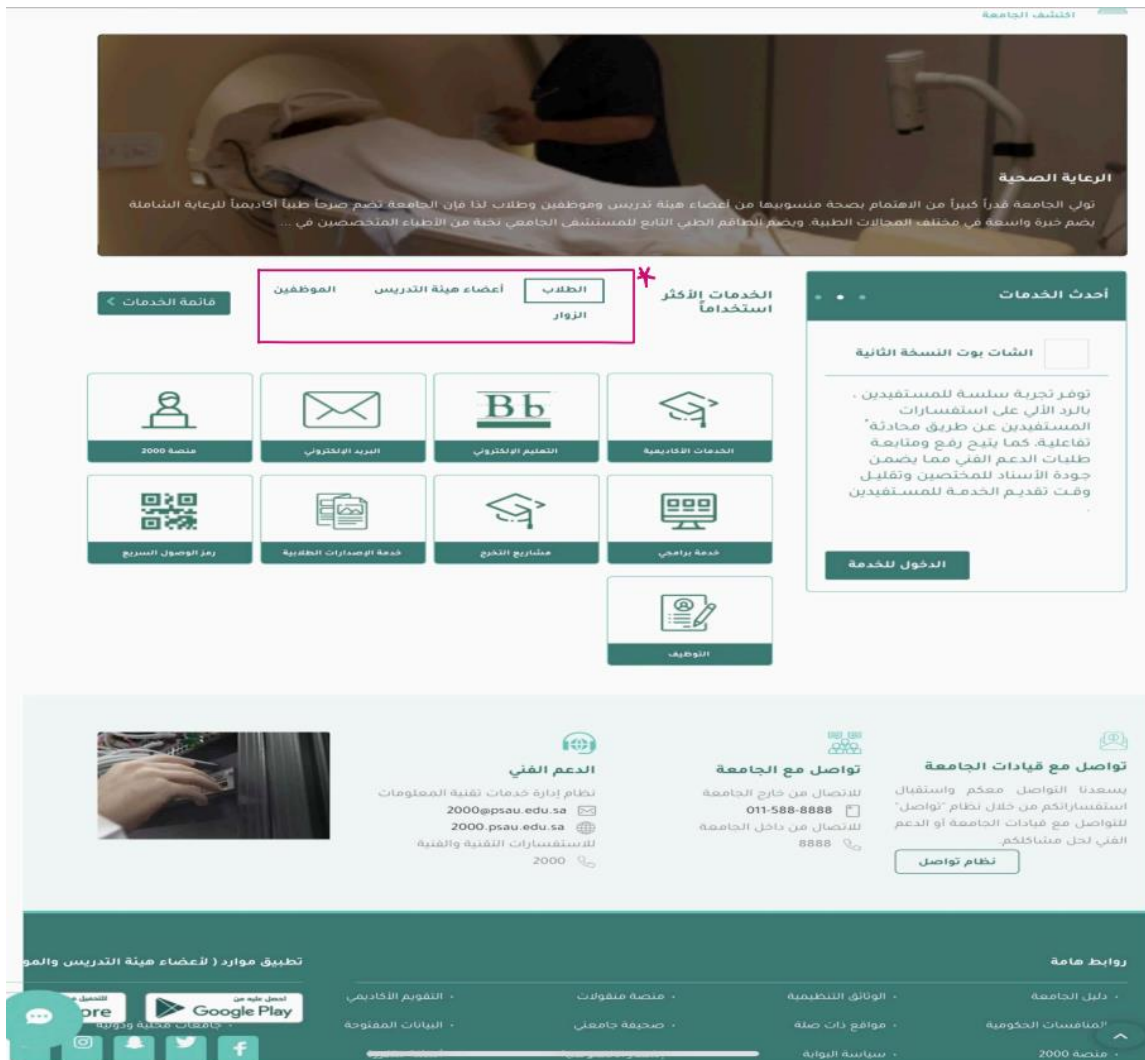
Figure 4 Strategy: Question 1.

- **Is the design accomplishing the purpose of the website?**

  Yes, it achieves the purpose as is shown in Figure 5.

