

# Southern Tennessee All Star Rodeo Association

Ad Sales Form

Finals Program Ad



*\*This is a requirement to qualify for 2023 Finals. DUE JUNE 3RD*

Date: \_\_\_\_\_

Contestant Name: \_\_\_\_\_

## AD SIZE

(check next to the one you are purchasing below)

\_\_\_\_\_ - Business Card Size - \$25.00      \_\_\_\_\_ - Half Page Size - \$75.00      \_\_\_\_\_ - Full Page Size - \$100.00

## DESIGN FEE

(optional)

Select here if you will not be providing your ad design electronically and you need an ad created for you.

\_\_\_\_\_ - Ad Design Fee - \$25.00    *\*If you opt out of the design fee, ad design must be submitted electronically via email to [allstaradsales@gmail.com](mailto:allstaradsales@gmail.com). If you are paying to have the ad design created for you, please fill out the required information on page 2 of this form.*

## PAYMENT TYPE

\_\_\_\_\_ - Total Cash

\_\_\_\_\_ - Total Check    Check # - \_\_\_\_\_    Name on Check - \_\_\_\_\_

\*\*\*Make Checks Payable to S.T.A.R. (Southern Tennessee All-Star Rodeo)

## Only if Applicable:

Member/Contestant's ad fee is covered by (circle one) Red Star / All Star / Gold Star sponsorship sold to \_\_\_\_\_ (Sponsor Name).

- Red Star Sponsorship includes one \$75.00 half page add
- All Star Sponsorship includes two \$75.00 half page adds
- Gold Star Sponsorship includes three \$75.00 half page adds

- Separate form required per ad submitted.
- Payment must be turned in with completed form.
- Each contestant is required to submit a minimum of \$75.00 in ad sales total to qualify for the finals.
- Do not mail forms or payment. They must be submitted in person at a STAR rodeo on or before the advertised deadline.
- Ad design must be emailed to [allstaradsales@gmail.com](mailto:allstaradsales@gmail.com)

For questions, please contact Kristin Sides:  
[allstaradsales@gmail.com](mailto:allstaradsales@gmail.com)  
615-840-1925

This letter authorizes a representative of S.T.A.R. to accept donations/sponsorships for the Southern Tennessee All Star Association.

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## Ad Sharing/Full Page Ads

☐

- Check here if you are combining more than one contestant on one full page ad.

If you want to combine more than one contestant on one full page ad, 2 forms must still be submitted, the \$75.00 minimum is still applicable per contestant, and fill out information below:

Name of member(s) that will be included on the same full-page ad \_\_\_\_\_

## Ad Design Information:

*ONLY complete this form if you are opting into the Ad Design Fee (\$25) and not submitting your own ad digitally.*

Contestant's Name(s): \_\_\_\_\_

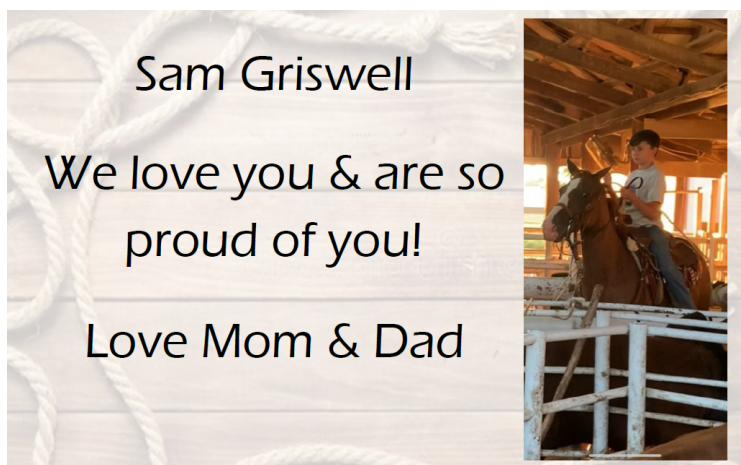
Message to Include on the Ad: \_\_\_\_\_

Picture Included? Yes / No

Business Card Graphic Included? Yes / No

Company Logo Included? Yes / No

SAMPLE OF WHAT DESIGN WILL LOOK LIKE



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