search about

coursera

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Introduction

1- The main purpose of the site is to provide training courses via the Internet to develop people in various fields and for different ages, with the aim of improving the skills of users and developing their knowledge in various fields. Coursera is considered one of the largest educational platforms, as it provides many courses

2- Coursera services include:

- Training courses: Coursera provides many training courses in various fields, and these courses are conducted by experts in different fields.

- Accredited Certificates: The learner can obtain an accredited certificate after completing the training courses, and these certificates are useful when applying for jobs.

- Free educational courses: Cocyra provides many useful free courses

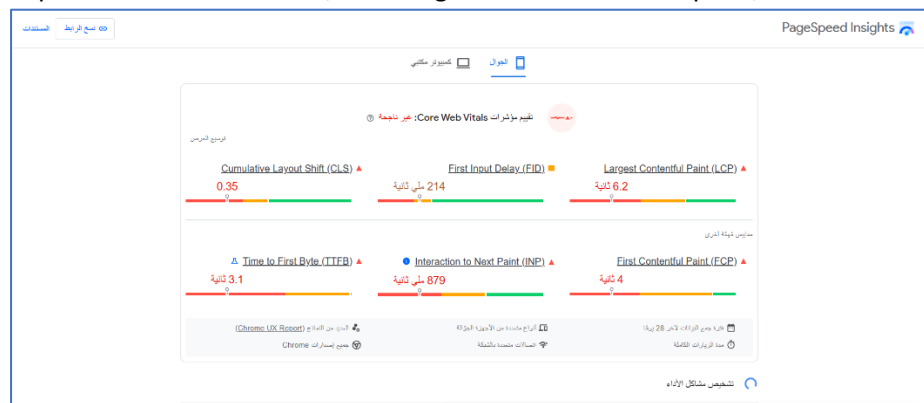3- the domain address of coursera is https://www.coursera.org

Strategy

1-Yes, the business activity of Coursera is clear on the website. The business activity that Coursera follows is in the field of online education, and it provides various courses, accredited certificates, and other educational services in various fields.

2- Yes, the design of the Kocera website achieves its intended purpose, which is to provide effective and easy-to-use educational solutions via the Internet. The website is designed in a way that allows the user to access many courses and the website provides technical support for learners

3- Coursera targets an audience in various fields and ages. It targets students, graduates, professionals, and specialists in various fields.
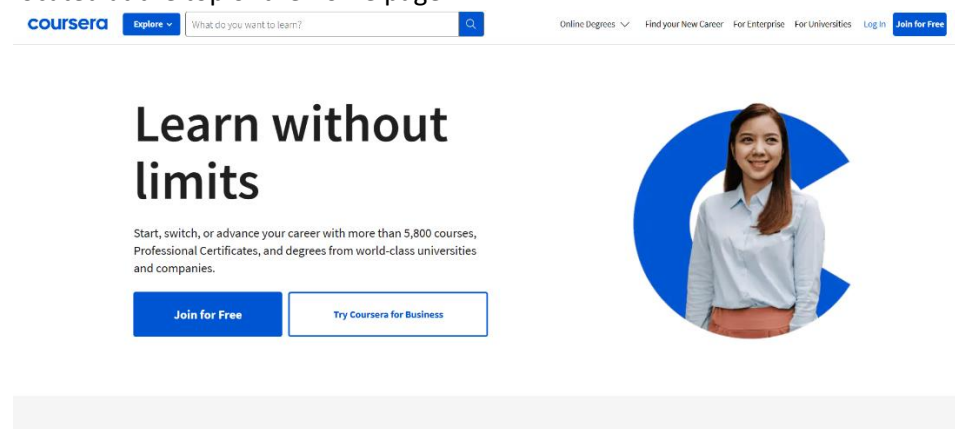
Usability

1- It is not possible to determine the exact time it takes to load Coursera pages because it depends on several factors, including the user's Internet speed, these are the site's statistics
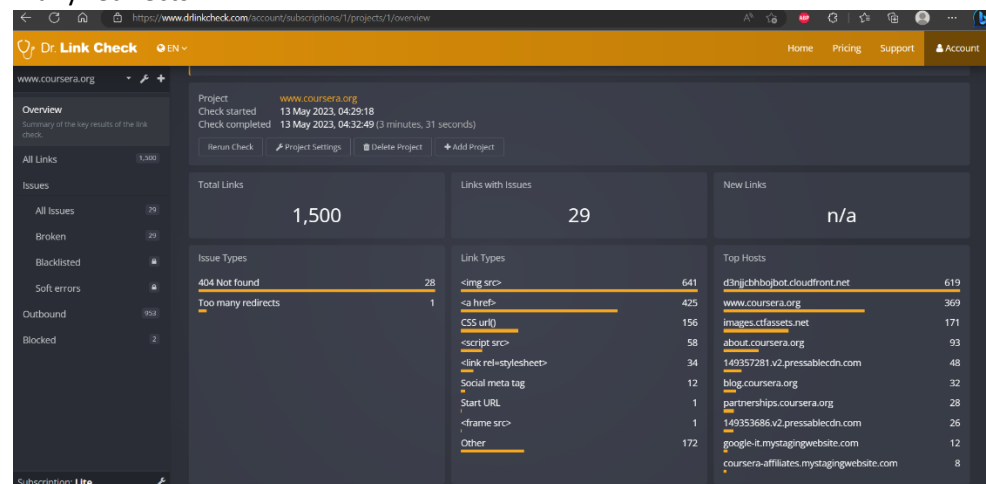

2- Yes, the information can be found easily, as users can view the list of available courses and search for the courses they wish to join

3- Yes, the search button is available to visitors and users alike, and the search button is located at the top of the home page

4- No, not all links work. There are 28 links that are not found, and there is a link that has too many redirects

5- Yes, Coursera works on different browsers. It works on popular web browsers such as Google Chrome, Safari, Firefox, Microsoft Edge, and others.

6- Yes, Coursera can be easily accessed and used on Android and iOS devices

Content and Readability

1- Yes, the fonts were carefully chosen to facilitate reading for the user and make the experience more comfortable. The user can change the size of the fonts and adjust the width and height of the font to suit their needs .

To change the fonts: go to the settings in the upper right corner of the home page, click on the design settings, select the font size, color and style, and finally click on save changes

2- There is a good contrast between the font color and the background color, and Coursera's design features a good balance between the font color and the background color, where users can choose the background that suits their personal needs and preferences

3-Yes, the text size was carefully chosen to be suitable and easy to read for the user. Different font sizes are used to clarify the text and make it easier to read so that the texts are distributed appropriately and the text size is appropriate for the content. The user can adjust .the font size according to his needs

4- Yes, the content in Coursera is brief and useful to users, as it covers the main topics in a clear and concise manner, and the information is presented in an easy-to-understand way for the user to be able to absorb it easily

FINALLY

Coursera is an important addition to online education, as it provides high-quality and varied training courses on a wide range of topics and is an excellent platform for individuals who want to learn new skills. We recommend:

- Start with free courses: Coursera provides many free courses, and you can learn new skills in different fields
- Choose accredited courses: courses accredited by Coursera to obtain accredited certificates that help you improve your career opportunities
- Determine the field of specialization: You can select the field of specialization that you want to learn and help you achieve your professional goals