20_Project Report

Udacity Data Scientist Capstone: Starbucks

Project Description

Motivation

This is the summary of the capstone project for the Udacity Data Scientist Nanodegree program. I have chosen the Starbucks project to provide insights on customer behavior by analyzing offers, demographic and transaction data.

Key Findings

- Investigate replacing all 25% discounts with 20% discounts since those have a similar completion rate but are cheaper for the company, increasing the margins.
- Some customers have received a large number of offers, very few even more than one offer per day. This should be optimized as a) customers might get annoyed and b) customers will not buy at regular prices anymore (behavioral), thus decreasing margins.
- Out of a list of evaluated classifiers, the DecisionTreeClassifier with default settings has been found to be
 the best choice. Especially due to its comparatively high recall on 'not completed' offers.

Background on the Dataset

The program used to create the data simulates how people make purchasing decisions and how those decisions are influenced by promotional offers.

Each person in the simulation has some hidden traits that influence their purchasing patterns and are associated with their observable traits. People produce various events, including receiving offers, opening offers, and making purchases.

As a simplification, there are no explicit products to track. Only the amounts of each transaction or offer are recorded.

There are three types of offers that can be sent: buy-one-get-one (BOGO), discount, and informational. In a BOGO offer, a user needs to spend a certain amount to get a reward equal to that threshold amount. In a discount, a user gains a reward equal to a fraction of the amount spent. In an informational offer, there is no reward, but neither is there a requisite amount that the user is expected to spend. Offers can be delivered via multiple channels.

A more detailed description of the dataset is given below.

Problem Statement

- Transform the dataset into a form that is suited for further analysis and processing
- Identify features that have are statistically significant in predicting whether a user will complete an offer or not

• Predict whether a given customer will react to offers that have been sent or not

Metrics

To evaluate the model performance, we will look at different metrics:

- runtime
- accuracy
- precision
- recall
- f1 score
- · confusion matrix

Analysis

Overview of Dataset as provided

The data is contained in three files:

- portfolio.json containing offer ids and meta data about each offer (duration, type, etc.)
- profile.json demographic data for each customer
- transcript.json records for transactions, offers received, offers viewed, and offers completed

profile.json

Rewards program users (17000 users x 5 fields)

- gender: (categorical) M, F, O, or null
- age: (numeric) missing value encoded as 118
- id: (string/hash)
- became member on: (date) format YYYYMMDD
- income: (numeric)

portfolio.json

Offers sent during 30-day test period (10 offers x 6 fields)

- · reward: (numeric) money awarded for the amount spent
- channels: (list) web, email, mobile, social
- difficulty: (numeric) money required to be spent to receive reward
- duration: (numeric) time for offer to be open, in days
- offer_type: (string) bogo, discount, informational
- id: (string/hash)

transcript.json

Event log (306648 events x 4 fields)

person: (string/hash)

- event: (string) offer received, offer viewed, transaction, offer completed
- value: (dictionary) different values depending on event type
 - o offer id: (string/hash) not associated with any "transaction"
 - o amount: (numeric) money spent in "transaction"
 - o reward: (numeric) money gained from "offer completed"
- time: (numeric) hours after start of test

Data Exploration

The experiment is run for about 30 days.

Portfolio

There are 10 different offer types in the dataset.

Except for the bogo offer (100% discount), there are discounts of 20%, 25% and 43% (if maxed out by just fulfilling the difficulty). Informational offer has 0% discount.

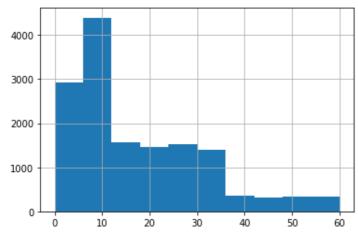
Profile

There is a number of customers without valid entries for age, gender and income. These are removed from the dataset, leaving 14825 customers with proper data.

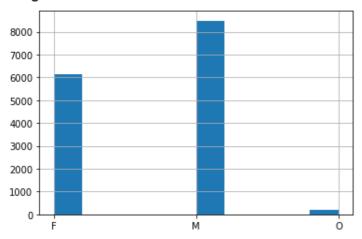
The boxplots visualize the age and membership distributions. (Note: age in years, membership in months)



As there is no date specified, is is assumed that the test was run roughly a week after the data has been acquired. This yields the following more detailed distribution of **membership** durations in months:

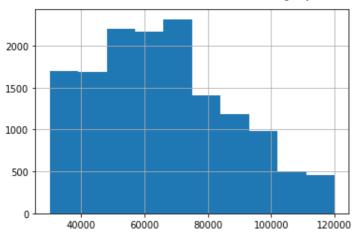


The **gender** distribution of the left customers is as follows:



57% of the users being male, 41% female and 1% others. Due to the under-representation 'others' are dropped. This may have Ethical implications which are not discussed here.

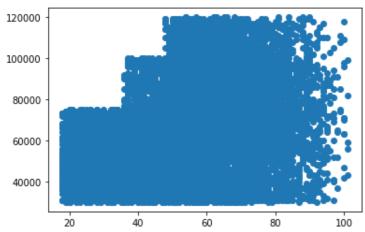
For the left users the **income** distribution is slightly skewed towards lower incomes:



Transcript

There are transactions of more than 1000 USD in the dataset. However, 99.5% of all transactions are below 52 USD.

A quick check for the suspected correlation between age and income yields following graph:



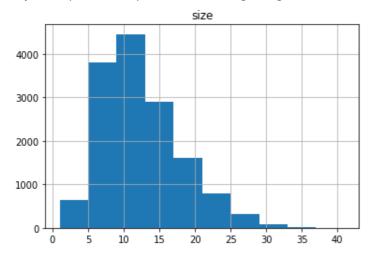
If this pattern with these steps is not due to random data point generation, this is definitely something to look into for future experiments to ensure the quality of the data. For here we accept it as it is and will look at collinearity below.

Findings from Data Analysis

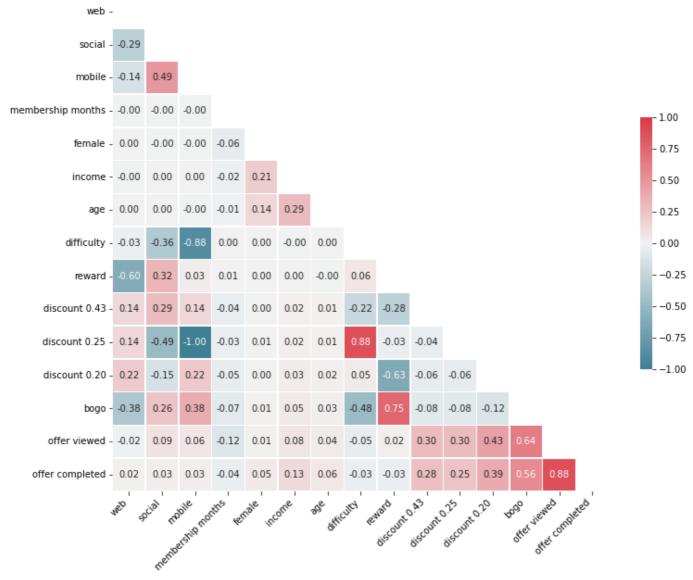
- 99% of the offers in the reduced dataset are viewed by the customers
- about 80% of all offers are completed by the customers, if not accounting for informational offers.
 The different offer types have about the same completion rates. 25% discount has the lowest completion rate, lower than 20% discounts which is 'cheaper' for the company. Thus an A/B test for dropping the 25% discount is suggested, if further analysis shows that demographic subgroups show similar results (Simpson's Paradox!). Not investigated here.

offer type	total completed offers	relative completed offers
bogo	21523	82.2%
discount_43%	5658	86.2%
discount_25%	5290	79.8%
discount_20%	10938	83.4%

• Some customers have received a large number of offers, very few even more than one offer per day. This should be optimized as a) customers might get annoyed and b) customers will not buy at regular prices anymore (behavioral), thus decreasing margins.



Correlations



The correlation analysis does not yield major insights. For example, there is a strong correlation between 'offer viewed' and 'offer completed', which is not very surprising. This is rather a step towards modeling by identifying feature collinearity. For example, not surprisingly, there is a correlation between the absolute offer features 'reward' and 'difficulty' and the relative ones.

Modeling

Classification models are set up to help determine whether a user will **complete an offer**, or not. Different feature sets and models are analyzed.

```
y = df['offer completed']
```

Feature Engineering

4 different sets of features are evaluated:

```
X_all = df[['age', 'income', 'female', 'membership months', 'reward',
'difficulty', 'bogo', 'discount 0.20', 'discount 0.25', 'discount 0.43']]
X_rel = df[['age', 'income', 'female', 'membership months', 'bogo', 'discount 0.20', 'discount 0.25', 'discount 0.43']]
X_abs = df[['age', 'income', 'female', 'membership months', 'reward',
```

```
'difficulty']]

X_demo = df[['age', 'income', 'female', 'membership months']]
```

Multicollinearity: Variance Inflation Factors

```
feature VIF
X all
0
            age 1.113177
           income 1.147413
1
2
           female 1.064623
  membership months 1.000954
3
           reward inf
4
        difficulty
5
                       inf
6
            bogo 17.886203
 discount 0.20
7
                      inf
8
    discount 0.25
                       inf
    discount 0.43
9
                      inf
     feature VIF
X rel
           age 1.113147
0
          income 1.147385
1
           female 1.064622
2
3 membership months 1.000945
            bogo 8.881590
4
5 discount 0.20 4.942397
    discount 0.25 2.992615
6
7
    discount 0.43 2.961348
X_abs feature VIF
             age 9.326740
          income 9.461316
1
2
          female 1.827985
3 membership months 2.367720
           reward 3.657212
4
5
     difficulty 4.703589
X demo feature VIF
             age 8.195107
1
           income 8.531994
2
           female 1.827984
  membership months 2.303266
```

X_all has, as expected, too strong collinearity to be used for further modelling. We will test the other feature sets.

Statsmodels Logistic Regression

The statsmodels logistic regression is applied because statsmodels provides insights on feature relevance and coefficients.

Optimization terminated successfully.

