

Search in software engineering

Jarir Website

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1. Introduction

Jarir website is E-commerce and its for shopping online once you open it you got this main Paige, as in **Figure 1-1**.

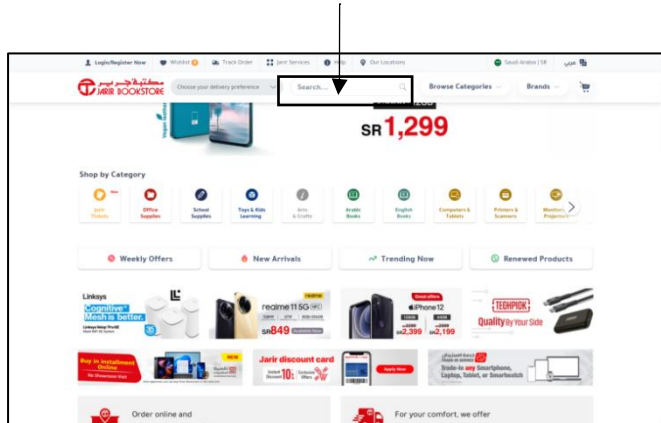
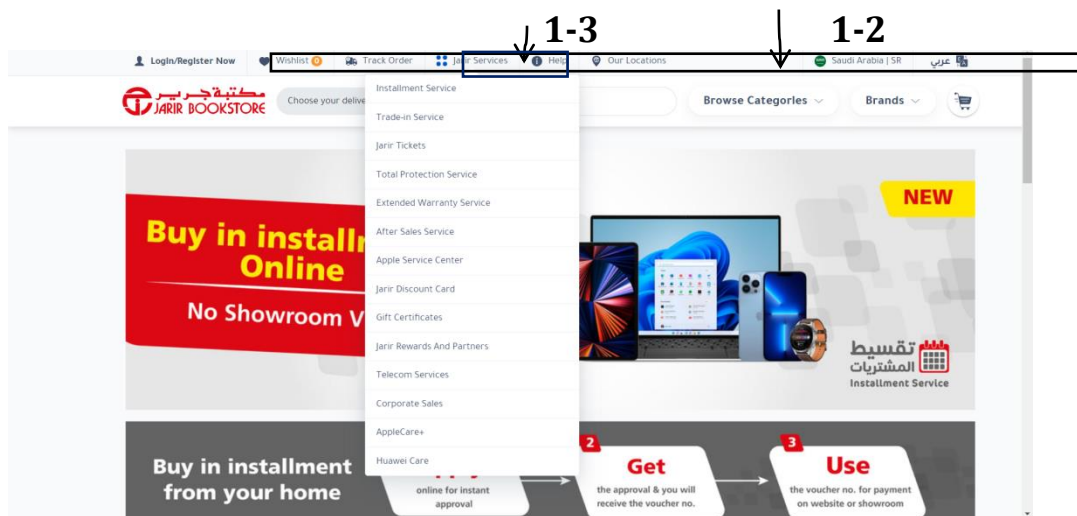


Figure 1-1.

The services of jarir website is languages option , wish-list,track order “1-2” , including of jarir services its self “1-3 “



- The address domain of jarir website is WWW.jarir.com

2. Strategy

- There is a lot of category in jarir website for instance books , devices etc..... and its obvious and easy to find , as in **Figure 2-1**.

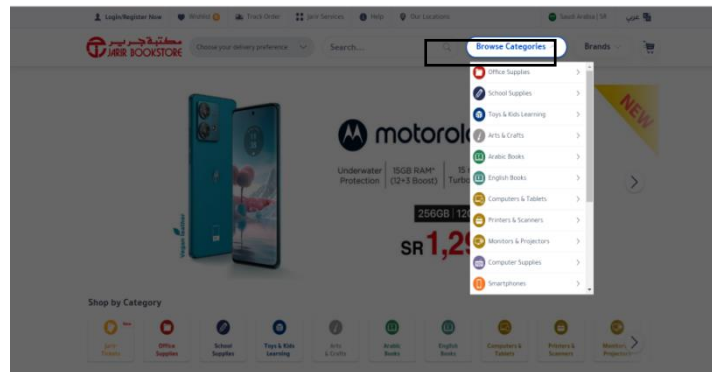


Figure 2-1.

