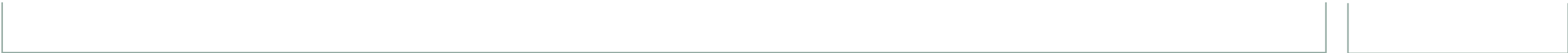


æoress [aios]

BRAND IDENTITY

LOGO

æorss [áios]



unique lettering

transcription
for familiarization with
the brand name

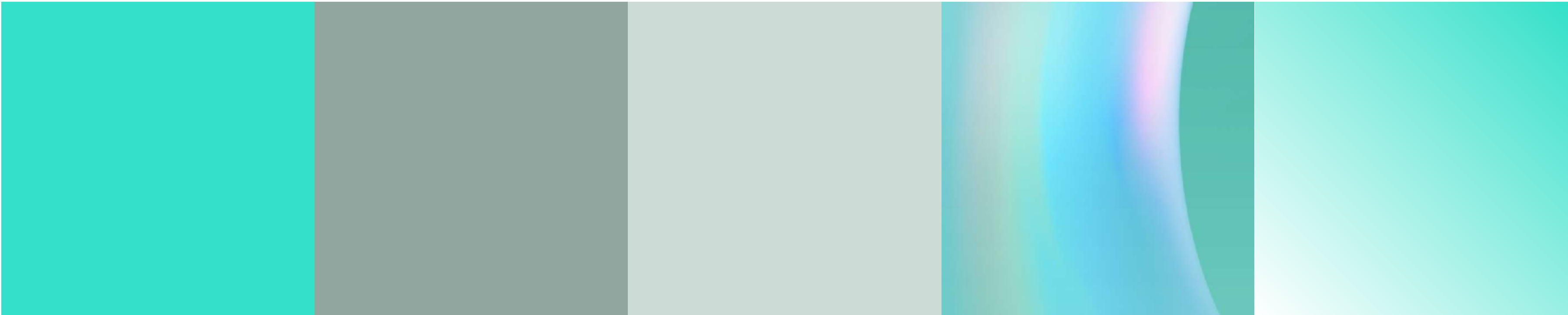
SIGN

æ [áios]



