PETER WINSLOW SCHOFFELEN

pschoffe@andrew.cmu.edu

https://pschoff.github.io/

EDUCATION

CARNEGIE MELLON UNIVERSITY   Remote
MS, Information System Management, expected graduation January 2021   GPA: 3.68   2018-2020
Concentration: Business Intelligence and Data Analytics
Honors: Americorps Give-A-Year Scholar, Merit Scholarship

CARNEGIE MELLON UNIVERSITY   Pittsburgh, PA
MS, Public Policy and Management, May 2014   GPA: 3.64   2012-2014
Honors: Americorps Give-A-Year Scholar, Coro Fellow In Public Affairs, Merit Scholarship

SEATTLE UNIVERSITY   Seattle, WA
BA, Political Science, June 2011   GPA: 3.57   2007-2011
Minor: International Economic Development
Honors: Graduated with Honors (Cum Laude)
Study Abroad: International Economic Development Internship Program in Kimberly, South Africa

EXPERIENCE

DAIMLER AG: Autonomous Technology Group   Portland, OR
Technical project management and innovation strategy development for Autonomous Trucking   2019-Current
Scrum Master/Agile Coach

- Led the implementation of Scaled Agile (SAFe) as part of senior leadership team interacting with company executives (c-suite level) to deliver strategic considerations in regards to the evolution of the product development.

- Utilized change management to lead team through difficult transitional period resulting in increased retention and recruitment of top engineers

- Recruited and developed 3 direct reports leading them in implementing agile processes with each team (8 total) in the department (primarily borrowing from Scrum) resulting in improved transparency, continuous delivery of value, and greater departmental stability.

DAIMLER AG: Business Innovation   Portland, OR
Internal consulting and business case development   2018-2019
Innovation Strategy Senior Analyst/Product Manager

- Scrum Master for R&D examining usage of predictive analytics for forecasting vehicle malfunctions; resulting in first validation of the usage of existing vehicle signals for prediction of a component failure

- Coach and facilitated executive leadership team in the development of new CEOs Blue Sky vision for the organization; presented roll out of new vision at annual leadership gathering of Daimler Trucks top 180 executives

- Provided travel spend and management recommendations utilizing R for exploratory data analysis, building data warehouses in SQL, and developed business intelligence solutions for internal end users utilizing Tableau and Alteryx

DAIMLER AG: Inspire Leadership Lab Program (Formally CAReer Top Talent Program)   Global
Rotational leadership development program managing top projects and international assignments   2016-2018
Innovation Strategy Trainee

- *Rotation One:* Used lean/sig sigma techniques and tools (e.g. process/value stream mapping, KPI development, focus groups, waste quantification) to diagnose current state of new employee onboarding (~300 new employees a year) at Daimler Trucks North America and to design desired future state; recommendations presented to c-suite with majority being adopted and sustained as new core of onboarding.

- *Rotation Two:* Performed rigorous quantitative and qualitative analyses related to market sizing, business model analysis, scenario analysis and sensitivity modeling to assess feasibility of innovation concept partnership with high value customer (Seattle based e-commerce company); insights presented to CEO as prep for engagement with the customer.

- *Rotation Three:* Developed research and thought leadership reports on utilization of blockchain technology in autonomous vehicles through analysis of trends in complex data sets, conducting contextual research, and simplifying complex technical information into c-suite digestible and usable knowledge

- *Rotation Four:* Won an internal Shark Tank for pitch on use of computer vision and machine learning for asphalt condition classification; was granted development team for proof-of-concept engineering work and secured partnership for PoC trails with multinational infrastructure engineering firm.

BIRCHMERE VENTURES   Pittsburgh, PA
Researched best practices for scaling early stage startups   2015-2016
Senior Research Analyst

- Lead researcher on recently published book The Science of Growth by Sean Ammirati (4.5/5 stars on Amazon) about growth hacking for companies with validated product market fit
- Research findings incorporated in Carnegie Bosch Institute Executive Education curriculum and used in development of two new graduate level courses at Carnegie Mellon University.

SMALL CHANGE   Pittsburgh, PA
Help develop and launch the first socially focused crowdfunding real estate investment platform   2014-2015
Founding Member

- Developed first of its kind a normalized and weighted Triple-Bottom Line (people, planet, profit) metrics system to evaluate and score real estate in order to demonstrate responsible property investing.
- Pitched for and secured $20k in seed funding and undisclosed sum of follow-up angel funding.
- Led policy research, customer development, platform development, and investor relations.

RICHARD KING MELLON FOUNDATION   Pittsburgh, PA
Developed and implemented novel philanthropic investment approaches   2013-2014
Philanthropic Innovation Fellow

- Created, analyzed, and presented strategy and rollout plan in the implementation of a resident equity ownership model and complimentary metrics system for a $20M commercial real estate development.
- Organized a team of leaders from multiple organizations throughout Pittsburgh to integrate resident ownership program. Expected result of 10% total equity distributed to local homeowners in vicinity of development.
- Contract extended from 8 weeks to 32 weeks due to extreme satisfaction with quality of work.

AMERICORPS: CITY YEAR NEW YORK   New York, NY
Served community and youth in largest public housing project in USA   2011-2012
PS 111 Corps Member

- Worked with a class of at-risk 8th grade students in English, math, and truancy
- Managed and trained a diverse team of 10 colleagues to develop and maintain local business and community relations for the purpose of fundraising.
- Coordinated logistics for the largest ever (~150 volunteers) community service day for City Year Queens; Activities included painting, landscaping, light construction, and block party.

ADDITIONAL INFORMATION

Certifications: Scrum Alliance Certified Scrum Master (**CSM**), Project Management Institute Project Management Professional (**PMP**), Prosci Certified Change Practition (**CCP**), Certificate of Leadership and Management from European School of Management and Technology: Berlin

*Technical Skills***:** Proficient SQL, Proficient R, Basic Python, Basic HTML, Basic CSS, Tableau, Minitab, Alteryx, R Studio, Git and Github

Interests: Backpacking with my dog, learning about and trying new things, and an eternal search for the best chicken wings