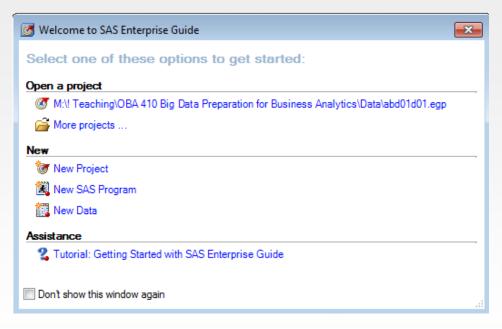
- Demonstration: Navigating SAS Enterprise Guide Workspace
 - 1. Open SAS Enterprise Guide

When you enter SAS enterprise Guide, the Welcome to SAS Enterprise Guide dialog box opens automatically to enable you to create a new project or open an existing project. Any projects listed under the Open a project heading have a **egp** file extension.



- Demonstration: Navigating SAS Enterprise Guide Workspace
 - 2. Select New Project

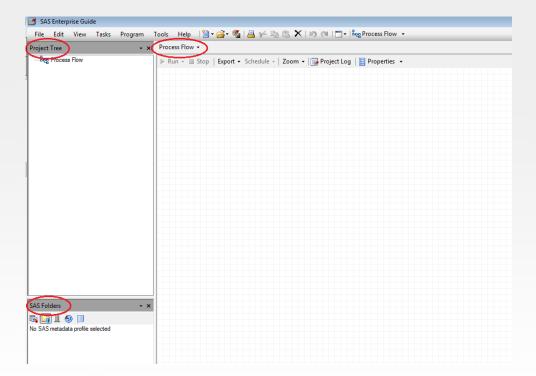
If you do not have a project open in SAS Enterprise Guide, you can also select File > Open > Project to open an existing project. You can create a new project by selecting File > New > Project.

Demonstration: Navigating SAS Enterprise Guide Workspace

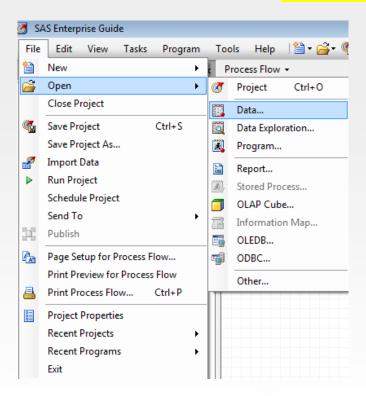
3. SAS Enterprise Guide displays three main windows by default. Notice the

windows labeled as follows:

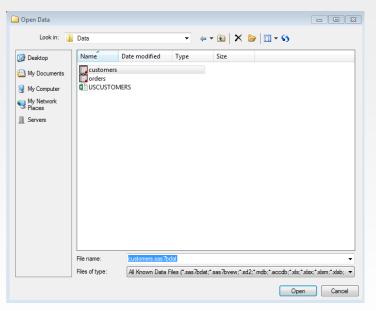
- Project Tree
- Process Flow
- Server List



- Demonstration: Navigating SAS Enterprise Guide Workspace
 - 4. Insert an existing SAS data set by selecting File > Open > Data

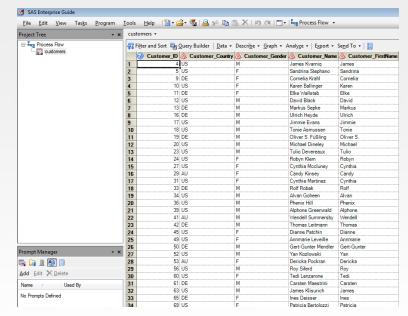


- Demonstration: Navigating SAS Enterprise Guide Workspace
 - 5. To navigate to data stored on your personal computer, select Local Computer. Navigate to the location and select customers > Open to add the SAS data set to the project.

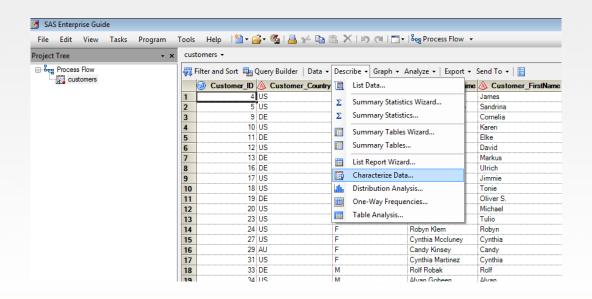


- Demonstration: Navigating SAS Enterprise Guide Workspace
 - 5. To navigate to data stored on your personal computer, select **Local Computer**. Navigate to the location and select **customers > Open** to add the SAS data set to the project.

