

Search about
Jarir Bookstore

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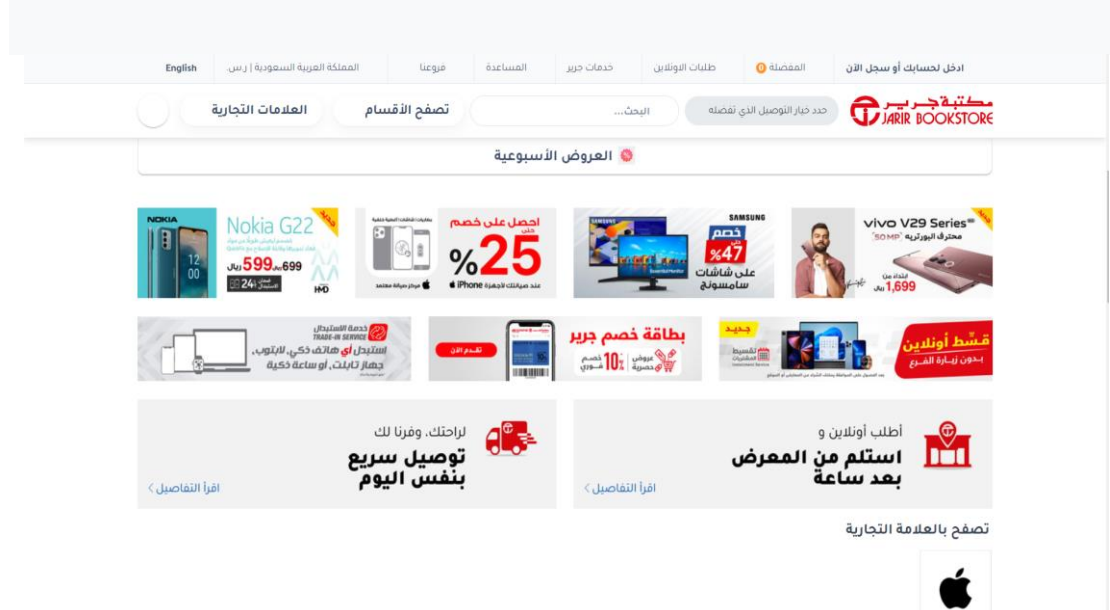
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1. Introduction

1. Define the purpose of the website

E-Commerce, for example (see image 1)



(Image 1)

2. Explain its services

Its services like: Installment Service, Trade-in-Service and Jarir Tickets

(See image 2).

عن جرير	خدمات جرير	اكتشف جرير	رعاية العميل
عن الشركة >	تقسيم المشتريات >	دليل التسوق >	اتصل بنا >
حوكمة الشركة >	خدمة استبدال الأجهزة >	قارئ جرير >	أسئلة مكررة >
تقارير >	تذاكر جرير >	مواقفنا >	سياسة الضمان >
الأنواع الموزعة >	خدمة الحماية الشاملة >	إصدارات جرير >	سياسة الاسترجاع والاستبدال >
تواصل مع علاقات المستثمرين >	خدمة تمديد الضمان >	مسابقة السرد القصصي >	شروط الخدمة >
الاستدامة >	خدمة ما بعد البيع >		سياسة الخصوصية >
المسؤولية الاجتماعية للشركة >	مركز صيانة ابل >		
فرص العمل >	بطاقة خصم جرير >		
أخبار وأحداث >	بطاقة جرير للهدايا >		
	شركاء برامج المكافآت >		
	خدمات شركات الإتصالات >		
	مبيعات الشركات >		
	AppleCare+ خدمة >		
	هواوي كير >		

(Image 2)

