Karan Sanas

Sr. Product Designer

WORK EXPERIENCE

hi@psiderman.com

Design Portfolio

+91 83697 91914

Senior Product Designer, Multiplier

Multiplier helps international teams employ talent globally

May 2024 - Present (5m+)

• Leading design initiatives across the employee product experience for full-time employees, contractors, and freelancers.

Senior Product Designer, Quizizz Inc.

Jan 2021 – Jul 2023 (2y 6m)

Quizizz helps 80M+ teachers and students to teach and learn better.

- Contributed to core product, revenue, and growth. As the 2nd designer and 16th employee, helped hire and shape the culture and rituals of the design team.
- Created foundational designs for 9 new question types and mentored designers for 4 more, collaborating cross-functionally to **increase revenue by 5%+.** (Case Study)
- Spearheaded and maintained a comprehensive Design System in Figma supporting 16 designers and 50+ engineers. (Old Guidebook, Case Study)

Product Designer, Quizizz Inc.

Jan 2019 - Dec 2020 (2y)

- Successfully launched a new paid subscription model, introducing new features and modes of instruction (Case Study) that generated \$1M in revenue in <2 months.
- Re-designed the Question Editor interface from a form-based approach to a user-friendly WYSIWYG design, streamlining quiz creation.

SIDE PROJECTS

Owen Sans, A Font Skills Game for Designers

Shipped, 2023

• Launched as the #16 product of the day on February 2nd, 2023, gaining recognition from Product Hunt Founder, Ryan Hoover.

SKILLS

- Design: Figma, Prototyping, Motion Design, User interviews, User testing
- Code: JavaScript, Vue.js, Node.js, HTML/CSS3, Git, VS Code
- Data: Excel/Sheets, BigQuery, SQL, Google Analytics

EDUCATION AND CERTIFICATES

St. Xavier's College, Mumbai

2014 - 2017

Bachelor of Science, Information Technology

3.5 GPA

The University of Michigan, Ann Arbor, via edX

MicroMasters UX Research and Design via edX.org

2018 - 2019