



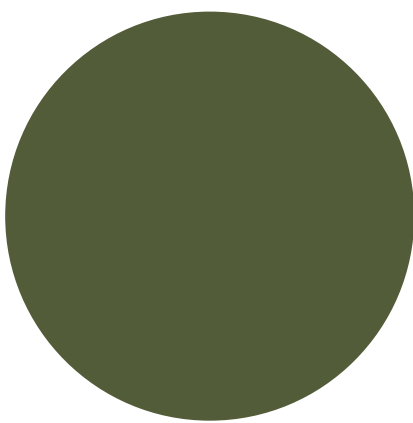
BREATHSHIP

ALTERNATIVE LOGO | BRANDING ITERATIONS

BREATHSHIP



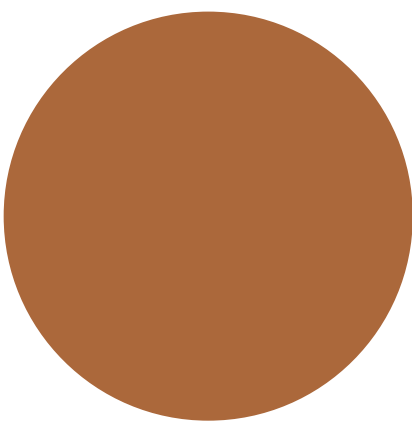
COLOUR PALETTE | THE HUES WE USE



#535C3A

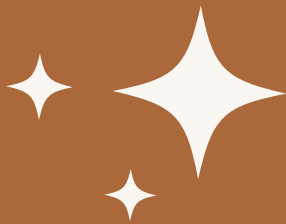


#FAF4F0



#AC683B

ELEMENTS



FONT GUIDE | PARING PERFECTION

CORMORANT

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
; , . ? ! ( ) & @ 1 2 3 4 5 6 7 8 9 0

PROXIMA NOVA

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
; , . ? ! ( ) & @ 1 2 3 4 5 6 7 8 9 0

