Search about:

## Ted-ed website

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Year: 2023

Introduction

1- The purpose of Ted-ed website?

Education

Ted-ed is a website and educational platform associated with TED conference. It offers a collection of educational videos and lessons created by educators and experts on a wide range of topics, designed to promote learning and knowledge sharing.

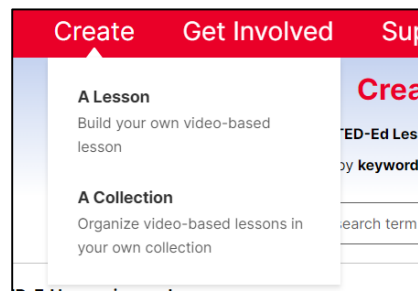These lessons are mostly in the form of animated videos.
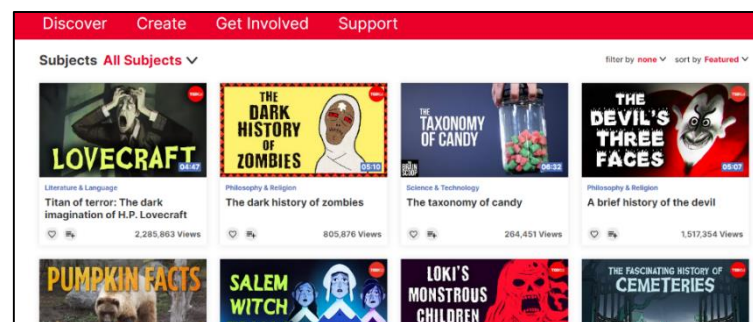

2 - Ted-ed services?

1- Ted-Ed provides a library of animated educational videos in different topics like: art, history, science, health and more it's designed to be attractive, informative and making the complex subjects easy to understand.
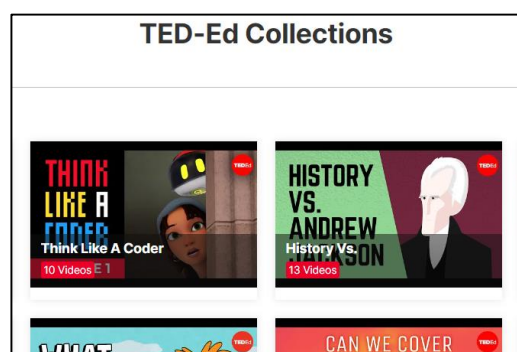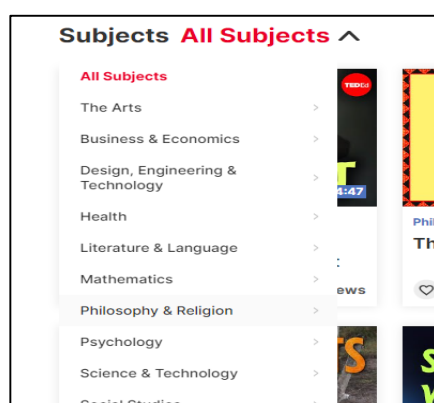
2- Educators and learners can use ted-ed to create lessons.

3- Students and educators can discuss and share their ideas through talks.
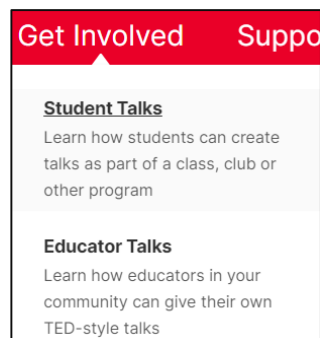
4- Ted-ed also provide a course about earth and how to save it (Earth school) with a certificate for completing any 30 lessons of it.

Earth School is a 10-step action plan designed to help us reach net zero emissions by 2050. Through curated content and supporting lesson materials, Earth School lays out the problems we need to tackle, the solutions we should explore and the exciting initiatives already making a difference. And if you're wondering "what next?", check out our Action Guide. No matter your level of influence, you have a part to play.
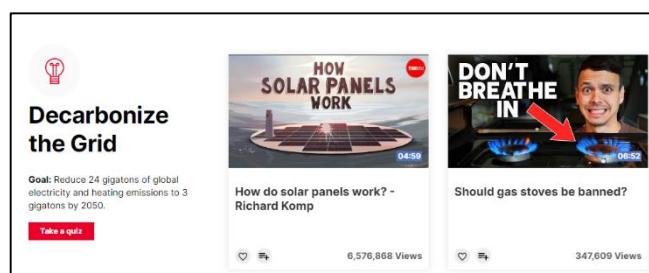
3 – Ted-Ed Domain address: https://ed.ted.com

Strategy

4 – What is the categories of the business, and is this obvious on the website?

The categories are: discover, create, Get involved, support.

Yes, it's obvious on the website

5 – Is the design accomplish the purpose of the website?

Yes the website's design is effectively accomplishes its purpose, by presenting the content in attractive way and in an organized manner.

(Look at the picture in question 1)

6 – Who is the target audience and how does the design take this into consideration?