Current function value: 0.384300

Iterations 7

Logit Regression Results

______ Dep. Variable: offer completed No. Observations: 36736 Model: Logit Df Residuals: 36728 MLE Df Model: Method: 7 Sat, 24 Dec 2022 Pseudo R-squ.: Date: 0.1622 10:56:41 Log-Likelihood: Time: -14118. True LL-Null: converged: -16851. Covariance Type: nonrobust LLR p-value: 0.000

============	:======::	========	========		========	=======
	coef	std err	z	P> z	[0.025	0.975]
age	0.0036	0.001	4.136	0.000	0.002	0.005
income	2.979e-05	8.45e-07	35.260	0.000	2.81e-05	3.14e-05
female	0.6427	0.033	19.367	0.000	0.578	0.708
membership months	0.0702	0.002	43.612	0.000	0.067	0.073
bogo	-1.6205	0.064	-25.496	0.000	-1.745	-1.496
discount 0.20	-1.5280	0.067	-22.779	0.000	-1.659	-1.397
discount 0.25	-1.7829	0.072	-24.626	0.000	-1.925	-1.641
discount 0.43	-1.2647	0.075	-16.965	0.000	-1.411	-1.119
============	========	=========	========	========	=========	========

- 0.8367346938775511 (Precision)
- 0.9820548367221196 (Recall)
- 0.827172256097561 (Accuracy)
- [[272 2488]
 - [233 12751]]

support	f1-score	recall	precision	
2760	0.17	0.10	0.54	not completed
12984	0.90	0.98	0.84	completed
15744	0.77	0.83	0.78	avg / total

The p values for all the features are 0 und therefore statistically significant. None of the features should be dropped. The table below shows the results, including the transformed coefficients (np.exp()) in column 'real coefficient'

	coef	std err	z	P> z	[0.025	0.975]	real coeff
age	0.00360	1.000000e- 03	4.136	0.0	0.002000	0.005000	1.003606
income	0.00003	8.450000e- 07	35.260	0.0	0.000028	0.000031	1.000030
female	0.64270	3.300000e- 02	19.367	0.0	0.578000	0.708000	1.901608

	coef	std err	Z	P> z	[0.025	0.975]	real coeff
membership months	0.07020	2.000000e- 03	43.612	0.0	0.067000	0.073000	1.072723
bogo	-1.62050	6.400000e- 02	-25.496	0.0	-1.745000	-1.496000	0.197800
discount 0.20	-1.52800	6.700000e- 02	-22.779	0.0	-1.659000	-1.397000	0.216969
discount 0.25	-1.78290	7.200000e- 02	-24.626	0.0	-1.925000	-1.641000	0.168150
discount 0.43	-1.26470	7.500000e- 02	-16.965	0.0	-1.411000	-1.119000	0.282324

sklearn

Feature Comparisons

A pipeline has been created for scaling features and defining the classifier to be used.

Again, we loop over the different feature sets. The metrics are very similar for the sets. We choose x_{rel} as a rather intuitive set to continue with comparing different classifiers.

Model Comparisons

The following models are trained and a number of metrics are compared.

models

- LogisticRegression()
- SVC()
- KNeighborsClassifier()
- DecisionTreeClassifier()
- RandomForestClassifier()
- GradientBoostingClassifier()

metrics

- precision
- recall
- accuracy
- f1-score
- support
- confusion matrix
- (runtime has not been measured, as it has been found to be short for all models)

One finding is the poor recall in some models (SVC, Logistic Regression, GradientBoostingClassifier) for 'not completed' vs. high recall for 'completed' of about 80% - given that the ratio of 'not completed' vs. 'completed' in

the dataset is about 20% vs. 80%.

Due to the high and balanced scores we choose the DecisionTreeClassifier for further optimization:

```
DecisionTreeClassifier(class weight=None, criterion='gini', max depth=None,
           max features=None, max leaf nodes=None,
           min impurity decrease=0.0, min impurity split=None,
           min samples leaf=1, min samples split=2,
           min weight fraction leaf=0.0, presort=False, random state=None,
           splitter='best')
0.965235489092731 (Precision)
0.9644177449168208 (Recall)
0.9420096544715447 (Accuracy)
[[ 2309 451]
[ 462 12522]]
              precision
                          recall f1-score
                                              support
not completed
                   0.83
                             0.84
                                       0.83
                                                 2760
   completed
                   0.97
                             0.96
                                       0.96
                                                12984
 avg / total
                   0.94
                             0.94
                                       0.94
                                                15744
```

Optimization of DecisionTreeClassifier Model Using GridSearchCV

Using GridSearchCV the chosen model is optimized, finding the optimum parameters as:

However, when using these to predict and scoring the results, esp. recall on 'not completed' drops and the number of false positives and false negatives increases when comparing to the default parameters:

```
0.8532932083988783 (Precision)
0.9608749229821318 (Recall)
0.8314913617886179 (Accuracy)
[[ 615 2145]
[ 508 12476]]
              precision recall f1-score support
not completed
                  0.55
                             0.22
                                       0.32
                                                2760
   completed
                   0.85
                             0.96
                                       0.90
                                               12984
 avg / total
                   0.80
                             0.83
                                       0.80
                                               15744
```

Thus the DecisionTreeClassifier with default parameters is recommended for predicting, whether users will complete an offer or not.

exporting tree inspired by: https://stackoverflow.com/questions/20224526/how-to-extract-the-decision-rules-from-scikit-learn-decision-tree

Difficulties

Very outdated packages intalled in Jupyter workspace

Cost a lot of valuable time because:

- 1. problem needs to be resolved
- 2. at the start of each session the packages have to be installed and upgraded (some have to be uninstalled before)
- 3. this tedious process needed to be explained in README.

