

Phil Sambati Curriculum Vitae

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Contact information

Full Name: Phil Sambati

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Professional summary

As a Learning and Development specialist with over 15 years of experience across corporate, research, and educational sectors, I combine expertise in digital transformation, learning strategy, and technology implementation to drive organizational capability. I've led international projects across Europe, Asia, and Africa, collaborating with diverse organizations including UNESCO, Nokia, and RMIT, demonstrating success in both corporate and institutional environments. My portfolio spans strategic learning frameworks, digital transformation initiatives, and blended learning solutions, with particular strength in AI integration and learning technology implementation. I maintain a human-centred approach, ensuring technology serves as an enabler rather than a barrier to learning.

Experience

Company: RMIT University SEUP

Dates: Aug 2022—July 2024

Role: Digital Learning Manager

Role description: In my role I managed digital learning related to curriculum, assessment and professional development for the programmes. I worked on the development of the digital framework for the new curriculum and creating new blended learning course design

Company: International Baccalaureate

Dates: Jan 2019 - July 2022

Role: Senior Learning Designer

Role description: Instructional system design of professional development training with the curriculum team. Develop new strategic models and methods for learning delivery. Manage LMS and learning technologies.

Company: International Livestock Research Institute

Dates: Sept 2016 - Dec 2018

Role: Instructional Design Specialist

Role description: Design and development of training and development interventions for capacity development. Work covers all areas from initial analysis to final evaluation.

Company: E-Learning consultant

Dates: Jan 2015 – Sept 2015

Role: E-Learning and Development Consultancy

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Role description: Managed the development of a digital platform including the technologies and pedagogies.

Company: British Council

Dates: Jan 2011 - Jan 2015

Role: Digital Training Manager Sub-Saharan Africa

Role description: Self-access learning and digital portfolio manager, duties were designing and delivering technology education projects across sub-Saharan Africa.

Company: Go English Barcelona

Dates: Jan 2009 – Dec 2010

Role: Blended Learning Development Manager

Role description: Developing and implementing blended learning programmes for teachers and learners in Madrid and Barcelona.

Education

Institution: University of Edinburgh Napier

Dates: 2011-2014

Qualification: MSc Blended and Online Master's in technology enhanced education, blended learning and online learning pedagogy and design.

Institution: British Council Madrid

Dates: 2005 - 2007

Qualification: Diploma English Language Teaching NVQ level 7 advanced professional Diploma in English language teaching.

Certifications

- Certified Associate in Project Management (APMP/ PMQ) foundational project management certificate
- M&E Professional certificate in monitoring and evaluation theory and practice.
- CCNA/ MCSE Cisco networking associate, Microsoft server administration additional knowledge of Transact SQL and Exchange server.

Skills

Learning Theory and Instructional Design

- Curriculum development, instructional system design: SAM, ADDIE, 4C-ID, Backwards Design, Multimedia principles
- Learning theories: Cognitive load theory, ARCS, First principles, Laurillard's conversational framework, TPACK, Experiential learning, task-based, problem-based learning, inquiry-based learning, constructivist, connectivism
- Evaluation and analytics: Monitoring and evaluation, learning analytics, educational data mining

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Technology and Design Skills

- E-learning development: Articulate, Evolve, Lectora, Moodle, Canvas, Docebo
- Instructional media: Vyond, Adobe Suite (Photoshop, Illustrator, Premiere, After Effects, XD, Audition), Camtasia
- UI/UX Focus: IA/UX design, Design thinking
- Data tools: PowerBI, Excel, Tableau

Project Management and Workflow

- Methodologies: Agile, Kanban, waterfall
- Collaboration and planning: Jira, Confluence, Notion, Smartsheet, Miro

Emerging Technology and Development

- AI: LM Studio, Ollama, Elevenlabs, Descript, ChatGPT, Claude, Gemini
- Cloud and dev tools: Google Cloud Platform, Collab, PowerApps, Power Automate, AWS, VMware, Jupyter, Python, NodeJS, Postman, VS Code
- Integrations and data: APIs (REST, xAPI, LTI, CMI5, GraphQL), Databases (SQL, Neo4J, Firebase), HTML, JavaScript, CSS

Projects and publications

Please visit [my website](#) for more detailed descriptions

British Council

Learn English Audio Project

[South Africa DBE link](#)

[LEAP Ethiopia link](#)

[LEAP Nigeria](#)

IBO

[Micro learning PD](#)

[Conference Speaker](#)

ILRI

value chain 360 video

[YouTube 360 video link](#)

Publications

[IBLI elearning](#)

[Africa Rising Capacity needs assessment](#)
and [summary](#)

AI Data analytics

[RMIT Media](#)

[Saigon Times](#)

My website and portfolio

