PHẠM CÔNG THÀNH

UI/UX Designer | https://phamcongthanh.vercel.app | pscetxvn@gmail.com | +84 97 662 5524

SKILLS

UI: Visual design, Responsive design, Design systems, Information architecture, Wireframing & Prototyping

UX: Interaction design, User research, User journeys, Storyboarding, Usability testing & Human-centered design

Graphic Design: Media publications, Social media posts, Illustrations, Booklets, Infographics & Featured arts

• Website developement

• Basic human resources management

SOFTWARES

• Figma (Prototyping, Styles, Variables)

• Adobe Photoshop, Illustrator, Indesign, Premiere Pro, After Effects & Lightroom

• Microsoft 365

• HTML, CSS, JavaScript & TypeScript

• React.js, Express.js, Next.js & MongoDB

EDUCATION

Bachelor of Information Technology
National Economics University | 2025
• 3.49 GPA

Google UX Design Certificate | 2025
• Completed a rigorous training designed for entry-level job readiness with hands-on projects. Modules included topics like UX research fundamentals, inclusive design, lo-fi & hi-fi prototypes

ColorME Design Certificates | 2025
• Successfully completed courses in UI Design, Photoshop, Illustrator, InDesign, Premiere Pro, After Effects & Photography

IELTS (Academic) | 2021
• Band 7.0

Microsoft Office Specialist Certificates in Word, Excel & PowerPoint | 2021

EXPERIENCE

EXO Studio
November - December 2025
Lead Visual Designer / Interaction Designer

• Led App Store Optimization by designing featured artworks to boost visibility
• Analyzed drop/show rates to optimize user flows, improve LTV & retention
• Researched and designed clean UIs across a range of mobile apps

Lubu Vietnam
May - October 2025
Lead Visual Designer / Interaction Designer

• Led wireframing and prototyping
• Collaborated with product managers, developers & designers to deliver user-centered, business-aligned solutions
• Built scalable design systems to ensure consistency & accelerate development

Information Technology Institute, VNU
August 2024 - March 2025
Designer / Editor / Project Manager

• Partnered with a business analyst to design the UI and define a cohesive design system for VNU's office mobile app
• Researched and developed core components of a cybersecurity course based on published studies
• Led a 4-person team to build a web app assessing cybersecurity maturity for SMEs

ACTIVITIES

• Organizer, content writer and graphic designer at NEU's Students Against Social issues and HIV/AIDS | 2022 - 2024

• English Teaching Assistant at SMEPACE IELTS Center | 2023 - 2024

LANGUAGES

• Vietnamese (native)

• English (fluent)