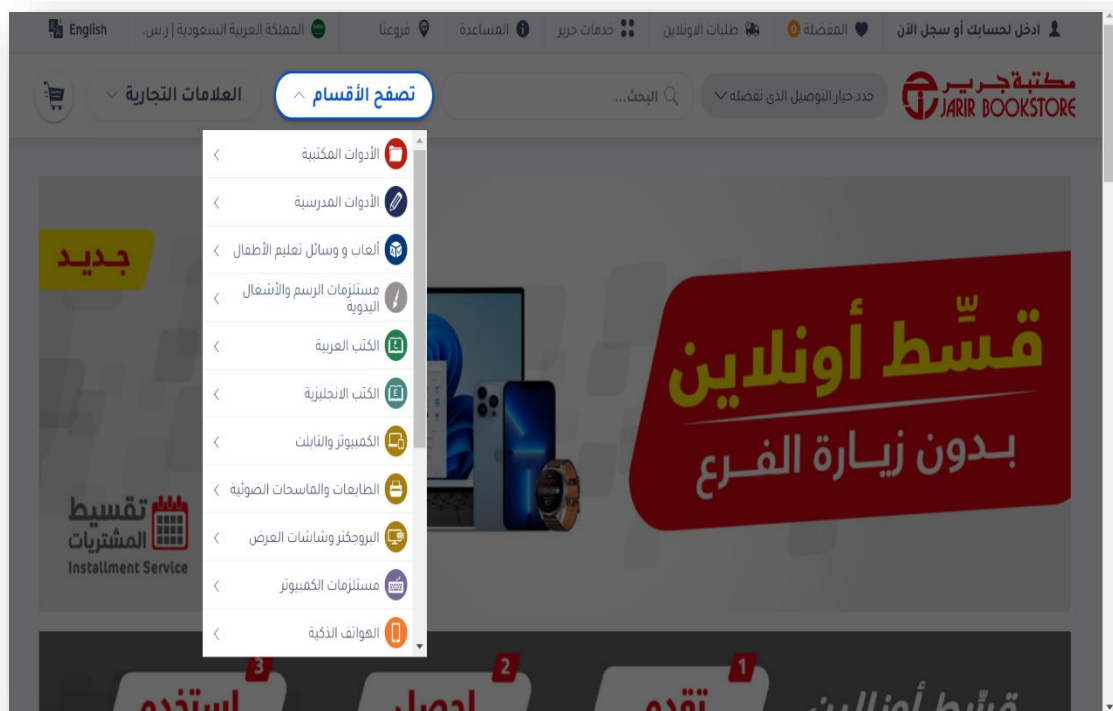
3.What is the domain address?

www.jarir.com

2.Strategy

1. What is the category of the business, and is this obvious on the website?

Yes, it is clear, for example the attached picture (See image 3).



(Image 3)

2. Is the design accomplishing the purpose of the website?

Yes, the design is clear to the customer that it is an online store, for example the attached picture. (See image number 1, page 3)

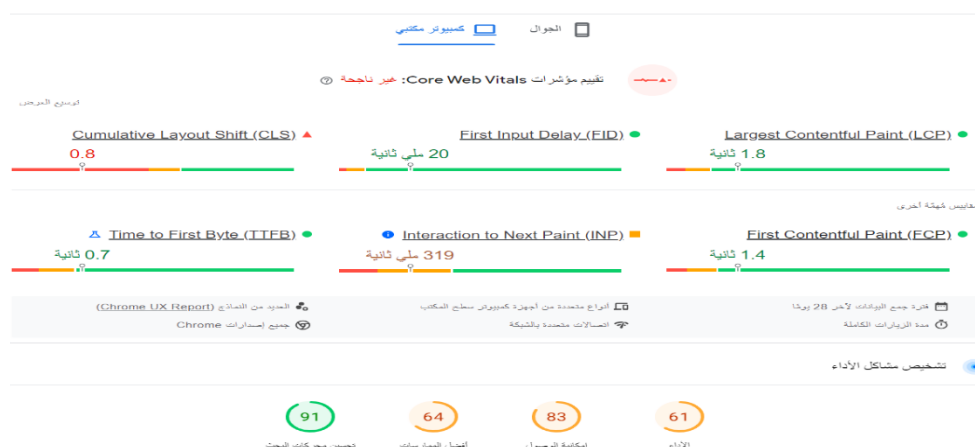
3. Who is the target audience and how does the design take this into consideration?

The site targets people in general. Yes, the site helps the public get an idea about the site. For example, the previously attached picture (See image number 3, page 4)

3. Usability

1. How long does it take for pages to load, and will the visitors get bored waiting?

No, the time it takes for pages to load is fast and It does not make visitors bored and Look at the website speed test image to see the results (See image 4)



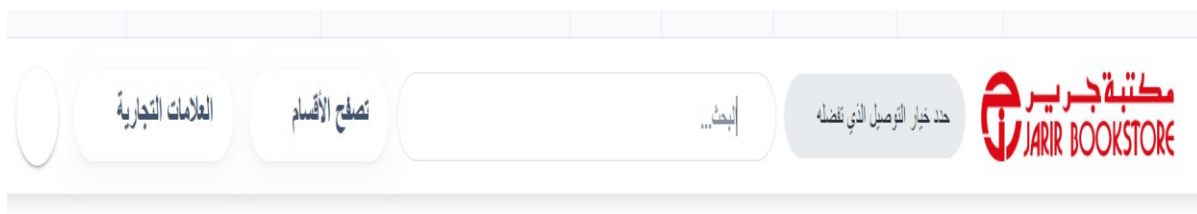
(Image 4)

2.Can information be found easily?

