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Search about:

Ted-ed website

Supervised by: D. Mohammed assiri

Year: 2023

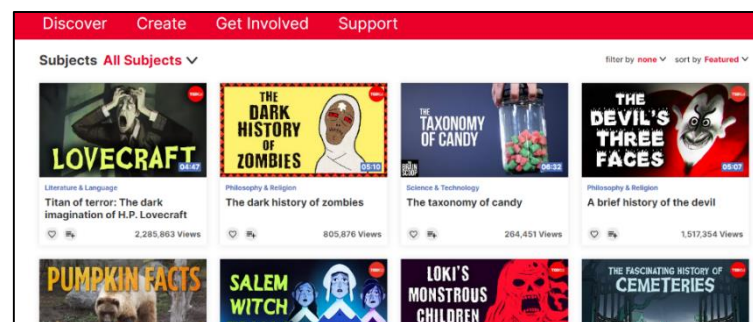
# Introduction

## 1 – The purpose of Ted-ed website?

### Education

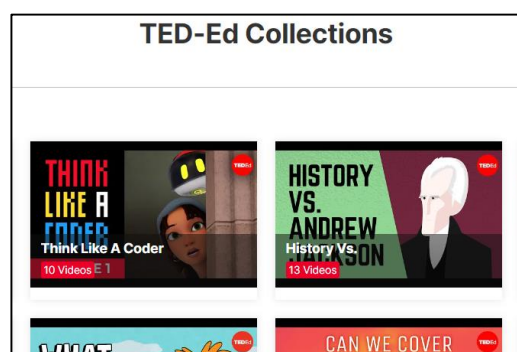
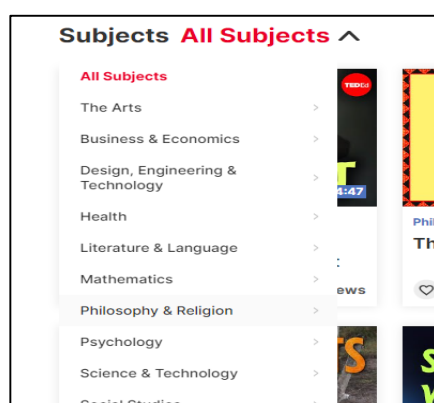
Ted-ed is a website and educational platform associated with TED conference. It offers a collection of educational videos and lessons created by educators and experts on a wide range of topics, designed to promote learning and knowledge sharing.

These lessons are mostly in the form of animated videos.

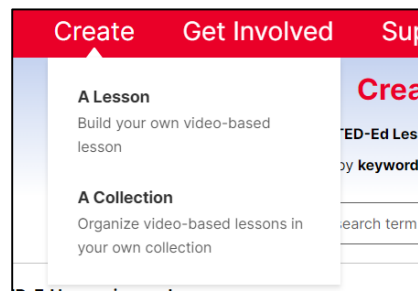


## 2 – Ted-ed services?

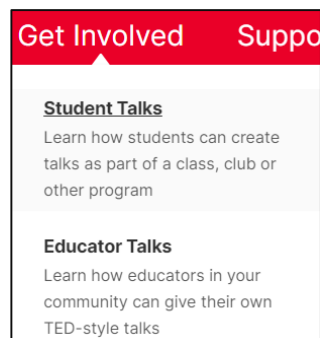
1- Ted-Ed provides a library of animated educational videos in different topics like: art, history, science, health and more it's designed to be attractive, informative and making the complex subjects easy to understand.



2- Educators and learners can use ted-ed to create lessons.

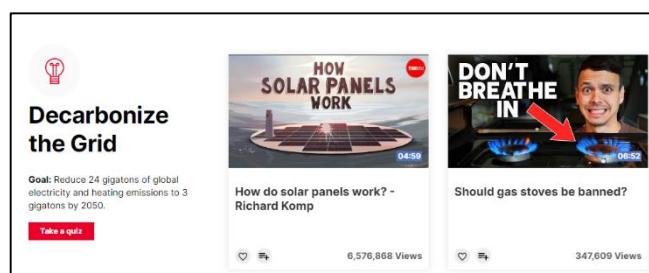


3- Students and educators can discuss and share their ideas through talks.



4- Ted-ed also provide a course about earth and how to save it (Earth school) with a certificate for completing any 30 lessons of it.

