



DeepPocket LITE

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ABOUT US

TxSolve is a one-person software solutions company.

At TxSolve, Our Solutions are designed to help business to make the most out of time using our productivity apps. We help our customers identify idle money and invest in timely manner and reap maximum benefits from its investment.

PROBLEM

MARKET GAP

Customers need a way to know the savings rate on their monthly income. currently, they track manually and when there are multiple bank accounts it becomes cumbersome which leads to incorrect information on monthly savings and only increase idle money in bank

CUSTOMERS

Currently there are no alternatives other than using excel sheets. This requires regular effort and so, many give up after few attempts.

FINANCIALS

Deposits in the banks increased by 11.3% in 2021 hitting ₹151.13 trillion
Nearly 70% keep money idle in bank

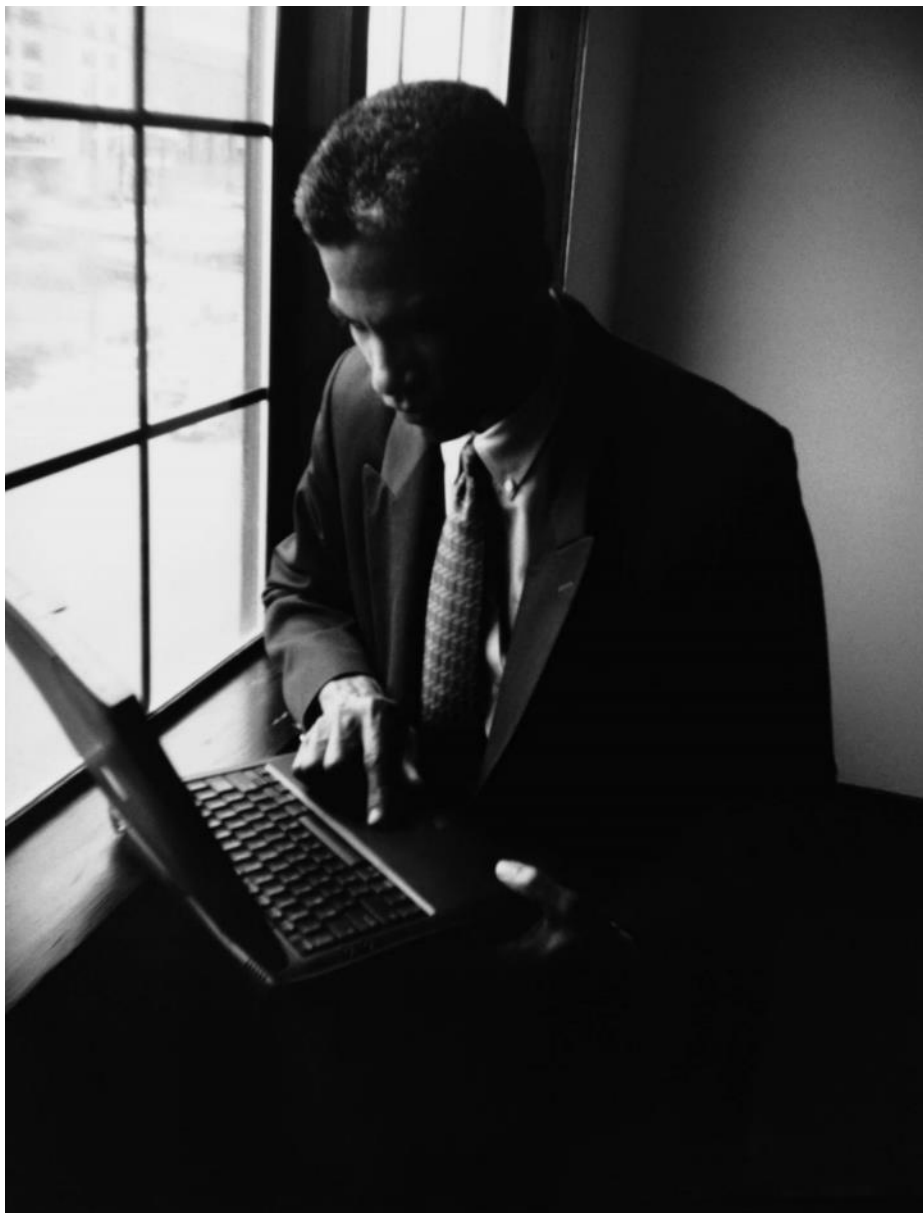
COSTS

Customer lose potential income by not spotting idle money and taking advantage of investment opportunities from financial service businesses.

Fin service business unable to maximize customer base

USABILITY

Customers want something that's easy to adopt and simple to use



SOLUTION

CLOSE THE GAP

Our product makes it easier to get consolidated view of net savings after all the debits for each month, year, and no other product on the market offers the same benefits

TARGET AUDIENCE

Working Professionals / HNI / Retired

COST SAVINGS

Reduce idle money for client by helping customers put their money to work through right investments

EASY TO USE

A simple product that gives customers the information they need in order to make informed financial decisions

PRODUCT OVERVIEW



UNIQUE

Only product specifically
dedicated to consolidate multi
accounts multi bank

TESTED

Conducted testing with self and
friends, relatives who are in
different professions

FIRST TO MARKET

First product that's both easy to
use and fulfils the need

AUTHENTIC

Designed based on own
experience with idle money,
consolidation of bank balances

<https://youtu.be/hffClIjfMP0>

PRODUCT BENEFITS

Simple and efficient to use

Holistic view of all account
balances

Know cash positions / flow,
monthly net savings trends
after debits. Make clear plan for
investment with idle money



A black and white photograph taken from a low angle looking up at several tall, modern skyscrapers. The buildings are made of glass and steel, with many windows reflecting light. In the bottom left foreground, the back of a person's head and shoulders are visible, looking up towards the buildings. A solid teal horizontal bar is positioned across the middle of the image, just above the text.

COMPANY OVERVIEW

BUSINESS MODEL

RESEARCH

Based my research on
personal experience and
inputs from friends and
relatives

ABSTRACT

We believe people need a way
to know their savings rate on
their monthly income. Help
Invest idle money on the right
products and improve net
worth

DESIGN

Minimalist design and easy to
use



**FINANCIAL
PLANNING**

THANK YOU

P Shreedhar

www.txsolve.com