Yes, you can access the site information easily, for example the attached picture (See image number 2, page 3)

3. Is there a search button available for visitors?

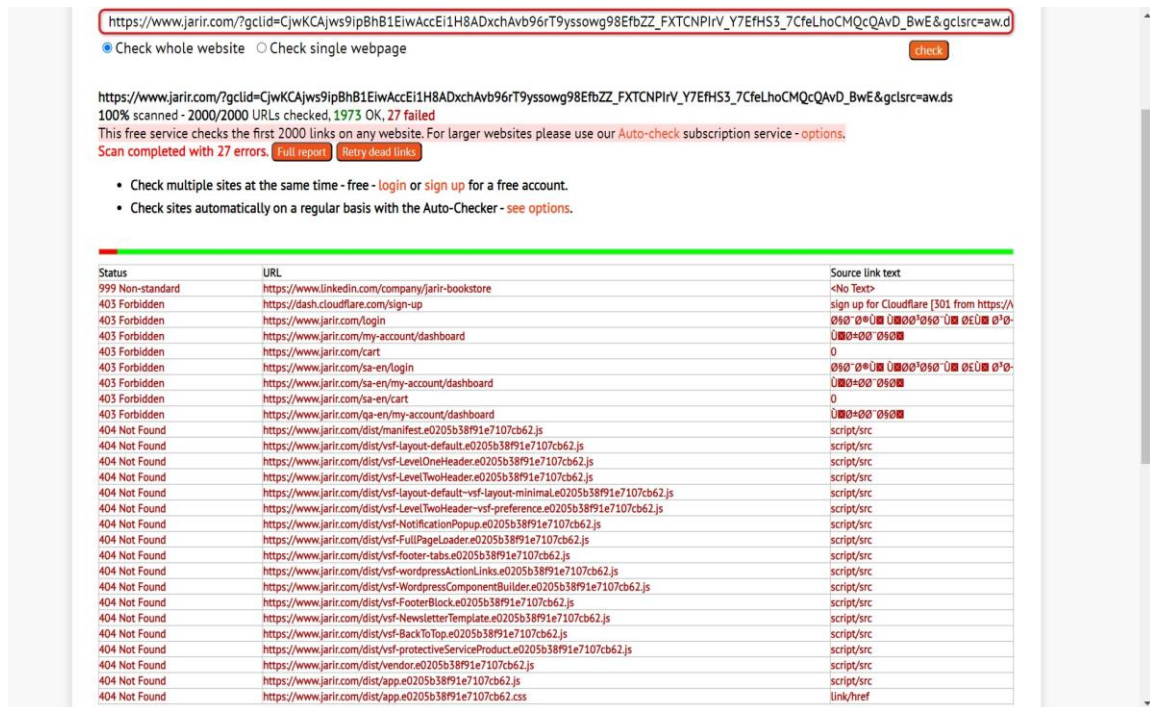
Yes, there is a button for me to search for visitors and it is located at the top of the page (See image 5)..



(Image 5)

4.Are all the links working? There are tools available online to check a website's links.

No, not all links work. There are 27 links that do not work out of 2000 links. (See image 6).



100% scanned - 2000/2000 URLs checked, **1973 OK**, **27 failed**
 This free service checks the first 2000 links on any website. For larger websites please use our **Auto-check** subscription service - [options](#).
Scan completed with 27 errors. [Full report](#) [Retry dead links](#)

- Check multiple sites at the same time - free - [login](#) or [sign up](#) for a free account.
- Check sites automatically on a regular basis with the Auto-Checker - [see options](#).