Addendum

Tree rules export

```
|---| membership months <=-0.39
    |---| income <= 0.28
        |---| female <= 0.16
            |---| income <= -0.82
                |---| membership months <=-0.90
                    |---| income <= -1.01
                        |---| discount 0.25 <= 1.13
                             |--- age <= -1.95
                                |--- membership months <= -1.19
                                     |--- class: 1
                                 |---| membership months > -1.19
                                     |---| income <= -1.15
                                         |---| discount 0.20 <= 0.58
                                         | |--- truncated branch of depth 4
                                         |--- discount 0.20 > 0.58
                                         | |--- truncated branch of depth 3
                                     |--- income > -1.15
                                         |--- class: 1
                             |--- age >
                                    - age <= -1.43
                                     |---| membership months <= -1.05
                                         |---| income <= -1.52
                                         | |--- truncated branch of depth 4
                                         |---| income > -1.52
                                             |--- truncated branch of depth 4
                                     |--- membership months >
```

```
| --- age <= -1.89
               | |--- class: 1
               |--- age > -1.89
              | |--- truncated branch of depth 7
       |--- age > -1.43
           |---| income <= -1.06
              |---| membership months <= -1.19
           | |--- truncated branch of depth 8
              |--- membership months > -1.19
               | |--- truncated branch of depth 19
           |--- income > -1.06
              |--- age <= -1.20
              | |--- class: 1
              |--- age > -1.20
           | |--- truncated branch of depth 8
|--- discount 0.25 > 1.13
   |--- membership months <= -1.12
    |--- age <= 0.76
       | --- age <= -2.03
              |--- class: 1
           |--- age > -2.03
              |--- age <= -0.22
              | |--- truncated branch of depth 8
              |--- age > -0.22
           | |--- truncated branch of depth 7
       |--- age > 0.76
         |---| income <= -1.49
              |--- class: 0
           |--- income > -1.49
              |--- class: 1
           |--- membership months > -1.12
       |---| income <= -1.47
           |--- age <= 0.21
              |---| income <= -1.61
              | |--- class: 0
               |--- income > -1.61
              | |--- truncated branch of depth 4
           |--- age > 0.21
              |--- class: 0
        |--- income > -1.47
           |---| age <= 1.22
               |---| income <= -1.29
              | |--- truncated branch of depth 5
               \mid --- \text{ income} \rangle -1.29
              | |--- truncated branch of depth 6
       |--- age > 1.22
```

```
\mid \quad \mid \quad \mid --- \text{ membership months} <= -1.05
             | | |--- class: 1
         | \quad | \quad | membership months > -1.05
       | | | | | |--- truncated branch of depth 2
\mid --- \text{ income} \rangle -1.01
\mid --- \text{ membership months} \le -1.05
      |---| age <= -1.00
   | --- income <= -0.96
         | |--- class: 1
           |---| income > -0.96
           | --- bogo <= 0.00
               | --- age <= -1.17
           | |--- truncated branch of depth 5
                  |--- age > -1.17
                  | |--- truncated branch of depth 2
               |--- bogo > 0.00
                  |---| income <= -0.92
                  | |--- truncated branch of depth 6
                  |---| income > -0.92
               | |--- truncated branch of depth 4
           |--- age > -1.00
          |---| bogo <= 0.00
          | |--- age <= 0.44
           \mid --- \text{ membership months} \le -1.12
                  | |--- truncated branch of depth 6
               |--- membership months > -1.12
                  | |--- truncated branch of depth 5
               |--- age > 0.44
                  |--- discount 0.25 <= 1.13
                  | |--- class: 1
                  |--- discount 0.25 > 1.13
                  | |--- truncated branch of depth 2
           |--- bogo > 0.00
               |---| age <= -0.51
               | |--- class: 1
               |--- age > -0.51
                  |--- age <= 1.45
                  | |--- truncated branch of depth 8
               |--- age > 1.45
               | |--- truncated branch of depth 2
           \mid --- \text{ membership months} > -1.05
       |--- age <= 0.82
      | --- age <= -0.34
       |--- age <= -2.01
          | | |--- class: 1
       |--- age > -2.01
```

```
| --- age <= -1.03
                       | |--- truncated branch of depth 5
                       |--- age > -1.03
                       | |--- class: 0
               |--- age > -0.34
                   |--- age <= 0.30
                      |---| membership months <=-0.97
                       | |--- class: 1
                       |---| membership months > -0.97
                       | |--- truncated branch of depth 2
                   |--- age > 0.30
                      |--- age <= 0.73
                       | |--- truncated branch of depth 5
                      |--- age > 0.73
                      | |--- class: 1
           |--- age > 0.82
              |--- age <= 0.99
                   |---| income <= -0.92
                   | |--- class: 0
                   |---| income > -0.92
                      |---| income <= -0.87
                       | |--- class: 1
                       |---| income > -0.87
                      | |--- class: 0
              |--- age > 0.99
           | | |--- class: 0
|---| membership months > -0.90
   |---| age <= 1.45
       |--- age <= 0.99
           |--- age <= 0.70
           | --- age <= 0.35
                   |--- age <= -1.89
                      |---| income <= -1.26
                      | |--- truncated branch of depth 9
                      |---| income > -1.26
                       | |--- truncated branch of depth 10
                   |--- age > -1.89
                       |---| income <= -1.29
                      | |--- truncated branch of depth 17
                       |--- income > -1.29
                      | |--- truncated branch of depth 20
               |--- age > 0.35
                   |---| age <= 0.47
                       |---| income <= -0.96
                      | |--- truncated branch of depth 6
                      |---| income > -0.96
```

```
| | | |--- truncated branch of depth 2
              |---| age > 0.47
         | |--- truncated branch of depth 9
         |---| income > -1.38
         | |--- truncated branch of depth 8
             |--- age > 0.70
      | --- income <= -1.52
         \mid \mid --- membership months \leq -0.47
      \mid --- \text{ membership months} <= -0.54
          | |--- class: 1
                |--- membership months > -0.54
             | | |--- truncated branch of depth 2
          \mid --- \text{ membership months} > -0.47
          | | |--- class: 0
          |---| income > -1.52
          \mid --- membership months \leq -0.61
             |---| income <= -1.24
                | |--- class: 0
                 |---| income > -1.24
                | |--- truncated branch of depth 7
             |--- membership months > -0.61
          |---| income <= -1.06
             | |--- truncated branch of depth 6
                |---| income > -1.06
         | | | | | | | --- truncated branch of depth 3
   |--- age > 0.99
      |---| membership months <=-0.54
| --- age <= 1.39
         | |--- age <= 1.10
          \mid \quad \mid \quad \mid --- \text{ membership months} <= -0.68
                | |--- truncated branch of depth 3
             |--- membership months > -0.68
                | |--- truncated branch of depth 3
              |--- age > 1.10
                 |---| income <= -1.52
                 | |--- class: 0
                 |---| income > -1.52
                | |--- truncated branch of depth 6
          |--- age > 1.39
         | |--- class: 0
       \mid --- membership months > -0.54
   | |--- discount 0.20 <= 0.58
       | | |--- discount 0.25 <= 1.13
                | |--- class: 0
```

```
| --- discount 0.25 > 1.13
                 | | |--- class: 1
                 |---| income > -1.52
                 |---| income <=-1.19
                    | |--- class: 1
                    |--- income > -1.19
              | | | | | --- truncated branch of depth 5
           | --- discount 0.20 > 0.58
           | | |--- class: 1
     |--- age > 1.45
     | --- income <= -1.29
     |---| income <= -1.42
           | --- income <= -1.61
            | | |--- class: 1
             |--- income > -1.61
              | --- age <= 2.17
              | |--- truncated branch of depth 3
                    |---| membership months > -0.54
                    | |--- class: 1
                 |--- age > 2.17
                    |--- membership months <= -0.61
                    | |--- class: 1
                |---| membership months > -0.61
           |---| income > -1.42
           | |--- class: 1
        |---| income > -1.29
           |--- discount 0.43 <= 1.14
           \mid ---  membership months <= -0.61
           | | |--- class: 0
              |---| membership months > -0.61
              | --- income <= -1.15
                 | |--- class: 1
                 |---| income > -1.15
                    |--- membership months <= -0.54
                | |--- truncated branch of depth 2
                    |--- membership months > -0.54
                |--- discount 0.43 > 1.14
     |--- income > -0.82
  |--- membership months <= -0.76
  | --- income <= -0.09
```

```
|---| income <= -0.13
           |--- age <= -1.77
               |--- class: 1
            |--- age > -1.77
               |---| income <= -0.34
                | |--- truncated branch of depth 2
               |---| income > -0.34
               | |--- class: 1
        \mid --- \text{ income} \rangle -0.13
           |--- class: 0
    |---| membership months > -1.19
        |---| income <= -0.69
           |---| age <= -1.89
               |--- class: 0
            |--- age > -1.89
                |--- age <= -1.77
                | |--- class: 1
                |--- age > -1.77
                | |--- class: 0
        |---| income > -0.69
           |---| income <= -0.59
               |--- membership months <= -1.01
               | |--- truncated branch of depth 3
               |--- membership months > -1.01
               | |--- class: 1
            |---| income > -0.59
               |---| income <= -0.46
               | |--- truncated branch of depth 5
               |--- income > -0.46
           | | |--- truncated branch of depth 11
        |--- age > -1.66
    |--- age <= 0.01
      |---| income <= -0.36
           |--- membership months <= -1.19
               |--- age <= -0.68
                | |--- class: 1
                |--- age > -0.68
                | |--- truncated branch of depth 7
            |---| membership months > -1.19
                \mid --- \text{ membership months} <= -0.83
                | |--- truncated branch of depth 15
                |--- membership months > -0.83
               | |--- truncated branch of depth 10
        |---| income > -0.36
      | --- income <= -0.27
               |--- age <= -1.31
```

```
| | |--- truncated branch of depth 3
                 |--- age > -1.31
                 | |--- truncated branch of depth 7
              |--- income > -0.27
                 |---| age <= -0.59
              | |--- truncated branch of depth 12
                 |--- age > -0.59
                 | |--- truncated branch of depth 8
              |--- age > 0.01
          |---| income <= -0.46
          |--- age <= 2.43
              |---| income <=-0.50
                 | |--- truncated branch of depth 13
                 |--- income > -0.50
                 | |--- truncated branch of depth 7
              |--- age > 2.43
              | |--- class: 1
           |--- income > -0.46
            |---| income <= -0.32
              |--- membership months <= -1.12
                 | |--- truncated branch of depth 6
              |--- membership months > -1.12
                 | |--- truncated branch of depth 11
              |--- income > -0.32
                 |--- membership months <= -1.12
                 | |--- truncated branch of depth 9
              |--- membership months > -1.12
            | | | | | |--- truncated branch of depth 14
|--- income > -0.09
   |--- age <= -0.28
      |--- membership months <= -0.83
      \mid --- \text{ membership months} \le -0.97
         | --- age <= -0.57
                 |---| age <= -1.89
              | |--- class: 0
                  |--- age > -1.89
                 | |--- truncated branch of depth 9
              |--- age > -0.57
                 |---| income <= 0.05
                  | |--- class: 0
                  |--- income > 0.05
                  | |--- truncated branch of depth 5
          |---| membership months > -0.97
              |---| income <= 0.14
          | | | | |--- truncated branch of depth 7
```

```
| --- age > -0.83
               | |--- class: 1
           |--- income > 0.14
              |--- membership months <= -0.90
              | |--- truncated branch of depth 5
           |---| membership months > -0.90
              | |--- truncated branch of depth 6
   |---| membership months > -0.83
     |---| age <= -1.40
           |--- discount 0.43 <= 1.14
           | --- bogo <= 0.00
              | |--- truncated branch of depth 6
              |--- bogo > 0.00
               | |--- truncated branch of depth 3
           |---| discount 0.43 > 1.14
              |--- age <= -1.86
              | |--- class: 1
               |--- age > -1.86
              | |--- truncated branch of depth 2
       |--- age > -1.40
           |---| income <= 0.19
           |--- age <= -0.62
              | |--- truncated branch of depth 4
              |--- age > -0.62
              | |--- truncated branch of depth 6
           |--- income > 0.19
       | | |--- class: 0
|--- age > -0.28
   |---| income <= 0.05
|--- membership months <= -1.12
       | --- age <= 0.35
              |--- age <= -0.11
           | |--- class: 0
               |--- age > -0.11
              | |--- truncated branch of depth 5
           |--- age > 0.35
               |---| income <= -0.04
               | |--- truncated branch of depth 3
               |--- income > -0.04
               | |--- class: 0
       |--- membership months > -1.12
           |--- age <= 0.41
              |---| membership months <= -0.97
           | |--- truncated branch of depth 7
           |---| membership months > -0.97