the Æ glyph becomes
our special sign

COLORS

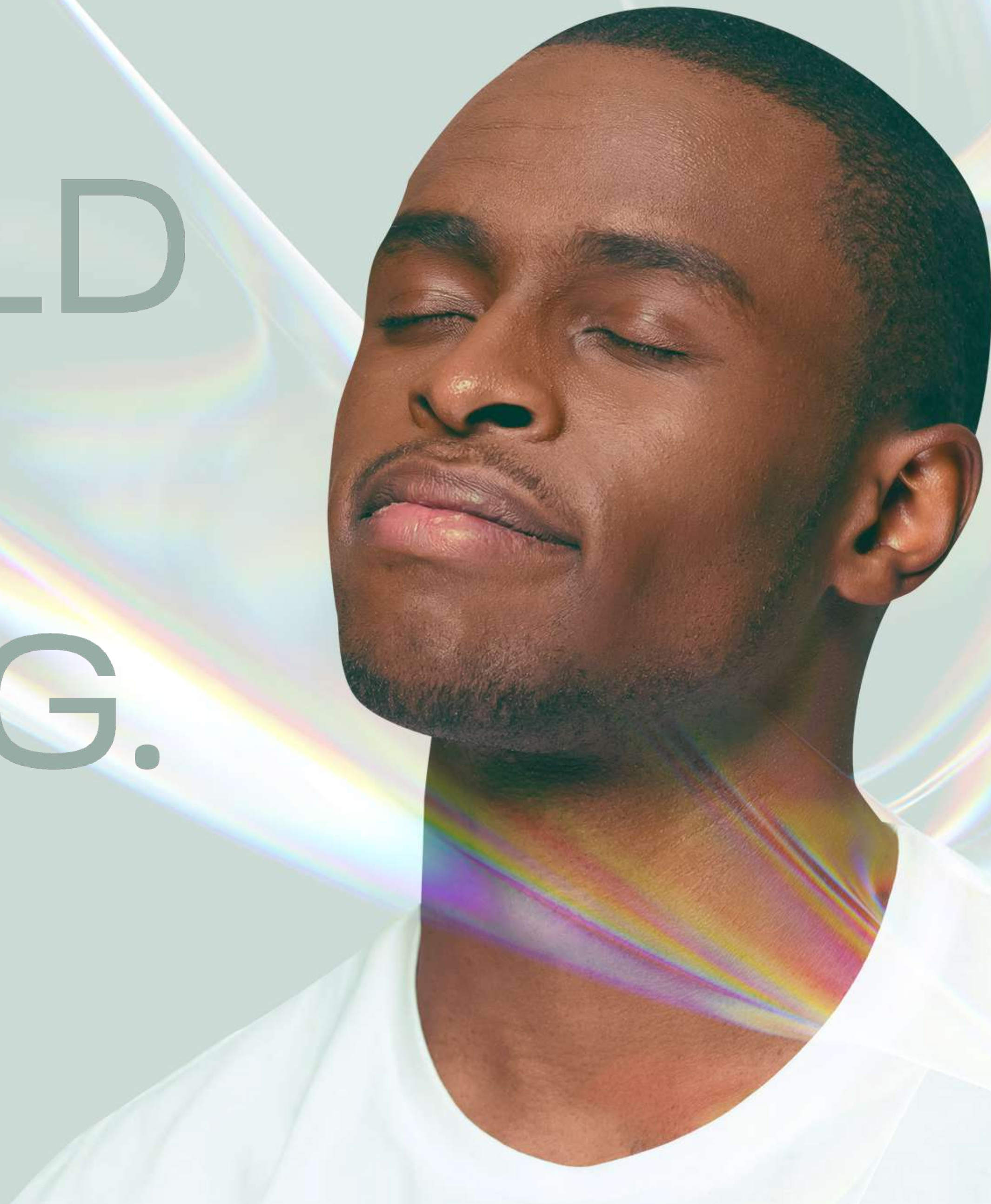


solid colors



gradient fills

EXPLORE
THE WORLD
OF [YOUR]
BREATHING.