- Jarir website got a design accomplishing the purpose of the website (look the figure1-1)
- The target audience is generally people in the Middle East, and the design takes this into account by making the site in the Arabic language

3. Usability

- The site is considered fast based on this attached analysis, as in Figure 3-1,3-2.

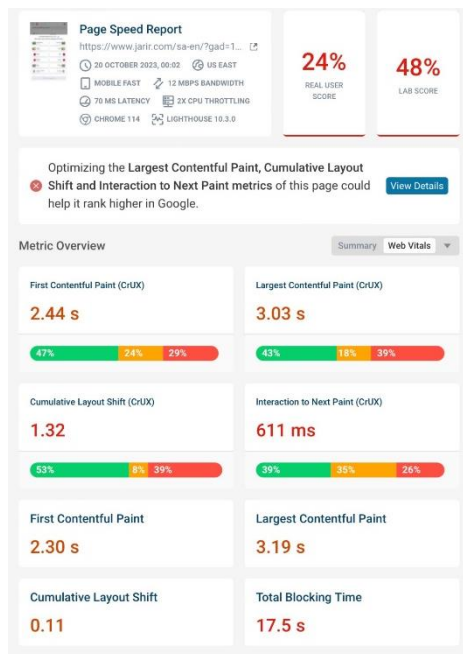


Figure 3-1. ,

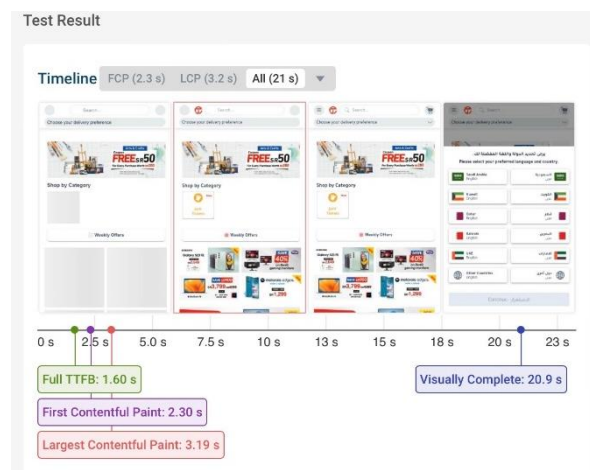


Figure 3-2.

- access to information is easy, for example when I wanted to see information about the company, I found it , as in Figure 3-3,3-4.

