Integrating Lead Forms, Salesforce, Slack, and Email with AWS

GETTING STARTED



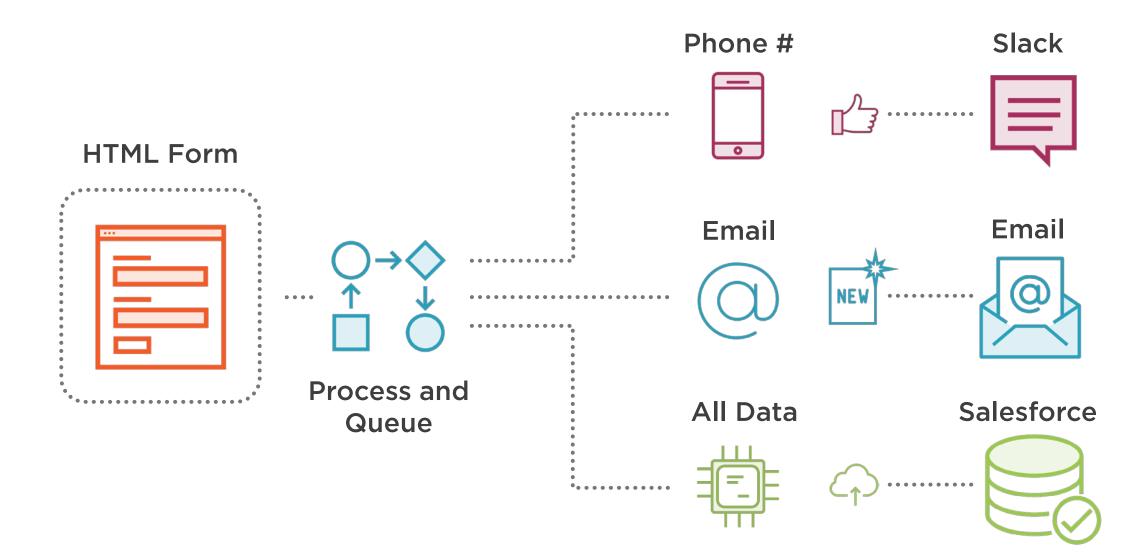
Thomas Compagno

VP OF TECHNOLOGY

@tomcompagno www.linkedin.com/in/tomcompagno



Course Deliverable





Collect User Information



Amazon S3





AWS S3 - Simple Storage Service



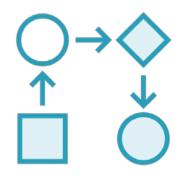
Easy to use

Durable and Reliable

Transferable



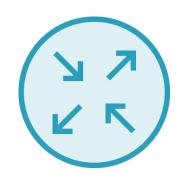
Process Submitted Information



Process and Queue

Amazon API Gateway

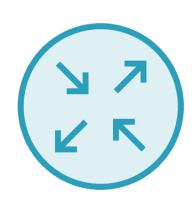
> AWS Lambda







API Gateway



Centrally Managed

Monitored

Deployable



Lambda



Simple

Scalable

Inexpensive



Queue and Direct





Simple Queue Service



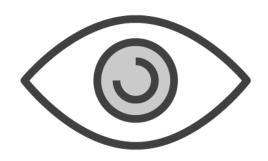
Reliable

Simple

Scalable



Cloudwatch



Versatile

Flexible

Inexpensive



Notify Slack Channel



Amazon API Gateway





Send a Marketing Email



Amazon SES



Simple Email Service



Reliable

Flexible

Integrated



Create a Salesforce Lead



AWS Elastic Beanstalk





Elastic Beanstalk



Flexible

Scalable

Easy