Status	URL	Source link text
999 Non-standard	https://www.linkedin.com/company/jarir-bookstore	<No Text>
403 Forbidden	https://dash.cloudflare.com/sign-up	sign up for Cloudflare [301 from https://
403 Forbidden	https://www.jarir.com/login	0x0 0x0 0x000000 0x0 0x0 0x0 0x0
403 Forbidden	https://www.jarir.com/my-account/dashboard	0x000000 0x000000
403 Forbidden	https://www.jarir.com/cart	0
403 Forbidden	https://www.jarir.com/sa-en/login	0x0 0x0 0x000000 0x0 0x0 0x0 0x0
403 Forbidden	https://www.jarir.com/sa-en/my-account/dashboard	0x000000 0x000000
403 Forbidden	https://www.jarir.com/sa-en/cart	0
403 Forbidden	https://www.jarir.com/qa-en/my-account/dashboard	0x000000 0x000000
404 Not Found	https://www.jarir.com/dist/manifest.0205b38f91e7107cb62.js	script/src
404 Not Found	https://www.jarir.com/dist/vsf-layout-default.0205b38f91e7107cb62.js	script/src
404 Not Found	https://www.jarir.com/dist/vsf-LevelOneHeader.0205b38f91e7107cb62.js	script/src
404 Not Found	https://www.jarir.com/dist/vsf-LevelTwoHeader.0205b38f91e7107cb62.js	script/src
404 Not Found	https://www.jarir.com/dist/vsf-layout-default-vsf-layout-minimal.0205b38f91e7107cb62.js	script/src
404 Not Found	https://www.jarir.com/dist/vsf-LevelTwoHeader-vsf-preference.0205b38f91e7107cb62.js	script/src
404 Not Found	https://www.jarir.com/dist/vsf-NotificationPopup.0205b38f91e7107cb62.js	script/src
404 Not Found	https://www.jarir.com/dist/vsf-FullPageLoader.0205b38f91e7107cb62.js	script/src
404 Not Found	https://www.jarir.com/dist/vsf-footer-tabs.0205b38f91e7107cb62.js	script/src
404 Not Found	https://www.jarir.com/dist/vsf-wordpressActionLinks.0205b38f91e7107cb62.js	script/src
404 Not Found	https://www.jarir.com/dist/vsf-WordPressComponentBuilder.0205b38f91e7107cb62.js	script/src
404 Not Found	https://www.jarir.com/dist/vsf-FooterBlock.0205b38f91e7107cb62.js	script/src
404 Not Found	https://www.jarir.com/dist/vsf-NewsletterTemplate.0205b38f91e7107cb62.js	script/src
404 Not Found	https://www.jarir.com/dist/vsf-BackToTop.0205b38f91e7107cb62.js	script/src
404 Not Found	https://www.jarir.com/dist/vsf-protectiveServiceProduct.0205b38f91e7107cb62.js	script/src
404 Not Found	https://www.jarir.com/dist/vendor.0205b38f91e7107cb62.js	script/src
404 Not Found	https://www.jarir.com/dist/app.0205b38f91e7107cb62.js	script/src
404 Not Found	https://www.jarir.com/dist/app.0205b38f91e7107cb62.css	link/href

(Image 6)

Yes, it works in several browsers, such as

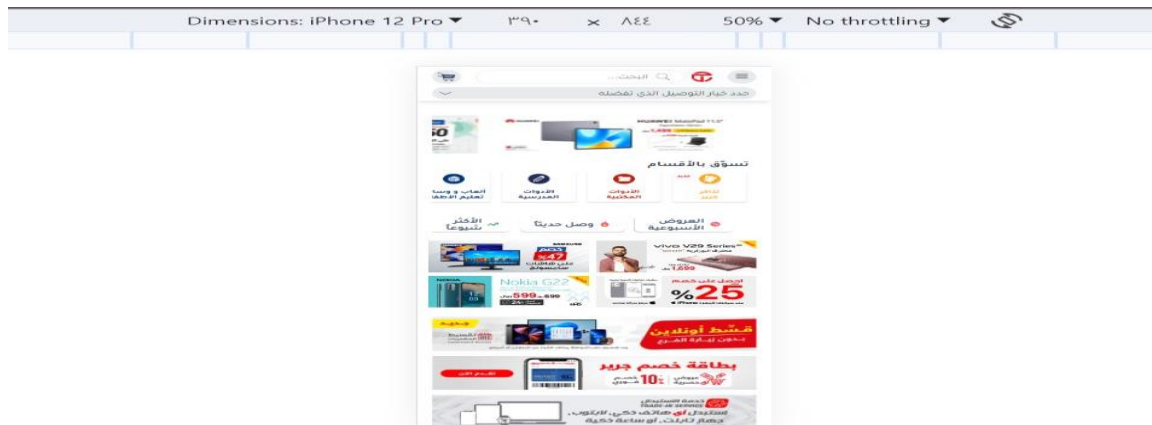
Microsoft Edge

Firefox



6. Does the website work on mobile devices?

Yes, it works on mobile devices, for example the iPhone 12 Pro (See image 7).



(Image 7)

4.Content and Readability

1.Are the fonts that have been chosen easy to read?

Yes, the font is very clear and readable (See image number 1, page 3).

2.Is there considerable contrast between the font color in the background color?

Yes, there is a difference between font color and background color (See image number 1, page 3).

3.Is the text an appropriate size?

The font size is very appropriate and consistent (See image number 1, page 3).

4.Is the content concise yet still useful?

Yes, short, concise and useful (See image number 1, page 3).

Conclusion

At the end of this report, we talked about the Jarir website and the services it provides in terms of electronic commerce, especially the sale of office products and digital devices. We also touched on the shape and design of the website, the target group for the website, and the types of search engines that the website and mobile phones operate on as well. Finally, we talked about the type and the color of the fonts used on this site.

Recommendations

- 1-Providing 24-hour customer service.
- 2-Providing languages other than Arabic and English.
- 3-Provide lighting at night in order to reduce the brightness of the page and also provide eye comfort.
- 4-Providing delivery of products to several countries.