

## **[[OVERVIEW of what's happening]]**

Here's the 411 for ya:-)

On January 8th, 9th and 10th...

Virtually, over Zoom...

## **[[Overview cont'd with something which feels, sounds and/or looks completely DIFFERENT and DESIRABLE than anything else they've seen before.]]**

I'm putting together 12 good folks and helping them take their email lists, or Facebook Groups and generate 5 to 6 figure paydays

with 6th grade simple-to-write posts and emails...

WITHOUT VSLs, Webinars or phone calls.

## **[[The UNIQUE PROMISE/PLAN which SOLVES their UNIQUE PRESENT PAIN "aka what they WANT"]]**

We use simple Google docs and/or FB msgr and "Tap In" sales from \$500 to \$40,000.

## **[[PROOF STATEMENT]]**

My last class of 12 peeps tapped in over \$484,000 in sales together. Everyone (except one person who couldn't attend) made sales.

## **[[What's been stopping them?]]**

It's UNLIKE ANYTHING you've likely ever seen.

In my experience, people try to use the phone BEFORE their offer is dialed-in...then...try to "teach and convince" over the phone which burns through expensive leads, gets a lot of "Lemme think about its" and the pressure feels awful for both people.

## **[[What's been missing? and/or what's different now? GENERAL]]**

BUT... when peeps dial in their offer to hit the BULLSEYE

and mix in some simple PRE-SELLING...

...closing \$500 to \$40k sales over FB msgr or email is simple and FUN!

### **[[What's been missing? and/or what's different now? SPECIFIC]]**

What's holding most people back is they don't have a clear "Easy Yes" offer which solves an immediate pain and problem and knowing what to say and do BEFORE you make an offer (Pre-selling).

With email, FB groups and all the text options we have now it's never been easier to close sales without all the phone drama IF you've got your EZ YES Offer Dialed-in and do even a tad of PRE-SELLING.

### **[[Why now?]]**

Now, I make most of my money doing this stuff and only teach when I feel like it.

I don't know when/if I will teach this again...

It would be great if you could come and I'll also give you lots of templates and examples to make this even easier for you to start tapping in sales right away.

### **[[What to do now and RISK REVERSAL with pricing and/or guarantee]]**

You can secure your spot inside PSM with a single payment today of **\$290** and then just 9 more payments of **\$290** 30 days a part.

PSM students make that back by sending two or three emails give or take.

As long as they have 200 opens on an email list or 300 people in a FB group.

### **[Guarantee]**

**Now, this is not a monthly membership.**

**I'm just financing PSM to make sure anyone who would rather lead than have their ear glued to a phone.**

Just get back to Tony and let him know if you're in, out or have a question or two.

If you're in, we'll get you enrolled right away.

Just let me know if you're in, out or gotta question or two.

-Travis Sago