

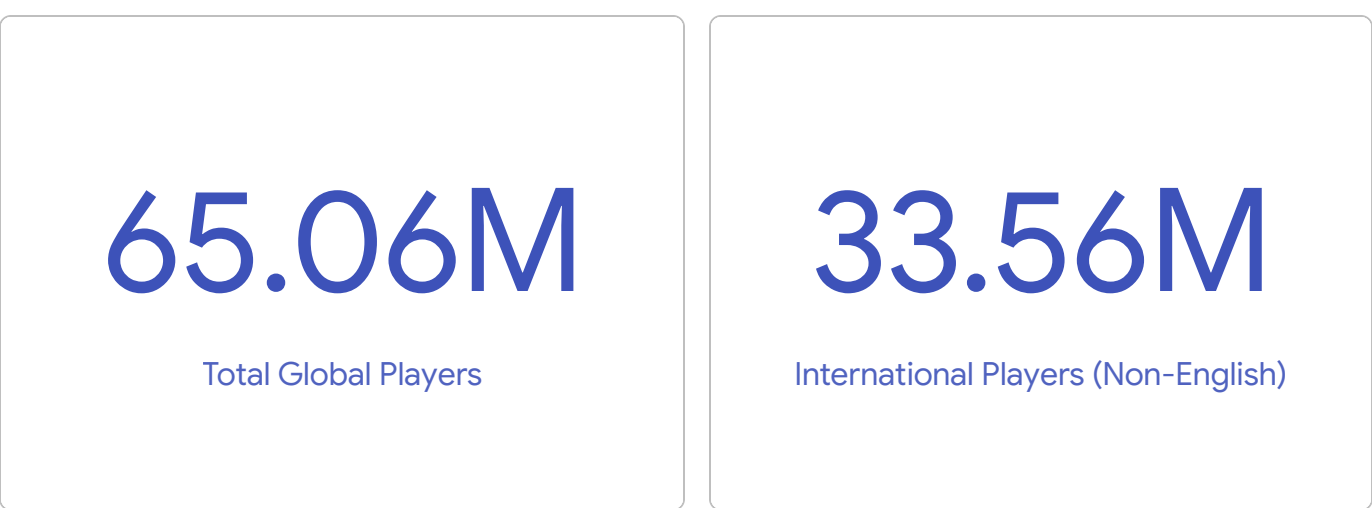
Plase feel free to select stats to use on the presentation deck.

Colors can be edited. Please inform QAA (Jihoo Park) in case specific shades are preferred to match the slide design, for example.