الدراسة في الجامعة

نخبة من أعضاء هيئة التدريس المتميزون

Figure 5 Strategy: Question 2.

- **Who is the target audience and how does the design take this into consideration?**

  It targets education personnel at Prince Sattam University in the Kingdom of Saudi Arabia.

3. Usability

- **How long does it take for pages to load, and will the visitors get bored waiting?**

  The site loads very fast, and users do not get bored waiting for it to load, Figure 6.

Figure 6 Loading test results.

- **Can information be found easily?**

  The information about the site services that it provides to site users is very clear, but information about the site in general was difficult to find, such as (Who are the administrators of this site? This site belongs to which country? etc.), Figure 7.

Figure 7 Site information.

- **Is there a search button available for visitors?**

  Yes, there is a search button as is shown in Figure 8.

Figure 8 Search button.

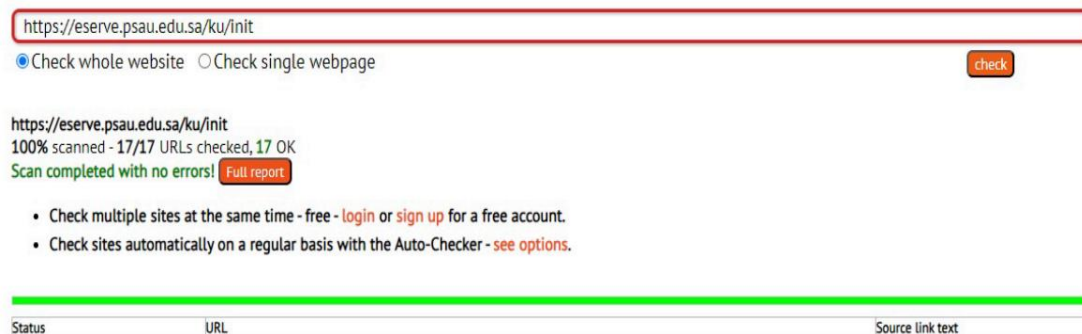- **Are all the links working?**

  Yes, as can be seen in Figure 9.

Figure 9 Checking the website's links.

- **Does the website work in different browsers?**

  Yes, as can be seen in Figure 10.

Figure 10 Opening the website on different browsers.

- **Does the website work on mobile devices?**

  Yes, as can be seen in Figure 11.

Figure 11 Accessing the website through a mobile device.

4. Content and Readability

- **Are the fonts that have been chosen easy to read?**

  Yes, it easy to read as is shown in Figure 12.

- **Is there considerable contrast between the font color in the background color?**

  Yes, the color contrast is clear as is shown in Figure 12.

- **Is the text an appropriate size?**

  Yes, the font size is appropriate as is shown in Figure 12.

- **Is the content concise yet still useful?**

  Yes, useful, accurate, and consistent with the existing purpose.

Figure 12 Content and Readability.

5. Conclusion

The website of Prince Sattam bin Abdulaziz University successfully fulfills its objective of offering education and delivering a range of services to its stakeholders. The website design effectively communicates the university's mission and objectives, while the usability of the site is generally satisfactory, with fast loading times, intuitive navigation, and functional links. The content is presented in a clear and readable manner, providing valuable information to the intended audience.

Recommendation

1. **Enhance Accessibility of Information:** Although the website effectively presents information regarding its services, it would be advantageous to incorporate additional general details about the university, such as administrative details and geographical location. This enhancement will improve the overall user experience and provide a more comprehensive understanding of the institution.

2. **Implement Multilingual Support:** Given the diverse audience targeted by the website, it would be beneficial to include language options beyond Arabic. Offering translations or language alternatives, particularly in English, would attract a broader range of users, including international students and researchers. This addition would enhance user accessibility and improve the website's appeal to a global audience.

3. **Diversify Content Offerings:** To target a broader audience, it is recommended to diversify the range of content available on the website. This can involve expanding resources, research publications, and educational materials that align with the university's academic focus. By offering a wider array of content, the website can attract a more diverse set of visitors and provide valuable resources for students, researchers, and individuals interested in the university's areas of expertise.