Earth School is a 10-step action plan designed to help us reach net zero emissions by 2050. Through curated content and supporting lesson materials, Earth School lays out the problems we need to tackle, the solutions we should explore and the exciting initiatives already making a difference. And if you're wondering "what next?", check out our [Action Guide](#). No matter your level of influence, you have a part to play.



3 - Ted-Ed Domain address: <https://ed.ted.com>

# Strategy

4 – What is the categories of the business, and is this obvious on the website?

The categories are: discover, create, Get involved, support.

Yes, it's obvious on the website



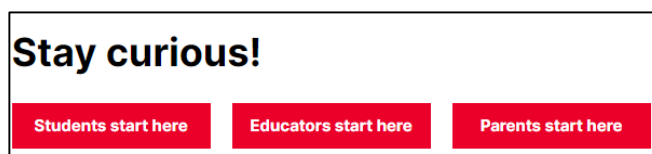
5 – Is the design accomplish the purpose of the website?

Yes the website's design is effectively accomplishes its purpose, by presenting the content in attractive way and in an organized manner.

(Look at the picture in question 1)

6 – Who is the target audience and how does the design take this into consideration?

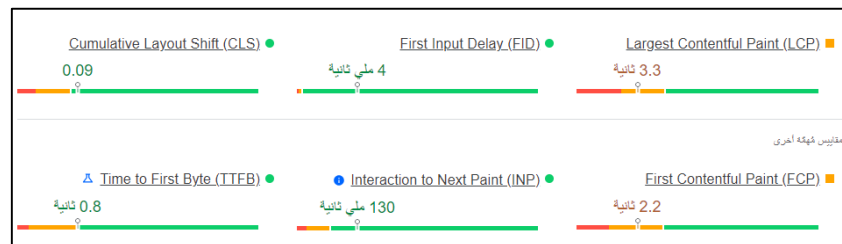
The target audience includes students, educators, teachers, and lifelong learners, the design offer all their educational needs.



# Usability

## 7- How long does it take for pages to load? And will the visitors get board?

The pages load quickly, keeping the visitors engaged and not feel board.



## 8 - can information be found easily?

Yes, the information is organized and can be found easily.

**TED-Ed** [Help](#) [Contact](#) [Blog](#) [About](#) [Educators](#) [Patrons](#)

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**What is TED-Ed?**

TED-Ed is TED's youth and education initiative. TED-Ed's mission is to spark and celebrate the ideas of teachers and students around the world. Everything we do supports learning — from producing a growing library of [original animated videos](#), to providing an international platform for teachers to [create their own](#) interactive lessons, to helping curious students around the globe [bring TED to their schools](#) and gain presentation literacy skills, to celebrating innovative leadership within TED-Ed's global network of over 650,000 teachers. TED-Ed has grown from an idea worth spreading into an award-winning education platform that serves millions of teachers and students around the world every week.

**What are TED-Ed Animations?**

TED-Ed Animations are our signature content: short, award-winning animated videos about ideas that spark the curiosity of learners everywhere. Every TED-Ed Animation represents a creative collaboration between experts. Such experts may include TED Speakers and TED Fellows, as well as educators, designers, animators, screenwriters, directors, science writers, historians, journalists and editors. These original animated videos, paired with questions and resources, make up what we refer to as TED-Ed Lessons.

**Discover** **Create**

**Lessons**  
Watch video-based lessons organized by subject and age

**Collections**  
Find video-based lessons organized by theme

**Insights**  
Explore insights from TED-Ed community

## 9 – Is there a search button available for visitors?

Yes there is a search button to help visitors find specific content.

## 10 – Are all the links in Ted-ed working?

No, there is a not-working links

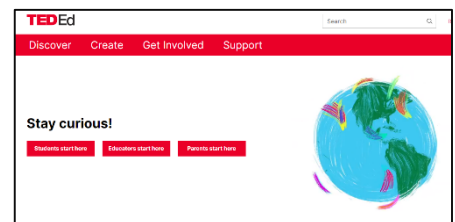
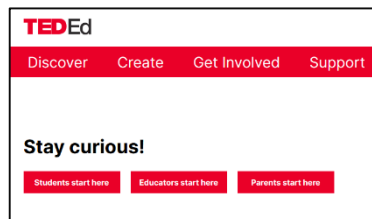
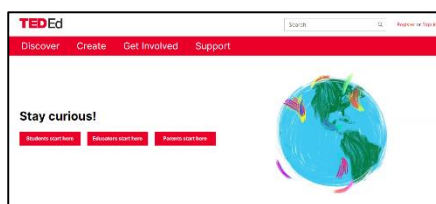
https://ed.ted.com/  
100% scanned - 2000/2000 URLs checked, 1963 OK, 37 failed  
This free service checks the first 2000 links on any website. For larger websites please use our [Auto-check](#) subscription service - [options](#).  
Scan completed with 37 errors. [Full report](#) [Support link](#)

