جامعــة الأمـيــر سطام بن عبدالعزيز

 المملكة العربية السعودية وزارة التعليم جامعة الأمير سطام بن عبدالعزيز كلية العلوم والدراسات الإنسانية في الافلاج

Search about:

Wikipedia

N	Student Name	Student Number
1	شيخه سعود القاسم	442850112
2	شهد مبارك الزعير	443850367
3	روان مهدي الكبيري	442850245
4	وله سعود القاسم	443850333

د. محمد سعد محمد عسيري :Supervised by

Year: 1445

Introduction

Define the purpose of Wikipedia website

The purpose of Wikipedia is to provide free access to knowledge for everyone. It is a free online encyclopedia, created and edited by volunteers from all over the world. Wikipedia's goal is to create a comprehensive collection of all human knowledge, in a format that is accessible to everyone, regardless of their location or financial resources.

Explain its services Wikipedia website

Wikipedia is a free, online encyclopedia created and edited by volunteers around the world. It is one of the most popular websites in the world, and it is available in over 300 language.

Wikipedia offers a variety of services to its users, including:

Free access to knowledge: Wikipedia is free to use and edit, and it is not funded by advertising. This means that anyone can access the information on Wikipedia, regardless of their income or location.

Comprehensive and up-to-date information: Wikipedia covers a wide range of topics, from history and science to pop culture and current events.

Reliable and trustworthy sources: Wikipedia editors are required to cite their sources, so users can be confident that the information on Wikipedia is reliable and trustworthy.

Multilingual support: Wikipedia is available in over 300 languages, making it accessible to people all over the world.

In addition to these general services, Wikipedia also offers a number of specialized services, such as:

Wikidata: Wikidata is a database of knowledge that is used to power many Wikipedia features, such as the infographics that appear on article pages. Wikidata is also available for anyone to use and edit.

Wikimedia Commons: Wikimedia Commons is a free media repository that contains over 80 million images, videos, and audio files. These files can be used by anyone, including Wikipedia editors, for free.

Wikimedia Meta-Wiki: Wikimedia Meta-Wiki is a website that contains information about the Wikimedia Foundation and its projects, such as Wikipedia. It is also used to coordinate the work of Wikipedia editors and volunteers.

Wikipedia is a valuable resource for people all over the world. It offers free access to knowledge, reliable and trustworthy sources, and a variety of specialized services.

What is the domain address of Wikipedia website?

wikipedia.org

This is the top-level domain (TLD) for Wikipedia, and it is the same for all language editions of the website. For example, the English Wikipedia is located at en.wikipedia.org, the Japanese Wikipedia is located at ja.wikipedia.org, and so on.

To access Wikipedia, you can simply type the domain address into your web browser's address bar. You can also access Wikipedia by clicking on a link to a Wikipedia article or by searching for "Wikipedia" on a search engine.

Strategy

What is the category of the business, and is this obvious on Wikipedia website?

The Wikipedia website is a nonprofit organization. This is not immediately obvious on the Wikipedia website, but it is mentioned in the About Wikipedia section, which can be found at the bottom of every Wikipedia page.

Is the design accomplishing the purpose of Wikipedia website?

Yes, the design of the Wikipedia website accomplishes its purpose of providing free and accessible knowledge to everyone. The design is simple, clean, and easy to navigate. The most important information is always prominently displayed, and the search function is powerful and efficient.

Who is the target audience and how does that design take this into consideration?

The target audience of Wikipedia is everyone. Wikipedia is designed to be a free and accessible encyclopedia for everyone, regardless of their age, education, location, or technical expertise.

The Wikipedia design takes the target audience into consideration in a number of ways. For example:

The use of simple and clear language: The Wikipedia writing style is clear, concise, and easy to read. This is important for making the information on Wikipedia accessible to everyone, including people with different levels of education and literacy.

The use of images and videos: Wikipedia articles often include images and videos to help explain complex concepts and to make the information more engaging. This is especially important for visual learners.

The use of multiple languages: Wikipedia is available in over 300 languages, making it accessible to people all over the world.