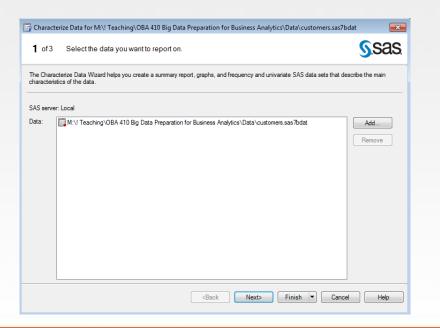
A shortcut to the customers data set is added to the Project Tree and the Process Flow. By default, a snapshot of a few rows of the data appears in the Data Grid within the workspace.



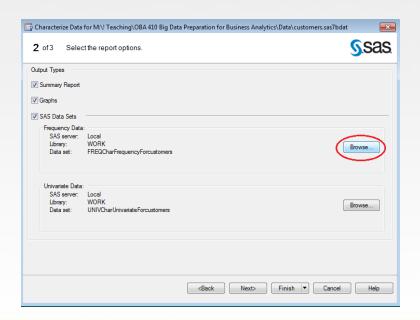
- Demonstration: Navigating SAS Enterprise Guide Workspace
 - 6. After data is added to the project, you can use it for analysis and reporting. With the **customers** data set open in the Data Grid, select **Tasks** > **Describe** > **Characterize Data...**.



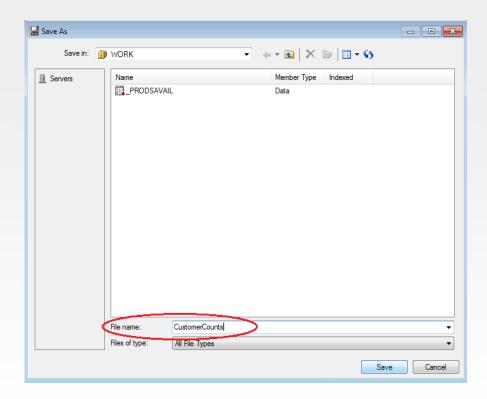
- Demonstration: Navigating SAS Enterprise Guide Workspace
 - 7. The Characterize Data task is in wizard format that enables you to go through each of the three steps, and modify any options. Step 1 enables you to verify the data source that you want to analyze. Select **Next** >.



- Demonstration: Navigating SAS Enterprise Guide Workspace
 - 8. In step 2 of the task you can customize the report options. To change the name of the data set that includes frequency counts for any character columns, select **Browse...** in the Frequency Data pane.



- Demonstration: Navigating SAS Enterprise Guide Workspace
 - 9. Type CustomerCounts in the File name field and select Save > Next.



- Demonstration: Navigating SAS Enterprise Guide Workspace
 10.In step 3, limit the number of unique categorical values to be reported per variable by typing 15. Select Finish to run the task and view the results.
 - Characterize Data for Mt.\ Teaching\OBA 410 Big Data Preparation for Business Analytics\Data\customers.sas7bdat

 3 of 3 Specify output limits.

 SSAS

 Will Limit categorical values

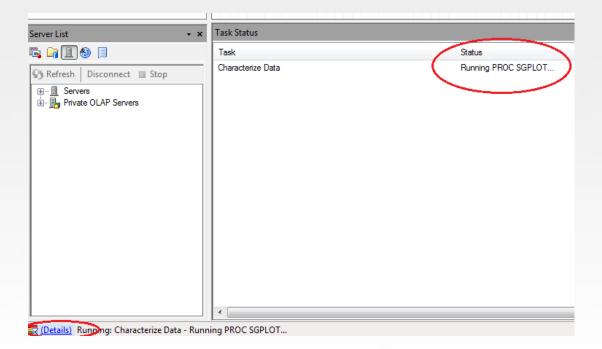
 Maximum number of unique categorical values to be reported per variable:

 15

Demonstration: Navigating SAS Enterprise Guide Workspace

To observe the status of the task as it runs, select Details in the lower-left corner of SAS Enterprise Guide. The Task Status window opens and indicates the processing task status, and

server.



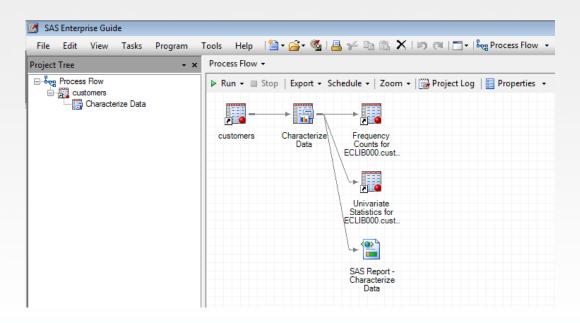
Demonstration: Navigating SAS Enterprise Guide Workspace

The output includes frequency counts for character columns, summary statistics for numeric columns, and basic graphs to characterize each.