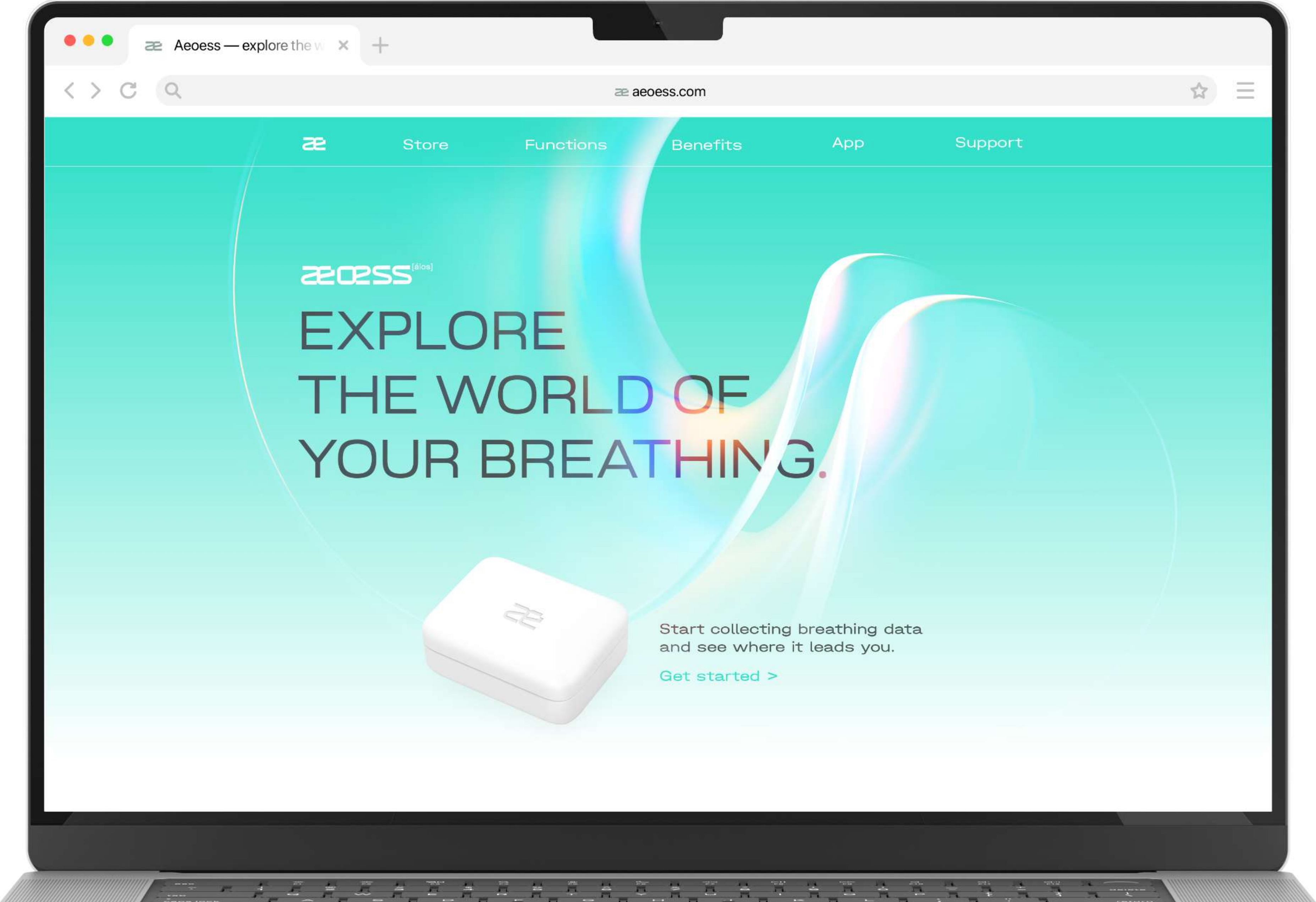
CASE



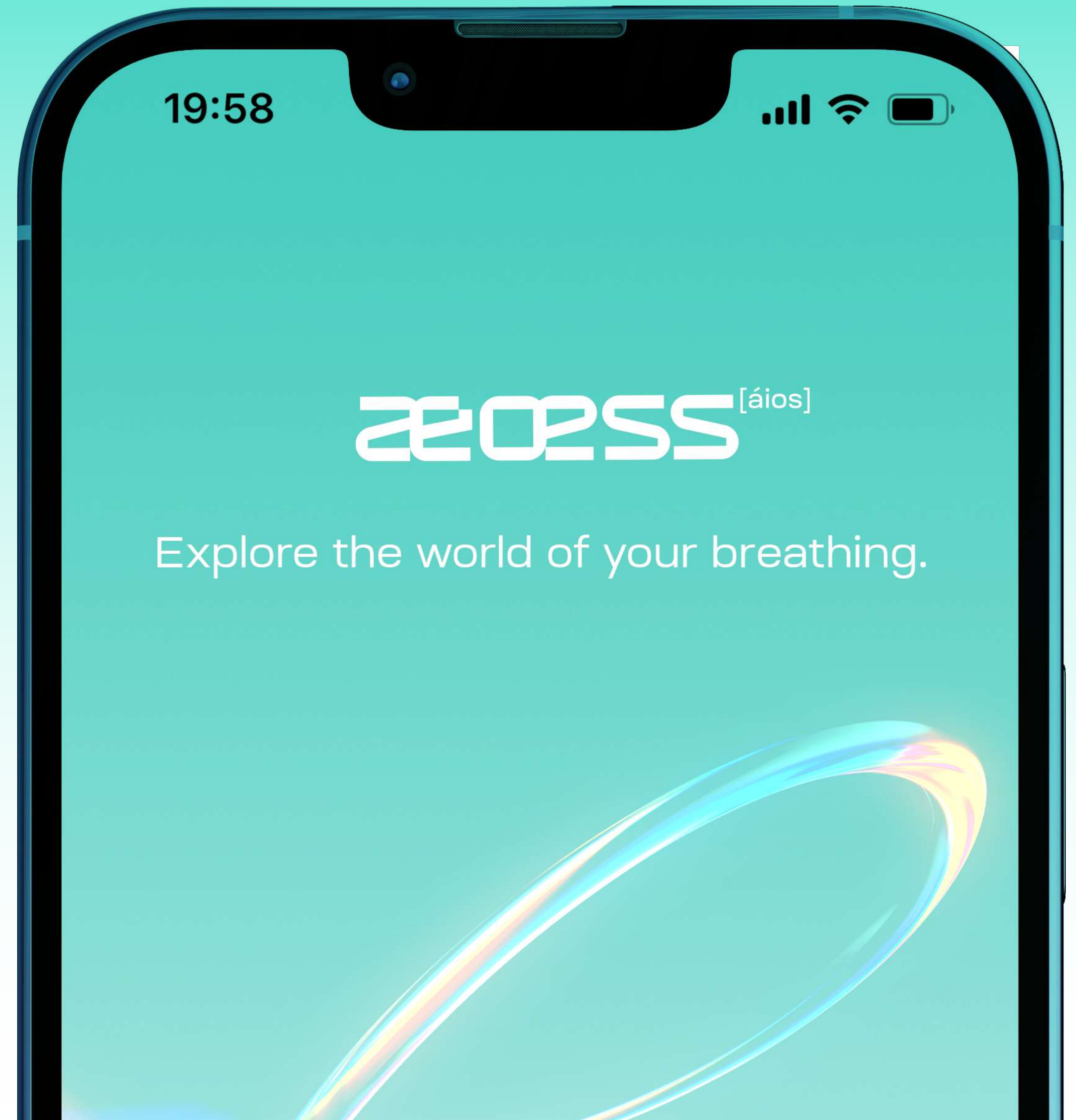
