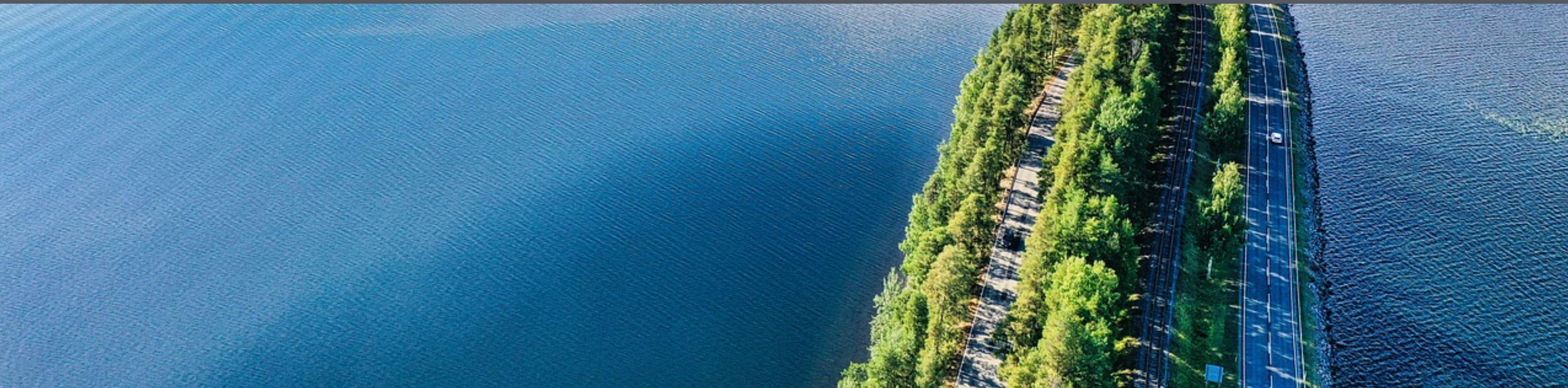




VIHREÄ SUOMI QUESTS

STF PACKAGES PLATFORM



STF PACKAGES PLATFORM STAYS ON FOUR COMPONENTS

- Customers (players) can buy STF package (quest) that was created by travel industry employees (quest masters) having proven experience in their field.
- Travel industry employees can create quests using tooling provided by the platform.
- Owner of facility (e.g. bungalow, kayak, sauna) able to give for rent their owned facilities as a part of a quest.
- Platform itself - provides digital space to match players, and quest masters, show details information about quests, profile of players and quest masters, their skills. Platform charges players for participation in quests and holds commission percentage for marketing and development.



MAIN DRIVERS

Quest creators

- Travel industry employees can leverage the experience they acquired during the employment and stay longer in the area
- Quests is a good additional income for employees who are not employed at the moment
- Quest masters have their own game mechanics like achievements, animal classes, levelling up

Players

- Players gain interesting and genuine experience in sustainable traveling field through game mechanics, like achievements, levelling up, quests artefacts, immersive experience with AR elements

Platform

- Provides easy and simple tooling to build quests, maps integration, add AR markers to the quest, provides real badges as artefacts
- Performs marketing activities to advertise quests to more broad audience
- Plays role as a guarantee element between Players, Quest Masters and Facility providers

Facility providers

- Facility owners may get income from giving for rent idling facilities

STF PACKAGES SHOP

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PLAYER'S PROFILE



BUILDING A QUEST & QUEST MASTER'S PROFILE



Thanks for watching

ASI TEAM
TRACK: NEW ERA OF TRAVEL INDUSTRY
PROJECT: VIHREÄ SUOMI QUESTS
[HTTPS://GITHUB.COM/PSEUDOPIRATE/ASI](https://github.com/pseudopirate/ASI)

22 - 24 March, 2024

Solve the SDGs 2024