PHOENIX

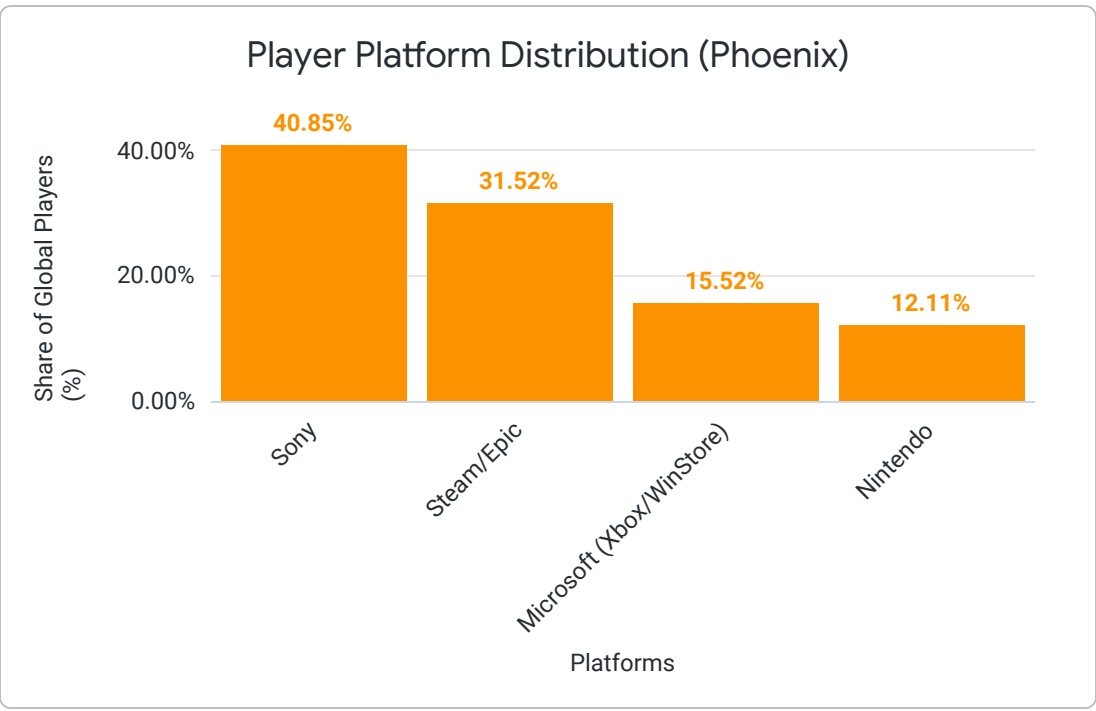
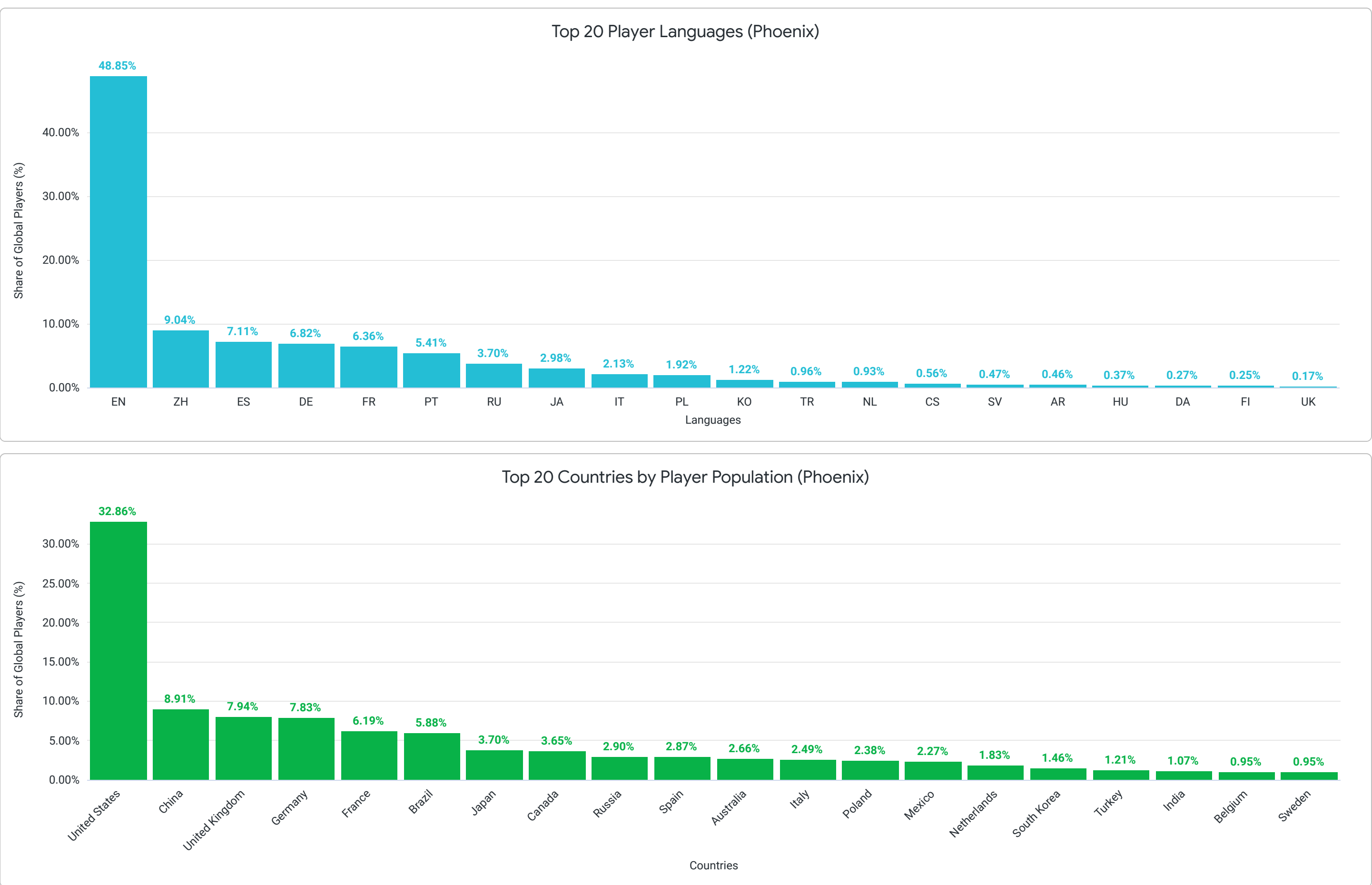
Single Number

English-speaking players represent baseline content consumption. "International Players" helps quantify translation impact and ROI across localized markets.