The target audience includes students, educators, teachers, and lifelong learners, the design offer all their educational needs.
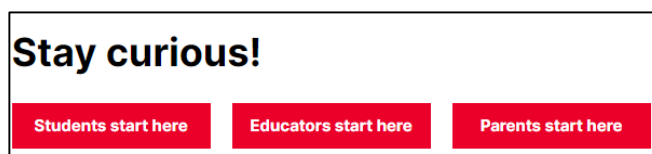
Usability

7- How long does it take for pages to loud? And will the visitors get board?

The pages loud quickly, keeping the visitors engaged and not feel board.
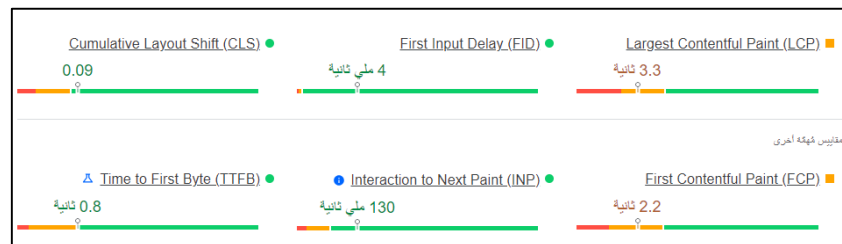
8 – can information be found easily?

Yes, the information is organized and can be found easily.

9 – Is there a search button available for visitors?

Yes there is a search button to help visitors find specific content.

10 – Are all the links in Ted-ed working?
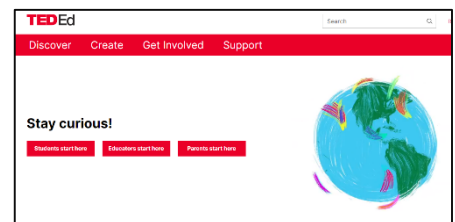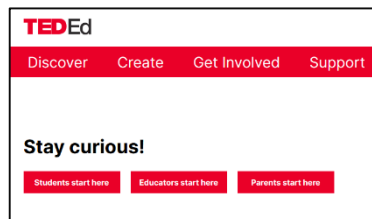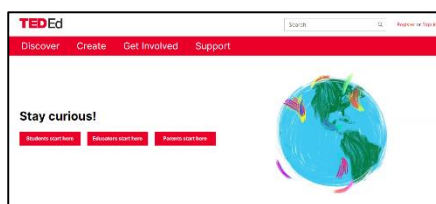
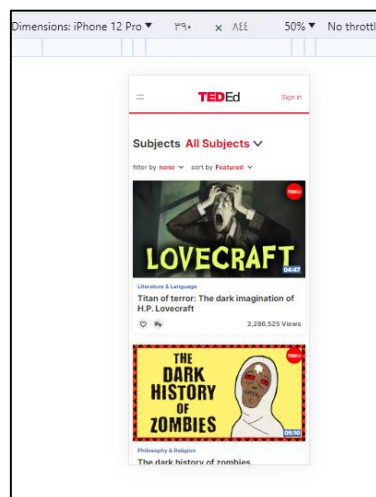No, there is a not-working links

11 – Does the website work in different browsers?

Yes it works well in different brewers, we tried Google chrome, edge, and safari.

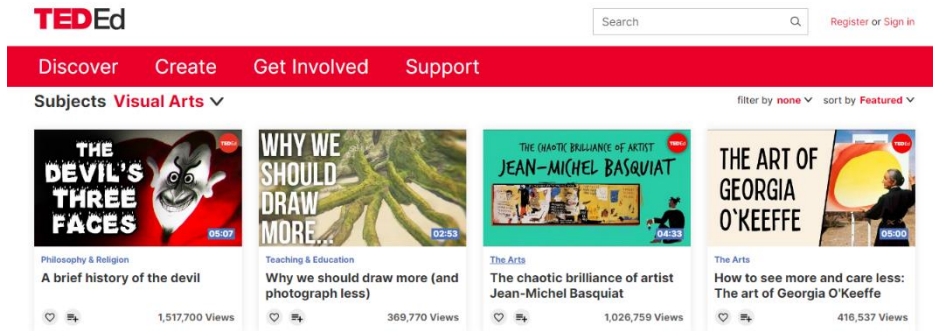## 12 – Does the website work on mobile devices?

Yes, it works on mobile.

Content and Readability

13 – Are the fonts that have been chosen easy to read?

Yes, Ted-ed use easy and clear readable fonts.

14 – Is there considerable contrast between the font color in the background color?

Yes, there is a good contrast between font color and background.

(Look at the picture above)

15 – Is the text an appropriate size?

Yes, the text size is appropriate for comfortable reading.

(Look at the picture above)

16 – Is the content concise yet still useful?

Yes, the content is concise and informative, it's useful and catering to educational needs.

Conclusion

In conclusion, we talked about Ted-ed and its services, the website effectively serves its educational purpose, offering a user-friendly and informative platform for learning.

Recommendation:

1 – Add more inactive features like quizzes and tests

2 – Offering the content in multiple languages to reach more people

3 – Keep the content fresh an up-to-date to reflect the latest development in various fields.