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Ministry of education  
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وزارة التعليم  
جامعة الأمير سطاتم بن عبد العزيز  
كلية هندسة وعلوم الحاسب



**Search about:  
Khamsat website**

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## 1. Introduction (3 points)

- Define the purpose of the website.

Sell & buy services. The purpose is shown at home page of the websites



Figure 1

- Explain its services.

The website enable user to display their ability to perform service to **sell** it for a fee starting from \$5 and the people who need service can search for it and apply to **buy** it via the website. The process is shown at home page



Figure 2

The services are categorized as following

أعمال	برمجة وتطوير	التسويق الإلكتروني	التعليم عن بعد
تخطيط الأعمال	برمجة الويب	التسويق عبر مواقع التواصل الاجتماعي	تعلم اللغات
التجارة الإلكترونية	ووردبريس	إدارة حسابات التواصل الاجتماعي	تعلم البرمجة
خدمات قانونية	إنشاء متجر إلكتروني	الإعلانات الممولة لمواقع التواصل	تعلم التسويق الإلكتروني
خدمات مالية	برمجة تطبيقات الجوال	تحسين محركات البحث SEO	تعلم التصميم
استشارات الأعمال	السيرفرات ولينكس	استشارات تسويقية	مساعدة لحل الواجبات
تخطيط موارد المؤسسات ERP	برمجة تطبيقات سطح المكتب	خطط تسويقية	حقائب تدريبية
تصميم فيديو وأنيमيشن	تصميم	هندسة وعمارة	صوتيات
مونتاج فيديو	تصميم سوشيال ميديا	هندسة معمارية	التعليق الصوتي
موشن جرافيك	تصميم شعار	هندسة مدنية وإنشائية	الهندسة الصوتية
تصميم الترو	تصميم بنرات إعلانية	هندسة ميكانيكية	إنتاج وتلحين موسيقي
أنيميشن وتحريك شخصيات	فلاير وبروشور وروال اب	هندسة إلكترونيات	غناء
فيديوهات مواقع التواصل الاجتماعي	تصميم عروض تقديمية	هندسة كهربائية	إنتاج كتب صوتية
تصميم فيديو إعلاني	تعديل الصور	استشارات هندسية	الرد الآلي IVR
كتابة وترجمة	بيانات	أسلوب حياة	
الكتابة الإبداعية	إدخال بيانات	استشارات شخصية	
كتابة محتوى المواقع	استخراج البيانات	اللياقة البدنية	
خدمات ترجمة	تحليل البيانات	تعليم الطبخ	

Figure 3

- What is the domain address?

<https://khamsat.com/>

## 2. Strategy (3 points)

- What is the category of the business, and is this obvious on the website?

The category of the business is selling and buying services at different categories such as contains Business, programming and development, E-marketing, remote learning, graphic and video design, animation, architecture engineering, data, writing, translating and life style.

Yes, the categories are obvious as shown below



Figure 4

- Is the design accomplishing the purpose of the website?

Yes, the design is simple and clear even for people who not so familiar with using the internet but need to buy some services. But there is no clear button show where the people can add their service to sell.

For example, the user can easily find button to communicate with the seller or button to buy the service. As shown below:

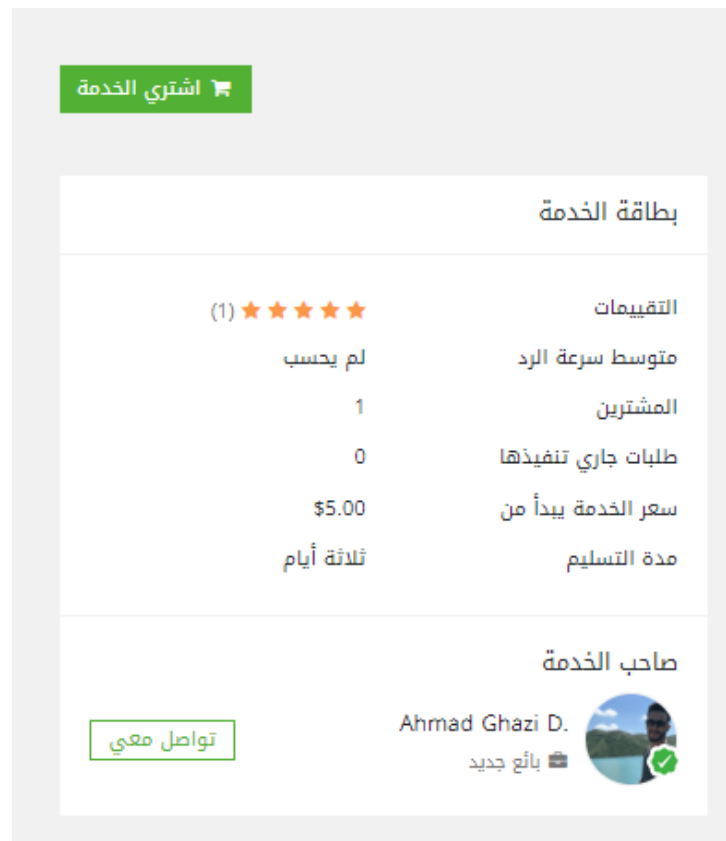


Figure 5

- Who is the target audience and how does the design take this into consideration?

Arab People who have expertise and skills who want to sell services and another people who need to buy services to help them.

The design is easy to be suitable for all people as we mention at the previous question and it used Arabic language.



Figure 6

### 3. Usability (6 points)

- How long does it take for pages to load, and will the visitors get bored waiting? There are free tools online to test page load speeds.

We use <https://tools.pingdom.com/> ,to test the speed of pages to load and the result is as following:

The website is good and don't need along time to load the pages.

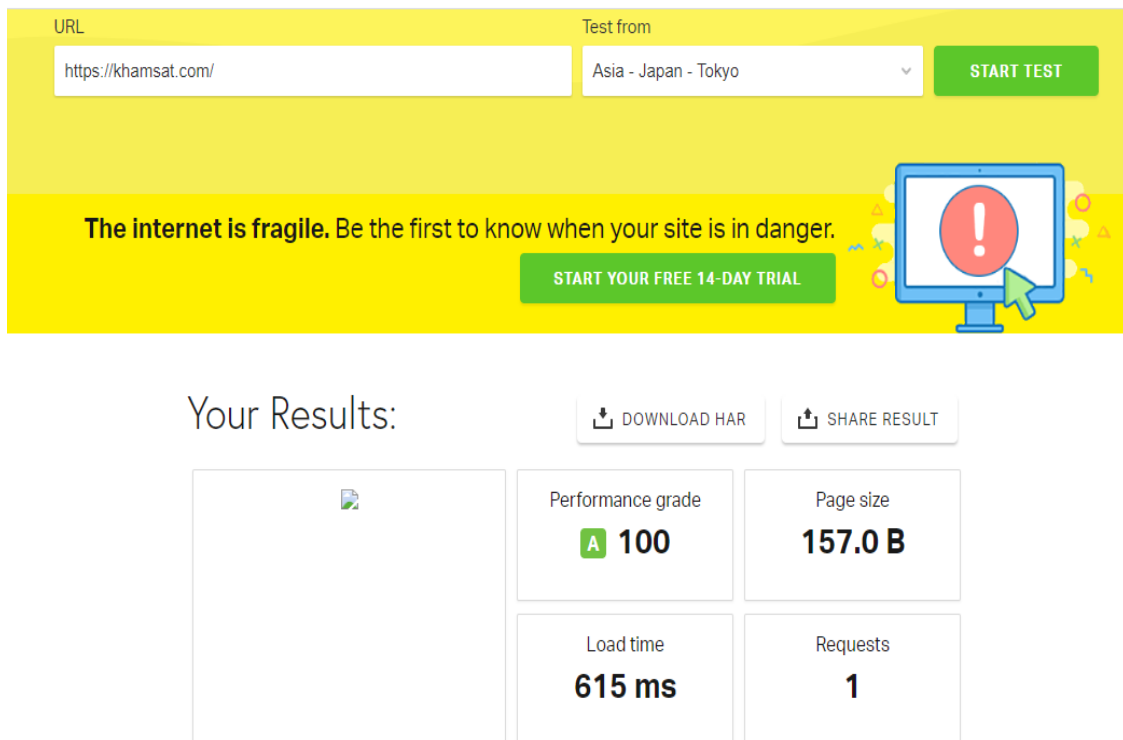


Figure 7

- Can information be found easily?  
In generally yes, all sections are shown at home page as well as side vertical menu, as shown below:

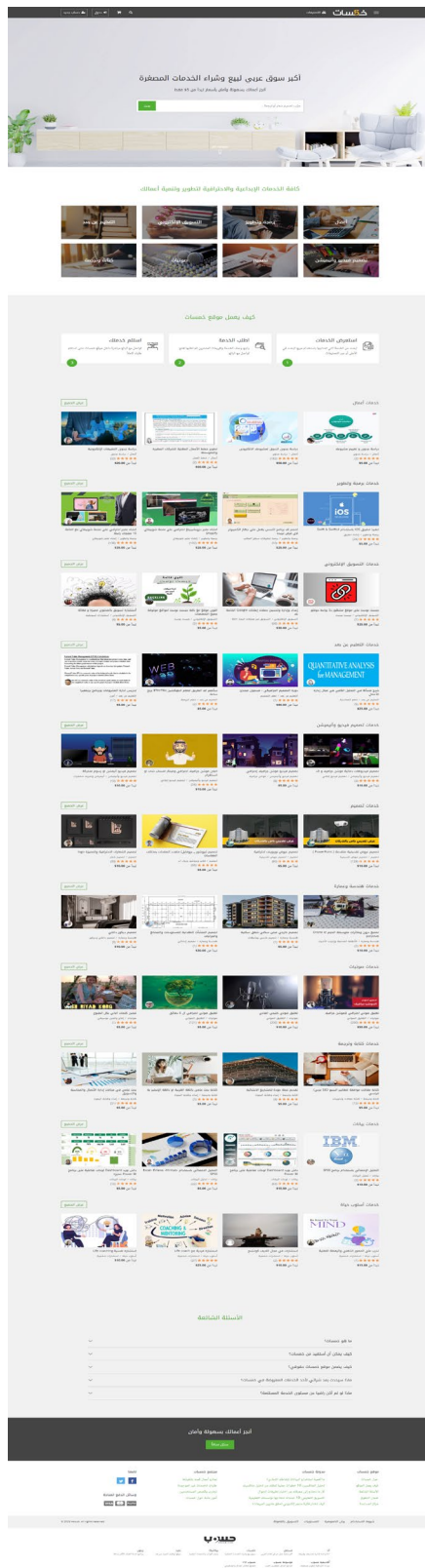


Figure 9

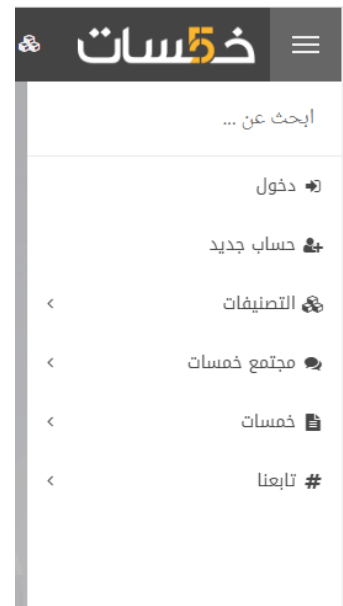


Figure 8

- Is there a search button available for visitors?

Yes, there is as shown below:



Figure 10

- Are all the links working? There are tools available online to check a website's links.

We use <https://www.brokenlinkcheck.com/> ,to find unworking links we test about 2029 pages of the website and the result is as following:

There are no unworking links.

Figure 11

- Does the website work in different browsers? Check all the widely used browsers.