       | |--- class: 1
```

```
|--- age > 0.41
                   | --- age <= 0.93
                     | |--- truncated branch of depth 7
                     |--- age > 0.93
                  | | |--- truncated branch of depth 7
           |--- income > 0.05
             |--- membership months <= -1.19
                  |--- class: 1
               |---| membership months > -1.19
                   |--- age <= 1.68
                  | |--- membership months <= -0.83
                     | |--- truncated branch of depth 9
                     |--- membership months > -0.83
                     | |--- truncated branch of depth 5
                   |--- age > 1.68
                      |---| income <= 0.21
                      | |--- class: 0
                      |--- income > 0.21
              | | | |--- class: 1
|--- membership months > -0.76
  |--- age <= -1.20
       |---| income <= 0.24
          |--- age <= -2.06
       |---| membership months <=-0.68
             | --- income <= -0.55
                  | |--- class: 1
                  |---| income > -0.55
                     |--- class: 0
                  |--- membership months > -0.68
                  |--- class: 1
           |--- age > -2.06
               |--- age <= -2.01
                  |--- discount 0.20 <= 0.58
                     |---| income <= -0.55
                  | |--- truncated branch of depth 3
                      |--- income > -0.55
                     | |--- truncated branch of depth 5
                   |--- discount 0.20 > 0.58
                   | |--- class: 0
               |--- age > -2.01
                   |--- age <= -1.95
                      |---| income <= -0.06
                      | |--- class: 1
                      |--- income > -0.06
                     | |--- truncated branch of depth 2
                  |--- age > -1.95
```

```
| --- income <= 0.19
            | | |--- truncated branch of depth 15
                 |--- income > 0.19
          | | | | |--- truncated branch of depth 6
   |--- income > 0.24
   | |--- class: 0
|--- age > -1.20
   |---| age <= 1.91
      |---| age <= -1.03
       | --- income <= -0.59
         | --- income <= -0.64
              \mid --- \text{ membership months} <= -0.61
                 | |--- truncated branch of depth 4
                 |--- membership months > -0.61
                 | |--- class: 1
              |---| income > -0.64
              | |--- class: 0
           |---| income > -0.59
           |---| income <= 0.14
              |--- class: 1
              |--- income > 0.14
              | |--- class: 0
       |--- age > -1.03
          |---| age <= 1.45
              |--- age <= 0.53
                 |---| income <= -0.32
              | |--- truncated branch of depth 15
                 |---| income > -0.32
                 | |--- truncated branch of depth 14
               |--- age > 0.53
                 |---| membership months <=-0.47
                 | |--- truncated branch of depth 15
                 |---| membership months > -0.47
                 | |--- truncated branch of depth 9
           |--- age > 1.45
               |--- age <= 1.79
                 |--- class: 1
               |--- age > 1.79
                 |---| income <= -0.32
                 | |--- class: 1
                 |---| income > -0.32
                 | |--- class: 0
              |--- age > 1.91
      |---| income <= -0.20
   | |--- age <= 2.20
   | | |--- class: 0
```

```
|--- age > 2.20
                          \mid --- membership months <= -0.65
                             |---| age <= 2.34
                             | |--- class: 1
                              |--- age > 2.34
                              | |--- class: 0
                          |---| membership months > -0.65
                      | | |--- class: 0
                   |--- income > -0.20
                     |---| income <= -0.09
                      | |--- class: 1
                      |---| income > -0.09
                      \mid --- \text{ membership months} <= -0.54
                          | |--- class: 0
                          |---| membership months > -0.54
                             |---| membership months <=-0.47
                             | |--- class: 1
                             |---| membership months > -0.47
                          | | | | | --- truncated branch of depth 2
|--- female > 0.16
 |---| membership months <=-0.83
      |---| age <= -1.95
      \mid ---  membership months <= -1.12
       | | | --- income <= -0.59
           | | |--- class: 0
              |---| income > -0.59
           | | |--- class: 1
          |--- membership months > -1.12
          | |--- class: 0
       |--- age > -1.95
          |---| income <= -1.56
              |--- discount 0.25 <= 1.13
                  |---| age <= -1.52
                   | |--- class: 1
                   |--- age > -1.52
                      |--- age <= 0.35
                          |--- age <= -0.25
                             |--- age <= -1.34
                              | |--- class: 0
                              |--- age > -1.34
                             | |--- truncated branch of depth 3
                          |--- age > -0.25
                          | |--- class: 0
                      |--- age > 0.35
                     | |--- age <= 0.87
                             |--- class: 1
```

```
|--- age > 0.87
               | |--- bogo <= 0.00
                  | |--- class: 0
                  |--- bogo > 0.00
           | | | |--- truncated branch of depth 4
   |--- discount 0.25 > 1.13
      |--- class: 0
|--- income > -1.56
   |---| age <= -1.89
      |--- class: 1
   |--- age > -1.89
       |---| income <= -0.09
       | --- income <= -0.32
               |---| income <= -1.29
                  |--- age <= -0.62
                  | |--- truncated branch of depth 4
                   |--- age > -0.62
                   | |--- truncated branch of depth 10
               |---| income > -1.29
                   |---| income <= -1.15
                  | |--- truncated branch of depth 9
                   |---| income > -1.15
                  | |--- truncated branch of depth 23
           |--- income > -0.32
               |---| membership months <=-0.90
                  |--- membership months <= -1.12
                  | |--- truncated branch of depth 7
                  |---| membership months > -1.12
                  | |--- truncated branch of depth 7
               |---| membership months > -0.90
                  |---| income <= -0.23
                  | |--- truncated branch of depth 2
                  |---| income > -0.23
                  | |--- class: 0
       |--- income > -0.09
           |--- age <= 0.58
               |--- age <= -0.05
                  |--- age <= -1.37
                  | |--- truncated branch of depth 2
                   |--- age > -1.37
                   | |--- truncated branch of depth 12
               |--- age > -0.05
                   |---| age <= 0.27
                   | |--- class: 1
                   |--- age > 0.27
                  | |--- truncated branch of depth 6
```

```
|--- age > 0.58
                       |---| age <= 1.39
                          |---| age <= 1.02
                          | |--- truncated branch of depth 6
                           |--- age > 1.02
                           | |--- truncated branch of depth 7
                       |--- age > 1.39
                          |--- membership months <= -0.97
                          | |--- truncated branch of depth 6
                          |--- membership months > -0.97
                  | | | | |--- truncated branch of depth 2
               |---| membership months > -0.83
  |---| income <= -0.64
   | --- age <= 1.62
       | --- income <= -1.61
           |---| membership months <= -0.54
              | |--- class: 0
               |---| membership months > -0.54
                  |---| discount 0.20 <= 0.58
                       |--- age <= -0.88
                          |--- class: 1
                       |--- age > -0.88
                          |--- age <= -0.16
                          | |--- class: 0
                           |--- age > -0.16
                          | |--- truncated branch of depth 3
                   |--- discount 0.20 > 0.58
                       |--- age <= -0.16
                          |--- class: 0
                       |--- age > -0.16
                          |--- age <= 0.27
                           | |--- class: 1
                          |--- age > 0.27
                          | |--- class: 0
                       \mid --- \text{ income } \rangle -1.61
               |---| income <= -1.33
                  |--- age <= 0.76
                       |--- age <= 0.70
                          |---| income <= -1.52
                           | |--- truncated branch of depth 12
                           |---| income > -1.52
                           | |--- truncated branch of depth 10
                       |--- age > 0.70
                           |---| income <= -1.42
                           | |--- class: 1
                           |--- income > -1.42
```

```
| | | |--- class: 0
                                         |--- age > 0.76
                                                      |---| age <= 1.42
                                                                 |--- class: 1
                                                       |--- age > 1.42
                                                                 |---| age <= 1.51
                                                                  | |--- class: 0
                                                                  |--- age > 1.51
                                                                 | |--- class: 1
                            |---| income > -1.33
                                   |---| age <= 1.33
                                                     |--- age <= -0.85
                                         | --- age <= -1.95
                                                                 | |--- truncated branch of depth 5
                                                                 |--- age > -1.95
                                                                 | |--- truncated branch of depth 15
                                                       |--- age > -0.85
                                                                  |---| income <= -1.01
                                                                 | |--- truncated branch of depth 12
                                                                 \mid --- \text{ income} \rangle -1.01
                                                     | | |--- truncated branch of depth 15
                                   |--- age > 1.33
                           | | |--- class: 0
|--- age > 1.62
| --- income <= -1.52
                        |--- class: 0
            |---| income > -1.52
                        |--- discount 0.20 <= 0.58
                           |---| income <=-1.08
                                         | |--- class: 1
                                        |---| income > -1.08
                                                      |---| income <= -0.92
                                                                 |---| income <= -0.96
                                                                  | |--- truncated branch of depth 2
                                                                 |---| income > -0.96
                                                                  | |--- class: 0
                                                      |---| income > -0.92
                                                                 |--- class: 1
                                                       |--- discount 0.20 > 0.58
                                         \mid --- \text{ membership months} \mid --- \text{ some 
                                                     |--- membership months <= -0.68
                                                                 |--- age <= 1.99
                                                                  | |--- class: 1
                                                                    |--- age > 1.99
                                                                 | |--- truncated branch of depth 2
                                        | --- membership months > -0.68
```

```
| | |--- class: 1
               |--- membership months > -0.54
                   |---| age <= 1.68
                      |--- class: 1
                   |--- age > 1.68
                       |---| income <= -0.89
                       | |--- class: 0
                      |---| income > -0.89
                      | |--- class: 1
              |--- income > -0.64
   |--- age <= 2.08
       |--- age <= -1.72
          |---| income <= -0.41
           | |--- class: 1
           |--- income > -0.41
               |---| income <= -0.18
                   |---| age <= -1.95
                      |--- class: 0
                   |--- age > -1.95
                       |--- age <= -1.77
                       | |--- truncated branch of depth 5
                       |--- age > -1.77
                       | |--- class: 0
               |---| income > -0.18
                   |--- age <= -2.06
                       |--- class: 0
                   |--- age > -2.06
                       |---| membership months <=-0.65
                       | |--- class: 1
                       |---| membership months > -0.65
                      | |--- truncated branch of depth 4
                  |--- age > -1.72
           |---| income <= 0.10
               |--- membership months <= -0.61
                   |--- age <= 0.93
                       |--- age <= 0.64
                       | |--- truncated branch of depth 12
                       |--- age > 0.64
                       | |--- truncated branch of depth 3
                   |--- age > 0.93
                       |--- age <= 1.10
                       | |--- truncated branch of depth 4
                       |--- age > 1.10
                       | |--- truncated branch of depth 6
               |--- membership months > -0.61
                   |---| age <= 1.71
```

```
\mid \quad \mid --- \text{ membership months} \mid <= -0.54
                  | |--- truncated branch of depth 10
                  |---| membership months > -0.54
                  | |--- truncated branch of depth 12
               |--- age > 1.71
                   |--- age <= 1.85
                   | |--- class: 0
                  |--- age > 1.85
                  | |--- truncated branch of depth 3
       |--- income > 0.10
          |---| membership months <=-0.47
               |--- age <= -0.05
                  |---| age <= -0.59
                  | |--- truncated branch of depth 7