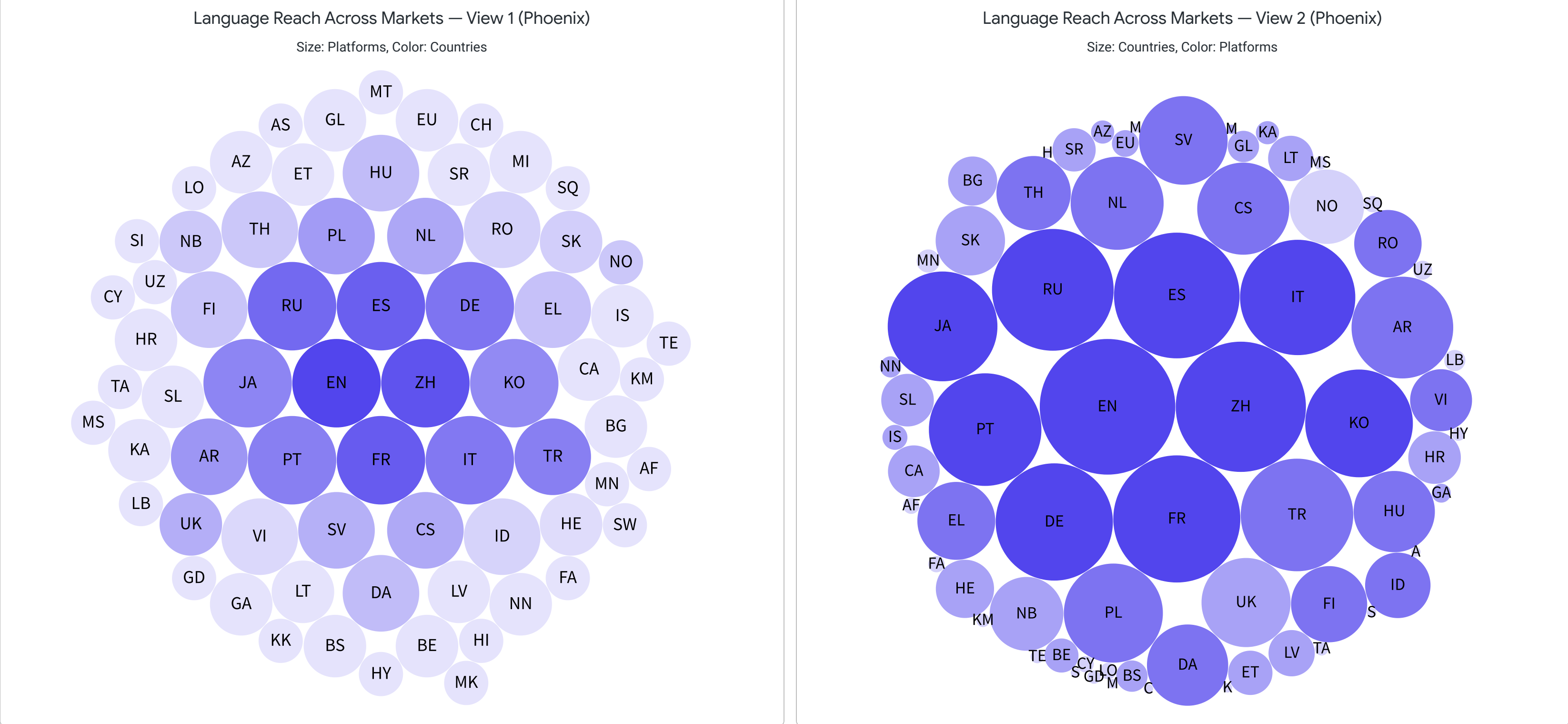


Column Chart

Use this to identify high-priority languages for localization depth and LQA focus.