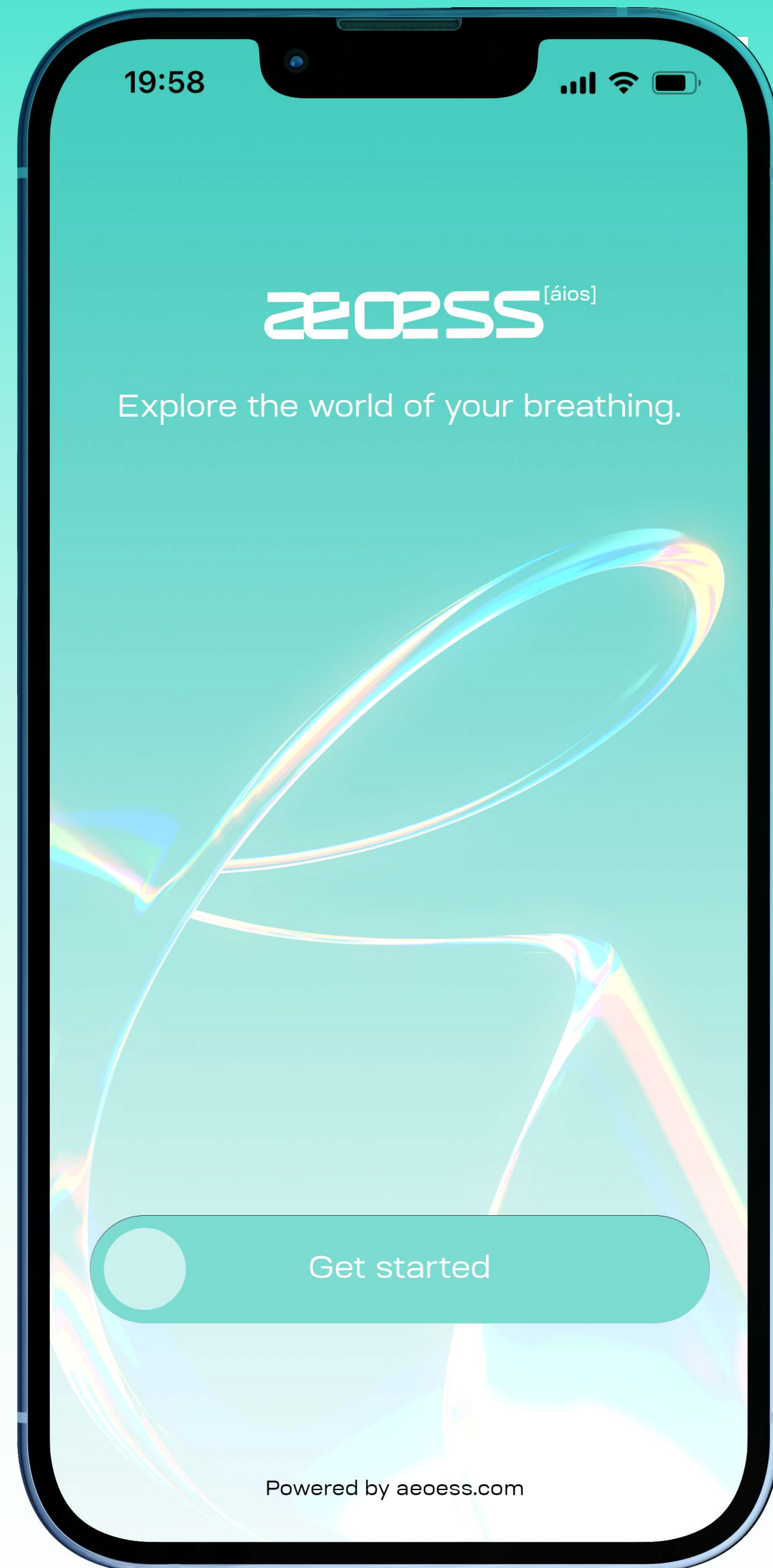
PACKAGE



