

Overview: What This Dashboard Shows

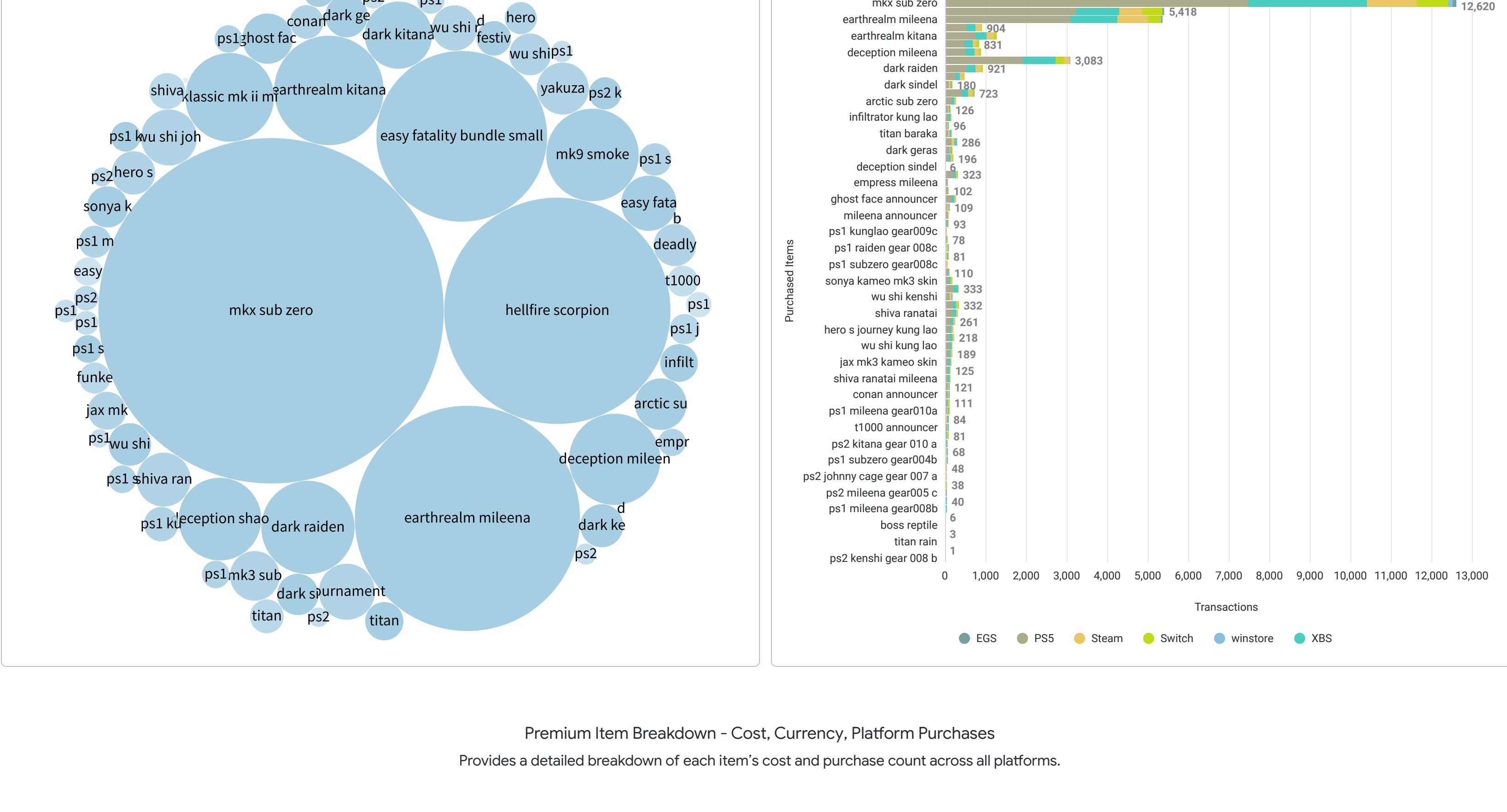
It answers:

- Which phase?

- Which platforms (PS5, Xbox, Steam, Switch, WinStore, EGS) generate the most premium transactions?
 - How do individual premium items perform by platform?
 - Which regions purchase premium items and which regions show no purchase activity?
 - Which items succeed globally vs. region-specific items?

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10.000-15.000 €



| | | |
|-------|----|-----|
| 3,121 | 28 | 558 |
| 3,007 | 21 | 702 |

| | | | | |
|----------|-------|----|-----|-----|
| Krystals | 3,087 | 26 | /30 | 322 |
| Krystals | 514 | 11 | 123 | 31 |

| | | | | | | | | | |
|----|----------------------------|-----|-----------------|-------|---|-----|-----|----|-----|
| 7 | deception mileena | 500 | Dragon Krystals | 503 | 6 | 105 | 43 | 5 | 215 |
| 8 | easy fatality bundle small | 100 | Dragon Krystals | 1,908 | 6 | 136 | 204 | 19 | 810 |
| 9 | dark raiden | 600 | Dragon Krystals | 511 | 5 | 134 | 31 | 6 | 208 |
| 10 | deception shao kahn | 500 | Dragon Krystals | 405 | 4 | 94 | 43 | 10 | 160 |
| 11 | dark kitana | 500 | Dragon Krystals | 170 | 3 | 68 | 20 | 2 | 80 |
| 12 | dark sindel | 600 | Dragon Krystals | 55 | 3 | 18 | 9 | Ø | 20 |
| 13 | arctic sub zero | 600 | Dragon Krystals | 149 | 2 | 36 | 11 | 1 | 61 |
| 14 | infiltrator kung lao | 600 | Dragon Krystals | 48 | 2 | 10 | 3 | 1 | 24 |
| 15 | ps1 jonny cage gear008a | 300 | Dragon Krystals | 47 | 2 | 25 | 5 | Ø | 17 |
| 16 | titan baraka | 600 | Dragon Krystals | 57 | 2 | 24 | 15 | 3 | 26 |
| 17 | dark geras | 600 | Dragon Krystals | 64 | 1 | 20 | 5 | 2 | 29 |
| 18 | dark kenshi | 480 | Dragon Krystals | 33 | 1 | 10 | 2 | 1 | 15 |
| 19 | dark kitana | 340 | Dragon Krystals | 10 | 1 | 1 | 2 | Ø | 8 |

| | | | | | | |
|---|---|---|---|---|---|---|
| ✓ | ✓ | ✗ | ✓ | ✓ | ✓ | ✓ |
| ✓ | ✓ | ✗ | ✓ | ✓ | ✓ | ✗ |

- The Plea

- The filter is set to 1128089 (1133804 in the game) since it represents the current live build. Please inform QAA when future builds need tracking.
 - Some purchased items might belong to the build version, "Not set".

Please contact if any updates