

Time Filter (UTC) is in the last 7 days

Overview: What This Dashboard Shows

This dashboard summarizes premium item purchases in K1.

It answers:

- Which premium items are being purchased the most across the entire player base?
- Which platforms (PS5, Xbox, Steam, Switch, WinStore, EGS) generate the most premium transactions?
- How do individual premium items perform by platform?
- Which regions purchase premium items and which regions show no purchase activity?
- Which items succeed globally vs. region-specific items?

This dashboard provides a view of how players engage with premium items, enabling data-driven decisions on pricing, bundles, promotions, and platform

Project Code

K1

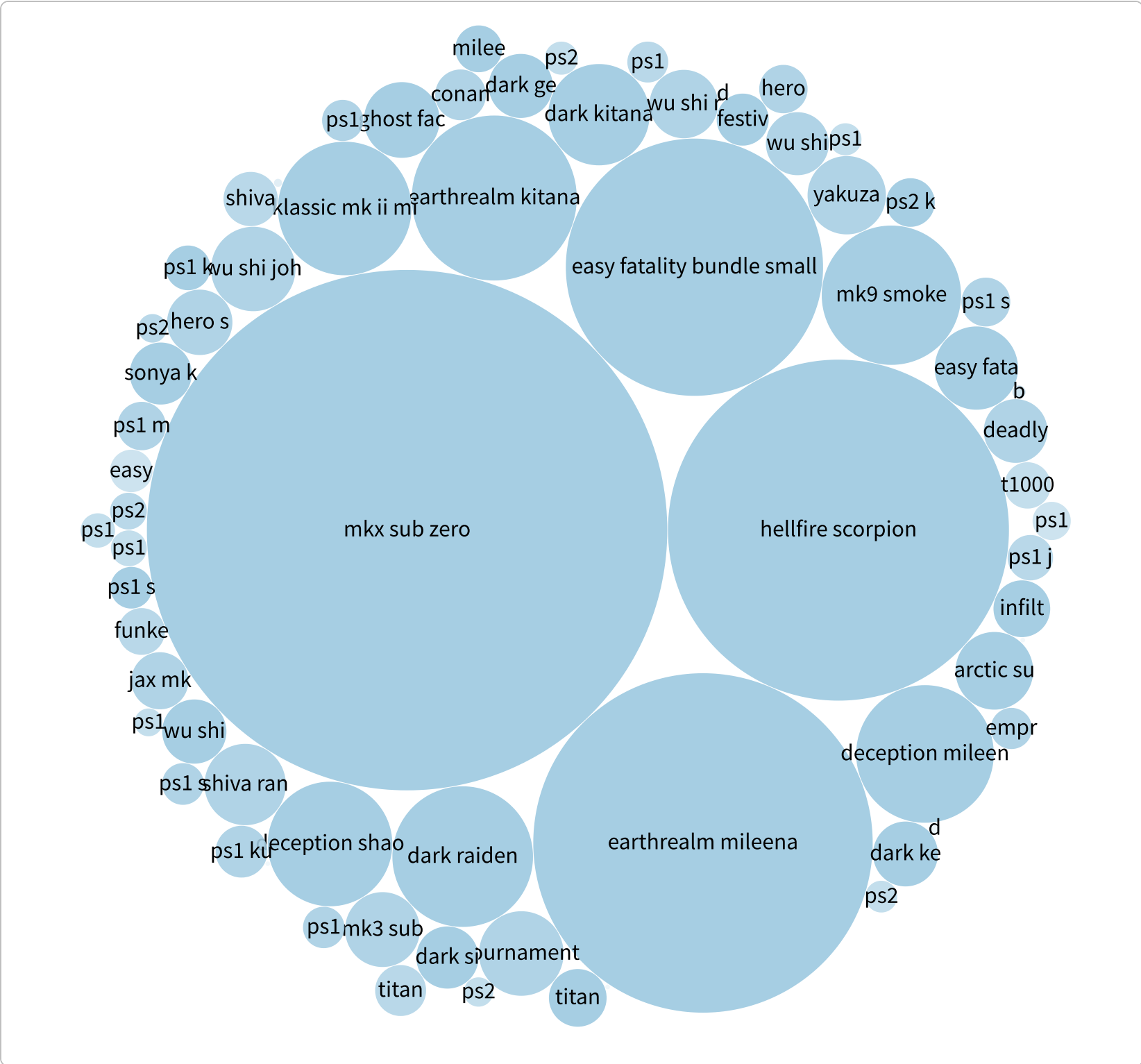
Data from

2026-01-15

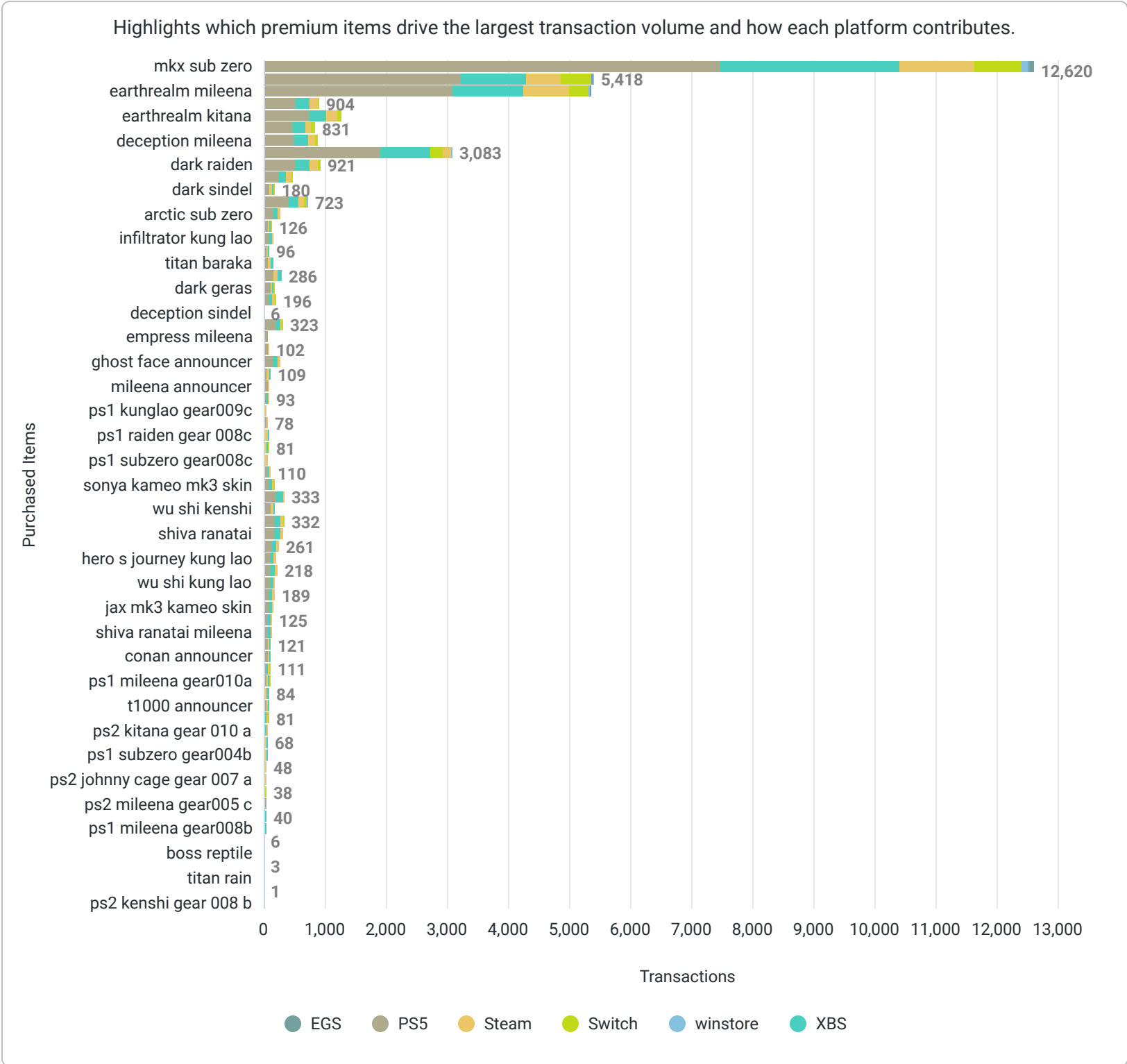
to

2026-01-21

Total Premium Items



Total Purchases by Platform



Premium Item Breakdown - Cost, Currency, Platform Purchases

Provides a detailed breakdown of each item's cost and purchase count across all platforms.

