

Parul Sharma

Boston Based Recent Graduate
Seeking Full-Time Opportunities

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portfolio psharmz.github.com

EDUCATION

University of Edinburgh, Scotland MSc Design Informatics

2016-2017

Courses: Data Storytelling Degree Project, Designing with Data, Design for Informatics, Digital Crafting in Glass and Histories and Futures of Technology

Northeastern University, Boston BSc Information Science

2012-2016

Courses: Fundamentals of Computer Science, Object Oriented Design, Discrete Structures, Logic and Computation, Computer Organization, Statistics, HCI, Database Design, Systems and Networks, Empirical Research Methods, Cognition, Software Project Management and Information Systems Design and Development

EXPERIENCE

Interactive Video Intern HapYak Interactive Video, Boston MA

May - Aug 2016

Created custom interaction designs for clients using HTML, CSS, Javascript and jQuery
Prototyped new interactive video use cases and gathered design feedback from potential clients using client branding and marketing strategies to improve UX and retention

LivCollege UX Project Lead SCOUT Design Studio, Boston MA

Jan - May 2016

Led team and stakeholder meetings and defined project scope
Elicited requirements through stakeholder interviews, surveys, competitive analysis, user journeys, use cases, wireframing, usability testing and paper prototyping
Created high fidelity clickable prototypes using InVision and Sketch

Web Development Co-op GSN Games, Boston MA

July - Dec 2015

Implemented responsive web design using HTML, CSS, Mason, jQuery, and Javascript
Improved user experience for customers by fixing pain points such as broken unsubscribe functionality for GSN marketing and gaming emails and online gaming experiences
Provided feedback and implemented user onboarding flow for Tetris Game Launch

End User Experience QA Co-op Brightcove, Boston MA

Jan - Aug 2014

Usability testing of web player experience on mobile and desktop devices for iOS, Android, and Windows on Chrome, Safari, Firefox, and IE browsers
Developed test plans and fixed bugs for weekly patch releases during Agile sprints using VideoJS, Javascript, HTML, CSS, JIRA and Github
Collaborated with other test engineers and designers to prioritize usability testing and fixes of web player features

HONORS

D&AD New Blood Awards

2017 Yellow Pencil Winner
BBC Brief

Cisco Switch Up Challenge

2017, Awarded 2nd place for
refugee security system design

Dean's Merit Scholar

Northeastern University 2012-2016

SKILLS

Research

Journey Maps
Eye Tracking
Surveys
Think Aloud
Competitive Analysis

Design

Photoshop
InDesign
Sketch
InVision
Wireframing
Prototyping

Web

HTML5 / CSS3
Javascript
Bootstrap
Node
Angular
React
Git/Github

Product

Arduino / Processing
3D Printing / Modeling

Languages

English, Hindi, Spanish

Ask Me About

yoga, home remedies, pastels