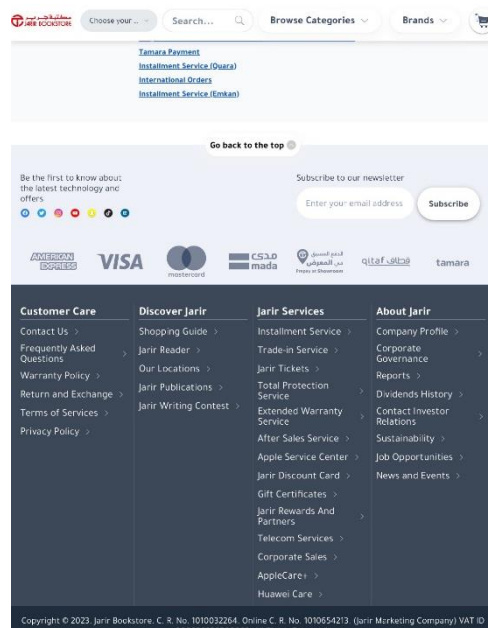


Figure 3-3

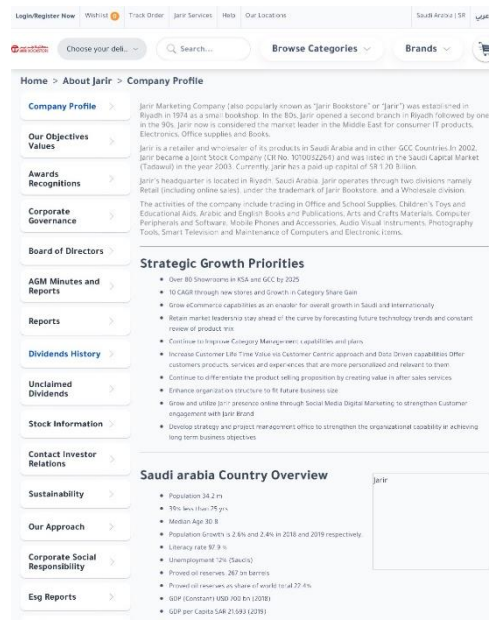


Figure 3-4

- there is a search button in Jarir website **look figuer1-1.**
- There are no dead links in Jarir website , **as in Figure 3-5,3-6**

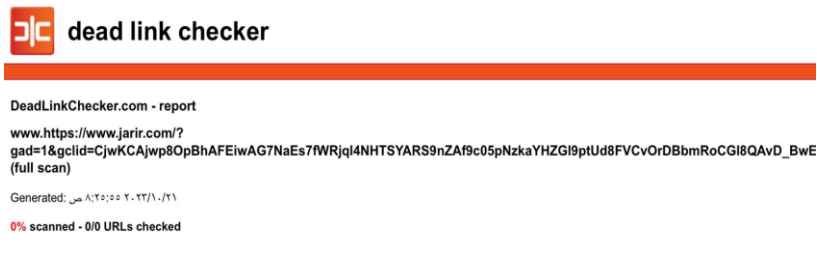


Figure 3-5

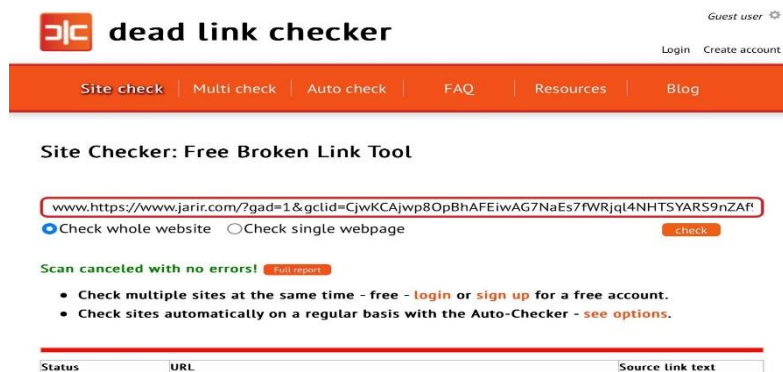


Figure 3-6.

- Jarir website works in different browsers in a unified manner, such as Google Chrome and others, **as in Figure 3-7,3-8,3-9.**

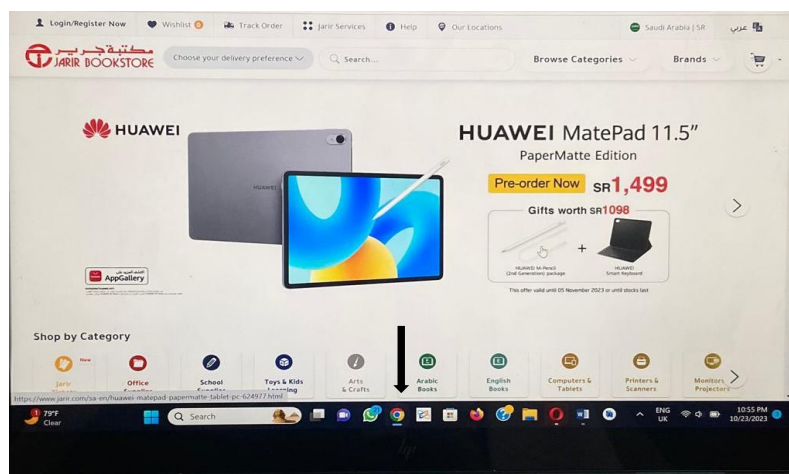


Figure 3-7 (Google Chrome)

