



PRIYANKA DE SILVA

UX Researcher / Designer

I am a UX Researcher / Designer with experience in front-end development. I take pride in using my understanding of the human psyche, knowledge of industry standards, and experience in multiple fields to create practical, efficient and satisfying user experiences.

Work Experience

UX Researcher / Designer
at **Arimac Lanka (Pvt) Ltd.**

Nov. 2021 - Present

- Designed wireframes, high-fidelity UIs and interactive prototypes for web and mobile interfaces in diverse fields such as Telco, E-commerce, and FinTech.
- Conducted A/B tests, interviews, heuristic analyses, user tests and usability studies to identify usability gaps and iteratively improve user interfaces and experiences.
- Gathered and documented client requirements.
- Managed a team of UI/UX Designers.
- Effectively communicated design solutions to clients and developers.

UI/UX Intern
at **CVS Labs Vietnam**

May. 2019 - Aug. 2019

- Evaluated and redesigned a human anatomy application named AnatomyNow
- Collaborated with developers to assess product specifications
- Mentored a new student in understanding and working through the standard UX process.

Contact Me

+94 (77) 22 55 063

34/5, Mihindu Mw, Pitakotte

prnkdslv@gmail.com

pdesilva-portfolio.vercel.app

Education

Bachelor of Arts in
Cognitive Science

State University of New York at Oswego

Jan. 2016 - Nov. 2018

Master of Arts in
Human-Computer Interaction

State University of New York at Oswego

Jan. 2016 - Nov. 2018

Tools