The use of accessibility features: Wikipedia offers a number of accessibility features, such as text-to-speech and high-contrast mode. These features make Wikipedia accessible to people with disabilities.

In addition to these general design considerations, Wikipedia also takes into account the needs of specific user groups. For example, Wikipedia has a special education portal that provides resources for teachers and students. Wikipedia also has a number of specialized projects, such as Wikidata and Wikimedia Commons, that are designed to meet the needs of specific user groups.

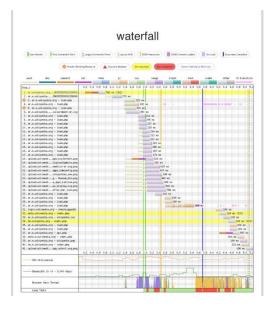
The Wikipedia design is designed to be accessible to everyone. The design takes into account the needs of users with different levels of education, literacy, language skills, and disabilities.

Usability

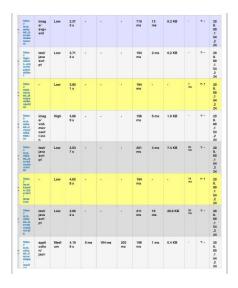
How long does it take for pages to load, and will the visitors get bored waiting? There are free tools online to test page load speeds

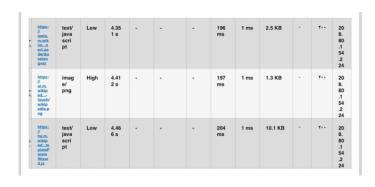
The time it takes for Wikipedia pages to load depends on a number of factors, including the user's internet connection speed, the device they are using, and the complexity of the page. However, Wikipedia has made significant efforts to improve its page load speeds in recent years.

There are a number of free tools online that can be used to test page load speeds. Some popular tools include Google's PageSpeed Insights and Pingdom. These tools can be used to test the page load speed of any website, including Wikipedia.



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Full Optimization Checklist

Can information be found easily?

Yes, information can be found easily on the Wikipedia website. Wikipedia has a powerful search function that allows users to search for articles by title, keyword, or even by topic. Once the user has found the article they are looking for, they can easily navigate the article using the table of contents and the links to other articles.

Is there a search button available for visitors?

Yes, there is a search button available for visitors on the Wikipedia website. The search button is located in the top-right corner of every Wikipedia page. It is a magnifying glass icon.



Are all the links working? There are tools available online to check a website's links.

No, not all Wikipedia links are working. Wikipedia has over 8 billion links, and it is impossible

to ensure that all of them are working at all times.

tools that can be used to check a website's links:

W3C Link Checker

Xenu's Link Sleuth

Screaming Frog SEO Spider

Google Search Console

These tools can be used to scan a website for broken links and to generate a report of the broken links.

Does the website work in different browsers? Check all the widely used browsers.

Yes, the Wikipedia website works in all widely used browsers, including:

Chrome

Edge

Safari

Does the website work on mobile devices?

Yes, the Wikipedia website works on mobile devices. The mobile website includes all of the same features as the desktop website, but it is easier to use on a mobile device.

You can also download the Wikipedia app for iOS or Android.

Content and Readability

Are the fonts that have been chosen easy to read?

Yes, the fonts that have been chosen for the Wikipedia website are easy to read.

Is there considerable contrast between the font color in the background color?

Yes, there is considerable contrast between the font color and the background color on the Wikipedia website. The main body text on Wikipedia is black and the background color is white. It is easy for everyone to read the text on Wikipedia.

Is the text an appropriate size?

The text on the Wikipedia website is an appropriate size for most people. It is large enough to be read comfortably, but it is not so large that it is overwhelming.

The text is also well-spaced.

Is the content concise yet still useful?

Yes, the content on Wikipedia is concise yet still useful.

Conclusion

The Wikipedia website is a valuable resource for finding information on a wide range of topics. It is well-designed and easy to use, and it is freely accessible to everyone.

Recommendations

- 1. Change the interface and design to make the website look more modern .
- 2. Place the categories at the end of the page or have a special bar for them .



3.Offer a subscription for daily email newsletters with the latest news .