JULIANA SOFÍA GÓMEZ HERNÁNDEZ

Paychologist
Data science applied on behavior

⦿ Colombia
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PROFILE

Psychologist with a specialization in Data Science. Experience in qualitative and quantitative psychosocial data analysis to understand human behavior and evidence-based decision-making. Skilled in Python, SQL, and Power BI to analyze trends in well-being and social impact, with an interest in developing predictive models for studying human behavior in various contexts.

PROFESSIONAL EXPERIENCE

MINCIENCIAS - Project in Montes de María
Junior Researcher | July – December 2024
Data processing and analysis to measure psychosocial impact in communities affected by conflict.

Hospital Universitario San Ignacio - Bogotá
Clinical Psychology Assistant | January – June 2024
Developed dashboards to monitor patients' clinical progress.

Corporación Vínculos - Bogotá and Villavicencio
Research Assistant | July – December 2023
Data systematization to develop and evaluate emotional well-being programs in vulnerable communities.

FEATURED PROYECTS

Plans in a Telecommunications Company
Python, Pandas
Conducted a comparative analysis of two mobile phone plans to assess their performance and customer preferences.

Buyer Behavior Prediction in Video Games
Python, SQL, Machine Learning
Analyzed sales data and reviews in three different areas to understand player preferences.

EDUCATION

Psychologist ☆
Pontificia Uniersidad Javeriana | 2020 - 2025, Bogotá, Colombia
Data Science
Tripleten International Institute | 2024 – 2025, Online

HARD SKILLS

Power BI | Data Analysis | Data Visualization | Applied Statistics | Behavioral Science

SOFT SKILLS

Effective Communication | Critical Thinking | Problem-Solving | Data-Driven Decision-Making

LANGUAGES

Spanish: Native
English: Upper Intermediate