

PHẠM CÔNG THÀNH

UI/UX Designer | <https://phamconghanh.vercel.app> | pscetxvn@gmail.com | +84 97 662 5524

SKILLS	<ul style="list-style-type: none">• UI: Visual design, Motion design, Responsive design, Information architecture, Design systems, Wireframing & Prototyping• UX: Interaction design, User research, User journeys, Storyboarding, Usability testing & Human-centered design• Graphic Design: Media publications, Social media posts, Illustrations, Infographics, Booklets• Website development• Basic human resources management	WORK	<p>Lubu Vietnam May 2025 - Present Lead Visual Designer / Interaction Designer</p> <ul style="list-style-type: none">• Led the wireframing & prototyping process• Collaborated with cross-functional team including product managers, developers, and other designers to deliver user-centered solutions aligned with business goals• Developed scalable design systems to ensure consistency across products, reducing design debt and speeding up development cycles <p>VNU Innovation Center, VNU February - May 2025 Visual Designer</p> <ul style="list-style-type: none">• Collaborated with business analyst to create the UI and establish a clear design system for VNU's office mobile application <p>Information Technology Institute, VNU August 2024 - February 2025 Researcher / Editor / Project Manager</p> <ul style="list-style-type: none">• Researched and developed key components of a cybersecurity course, informed by various published researches & studies• Produced engaging video content to illustrate key cybersecurity concepts• Led a team of four in the development of a web application designed to assess cybersecurity levels for small and medium-sized enterprises
SOFTWARES	<ul style="list-style-type: none">• Figma• Adobe CC (Photoshop, Illustrator, Indesign, Lightroom, Premiere Pro, After Effects)• Microsoft 365• HTML, CSS, JavaScript & TypeScript• React.js, Express.js, Next.js & MongoDB	ACTIVITIES	<ul style="list-style-type: none">• Organizer, content writer & graphic designer at NEU's Students Against Social issues and HIV/AIDS 2022 - 2024• English Teaching Assistant at SMEPACE IELTS Center 2023 - 2024
EDUCATION	<p>Bachelor of Information Technology National Economics University 2025 • 3.49 GPA</p> <p>Google UX Design Certificate 2025 • Completed a rigorous training designed for entry-level job readiness with hands-on projects. 15 modules included topics like: UX research fundamentals, inclusive design, low-fidelity and high-fidelity prototypes.</p> <p>ColorME Design Certificates 2025 • Successfully completed courses in UI Design, Photography, Photoshop, Illustrator, InDesign, Premiere Pro & After Effects</p> <p>IELTS (Academic) 2021 • Band 7.0</p> <p>Microsoft Office Specialist Certificates in Word, Excel & PowerPoint 2021</p>	LANGUAGES	<ul style="list-style-type: none">• Vietnamese (native)• English (fluent)