Partial Output:

Variable	Label	Value Fre		Frequency Count		Percent of Total Frequency
Customer_Age_Group	Customer Age Group	31-45 years			27	35.0649
		15-30	years		22	28.5714
		46-60	years		14	18.1818
		61-75	years		14	18.1818
Variable	Label	Value Freq		uency Count	Percent of Total Frequency	
Customer_Countr	y Customer Country	US		28		36.3636
	-	CA		15		19.4805
		DE		10		12.9870
		AU		8		10.3896
		TR		7		9.0909
		IL		5		6.4935
		ZA		4		5.1948

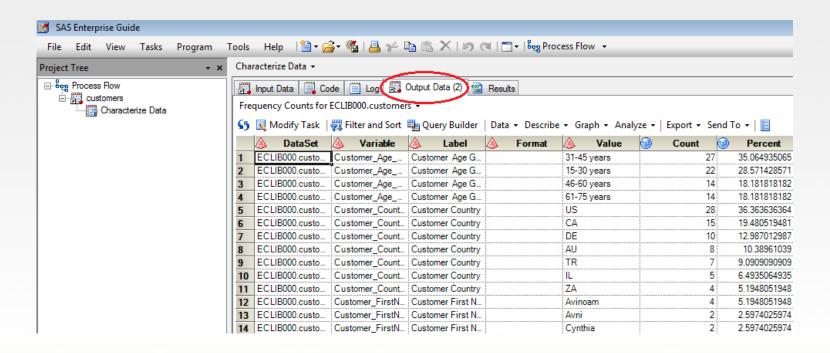
- Demonstration: Navigating SAS Enterprise Guide Workspace
 - 11.To view the contents of the current project, select Process Flow on the toolbar or press F4. The Characterize Data task was added in the Project Tree and Process Flow linked to the **customers** data set.



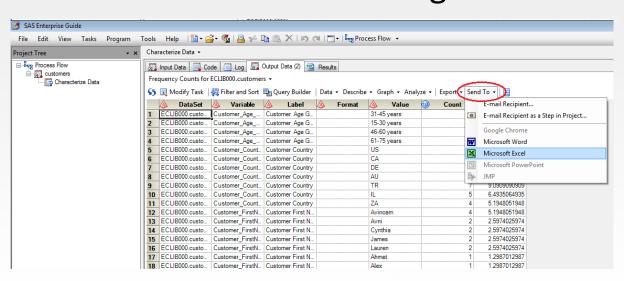
- Demonstration: Navigating SAS Enterprise Guide Workspace
 - 12.Return to the task results by double-clicking the **Characterize Data** icon in either the Project Tree or Process Flow. To view the task code, select the **Code** tab.

```
SAS Enterprise Guide
Characterize Data _
 Process Flow
                           Input Data Code Log Count Data (2) 🖀 Results
  customers
                           Modify Task | Export ▼ Send To ▼ Create ▼ | ☐ Properties
      Characterize Data
                              LIBNAME ECLIB000 "M:\! Teaching\OBA 410 Big Data Preparation for Business Analytics\Data";
                                 Code generated by SAS Task
                                 Generated on: Tuesday, December 22, 2015 at 2:35:58 PM
                                 By task: Characterize Data
                                 Input Data: M:\! Teaching\OBA 410 Big Data Preparation for Business Analytics\Data\customers.sas7bdat
                              % eq conditional dropds (WORK.CUSTOMERCOUNTS,
                                     WORK.UNIVCharUnivariateForcustomers,
                                     WORK.TTAFTempTableAccumFreq,
                                     WORK.TTAUTempTableAccumUniv,
                                     WORK.TCONTempTableContents,
                                     WORK.TPFRTempTableFrequencies2,
                                     WORK.TPUNTempTableUnivariate2,
                                      WORK. TSPUTempTableUnivariate3,
```

- Demonstration: Navigating SAS Enterprise Guide Workspace
 - 13.To view the created data set that contains the summary of frequency counts, select the **Output Data (2)** tab.



- Demonstration: Navigating SAS Enterprise Guide Workspace
 - 14. The output data can be exported easily to a wide variety of other software formats, including Microsoft Excel. To automatically open the data in Excel, return to the Characterize Data task and select **Send To > Microsoft Excel**. Close Excel and do not save the changes.



• Demonstration: Navigating SAS Enterprise Guide Workspace

15. To save the collection of tasks, code, and results generated so far, you must save the project. Select File > Save Project As... from the menu bar and select the Local Computer icon. Navigate to the appropriate file location and type the filename. Select Save.