We check the website in three different browser and the result is as following:

The website works correctly in different browsers

### Mozilla Firefox



Figure 12

### Microsoft Edge

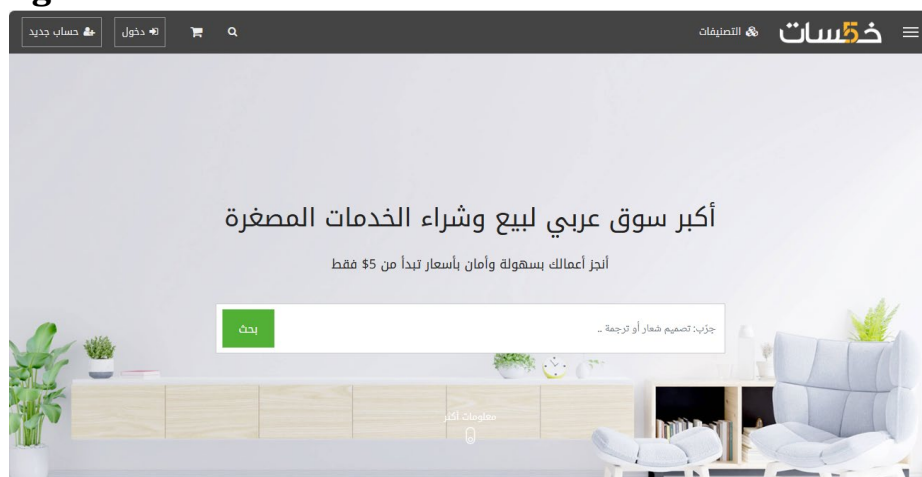


Figure 13

### Google Chrome

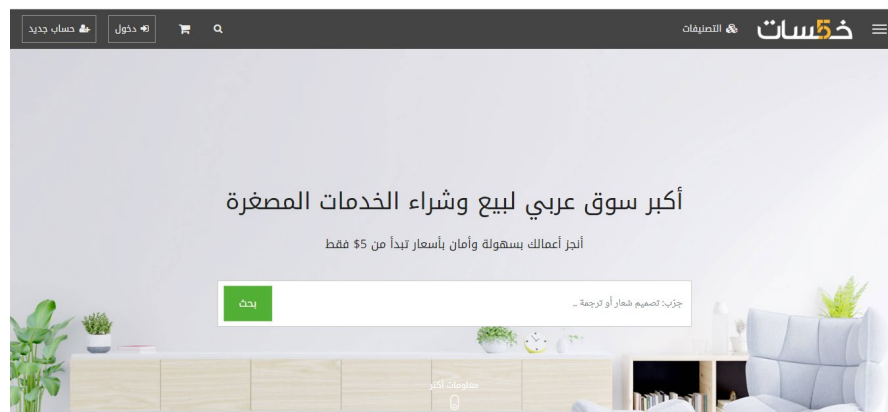


Figure 14



- Does the website work on mobile devices?  
Yes, it works as shown below:



Figure 15

#### 4. Content and Readability (4 points)

- Are the fonts that have been chosen easy to read?  
Yes, the font is easy to read see below example of using fonts:



Figure 16

- Is there considerable contrast between the font color in the background color?  
Yes, there is clear considerable contrast where the website use light and dark color for background and fonts. See previous screenshots.

- Is the text an appropriate size?  
We think the size of the text is appropriate and readable for anybody. See previous screenshots.
- Is the content concise yet still useful?  
Yes, the content as we show at figure 15 -for some introduced services- is useful and help the website purpose for selling and buying services.

## 5. write conclusion and at least three recommendations. (4 points)

we talk about Khamsat website by defining different aspects and here are some recommendations:

- 1- make the index shorter by shortening some of its parts, such as the search box in the middle and just the one at the top, it makes it clearer to see and view the services directly on the page.

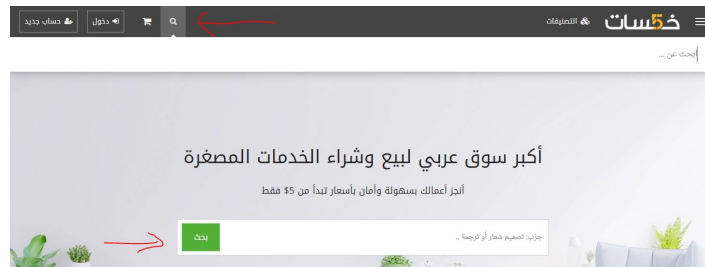


Figure 17

- 2- Fix the vertical menu by add clear slider to make the navigation easily.



Figure 18

- 3- Add clear button to show how people can add service to sell it, before login to encourage people to signup to the website.
- 4- Develop mobile application for the website.