			Platform Name 1	PS5	EGS	Steam	Switch	winstore	XBS
	Item	Cost	Currency	Purchases	Purchases	Purchases	Purchases	Purchases	Purchases
1	mkx sub zero	500	Dragon Krystals	7,467	92	1,228	771	100	2,945
2	hellfire scorpion	600	Dragon Krystals	3,121	28	558	497	24	1,038
3	earthrealm mileena	500	Dragon Krystals	3,087	26	730	322	33	1,156
4	mk9 smoke	500	Dragon Krystals	514	11	123	31	8	216
5	earthrealm kitana	500	Dragon Krystals	731	9	195	62	6	262
6	classic mk ii mileena	500	Dragon Krystals	464	8	96	63	9	184
7	deception mileena	500	Dragon Krystals	503	6	105	43	5	215
8	easy fatality bundle small	100	Dragon Krystals	1,908	6	136	204	19	810
9	dark raiden	600	Dragon Krystals	511	5	134	31	6	208
10	deception shao kahn	500	Dragon Krystals	405	4	94	43	10	160
11	dark kitana	500	Dragon Krystals	170	3	68	20	2	80
12	dark sindel	600	Dragon Krystals	55	3	18	9	0	20
13	arctic sub zero	600	Dragon Krystals	149	2	36	11	1	61
14	infiltrator kung lao	600	Dragon Krystals	48	2	10	3	1	24
15	ps1 jonny cage gear008a	300	Dragon Krystals	47	2	25	5	0	17
16	titan baraka	600	Dragon Krystals	67	2	24	15	3	26
17	dark geras	600	Dragon Krystals	54	1	20	5	2	29
18	dark kenshi	480	Dragon Krystals	33	1	10	2	1	15
19	dark kitana	340	Dragon Krystals	10	1	1	2	0	8

Regional Purchase Coverage - Regions With No Premium Purchases

Shows which items are purchased in each region and where zero transactions occur.