                  |--- age > -0.59
                  | |--- truncated branch of depth 9
               |--- age > -0.05
                   |--- age <= 0.44
                   | |--- class: 1
                   |--- age > 0.44
                   | |--- truncated branch of depth 5
           |---| membership months > -0.47
             |--- age <= -0.77
                  |--- class: 0
               |--- age > -0.77
                  |--- discount 0.25 <= 1.13
                  | |--- truncated branch of depth 9
                  |--- discount 0.25 > 1.13
           | | | |--- truncated branch of depth 4
       |--- age > 2.08
  |---| membership months <= -0.47
       |---| income <= 0.12
         |---| income <= -0.32
               |--- age <= 2.23
                  |---| membership months <=-0.76
                  | |--- class: 1
                   |---| membership months > -0.76
                  | |--- truncated branch of depth 2
               |--- age > 2.23
                   |--- class: 1
           |--- income > -0.32
               |--- age <= 2.25
                  |---| age <= 2.17
                   | |--- class: 0
                   |--- age > 2.17
                   | |--- class: 1
```

```
|--- age > 2.25
                              \mid --- \text{ membership months} <= -0.54
                                 | |--- class: 0
                                 |--- membership months > -0.54
                            | | |--- class: 1
                          |--- income > 0.12
                       | |--- class: 1
                   |---| membership months > -0.47
                      |---| age <= 2.17
                       |---| income <=-0.23
                        | |--- class: 0
                          |---| income > -0.23
                       | | |--- class: 1
                      |--- age > 2.17
                  | |--- class: 0
              |--- income > 0.28
  |---| age <= -0.39
   | |--- female <= 0.16
          |---| income <= 0.47
          \mid --- \text{ membership months} <= -0.68
              | --- age <= -0.74
                      |--- membership months <= -0.97
                      | |--- discount 0.25 <= 1.13
                              |--- age <= -1.77
                                 |--- membership months <= -1.19
                                 | |--- class: 1
                                 |--- membership months > -1.19
                                 | |--- truncated branch of depth 2
                              |--- age > -1.77
                                  |--- age <= -1.72
                                 | |--- class: 0
                                  |--- age > -1.72
                                 | |--- truncated branch of depth 7
                          |--- discount 0.25 > 1.13
                          | --- age <= -1.66
                                 |--- class: 1
                              |--- age > -1.66
                                 |--- class: 0
                       |---| membership months > -0.97
                          |--- age <= -1.14
                              |---| income <= 0.33
                                  |--- age <= -1.89
                                  | |--- class: 0
                                  |--- age > -1.89
                                 | |--- truncated branch of depth 3
                              |--- income > 0.33
```

```
| | |--- class: 0
           |---| age > -1.14
               |--- age <= -0.85
               \mid --- \text{ membership months} \le -0.83
               | | |--- truncated branch of depth 5
                  |---| membership months > -0.83
                  | |--- truncated branch of depth 3
           |--- age > -0.85
          | | |--- class: 1
   |--- age > -0.74
      |---| age <= -0.57
       | |--- bogo <= 0.00
         \mid --- \text{ membership months} \le -1.12
               \mid --- \text{ membership months} \le -1.19
                  | |--- class: 0
                  |--- membership months > -1.19
                  | |--- class: 1
               |--- membership months > -1.12
                  |---| income <= 0.33
                  | |--- truncated branch of depth 2
                  |--- income > 0.33
                  | |--- class: 0
           |--- bogo > 0.00
               |---| age <= -0.68
                  |--- membership months <= -0.83
                  | |--- truncated branch of depth 2
                  |---| membership months > -0.83
                  | |--- class: 0
               |--- age > -0.68
                  |--- class: 0
               |--- age > -0.57
         |--- membership months <= -1.15
          | |--- class: 1
           \mid --- \text{ membership months} > -1.15
           \mid --- \text{ membership months} \le -0.97
                  |--- class: 0
               |---| membership months > -0.97
                  |--- discount 0.20 <= 0.58
                  | |--- truncated branch of depth 3
                  |--- discount 0.20 > 0.58
           | |--- class: 1
          |--- membership months > -0.68
| --- age <= -0.91
      |---| income <= 0.33
| |--- age <= -1.86
  | | |--- class: 1
```

```
|--- age > -1.86
                                                                       |--- age <= -1.40
                                                                                  |--- membership months <= -0.54
                                                                                  | |--- class: 0
                                                                                     |---| membership months > -0.54
                                                                                     | |--- class: 1
                                                                       |--- age > -1.40
                                                                       | |--- class: 1
                                          |--- income > 0.33
                                                        |--- age <= -1.83
                                                                     |---| membership months <=-0.50
                                                                                  |--- class: 0
                                                                       |--- membership months > -0.50
                                                                                   |--- age <= -1.98
                                                                                  | |--- class: 1
                                                                                    |--- age > -1.98
                                                                                  | |--- class: 0
                                                         |--- age > -1.83
                                                                       |---| age <= -1.75
                                                                                  |--- class: 1
                                                                       |--- age > -1.75
                                                                                     |---| age <= -1.66
                                                                                  | |--- class: 0
                                                                                  |--- age > -1.66
                                                                      | | | |--- truncated branch of depth 5
                           |--- age > -0.91
                                       |--- age <= -0.57
                                          | |--- class: 1
                                          |--- age > -0.57
                                                    |---| membership months <=-0.54
                                                   | |--- class: 0
                                       \mid --- \text{ membership months} > -0.54
                                      | | |--- class: 1
|--- income > 0.47
         |--- age <= -0.45
                           \mid --- \text{ membership months} 
                                       |--- age <= -0.57
                                          | |--- class: 1
                                          |--- age > -0.57
                                                        |---| income <= 0.61
                                                        | |--- class: 1
                                                        |--- income > 0.61
                                                        | |--- class: 0
                           \mid --- \text{ membership months} > -1.05
                                      |--- age <= -1.03
                           | |--- class: 0
```

```
|--- age > -1.03
                 |---| income <= 0.56
                   | |--- class: 1
                   |--- income > 0.56
                       |---| income <= 1.25
                          |--- income <= 1.11
                          | |--- truncated branch of depth 10
                          \mid --- \text{ income} > 1.11
                          | |--- truncated branch of depth 3
                       |---| income > 1.25
                          |---| income <= 1.44
                          | |--- truncated branch of depth 4
                          |--- income > 1.44
                   | |--- class: 1
                  |--- age > -0.45
           |---| income <= 0.95
       | | |--- class: 1
       | --- income > 0.95
      | | |--- class: 0
\mid --- \text{ female} > 0.16
  |---| membership months <=-0.76
   |---| income <= 1.44
       | --- income <= 1.07
           |---| age <= -1.40
              | |--- class: 1
               |--- age > -1.40
                 |--- membership months <= -1.19
                      |---| income <= 0.47
                   | |--- class: 0
                       |--- income > 0.47
                          |--- class: 1
                   |---| membership months > -1.19
                       |---| income <= 0.79
                          |--- membership months <= -1.05
                          | |--- truncated branch of depth 3
                          \mid --- \text{ membership months} > -1.05
                          | |--- truncated branch of depth 6
                       |--- income > 0.79
                          |--- membership months <= -1.01
                          | |--- class: 1
                          |--- membership months > -1.01
                          | |--- class: 0
                   |---| income > 1.07
              |--- class: 1
           |--- income > 1.44
           |--- class: 0
```

```
|--- membership months > -0.76
   |--- age <= -1.89
    \mid --- \text{ membership months} <= -0.54
           |--- class: 1
       |---| membership months > -0.54
        | |--- class: 0
    |--- age > -1.89
        |--- membership months <= -0.61
            |--- membership months <= -0.68
               |---| income <= 0.35
                    |---| age <=-0.83
                        |--- age <= -1.31
                        | |--- class: 1
                        |--- age > -1.31
                        | |--- class: 0
                    |--- age > -0.83
                       |--- class: 1
                |--- income > 0.35
                | |--- class: 1
            |---| membership months > -0.68
                |---| income <= 1.11
                    |---| age <= -1.60
                       |--- age <= -1.75
                        | |--- class: 1
                        |--- age > -1.75
                        | |--- class: 0
                    |--- age > -1.60
                        |--- class: 1
                \mid --- \text{ income} > 1.11
                    |--- age <= -0.68
                       |--- class: 0
                    |--- age > -0.68
                    | |--- class: 1
        |--- membership months > -0.61
            |---| membership months <=-0.47
               |--- class: 1
            |---| membership months > -0.47
                |---| income <= 0.37
                    |--- discount 0.20 <= 0.58
                        |--- discount 0.25 <= 1.13
                        | |--- class: 1
                        |--- discount 0.25 > 1.13
                        | |--- truncated branch of depth 2
                    |--- discount 0.20 > 0.58
                       |--- class: 0
                |--- income > 0.37
```

```
| | | | | | | | |--- class: 1
| --- age > -0.39
   \mid \quad \mid --- \text{ membership months} <= -1.05
    | | |--- income <= 0.51
         |--- income <= 0.47
          | | |--- class: 1
              | --- age > -0.11
              | | |--- age <= 1.45
                    | --- age <= 0.87
                 \mid \quad \mid \quad \mid --- \text{ membership months} <= -1.19
                    | | |--- class: 0
                    |---| membership months > -1.19
                             | |--- class: 1
                           |--- age > 0.07
                         | --- age <= 0.44
                           | |--- class: 1
                             |--- age > 0.44
                           | |--- truncated branch of depth 8
                       |--- age > 0.87
                        |--- income <= 0.37
                         | |--- class: 0
                           |--- income > 0.37
                         \mid ---  membership months <= -1.12
                             | |--- truncated branch of depth 5
                       | \quad | \quad | --- membership months > -1.12
                    | | | | |--- class: 0
                    |--- age > 1.45
                    | |--- discount 0.25 <= 1.13
                      | |--- class: 1
                       |--- discount 0.25 > 1.13
                       | --- age <= 1.76
                        \mid \quad \mid \quad \mid --- \text{ membership months} <= -1.12
                             | |--- class: 0
                             |--- membership months > -1.12
                           | | |--- class: 1
                    | --- age > 1.76
                    |--- income > 0.47
              | --- age <= 0.58
              | |--- class: 0
                 |--- age > -0.08
                 |--- age > 0.58
```

```
|--- membership months <= -1.19
               |--- age <= 0.76
               |--- age <= 0.67
                  |--- class: 1
                   |--- age > 0.67
                  | |--- class: 0
              |--- age > 0.76
           | | |--- class: 1
          |--- membership months > -1.19
          | |--- class: 0
       |--- income > 0.51
  |--- age <= 1.85
   | --- age <= 1.79
          |---| income <= 0.79
       | --- age <= 0.24
              |---| income <= 0.65
                     |---| female <= 0.16
                      | |--- class: 1
                     |--- female > 0.16
                     | |--- truncated branch of depth 4
                  |--- income > 0.65
                  | |--- class: 1
              |--- age > 0.24
