

# Karan Sanas

Sr. Product Designer

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↔ [Design Portfolio](#)



## WORK EXPERIENCE

Senior Product Designer, [Quizizz Inc.](#)

Jan 2019 – Jul 2023 (4y 6m)

Quizizz helps 80M+ teachers and students to teach and learn better.

- Contributed to core product, revenue, and growth. As the **2<sup>nd</sup> designer and 16<sup>th</sup> employee**, helped hire and shape the culture and rituals of the design team.
- Created foundational designs for 9 new question types and mentored designers for 4 more, collaborating cross-functionally to **increase revenue by 5%+**. ([Case Study](#))
- Spearheaded and maintained a comprehensive **Design System** in Figma supporting **16 designers and 50+ engineers**. ([Guidebook](#))
- Successfully launched a new paid subscription model, introducing new features and modes of instruction ([Case Study](#)) that **generated \$1M in revenue in <2 months**.
- Re-designed the Question Editor interface from a form-based approach to a user-friendly WYSIWYG design, streamlining quiz creation.

## SIDE PROJECTS

[Owen Sans](#), A Font Skills Game for Designers

Shipped, 2023

- Launched as the #16 product of the day on February 2nd, 2023, gaining recognition from Product Hunt Founder, Ryan Hoover.

[Kiwi](#), Personal Finance Tool

2023 – Present

- A design-first, opinionated personal finance tool. A project that I've been devoting my Sundays to since July 2023 after creating '[The Primer to Personal Finance BETA](#)'

## SKILLS

- **Design:** Figma, Prototyping, Motion Design, User interviews, User testing
- **Code:** JavaScript, Vue.js, Node.js, HTML/CSS, Git, VS Code
- **Data:** Excel/Sheets, BigQuery, SQL, Google Analytics

## EDUCATION AND CERTIFICATES

St. Xavier's College, Mumbai

Bachelor of Science, Information Technology

2014 – 2017

3.5 GPA

The University of Michigan, Ann Arbor, via edX

[MicroMasters UX Research and Design via edX.org](#)

2018 – 2019