WEBSITE



APP

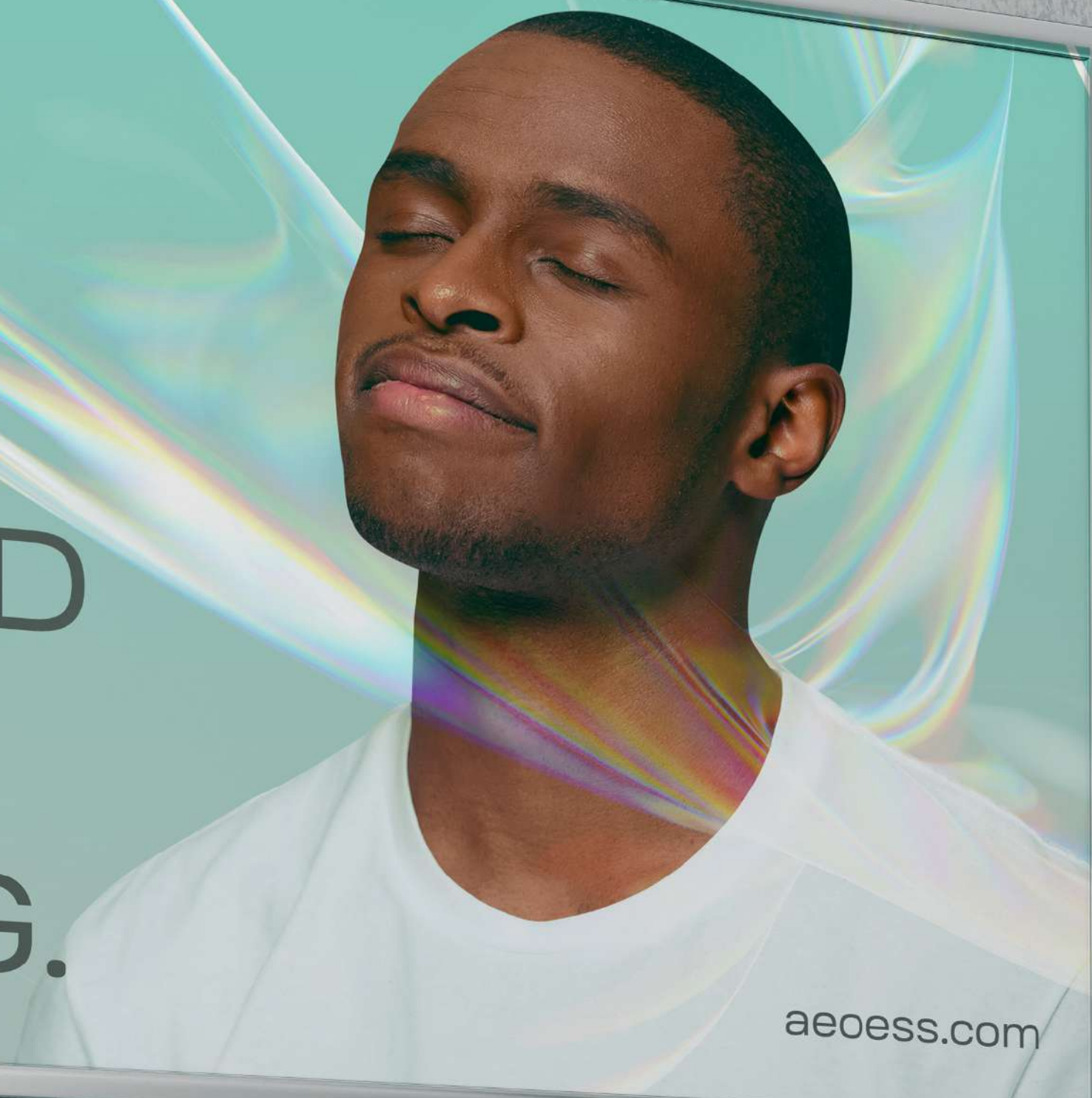


BUSINESS CARD



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KYIV, 2022