



## Overview

**Eliminate information silos by integrating business applications**, such as PeopleSoft, SAP, Microsoft Dynamics and many others with SharePoint

Empower employees to **search, reference and archive any SharePoint document** the moment it is needed **without leaving their familiar business application(s)**

## Customer Value

**Improve organizational productivity and customer satisfaction** by enabling employees to access information faster and easier

**Drive user adoption** for both your SharePoint deployment and content management objectives

**Maximize ROI from your SharePoint investment** while eliminating direct and indirect costs associated with information silos

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> ENTERPRISE CONTENT MANAGEMENT – 2009 & 2011  
> ISV/SOFTWARE SOLUTIONS – 2009

# KnowledgeLake Unify

Increase productivity and drive success by integrating your Microsoft Dynamics, Oracle, SAP and PeopleSoft applications with documents stored in SharePoint.

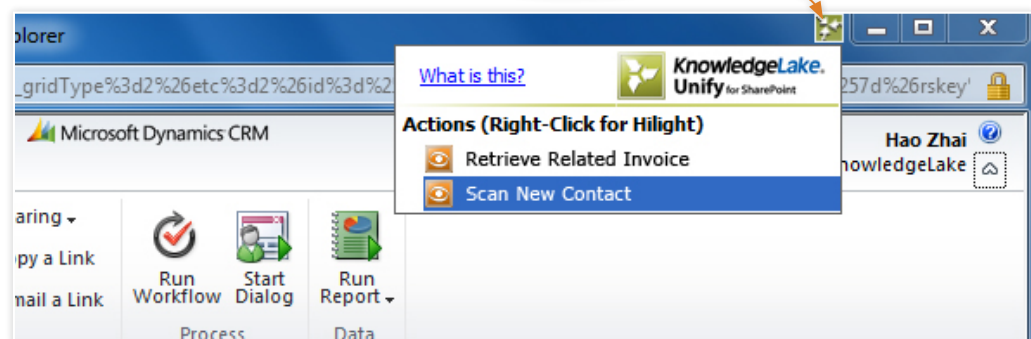
**Your employees need access** to important information to better support internal and external customers, and make better, quicker business decisions. However, most organizations struggle to unlock critical data stored in separate and disparate business systems. This leads to lost productivity, lower customer satisfaction, longer response times, increased employee frustration and higher operating costs.

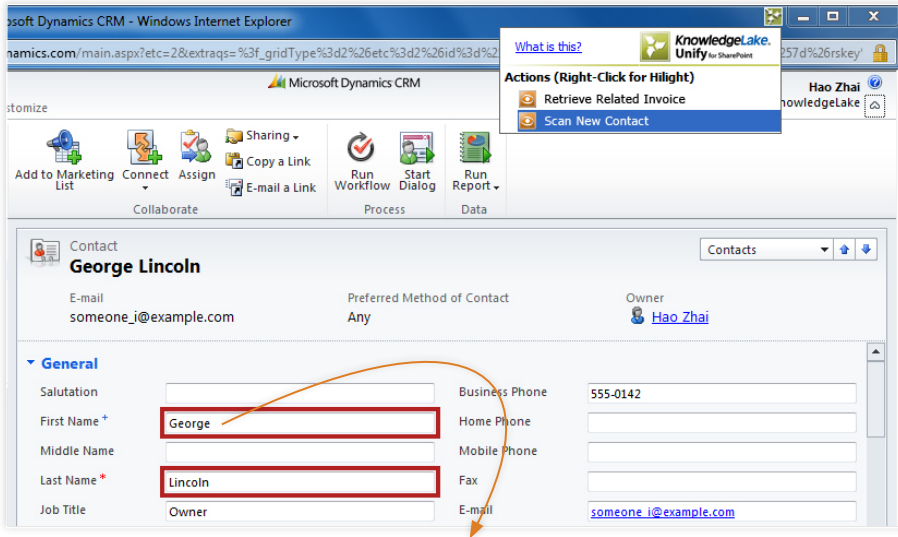
**KnowledgeLake Unify can help** you resolve these problems by connecting your business systems to content stored in your SharePoint portal. From within these applications, employees from across the organization can leverage KnowledgeLake Unify to **gain immediate access to any SharePoint document the moment it is needed**.

**KnowledgeLake Unify empowers employees** to search, reference and archive critical SharePoint documents - such as invoices, packing slips, contracts, client account information, insurance forms, credit applications, I9s, resumes, job applications and so much more - all without leaving their familiar Microsoft Dynamics, Oracle, SAP, or PeopleSoft environments.

**KnowledgeLake Unify promotes laser focus** on the task-at-hand by minimizing the disruptions of switching between disparate business systems. Whether your organization is centralized or distributed, KnowledgeLake Unify can help you reduce costs, increase employee productivity, improve customer satisfaction and eliminate information silos.

**The KnowledgeLake Unify button is context-aware**, appearing within a user's business application, signaling when a SharePoint integration/action can be started.





## KnowledgeLake Unify reads your screen.

Whether a traditional 'thick-client' application, or a web-based application, we scrape values directly from the screen to perform powerful, single-click interactions with SharePoint:

- | One-click search and retrieval of existing and unstructured SharePoint content
- | One-click scan and save of new SharePoint content
- | Automatically tag new electronic or scanned content with data extracted from your business applications

## Key Business Benefits

- | Increase productivity through immediate access to documents; leading to faster processing, approvals and workflow completion
- | Improve external and internal customer satisfaction and response times by empowering employees to access documents from any software system
- | Keep employees focused on work activities by minimizing distractions caused by disparate business systems
- | Drive user adoption for both your business applications and SharePoint deployment
- | Eliminate information separation and improve employee communication and collaboration
- | Maximize the return on investment from business applications and your SharePoint deployment

## Technical Highlights

Integrate SharePoint with any Windows-based or Internet Explorer-based business application

Leverage the KnowledgeLake Unify embedded button from your business application

Enhance security and reduce administration by storing and managing KnowledgeLake Unify configurations in SharePoint document libraries

*"Instead of users leaving the system to go back to filing cabinets, we're getting many requests for access to the system as word gets out on how easy it is to use. We have had a number of employees comment on how easy it is to use the new system when searching for or scanning new documents."*

Jeff Rhein  
Director of Information Technologies  
Sho-Me Power Electric Cooperative