جامعــة الأمـيــر سطام بن عبدالعزيز
PRINCE SATTAM BIN ABDULAZIZ UNIVERSITY

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search about: canva

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Search contents:

Introdction

1/Define the purpose of the website?

I've read about this program and browsed it a bit. It is a program characterized by simplicity in graphic design, capable of creating posts for social media applications and presentations, and designing book covers and personal cards (party invitations).
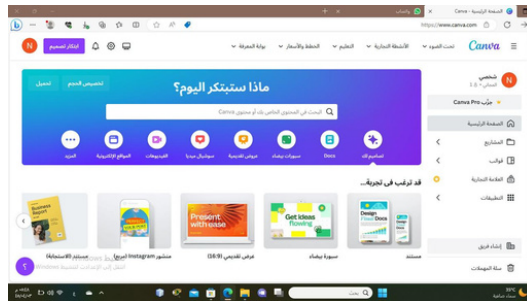
1

2/Explain its services?

It offers many templates that meet all tastes and specialties. There are also many graphics, backgrounds, fonts, and folders that save previous works. You can add your own touches to your designs, and you can also sell and display these designs
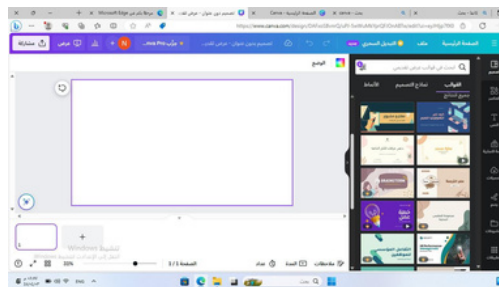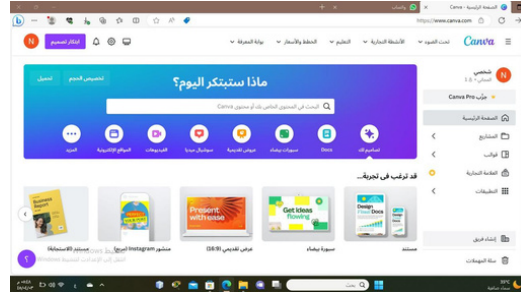

2

3/ What is the domain address?

https://www.canva.com/ar_eg/create/event-programs/

Strategy

1/- what is the category of the business,?

Site sections: Under the spotlight - commercial activities - education - plans and prices - knowledge porta.
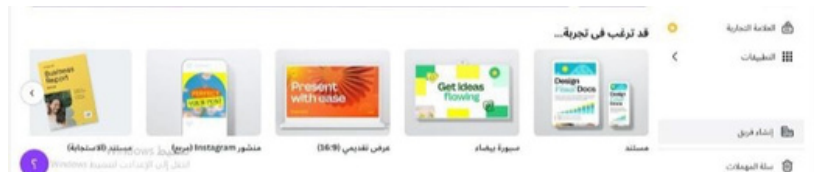

3

2/and is this obvious on the website?

Yes, it is clear as shown in the picture above PICTUER 3

Is the design accomplishing the purpose of the website?

Yes, it serves, as there are design templates, interface presentations, etc. among the available services

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3/Who is the target audience and how does the design take it into account?

It is available to the general public and often serves students and employees who need these presentations and other functions on this site.

It is a public and global website available to all nationalities, and its design takes this into account

Usability

1/ How long does it take for pages to load, and will the visitors get bored waiting?

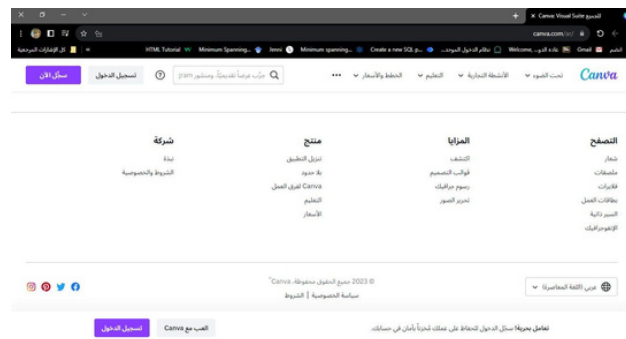There are free tools online to test page load speeds.

Loading the page on the computer is fast and will not make the user bored (Look at the pictures below)

5

2/Can information be found easily?

