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Parul Sharma

Interaction Designer

Accenture

March 2018 - Present

Create UI mockups in sketch for enterprise applications for clients such as Google

Streamline enterprise application user experiences by conducting user interviews, heuristic evaluations, card sorting exercises and surveys

Facilitated discovery workshops with business analysts to understand pain points of existing processes and create new processes leveraging wireframes, personas, and empathy mapping

Lead design workshops with business stakeholders to align and prioritize feature sets with product vision

Rasa

Sept 2017 - March 2018 Berlin, Germany

Designed and developed an enterprise web application that empowers business to create their own conversational AI

Facilitated design workshops during company off sites, development in ReactJS, design in Sketch

University of Edinburgh

Sept 2016 - Sept 2017 Edinburgh, Scotland

Masters of Science in Design Informatics

D&AD New Bloods Awards - 2017 Yellow Pencil BBC Brief

Cisco Switch Up Challenge - 2017 2nd Place UK Finals

Northeastern University

Sept 2016 - Sept 2017 Boston, MA

Bachelors of Science in Information Science

Dean's Merit Scholarship



Research

Journey Mapping

Eyetracking

Hueristic Evaluation

Focus Groups



Design

Sketch

Invision

Zeplin

InDesign

Photoshop



Development

HTML5/CSS3

Javascript

React

Angular

Git/Github