

Lofthus Frukt og Saft A/S

Project Kickoff

- Project presentation and strategy
- Presentation of Gantt chart and team members
- Daily 15 min meetings , progress , status.

System must requirements

- Briefing system must requirements
- Presentation of user stories and epics

Design Phase

- Market research , strategies and planning
- Make design suggestions
- Design wireframe and website configurations
- Review design and content
- Meeting with client and deciding on design and market strategies

Development Phase

- Create layout , profile , illustrations for website
- Content writing , articles , photographing , videos
- Create and design forms for sales
- Develop customer support
- Create FAQ content
- Implementing checkout pay options
- Midway Project STATUS meeting
- Code site

Launch Phase

- Review full site
- Make final updates
- Official launch

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