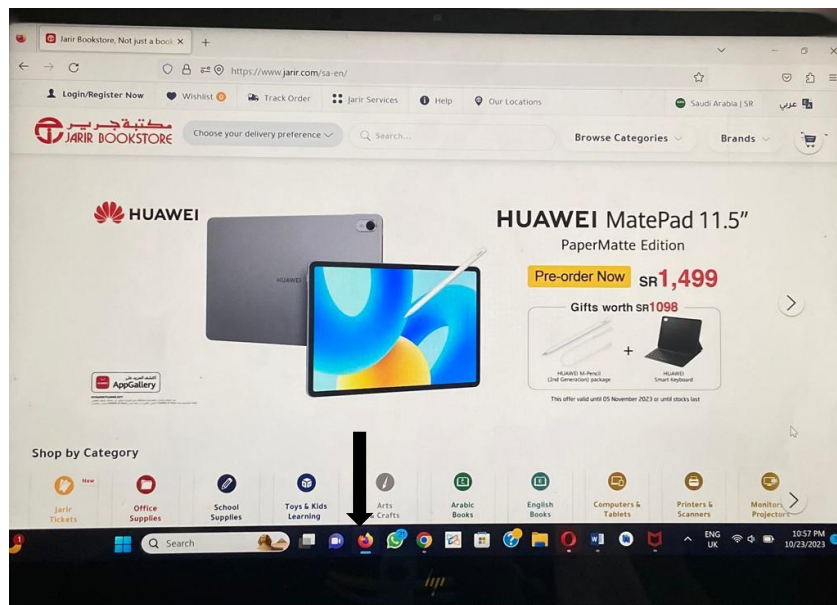


Figure 3-8 (Firefox)

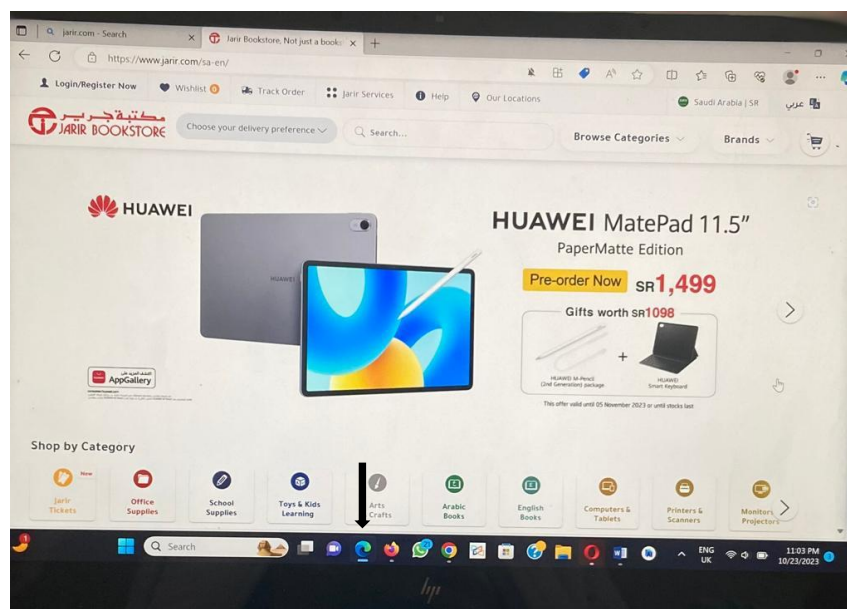


Figure 3-9 (Microsoft Edge)

- Jarir website works on mobile devices, as shown in Figure 3-10,3-11.