                  |--- class: 1
               |--- income > 0.79
               |--- membership months <= -1.12
                  |---| income <= 1.94
                     |---| income <= 1.81
                     | |--- truncated branch of depth 15
                      |--- income > 1.81
                     | |--- truncated branch of depth 6
                   |---| income > 1.94
                     |--- class: 1
               \mid --- membership months > -1.12
                   |--- age <= -0.22
                      |---| income <= 2.17
                      | |--- truncated branch of depth 2
                      |--- income > 2.17
                      | |--- class: 0
                   |--- age > -0.22
                      |---| income <= 0.84
                      | |--- class: 0
                     |--- income > 0.84
                  | | |--- truncated branch of depth 12
               |--- age > 1.79
          |--- class: 0
```

```
| | | |--- age > 1.85
   | | | |--- class: 1
   |--- membership months > -1.05
       |---| female <= 0.16
       \mid --- \text{ membership months} <= -0.90
           | --- income <= 1.25
                  |---| income <= 1.02
                   |---| income <= 0.84
                       | --- income <= 0.74
                              |--- age <= 0.18
                              | |--- truncated branch of depth 5
                              |--- age > 0.18
                              | |--- truncated branch of depth 6
                           |--- income > 0.74
                              |---| bogo <= 0.00
                              | |--- class: 0
                              |--- bogo > 0.00
                              | |--- truncated branch of depth 4
                       |--- income > 0.84
                       |--- class: 1
                   |---| income > 1.02
                       |---| age <= -0.11
                       | |--- class: 1
                       |--- age > -0.11
                          |--- age <= 0.58
                           | |--- class: 0
                           |--- age > 0.58
                              |---| membership months <=-0.97
                              | |--- class: 0
                              |---| membership months > -0.97
                              | |--- class: 1
                         \mid --- \text{ income} > 1.25
                  |---| age <= 0.07
                   | |--- class: 1
                   |--- age > 0.07
                       |---| income <= 1.46
                       | |--- class: 1
                       |--- income > 1.46
                          |--- age <= 0.18
                              |--- class: 0
                           |--- age > 0.18
                              |---| income <= 1.53
                              | |--- class: 0
                              \mid --- \text{ income} > 1.53
                      | | | |--- truncated branch of depth 3
           |--- membership months > -0.90
```

```
|---| income <= 0.70
   |---| age <= 2.37
    | |--- age <= 1.22
           |---| age <= 0.76
              |---| membership months <=-0.47
              | |--- truncated branch of depth 15
              |---| membership months > -0.47
              | |--- truncated branch of depth 9
           |---| age > 0.76
               |---| income <= 0.61
              | |--- truncated branch of depth 8
              |--- income > 0.61
              | |--- truncated branch of depth 3
       |--- age > 1.22
           |---| age <= 1.85
              |---| age <= 1.51
               | |--- truncated branch of depth 6
               |--- age > 1.51
               | |--- class: 1
           |--- age > 1.85
               |---| age <= 1.99
               | |--- class: 0
              |--- age > 1.99
           | |--- class: 1
    |--- age > 2.37
    | |--- class: 0
|--- income > 0.70
    |---| income <= 1.16
      |--- age <= -0.16
           |--- age <= -0.28
              |--- class: 1
           |--- age > -0.28
              |---| membership months <=-0.83
               | |--- class: 1
              |---| membership months > -0.83
              | |--- truncated branch of depth 5
        |--- age > -0.16
           |--- age <= 0.35
              |---| membership months <=-0.47
               | |--- class: 1
               |---| membership months > -0.47
               | |--- truncated branch of depth 4
           |--- age > 0.35
               |--- age <= 0.41
              | |--- truncated branch of depth 2
               |--- age > 0.41
```

```
| | | | | | |--- truncated branch of depth 9
          |--- income > 1.16
          | --- income <= 1.25
                 |---| membership months <=-0.47
              \mid --- \text{ membership months} \le -0.76
                    | |--- class: 1
                    |---| membership months > -0.76
                     | |--- truncated branch of depth 5
                  |--- membership months > -0.47
                     |---| age <= 0.07
                    | |--- class: 1
                     |--- age > 0.07
                     | |--- class: 0
              \mid --- \text{ income} > 1.25
               |---| income <= 2.13
                    |---| age <= 0.12
                    | |--- truncated branch of depth 9
                     |--- age > 0.12
                    | |--- truncated branch of depth 10
          | |--- income > 2.13
         |--- female > 0.16
| --- age <= -0.34
  | --- income <= 1.37
         |---| membership months <=-0.47
   | |--- class: 1
          |---| membership months > -0.47
          | |--- income <= 0.86
          | | |--- class: 0
          |---| income > 0.86
             | |--- class: 1
       |---| income > 1.37
          |---| income <= 1.53
          | |--- class: 0
          |--- income > 1.53
          \mid --- \text{ membership months} \le -0.83
          | | |--- class: 0
          \mid --- \text{ membership months} > -0.83
          | | |--- class: 1
   |--- age > -0.34
      |---| income <= 0.51
       |--- age <= 1.22
          | --- age <= 0.99
          | | |--- discount 0.43 <= 1.14
            | | | | |--- truncated branch of depth 10
```

```
| | |--- truncated branch of depth 11
           |--- discount 0.43 > 1.14
           | |--- class: 1
       |--- age > 0.99
           |---| income <= 0.47
              |---| age <= 1.16
              | |--- truncated branch of depth 7
              |--- age > 1.16
               | |--- class: 0
           |--- income > 0.47
              |--- class: 1
           |--- age > 1.22
       |--- membership months <= -0.76
       |---| income <= 0.37
           |---| age <= 1.53
              | |--- class: 0
               |--- age > 1.53
              | |--- truncated branch of depth 2
           |--- income > 0.37
              |--- class: 1
       |---| membership months > -0.76
      | |--- class: 1
|--- income > 0.51
   |--- age <= 1.79
   | |--- age <= 1.28
      | |--- age <= 1.22
          | |--- discount 0.43 <= 1.14
              | |--- truncated branch of depth 17
              |--- discount 0.43 > 1.14
              | |--- truncated branch of depth 9
           |--- age > 1.22
              |---| income <= 1.71
              | |--- truncated branch of depth 3
              |--- income > 1.71
              | |--- class: 0
       |--- age > 1.28
           \mid --- \mid membership \mid months <= -0.97
              |---| income <= 0.88
              | |--- truncated branch of depth 2
               |---| income > 0.88
               | |--- class: 1
           |---| membership months > -0.97
               |---| income <= 1.69
              | |--- class: 1
              |--- income > 1.69
```

```
| | | | | |--- truncated branch of depth 2
                        |--- age > 1.79
                        |--- age <= 1.97
                            |---| income <= 2.11
                               | --- income <= 0.79
                                  | |--- truncated branch of depth 2
                                  |--- income > 0.79
                                  | |--- truncated branch of depth 3
                               |--- income > 2.11
                                  |---| income <= 2.47
                                  | |--- truncated branch of depth 2
                                  |--- income > 2.47
                               | | |--- class: 1
                            |--- age > 1.97
                           \mid --- \text{ membership months} \le -0.97
                               |--- class: 0
                               |---| membership months > -0.97
                                  |--- membership months <= -0.90
                                  | |--- truncated branch of depth 3
                       |---| membership months > -0.90
                       |---| membership months > -0.39
  |---| income <= -0.23
   | --- membership months <= 1.35
      \mid --- \text{ membership months} \le -0.32
       | | | --- income <= -1.56
             | --- female <= 0.16
             |--- age <= -1.08
                 | |--- class: 0
                    |--- age > -1.08
                    | |--- class: 1
                 | --- age > -0.45
                 | | |--- class: 0
                |---| female > 0.16
              | | |--- class: 1
              |---| income > -1.56
                 |--- age <= -1.72
                 | --- income <= -1.06
                       |--- class: 1
                    |---| income > -1.06
                       |--- age <= -2.01
                       | --- income <= -0.46
                        | | |--- class: 1
                          |--- income > -0.46
                       |--- class: 0
```

```
|--- age > -2.01
       | --- income <= -0.64
           | --- income <= -0.76
              | |--- class: 0
              |---| income > -0.76
              | |--- class: 1
         |--- income > -0.64
       | | |--- class: 0
|--- age > -1.72
   |--- age <= -1.08
      |---| age <= -1.54
       |---| income <=-1.42
          | |--- class: 0
           |---| income > -1.42
              |---| income <= -1.15
                 |---| income <= -1.33
                  | |--- class: 1
                  |---| income > -1.33
                  | |--- class: 0
              |---| income > -1.15
            | |--- class: 1
       |--- age > -1.54
         |---| income <= -0.62
              |--- class: 1
           |--- income > -0.62
               |---| income <= -0.39
              | |--- class: 0
           | --- income > -0.39
         | | |--- class: 1
   |--- age > -1.08
      |--- discount 0.43 <= 1.14
         |---| female <= 0.16
              |--- age <= -0.74
               |--- income <= -1.42
                  | |--- class: 0
                  |---| income > -1.42
                  | |--- truncated branch of depth 3
               |--- age > -0.74
                 |--- age <= 1.82
                  | |--- truncated branch of depth 13
                  |--- age > 1.82
                  | |--- class: 1
           |--- female > 0.16
               |--- age <= -0.97
              |---| income <= -1.01
                 | |--- class: 0
```

```
| --- income > -1.01
                      | | |--- class: 1
                      |--- age > -0.97
                         |---| income <= -0.87
                         | |--- truncated branch of depth 3
                         |--- income > -0.87
                         | |--- truncated branch of depth 7
               |--- discount 0.43 > 1.14
                 |---| age <= 1.13
                      |--- age <= -0.54
                         |---| age <= -0.62
                         | |--- class: 1
                          |--- age > -0.62
                          | |--- class: 0
                      |--- age > -0.54
                      | |--- class: 1
                  |--- age > 1.13
                      |---| income <= -1.22
                      | |--- class: 1
                      |--- income > -1.22
                         |---| female <= 0.16
                          | |--- class: 0
                         \mid --- \text{ female} > 0.16
          |--- membership months > -0.32
   |---| female <= 0.16
   | |--- discount 0.43 <= 1.14
          |--- discount 0.25 <= 1.13
             |--- age <= 1.28
              |--- income <= -1.47
                  | --- income <= -1.52
                         |--- membership months <= 0.55
                         | |--- truncated branch of depth 5
                          |--- membership months > 0.55
                         | |--- class: 1
                      |--- income > -1.52
                          |--- membership months <= 1.13
                          | |--- truncated branch of depth 6
                         |--- membership months > 1.13
                          | |--- class: 0
                  |--- income > -1.47
                      |--- age <= -0.62
                         |---| income <= -0.36
                         | |--- truncated branch of depth 14
                         |--- income > -0.36
                         | |--- truncated branch of depth 8
```

```
| --- age > -0.62
           | |--- bogo <= 0.00
              | |--- truncated branch of depth 11
           |--- bogo > 0.00
           | |--- truncated branch of depth 12
       |--- age > 1.28
     |---| age <= 1.33
   |--- membership months <= 0.95
       |---| membership months <=-0.03
           | |--- class: 0
              |---| membership months > -0.03
              | |--- truncated branch of depth 3
           |--- membership months > 0.95
           | |--- class: 0
       |--- age > 1.33
           |--- membership months <= 0.12
              |---| income <= -0.87
           | |--- truncated branch of depth 2
              |---| income > -0.87
               | |--- truncated branch of depth 3
           |--- membership months > 0.12
              |---| income <= -0.99
              | |--- truncated branch of depth 3
              |---| income > -0.99
           | |--- truncated branch of depth 4
|--- discount 0.25 > 1.13
   |--- membership months <= 0.48
   | --- age <= -0.51
       | --- age <= -1.49
              |--- class: 1
           |--- age > -1.49
              |--- membership months <= -0.10
              | |--- truncated branch of depth 5
              |--- membership months > -0.10
           | |--- truncated branch of depth 8
       |--- age > -0.51
           |--- age <= 0.93
               |---| income <= -1.47
              | |--- truncated branch of depth 3
               |---| income > -1.47
              | |--- class: 1
           |--- age > 0.93
               |---| income <= -1.36
               | |--- truncated branch of depth 2
              \mid --- \text{ income} \rangle -1.36
       | |--- truncated branch of depth 4
```

```
| |--- membership months > 0.48
           |--- age <= -1.03
           | |--- membership months <= 1.28
