PHẠM CÔNG THÀNH

UI/UX Designer | https://phamcongthanh.vercel.app | pscetxvn@gmail.com | +84 97 662 5524

SKILLS

- *UI:* Visual design, Motion design, Responsive design, Information architecture, Design systems, Wireframing & Prototyping

- *UX:* Interaction design, User research, User journeys, Storyboarding, Usability testing & Human-centered design

- *Graphic Design:* Media publications, Social media posts, Illustrations, Infographics, Booklets

- Website developement

- Basic human resources management

SOFTWARES

- Figma

- Adobe CC (Photoshop, Illustrator, Indesign, Lightroom, Premiere Pro, After Effects)

- Microsoft 365

- HTML, CSS, JavaScript & TypeScript

- React.js, Express.js, Next.js & MongoDB

EDUCATION

Bachelor of Information Technology
National Economics University | 2025
- 3.49 GPA

Google UX Design Certificate | 2025
- Completed a rigorous training designed for entry-level job readiness with hands-on projects. 15 modules included topics like: UX research fundamentals, inclusive design, low-fidelity and high-fidelity prototypes.

ColorME Design Certificates | 2025
- Successfully completed courses in UI Design, Photography, Photoshop, Illustrator, InDesign, Premiere Pro & After Effects

IELTS (Academic) | 2021
- Band 7.0

Microsoft Office Specialist Certificates in Word, Excel & PowerPoint | 2021

WORK

Lubu Vietnam
May - October 2025
Lead Visual Designer / Interaction Designer

- Led the wireframing & prototyping process
- Collaborated with cross-functional team including product managers, developers, and other designers to deliver user-centered solutions aligned with business goals
- Developed scalable design systems to ensure consistency across products, reducing design debt and speeding up development cycles

VNU Innovation Center, VNU
Febuary - May 2025
Visual Designer

- Collaborated with business analyst to create the UI and establish a clear design system for VNU's office mobile application

Information Technology Institute, VNU
August 2024 - Febuary 2025
Researcher / Editor / Project Manager

- Researched and developed key components of a cybersecurity course, informed by various published researches & studies
- Produced engaging video content to illustrate key cybersecurity concepts
- Led a team of four in the development of a web application designed to assess cybersecurity levels for small and medium-sized enterprises

ACTIVITIES

- Organizer, content writer & graphic designer at NEU's Students Against Social issues and HIV/AIDS | 2022 - 2024

- English Teaching Assistant at SMEPACE IELTS Center | 2023 - 2024

LANGUAGES

- Vietnamese (native)

- English (fluent)