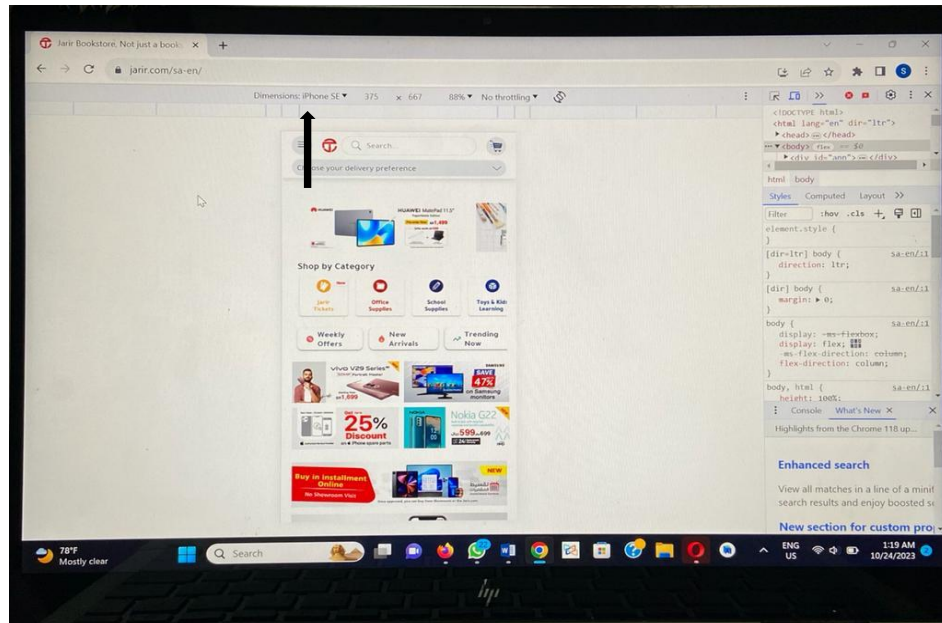


Figure 3-10

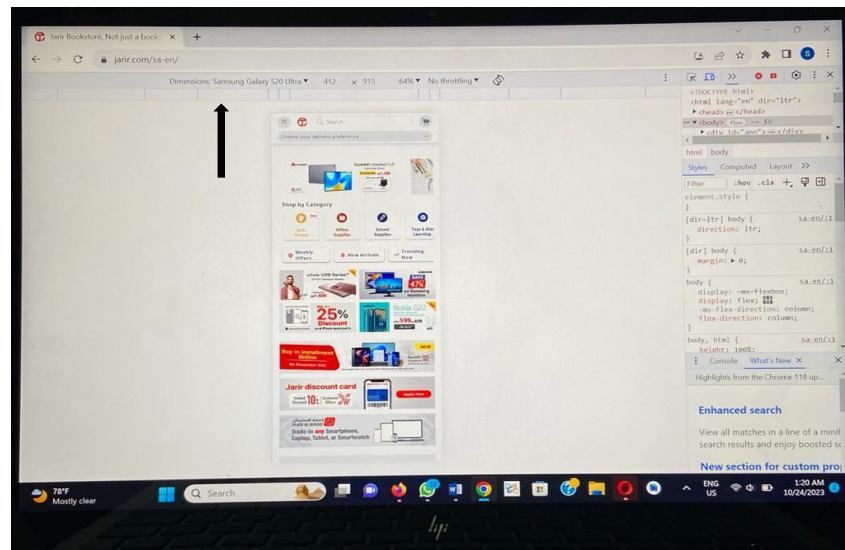


Figure 3-11

4. Content and readability

- The fonts they chose are easy to read , **as in Figure 1.1.**
- There is a great contrast between the color of the font and the background , **as in Figure 1-1.**
- The text size is appropriate and clear, **as in Figure 1-1.**
- The content is accurate, but sometimes it is not useful because some things are sold out or the price is expensive.

5. Conclusion

At the end of this report, we talked about the Jarir website and the services it provides. We also talked about strategy, usability, content, readability, etc. Here we explained all the details to you completely and clearly. We hope it is clear to you. In conclusion, I conclude with three recommendations that make Jarir's website better:

1. Developing the website with the aim of increasing the smoothness of use.
2. Modifying the interface to be clearer and not crowded.
3. placing a permanent icon for the offers (daily, weekly, monthly) for the user.