                  |--- class: 1
               |--- membership months > 1.28
                  |---| income <= -0.89
                  | |--- truncated branch of depth 2
                  |--- income > -0.89
                  | |--- class: 0
           |--- age > -1.03
              |--- membership months <= 0.55
       |---| income <= -1.15
               | |--- truncated branch of depth 2
                  |---| income > -1.15
                  | |--- truncated branch of depth 4
               |--- membership months > 0.55
                  |---| age <= 0.76
                  | |--- truncated branch of depth 15
                  |--- age > 0.76
          | | | | |--- truncated branch of depth 6
|--- discount 0.43 > 1.14
   |--- age <= -2.01
      |--- membership months <= 0.55
      | |--- membership months <= 0.44
         | |--- class: 1
           |--- membership months > 0.44
          | --- income <= -1.12
           | | |--- class: 0
              \mid --- \text{ income} \rangle -1.12
           | |--- class: 1
           |--- membership months > 0.55
      | |--- class: 1
   |--- age > -2.01
       |--- age <= 0.18
       | --- age <= -1.49
           |--- age <= -1.54
               | |--- class: 1
               |--- age > -1.54
                  |---| income <= -1.01
                  | |--- truncated branch of depth 2
                  |---| income > -1.01
                  | |--- class: 1
           |--- age > -1.49
           | |--- class: 1
       |--- age > 0.18
          |---| age <= 0.58
```

```
|---| age <= 0.53
                  | --- income <= -1.56
                     | |--- truncated branch of depth 3
                     \mid --- \text{ income } > -1.56
                     | |--- truncated branch of depth 4
                  |--- age > 0.53
                     |--- membership months <= -0.14
                     | |--- class: 0
                     |--- membership months > -0.14
                     | |--- truncated branch of depth 3
              |--- age > 0.58
                  |--- membership months <= 1.13
              |--- age <= 0.76
                  | |--- truncated branch of depth 4
                     |--- age > 0.76
                     | |--- class: 1
                  |--- membership months > 1.13
                     |--- membership months <= 1.20
                     | |--- truncated branch of depth 3
          |--- membership months > 1.20
            |--- female > 0.16
|--- income <= -1.52
      |--- membership months <= -0.18
          |--- class: 0
     |--- membership months > -0.18
          |--- membership months <= 0.33
       | --- age <= -0.11
             | --- age <= -0.39
                    |--- membership months <= 0.26
                  | |--- truncated branch of depth 2
                     |--- membership months > 0.26
                     | |--- class: 0
                  |--- age > -0.39
                  | |--- class: 0
              |--- age > -0.11
              | |--- class: 1
           |--- membership months > 0.33
            |--- age <= 1.07
                  |--- class: 1
              |--- age > 1.07
                  |--- membership months <= 0.84
                  | |--- class: 1
              | |--- membership months > 0.84
             | | |--- class: 0
      |---| income > -1.52
```

```
|--- membership months <= 0.77
   |---| income <= -0.96
   | --- age <= -2.01
           |---| income <= -1.19
           | |--- class: 1
           |---| income > -1.19
           | |--- class: 0
        |--- age > -2.01
           \mid --- membership months <= -0.25
               |--- age <= -1.60
               | |--- class: 0
               |--- age > -1.60
               | |--- class: 1
           |--- membership months > -0.25
              |---| discount 0.25 <= 1.13
              | |--- truncated branch of depth 6
              |--- discount 0.25 > 1.13
              | |--- truncated branch of depth 6
    |---| income > -0.96
       |--- membership months <= -0.18
           |--- age <= 0.61
              |--- class: 1
           |--- age > 0.61
               |---| age <= 0.73
               | |--- class: 0
               |--- age > 0.73
               | |--- class: 1
       |---| membership months > -0.18
      | |--- class: 1
|--- membership months > 0.77
   |---| income <= -1.42
      |--- membership months <= 0.84
       | |--- class: 0
        |--- membership months > 0.84
           |--- age <= 0.56
              |--- class: 1
           |--- age > 0.56
               |--- age <= 1.07
               | |--- class: 0
               |--- age > 1.07
              | |--- class: 1
    |--- income > -1.42
       |---| age <= -0.68
       | |--- membership months <= 0.84
       | | | --- income <= -0.78
           | | |--- truncated branch of depth 2
```

```
| --- income > -0.78
                           | |--- class: 1
                        |--- membership months > 0.84
                          |--- age <= -0.80
                           | |--- truncated branch of depth 4
                           |--- age > -0.80
                           | |--- truncated branch of depth 5
                    |--- age > -0.68
                    | |--- membership months <= 1.06
                           |--- class: 1
                        |--- membership months > 1.06
                        | |--- age <= 1.51
                          | |--- truncated branch of depth 6
                           |--- age > 1.51
                      | | | | | |--- truncated branch of depth 4
            |--- membership months > 1.35
|---| income <=-1.24
      |---| income <= -1.47
      | --- income <= -1.56
      |--- membership months <= 2.36
          | |--- class: 0
             |--- membership months > 2.36
             | |--- class: 1
             |--- age > -1.29
                |--- membership months <= 1.46
                | --- age <= -0.05
                 | | |--- class: 0
                   |--- age > -0.05
                    | |--- class: 1
                 |--- membership months > 1.46
                   |--- age <= -0.62
                    | |--- class: 1
                     |--- age > -0.62
                       |--- age <= -0.22
                           |--- membership months <= 2.65
                        | |--- class: 0
                           |--- membership months > 2.65
                           | |--- class: 1
                        |--- age > -0.22
                           |---| income <= -1.61
                           | |--- truncated branch of depth 2
                          |--- income > -1.61
                   |--- income > -1.56
         | |--- membership months <= 2.87
```

```
|---| age <= -0.68
               |--- age <= -0.77
                   |---| bogo <= 0.00
                      |--- class: 1
                   |--- bogo > 0.00
                       |--- age <= -1.20
                       | |--- truncated branch of depth 4
                       |--- age > -1.20
                      | |--- class: 1
               |--- age > -0.77
                   |--- membership months <= 1.97
                      |--- class: 1
                   |--- membership months > 1.97
                   | |--- class: 0
           |--- age > -0.68
           | |--- class: 1
       |--- membership months > 2.87
           |--- membership months <= 2.95
          | |--- class: 0
          |--- membership months > 2.95
       | |--- class: 1
       |---| income > -1.47
  |--- age <= -0.91
       |---| age <= -1.54
          |--- membership months <= 2.51
               |--- membership months <= 2.00
               | |--- female <= 0.16
                      |--- class: 1
                   |--- female > 0.16
                       |--- age <= -1.83
                       | |--- class: 1
                       |--- age > -1.83
                       | |--- class: 0
               |--- membership months > 2.00
                   |--- discount 0.20 <= 0.58
                       |--- age <= -1.75
                       | |--- truncated branch of depth 3
                       |--- age > -1.75
                       | |--- class: 0
                   |--- discount 0.20 > 0.58
                      |--- class: 0
           |--- membership months > 2.51
              |--- membership months <= 2.87
                   |--- class: 1
               |--- membership months > 2.87
                   |--- age <= -1.89
```

```
| | | |--- class: 0
      | | | --- age > -1.89
      | | | |--- class: 1
   |--- age > -1.54
| | |--- class: 1
|--- age > -0.91
| |--- membership months <= 2.80
      |---| bogo <= 0.00
   | --- age <= 0.01
              |--- age <= -0.11
           | |--- membership months <= 1.68
                 | |--- class: 0
                  |--- membership months > 1.68
                  | |--- truncated branch of depth 5
               |--- age > -0.11
                 |--- discount 0.43 <= 1.14
                  | |--- class: 0
                  |---| discount 0.43 > 1.14
                 | |--- class: 1
           |--- age > 0.01
              |--- age <= 1.33
                 |---| female <= 0.16
                 | |--- truncated branch of depth 6
                  |---| female > 0.16
                 | |--- truncated branch of depth 2
              |--- age > 1.33
              | |--- class: 0
       |--- bogo > 0.00
          |--- age <= 0.24
              |--- age <= 0.01
              | |--- membership months <= 1.82
                 | |--- truncated branch of depth 4
                  |--- membership months > 1.82
                  | |--- truncated branch of depth 5
               |--- age > 0.01
                  |--- membership months <= 1.89
                  | |--- class: 0
                  |--- membership months > 1.89
                  | |--- class: 1
           |--- age > 0.24
              |---| income <= -1.38
                 |--- membership months <= 2.33
                 | |--- truncated branch of depth 4
                 |--- membership months > 2.33
              | | |--- class: 1
           |--- income > -1.38
```

```
| --- income <= -1.29
                          | |--- class: 0
                          |---| income > -1.29
                          | |--- truncated branch of depth 3
                       |--- membership months > 2.80
               |---| age <= 1.10
               | |--- class: 1
               |--- age > 1.10
                 |---| female <= 0.16
                   | |--- class: 1
                 |---| female > 0.16
              | | |--- class: 0
           |--- income > -1.24
   |---| income <= -0.27
   | |--- discount 0.43 <= 1.14
           |---| income <= -0.73
              |---| income <= -1.01
                 |--- age <= 1.42
                   |--- female <= 0.16
                          |---| income <= -1.06
                          | |--- truncated branch of depth 9
                           \mid --- \text{ income} \rangle -1.06
                          | |--- truncated branch of depth 4
                       |--- female > 0.16
                           |--- membership months <= 1.53
                           | |--- class: 0
                          |--- membership months > 1.53
                          | |--- truncated branch of depth 7
                   |--- age > 1.42
                       |---| income <= -1.10
                          |--- age <= 1.71
                           | |--- class: 0
                           |--- age > 1.71
                           | |--- class: 1
                       |--- income > -1.10
                       | |--- class: 1
               |--- income > -1.01
                   |--- age <= -1.66
                       |---| income <= -0.87
                           |--- age <= -1.80
                           | |--- class: 1
                           |--- age > -1.80
                           | |--- truncated branch of depth 2
                       |--- income > -0.87
                          |--- membership months <= 1.42
                           | |--- class: 1
```

```
| | |--- membership months > 1.42
       | | | |--- class: 0
       |--- age > -1.66
           |---| income <= -0.92
           | |--- membership months <= 2.22
              | |--- truncated branch of depth 5
              |--- membership months > 2.22
              | |--- truncated branch of depth 6
           |---| income > -0.92
              |--- age <= -0.31
              | |--- truncated branch of depth 4
              |--- age > -0.31
       | | | |--- truncated branch of depth 6
|---| income > -0.73
   |---| income <= -0.46
   | |--- membership months <= 2.07
      | --- age <= -0.31
           | |--- class: 1
           |--- age > -0.31
              |--- age <= -0.22
              | |--- class: 0
              |--- age > -0.22
              | |--- truncated branch of depth 7
       |--- membership months > 2.07
           |--- membership months <= 2.29
              |---| age <= 1.56
              | |--- truncated branch of depth 7
               |--- age > 1.56
              | |--- class: 0
           |--- membership months > 2.29
              |--- membership months <= 2.73
              | |--- truncated branch of depth 6
              |--- membership months > 2.73
              | |--- truncated branch of depth 8
           |--- income > -0.46
       |--- membership months <= 2.44
           |--- membership months <= 2.07
              |--- age <= 1.85
              | |--- truncated branch of depth 8
               |--- age > 1.85
               | |--- truncated branch of depth 2
           |--- membership months > 2.07
              |---| income <= -0.36
               | |--- truncated branch of depth 4
              |--- income > -0.36
       | |--- truncated branch of depth 6
```

```
|--- membership months > 2.44
               |--- age <= -1.60
                  |---| income <= -0.41
                   | |--- class: 0
                   \mid --- \text{ income} \rangle -0.41
                   | |--- class: 1
               |--- age > -1.60
                   |---| age <= 0.67
                   | |--- class: 1
                   |--- age > 0.67
                  | |--- truncated branch of depth 3
|--- discount 0.43 > 1.14
   |--- membership months <= 2.29
       |--- membership months <= 2.15
       |---| income <=-1.19
               |--- age <= -0.97
               | |--- class: 1
               |--- age > -0.97
                  |--- class: 0
           |---| income > -1.19
               |--- age <= -0.97
                   |---| age <= -1.03
                   | |--- class: 1
                   |--- age > -1.03
                  | |--- class: 0
               |--- age > -0.97
               | |--- class: 1
        |--- membership months > 2.15
           |--- age <= 0.84
               |--- age <= -0.65
                  |--- class: 1
               |--- age > -0.65
                   |---| age <= 0.24
                   | |--- class: 0
