

353 Queen Street West Toronto, M5V 2A5 416 908 5910 patsherrard@gmail.com

BIOGRAPHY

Self-motivated, organized and energetic individual with experience in event management, graphic design, and video/photo and service industries. Patrick achieves high quality results with a positive attitude and is looking to contribute his strong artistic, communication and people skills in a creative environment.

EXPERIENCE

COMMUNITY MANAGER

SPIN Toronto | 2013 - 2020

- Primary point of contact for all events.
- Oversee ping pong tournaments and directly manage staff during events.
- Maintain enthusiastic and positive attitude ensuring excellent customer experiences.

HOUSE CREATOR

Distrikt 461 | 2016 - 2020

- Create graphics, videos, posters, GIFS and stop animation using tools such as Adobe Photoshop and After Effects.
- Trade show and event ambassador.
- Research and post relevant social content for SPIN Toronto, 2nd Floor Events and The Green Wood.

DIRECTOR OF PHOTOGRAPHY / ASSISTANT CAMERA / PHOTOGRAPHY

Freelance | 2017 - 2020

- Curating and filming music videos, documentaries, BTS photoshoots and commercials.
- Camera Assistant on professional commercials and short films.
- Photographer for events, portraits, landscape, experimental.

PACKAGING/ PRODUCTION ON LINE Steamwhistle Brewery | 2017 - 2018

- Demonstrated attention to detail, while working in a fast-paced environment.
- Ensured product quality by checking for imperfections before distribution.

BARTENDER/ SERVER/ EVENT SET UP

The Greenwood | 2019 - 2020

- Ensured accurate setting up event floor plans.
- Demonstrated the ability to multi-task at a face pace while dealing with various situations/individuals.
- Trained new wait staff and bartenders.

EDUCATION / VOLUNTEER

- WEB DEVELOPMENT IMMERSIVE CERTIFICATE
 Juno College of Technology | February 2020 May 2020
- JAVASCRIPT WORKSHOP MENTOR
 Juno College of Technology | May 2020
- WEB DEVELOPMENT FUNDAMENTALS
 Juno College of Technology | October 2019
- INTEGRATED MEDIA
 Ontario College of Art and Design University | 2013-2014

SKILLS

HTML5 Git / Github Responsive Design
 CSS3 / SASS Firebase Adobe Photoshop
 Javascript (ES6) REST APIs Adobe InDesign
 React PSD Conversion

Web Accessibility

AWARDS AND CERTIFICATIONS

SMART SERVE

jQuery

GRADE 1-3 ROYAL CONSERVATORY
OF MUSIC