- Check multiple sites at the same time - free - [login](#) or [sign up](#) for a free account.
- Check sites automatically on a regular basis with the Auto-Checker - [see options](#).

Status	URL	Source link text
403 Forbidden	https://about.netflix.com/en/news/flip-the-script-on-sustainability-storytelling	sustainability stories
404 Not Found	https://www.fransjohansson.com/about	Frans Johansson
429 Too Many Requests	http://blog.ed.ted.com/wp-content/uploads/2022/07/Classroom-575x523.jpg	img/src
429 Too Many Requests	http://blog.ed.ted.com/wp-content/uploads/2022/06/PriyaMistryTragedy.jpeg	<No Text>
429 Too Many Requests	http://blog.ed.ted.com/wp-content/uploads/2022/06/PriyaMistryTragedy-575x345.jpeg	img/src
429 Too Many Requests	http://blog.ed.ted.com/wp-content/uploads/2022/06/lorgeCuadalCalle.png	<No Text>
404 Not Found	https://mays.tamu.edu/directory/aklotz/	Anthony C. Klotz

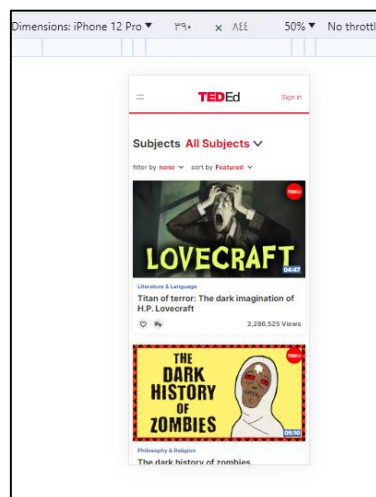
## 11 – Does the website work in different browsers?

Yes it works well in different brewers, we tried Google chrome, edge, and safari.



## 12 – Does the website work on mobile devices?

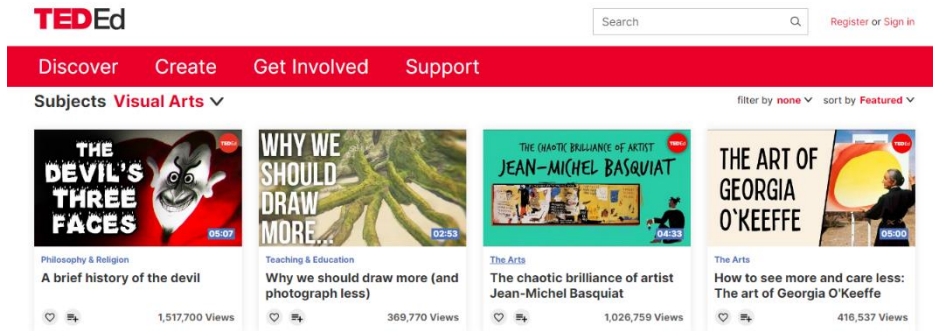
Yes, it works on mobile.



# Content and Readability

## 13 – Are the fonts that have been chosen easy to read?

Yes, Ted-ed use easy and clear readable fonts.



## 14 – Is there considerable contrast between the font color in the background color?

Yes, there is a good contrast between font color and background.

(Look at the picture above)

## 15 – Is the text an appropriate size?

Yes, the text size is appropriate for comfortable reading.

(Look at the picture above)

## 16 – Is the content concise yet still useful?

Yes, the content is concise and informative, it's useful and catering to educational needs.

# Conclusion

In conclusion, we talked about Ted-ed and its services, the website effectively serves its educational purpose, offering a user-friendly and informative platform for learning.

## Recommendation:

- 1 – Add more inactive features like quizzes and tests
- 2 – Offering the content in multiple languages to reach more people
- 3 – Keep the content fresh an up-to-date to reflect the latest development in various fields.