                   |--- age > 0.24
                   | |--- class: 1
           |--- age > 0.84
               |--- class: 0
   |--- membership months > 2.29
        |--- age <= -1.63
        |---| income <=-0.87
           | |--- class: 0
           |---| income > -0.87
           | |--- class: 1
        |--- age > -1.63
           |--- class: 1
```

```
|---| income > -0.27
           | --- age <= 0.47
              | |--- membership months <= 1.42
                     |--- class: 0
                  |--- membership months > 1.42
                     |--- membership months <= 2.51
                      | |--- membership months <= 2.07
                             |--- membership months <= 1.93
                          | --- age <= -0.59
                                | |--- truncated branch of depth 2
                                 |---| age > -0.59
                                | |--- truncated branch of depth 3
                             |--- membership months > 1.93
                             | |--- class: 1
                          |--- membership months > 2.07
                             |--- age <= -1.92
                             | |--- class: 1
                             |--- age > -1.92
                           | |--- class: 0
                     |--- membership months > 2.51
              |--- age > 0.47
          | | |--- class: 1
|--- income > -0.23
  |--- membership months <= -0.32
   |---| income <= 0.37
          |---| income <= -0.18
          | |--- class: 1
          |--- income > -0.18
           \mid \mid --- income \leq 0.14
              | |--- female <= 0.16
                  |--- age <= -0.45
                      | --- age <= -1.46
                             |--- age <= -1.54
                             | |--- class: 1
                             |--- age > -1.54
                             | |--- class: 0
                          |--- age > -1.46
                          | |--- class: 1
                      |--- age > -0.45
                          |---| age <= 0.27
                             |--- age <= 0.07
                                |---| age <= -0.19
                                 | |--- class: 0
                                 |--- age > -0.19
                                 | |--- class: 1
```

```
| --- age > 0.07
           | | |--- class: 0
           |--- age > 0.27
               |--- discount 0.20 <= 0.58
                 |--- age <= 0.50
                  | |--- truncated branch of depth 2
                  |--- age > 0.50
                  | |--- class: 1
              |---| discount 0.20 > 0.58
           | | |--- class: 0
   |--- female > 0.16
       |--- age <= 0.15
       | |--- discount 0.20 <= 0.58
              |---| income <= 0.10
               |---| income <= 0.03
                 | |--- class: 0
                  |--- income > 0.03
                  | |--- truncated branch of depth 2
               |---| income > 0.10
                  |--- class: 0
           |--- discount 0.20 > 0.58
               |---| age <= -1.08
                 |--- class: 0
               |--- age > -1.08
                  |--- age <= -0.36
                  | |--- class: 1
                  |--- age > -0.36
                 | |--- class: 0
           |--- age > 0.15
       | |--- class: 1
|--- income > 0.14
   |--- age <= -1.86
      |--- class: 0
   |--- age > -1.86
      |--- discount 0.25 <= 1.13
       | --- age <= 0.47
              |--- female <= 0.16
                 |---| income <= 0.19
                  | |--- truncated branch of depth 2
                  |--- income > 0.19
                  | |--- truncated branch of depth 4
               |--- female > 0.16
               | |--- class: 1
           |--- age > 0.47
              |--- age <= 0.53
          |--- class: 0
```

```
|--- age > 0.53
                       | --- age <= 1.45
                          | |--- truncated branch of depth 3
                          |--- age > 1.45
                          | |--- class: 1
                 |---| discount 0.25 > 1.13
                  |--- female <= 0.16
                       |---| income <= 0.24
                       | --- age <= 0.24
                          | |--- class: 0
                          |---| age > 0.24
                          | |--- class: 1
                       |--- income > 0.24
                       | |--- class: 0
                  |--- female > 0.16
                | | |--- class: 1
          |--- income > 0.37
      |--- age <= -0.65
      |--- female <= 0.16
         | --- age <= -0.88
          | | |--- class: 1
          |--- age > -0.88
         | | |--- class: 0
         |--- female > 0.16
      | | |--- class: 1
      |--- age > -0.65
      | --- age <= 1.74
          |---| income <= 0.54
               |--- age <= 0.73
            | |--- class: 1
                |--- age > 0.73
                | --- age <= 0.96
                | | |--- class: 0
                | --- age > 0.96
                | | |--- class: 1
             |--- income > 0.54
          | | |--- class: 1
          |--- age > 1.74
          | |--- age <= 1.82
          | | |--- class: 0
          | --- age > 1.82
          | | |--- class: 1
|---| membership months > -0.32
\mid \mid --- membership months <= 1.35
```

```
|--- membership months <= -0.10
           | |--- income <= 0.10
                  |---| income <= 0.03
               | |--- class: 1
                   |---| income > 0.03
                     |--- membership months <= -0.18
                     | |--- class: 1
                      |--- membership months > -0.18
                     | |--- class: 0
               |--- income > 0.10
                  |--- class: 1
           |---| membership months > -0.10
               |--- age <= -1.95
              | | --- membership months <= 1.20
                     |--- discount 0.20 <= 0.58
                     | |--- class: 1
                      |--- discount 0.20 > 0.58
                     | |--- truncated branch of depth 3
                  |--- membership months > 1.20
                     |---| female <= 0.16
                      | |--- class: 1
                      |--- female > 0.16
                      | |--- class: 0
               |--- age > -1.95
                   |---| age <= -1.26
                     |--- class: 1
                   |--- age > -1.26
                     |--- membership months <= 0.59
                     | |--- class: 1
                     |--- membership months > 0.59
                  | | | |--- truncated branch of depth 3
       |--- age > -1.20
           |--- discount 0.25 <= 1.13
           |---| income <= 0.47
                  |---| income <= 0.42
                     |---| income <= -0.04
                      | |--- class: 1
                      |---| income > -0.04
                      | |--- truncated branch of depth 7
                   |--- income > 0.42
                      |--- membership months <= 0.70
                      | |--- class: 1
                     |--- membership months > 0.70
                     | |--- class: 0
               |--- income > 0.47
```

```
| | |--- class: 1
       |---| discount 0.25 > 1.13
      | --- age <= -1.08
              |--- membership months <= 0.66
          | | |--- class: 0
              |--- membership months > 0.66
              | |--- class: 1
           |--- age > -1.08
              |--- membership months <= 0.22
                 \mid --- \text{ income} \mid <= 0.24
              | |--- truncated branch of depth 2
                 |--- income > 0.24
                 | |--- class: 1
              |--- membership months > 0.22
                 |---| age <= -1.03
                 | |--- truncated branch of depth 3
                 |--- age > -1.03
          | |--- class: 1
       |--- age > -0.97
   |--- membership months <= 0.91
      |--- membership months <= 0.70
      | |--- membership months <= 0.55
         | |--- discount 0.25 <= 1.13
           |--- age <= -0.22
                 | |--- class: 1
                  |--- age > -0.22
                 | |--- truncated branch of depth 13
              |--- discount 0.25 > 1.13
                 |--- age <= 0.24
                 | |--- truncated branch of depth 10
                  |--- age > 0.24
                  | |--- truncated branch of depth 6
           |--- membership months > 0.55
              |--- membership months <= 0.62
                 |---| income <= 1.85
                 | |--- truncated branch of depth 9
                  |--- income > 1.85
                  | |--- truncated branch of depth 4
              |--- membership months > 0.62
                  |--- age <= 1.39
                  | |--- class: 1
                  |--- age > 1.39
                 | |--- truncated branch of depth 3
       |--- membership months > 0.70
   | --- age <= -0.22
```

```
| |--- class: 1
           |--- age > -0.28
              |--- discount 0.43 <= 1.14
              | |--- truncated branch of depth 3
               |---| discount 0.43 > 1.14
              | |--- class: 0
       |--- age > -0.22
           |---| income <= 1.71
              |--- class: 1
           |--- income > 1.71
              |---| income <= 1.76
              | |--- truncated branch of depth 2
              |--- income > 1.76
              | |--- class: 1
           |--- membership months > 0.91
   |---| income <= -0.18
   | |--- membership months <= 0.99
           |--- class: 0
        |--- membership months > 0.99
           |--- discount 0.20 <= 0.58
           | |--- class: 1
           |--- discount 0.20 > 0.58
              |--- age <= -0.31
              | |--- truncated branch of depth 2
              |--- age > -0.31
              | |--- class: 1
           |---| income > -0.18
       |---| income <= 1.25
           |--- membership months <= 1.20
              |--- income <= 0.10
               | |--- class: 1
               |--- income > 0.10
               | |--- truncated branch of depth 13
           |--- membership months > 1.20
              |---| income <= 1.21
               | |--- truncated branch of depth 7
               \mid --- \text{ income} > 1.21
               | |--- truncated branch of depth 4
        |--- income > 1.25
           |--- discount 0.43 <= 1.14
              |---| income <= 2.17
               | |--- class: 1
               |--- income > 2.17
              | |--- truncated branch of depth 4
           |--- discount 0.43 > 1.14
       |---| age <= 0.35
```

```
| | |--- truncated branch of depth 5
             | | | | | --- age > 0.35
             |--- age > 2.43
   | |--- membership months <= 0.19
       |---| income <= 1.04
             |---| income <= 0.10
       | |--- class: 0
             |--- income > 0.10
             | |--- class: 1
          |--- income > 1.04
       | | |--- class: 0
      |--- membership months > 0.19
     | |--- class: 1
|--- membership months > 1.35
   |--- age <= 2.23
   |---| income <= 0.24
          |--- age <= 0.76
             |--- membership months <= 1.42
              | --- age <= 0.18
                | --- age <= -1.95
                        |---| income <= 0.10
                        | |--- class: 0
                         |--- income > 0.10
                        | |--- class: 1
                     |--- age > -1.95
                     | |--- class: 1
                  |--- age > 0.18
                     |--- class: 0
              |--- membership months > 1.42
                |---| income <= 0.19
                     |--- membership months <= 2.95
                     | | --- membership months <= 1.49
                        | |--- truncated branch of depth 3
                        |--- membership months > 1.49
                         | |--- truncated branch of depth 8
                     |--- membership months > 2.95
                         |--- age <= -0.39
                        | |--- truncated branch of depth 5
                         |--- age > -0.39
                         | |--- class: 1
                  |--- income > 0.19
                     |---| bogo <= 0.00
                         |--- class: 1
                     |--- bogo > 0.00
                        |--- age <= 0.04
```

```
| | | |--- truncated branch of depth 5
       | | | |--- class: 1
   |--- age > 0.76
      |--- age <= 1.05
         |--- age <= 0.93
          | |--- membership months <= 2.87
                 |---| income <= -0.04
              | |--- truncated branch of depth 2
                 |--- income > -0.04
                 | |--- truncated branch of depth 3
              |--- membership months > 2.87
           | | |--- class: 0
           |--- age > 0.93
              |--- membership months <= 2.04
                 |---| income <= 0.12
                 | |--- class: 0
                  \mid --- \text{ income} > 0.12
                 | |--- class: 1
              |--- membership months > 2.04
          | | |--- class: 1
       |--- age > 1.05
         |--- membership months <= 2.07
              |--- class: 1
           |--- membership months > 2.07
              |--- membership months <= 2.15
             | |--- class: 0
         \mid \quad \mid --- \text{ membership months} > 2.15
         | | |--- class: 1
      |--- income > 0.24
| --- income <= 0.65
      |---| income <= 0.61
   |---| age <= 1.16
              |--- age <= -0.39
                 |--- age <= -0.45
                 | |--- truncated branch of depth 4
                  |--- age > -0.45
                  | |--- class: 0
              |--- age > -0.39
                 |--- class: 1
               |--- age > 1.16
               |--- age <= 1.33
                 |---| income <= 0.44
                  | |--- class: 0
                  |--- income > 0.44
                  | |--- class: 1
```

```
|--- income > 0.61
          | --- age <= -0.16
            | |--- membership months <= 2.62
                 | |--- membership months <= 2.26
                   | |--- class: 1
                   |--- membership months > 2.26
                 | | |--- class: 0
                 |--- membership months > 2.62
             | | |--- class: 1
            |--- age > -0.16
          | | |--- class: 1
       |--- income > 0.65
         |--- membership months <= 2.87
          | --- age <= 0.93
            | |--- class: 1
             |--- age > 0.93
             | --- age <= 0.99
                | |--- membership months <= 1.57
                   | |--- class: 0
                   |---| membership months > 1.57
                   | |--- class: 1
                |--- age > 0.99
            | | |--- class: 1
          |--- membership months > 2.87
          | |--- female <= 0.16
            | |--- membership months <= 2.95
             | | |--- class: 0
                 |--- membership months > 2.95
             | | |--- class: 1
          | --- female > 0.16
         | | |--- class: 1
   |--- age > 2.23
| |--- age <= 2.48
| | |--- class: 0
| --- age > 2.48
| | |--- class: 1
```