	Item	arctic-sub...	boss-repti...	conan-an...	dark-geras	dark-kenshi	dark-kitana	dark-raiden	dark-sindel	deadly-all...	deadly-hy...	deception...	deception...	deception...	earthreal...	earthreal...	easy-fatal...	easy-fatal...	easy-fatal...	empress-...	festival-di...	fes
	Region	Purchased	Purchased	Purchased	Purchased	Purchased	Purchased	Purchased	Purchased	Purchased	Purchased	Purchased	Purchased	Purchased	Purchased	Purchased	Purchased	Purchased	Purchased	Purchased	Purchased	Pu
1	United St...	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓
2	Brazil	✓	✗	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗
3	Canada	✓	✗	✓	✓	✓	✓	✓	✓	✗	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✗
4	Mexico	✓	✗	✓	✓	✓	✓	✓	✓	✗	✓	✓	✗	✓	✓	✗	✓	✓	✓	✓	✓	✗
5	Germany	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✗	✓	✓	✓	✓	✓	✗
6	United Ki...	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✗
7	Chile	✓	✗	✗	✓	✗	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✗	✓	✓	✓	✗
8	Hong Ko...	✓	✗	✓	✓	✓	✓	✓	✗	✗	✓	✓	✗	✓	✓	✓	✓	✓	✗	✓	✓	✗
9	Philippin...	✗	✗	✗	✗	✗	✓	✓	✗	✗	✗	✓	✓	✓	✓	✗	✗	✓	✗	✓	✗	✗
10	Russia	✓	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✗	✓	✓	✓	✓	✗
11	Saudi Ar...	✓	✗	✓	✗	✗	✓	✓	✗	✗	✗	✓	✓	✗	✓	✓	✓	✓	✗	✓	✓	✗
12	The Neth...	✗	✗	✗	✗	✓	✓	✓	✗	✗	✓	✓	✗	✓	✓	✗	✓	✓	✓	✓	✓	✗
13	Türkiye	✗	✗	✗	✗	✗	✓	✓	✗	✗	✓	✓	✓	✗	✓	✓	✗	✓	✓	✓	✓	✗
14	Ukraine	✗	✗	✗	✓	✓	✓	✓	✓	✗	✓	✓	✓	✗	✓	✓	✗	✗	✓	✗	✓	✗
15	Argentina	✓	✗	✓	✓	✓	✓	✓	✓	✗	✗	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✗
16	Austria	✗	✗	✓	✗	✗	✗	✓	✗	✗	✓	✗	✗	✓	✓	✓	✗	✗	✓	✗	✓	✗
17	Bolivia	✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓	✓	✗	✗	✓	✗	✓	✗
18	China	✓	✗	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✗
19	Colombia	✓	✗	✗	✗	✓	✓	✓	✗	✗	✓	✓	✓	✗	✓	✓	✗	✓	✓	✓	✓	✗
20	Dominic...	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗	✓	✓	✗	✗	✓	✗	✗	✓	✓	✓	✗
21	France	✓	✗	✗	✓	✓	✓	✓	✓	✗	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✗
22	Greece	✗	✗	✗	✗	✗	✗	✓	✗	✗	✓	✓	✓	✗	✓	✓	✗	✗	✓	✓	✓	✗
23	Peru	✓	✗	✗	✗	✗	✓	✓	✓	✗	✓	✓	✓	✗	✓	✓	✗	✗	✓	✓	✓	✗
24	Poland	✓	✗	✗	✗	✗	✓	✓	✓	✗	✓	✓	✓	✗	✓	✓	✗	✗	✓	✓	✓	✗
25	Romania	✓	✗	✗	✗	✗	✓	✓	✓	✗	✗	✓	✓	✗	✓	✓	✗	✓	✓	✓	✓	✗
26	South Af...	✗	✗	✗	✗	✓	✓	✓	✓	✗	✗	✓	✓	✗	✓	✓	✗	✓	✓	✓	✓	✗
27	Taiwan	✗	✗	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✗	✓	✓	✗	✓	✓	✓	✓	✗
28	Australia	✓	✗	✗	✓	✓	✓	✓	✗	✗	✓	✓	✓	✗	✓	✓	✗	✓	✓	✓	✓	✗
29	Spain	✗	✗	✗	✗	✓	✓	✓	✗	✗	✗	✓	✓	✗	✓	✓	✗	✗	✓	✓	✓	✗
30	Italy	✗	✗	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✗
31	Ecuador	✓	✗	✗	✗	✗	✓	✓	✗	✗	✗	✓	✓	✗	✓	✓	✗	✗	✓	✓	✓	✗
32	Venezuela	✗	✗	✗	✗	✗	✗	✓	✗	✗	✓	✓	✗	✗	✓	✓	✓	✓	✓	✓	✓	✗
33	Guatemala...	✗	✗	✗	✗	✗	✓	✓	✓	✗	✓	✓	✗	✗	✓	✓	✗	✗	✓	✓	✓	✗
34	Costa Ri...	✗	✗	✗	✓	✓	✓	✗	✗	✗	✓	✓	✗	✗	✓	✓	✗	✓	✓	✓	✓	✗
35	Kazakhs...	✗	✗	✗	✗	✓	✓	✓	✓	✗	✓	✓	✓	✗	✓	✓	✗	✗	✓	✓	✓	✗
36	Hungary	✗	✗	✗	✗	✗	✓	✓	✓	✗	✓	✓	✓	✗	✓	✓	✗	✗	✓	✓	✓	✗
37	Puerto Ri...	✗	✗	✗	✓	✓	✗	✓	✗	✗	✓	✓	✓	✗	✓	✓	✗	✓	✓	✓	✓	✗
38	New Zea...	✓	✗	✗	✓	✗	✓	✓	✓	✗	✓	✓	✓	✗	✓	✓	✗	✗	✓	✓	✓	✗
39	India	✓	✗	✗	✗	✓	✓	✓	✗	✗	✗	✓	✓	✗	✓	✓	✗	✗	✓	✓	✓	✗
40	Czechia	✓	✗	✗	✗	✗	✓	✗	✗	✗	✗	✓	✗	✗	✓	✓	✓	✓	✓	✓	✓	✗
41	El Salvad...	✗	✗	✗	✗	✗	✓	✓	✓	✗	✗	✓	✓	✗	✓	✓	✗	✗	✓	✓	✓	✗
42	Honduras	✗	✗	✗	✗	✗	✓	✓	✗	✗	✗	✗	✓	✗	✗	✓	✗	✓	✓	✓	✓	✗
43	Belgium	✓	✗	✗	✗	✗	✓	✓	✗	✗	✗	✓	✓	✗	✓	✓	✗	✓	✓	✓	✓	✗
44	Panama	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓	✓	✗	✗	✓	✓	✓	✗

Notes:

- QA data can be included in the numbers, but its ratio should remain low.
- The items displayed on this dashboard are those that players have purchased as Premium items. Items that have not been purchased do not appear on this dashboard.
- Please note that the build number on the filter differs from the build number displayed in the game for the LiveQA team, due to modifications made by the tweakvar.
- The filter is set to 1128089 (1133804 in the game) since it represents the current live build. Please inform QAA when future builds need tracking.
- Some purchased items might belong to the build version, "Not set".

Dashboard owner: Jihoo Park

Please contact if any updates are needed.