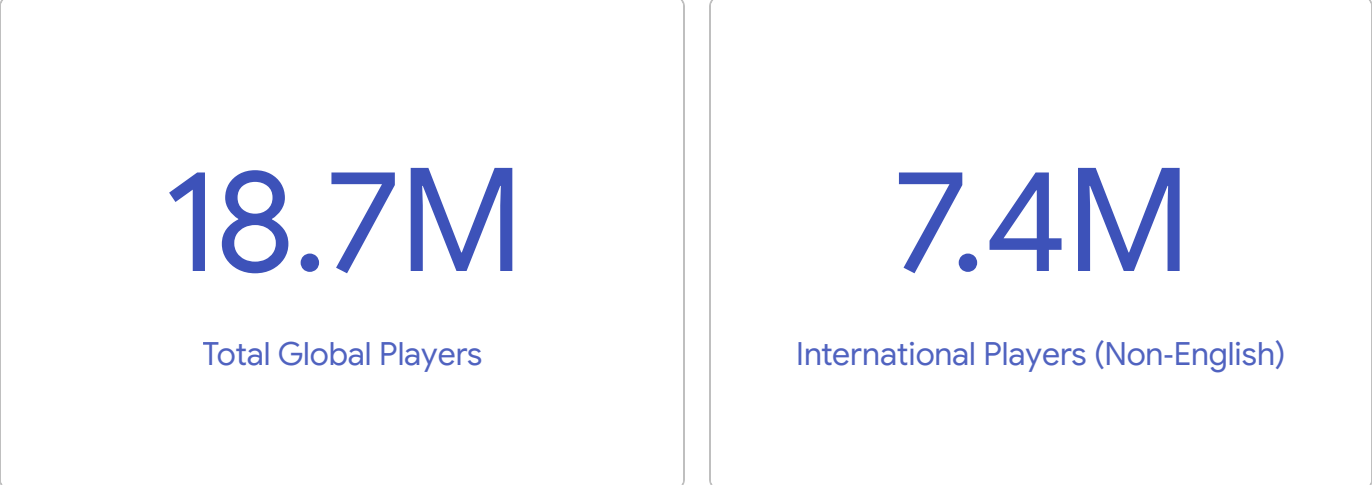
Packed Bubble



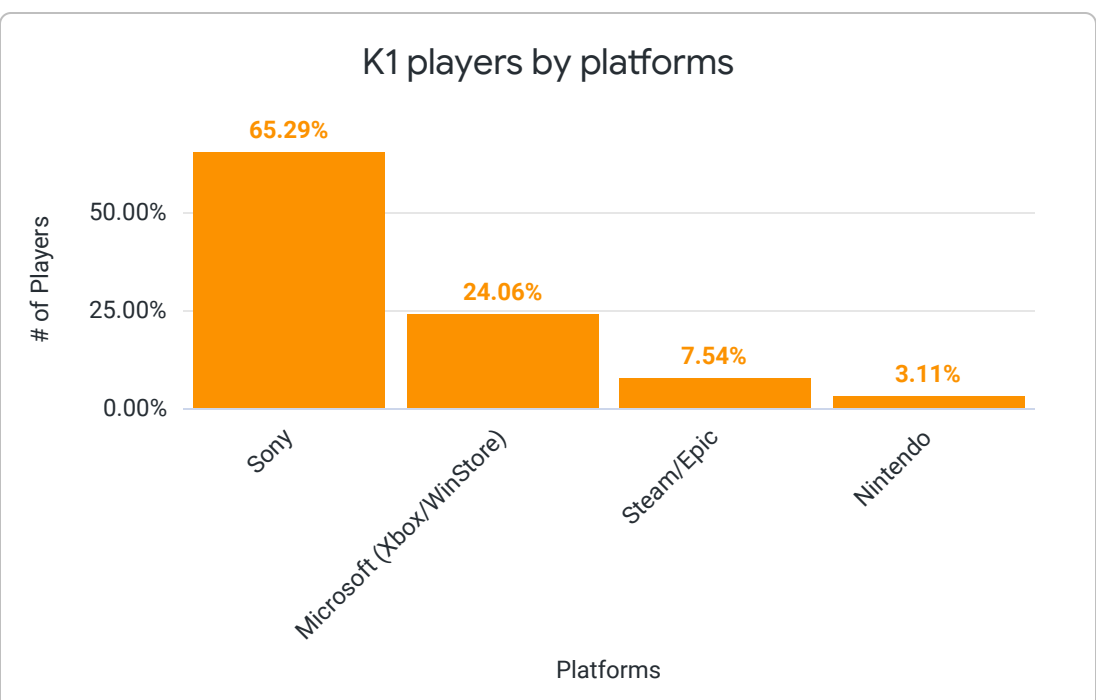
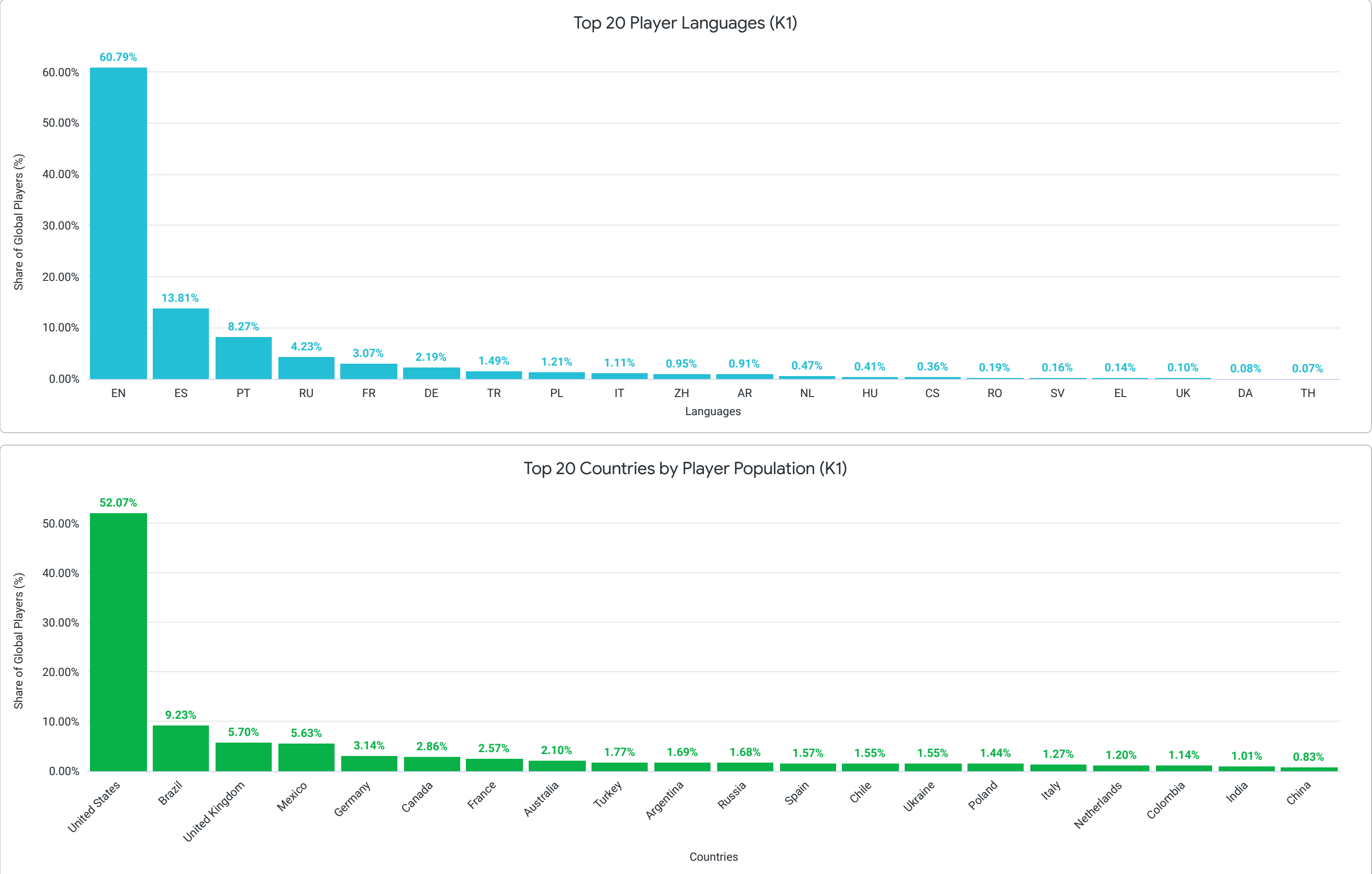
K1

English-speaking players represent baseline content consumption. "International Players" helps quantify translation impact and ROI across localized markets.

Single Number



Column Chart



Packed bubble