For site products, yes, they can be accessed, as well as for site information (Look at the pictures below)

6

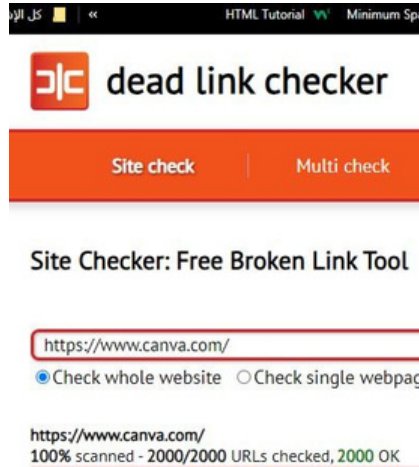## 3/ Is there a search button available for visitors?

Yes, there is a search button at the beginning of the page (look at the picture number 1)   PICTURE 1

4/ Are all the links working?

There are tools available online to check a website's links.

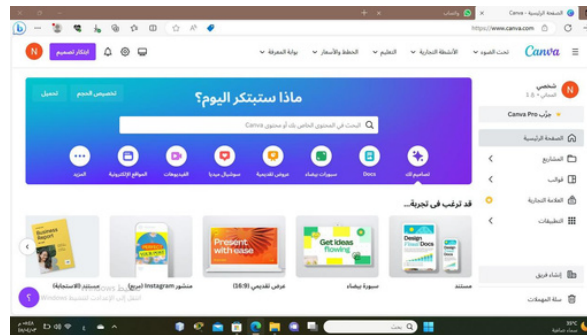Yes, all links to the site work (Look at the pictures below)

7

5/ Does the website work in different browsers?
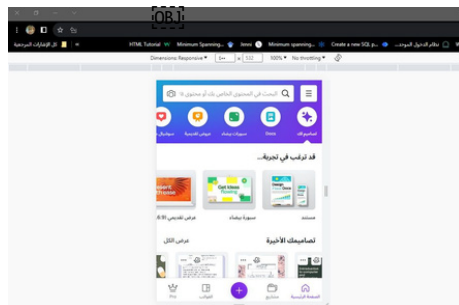
Check all the widely used browsers.

Yes, it can work in different sites, and I have tried Chrome, Microsoft Edge, and Mozilla Firefox (you can look at picture number 1, and the pictures below)

8

6/ Does the website work on mobile devices?

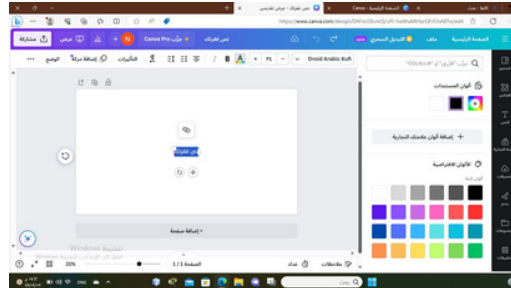Yes it can work on mobile (Look at the pictures below)

9

Content and Readability

1/Are the fonts that have been chosen easy to read?
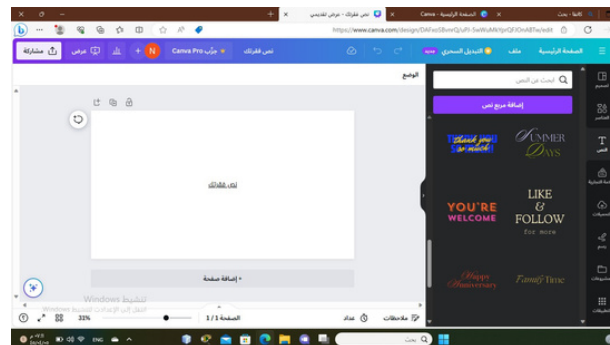
Yes,the lines are large suitable

10

2/ Is there considerable contrast between the font colour in the background color?

Yes,the contrast and the color of the font is clear   PICTURE1

3/ Is the text an appropriate size?

Yes,the fonts are suitable and there are different sizes

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4/ Is the content concise yet still useful?

Yes, the content of the site is accurate in designing presentations and projects.

Write conclusion and at least three recommendations.

-conclusions:

At the end of this report, we talked about the Canva website, which provides many services such as designing images, clips, presentations, etc.

and least three recommendations:
1- The files can be opened for all Microsoft products

2-Free templates and modifications are increased

3-Activate many features such as Photoshop, Illustrator, and InDesign

The end