

Kingdom of Saudi Arabia
Ministry of Education
Prince Sattam Bin Abdulaziz University
College of Computer
Engineering and sciences



المملكة العربية السعودية
وزارة التعليم
جامعة الامير سطاتم بن عبد العزيز
كلية هندسة وعلوم الحاسب

Search about
Booking.com

Student Number	Student Name	N
442051808	مشاري بن سعود العسكر	1
442050288	محمد بن داوود ال داوود	2

Supervised by: د.محمد سعد عسيري...

Year:2023.....

1.Introduction:

-The chosen site is Booking.com

The purpose of the site

-Is to provide an online site for booking accommodation and flights

-The domain address is www.booking.com

2.Strategy:

-The business category is travel and tourism, and this is evident on the website.

-The website design is simple and provides an easy to use and navigate interface.

-The target audience is anyone who wants to book accommodation for travel.

-The design takes this into account by providing suggested recommendations and easy booking options.

3.Usability:

Pages load at a good speed, and visitors can never get bored of waiting.

- Yes the information can be found easily with the well organized search bar and categories.

- Yes, there is a search button available for visitors, which makes it easier to find specific accommodations.

-Yes, all links are working.

- Yes, the site works fine in different browsers.

- Yes, it works on mobile devices.

4. Content and readability:

- Yes, the selected fonts are easy to read.

- Yes, there is a big discrepancy between the font color and the background color.

- Yes, the text is the right size.

- Yes, the content is simple and still useful.

5- Conclusion and Recommendations:

Booking.com is a beautifully designed and easy to use website that provides a great platform for booking accommodation while traveling.

- Recommendations

There are some recommendations that can further improve the site:

- Providing various payment methods such as Apple Pay.

- Simplify the booking process to make it simpler and more user-friendly.

- Provide a travel package.

- Providing a travel visa service

- Offering ship trips