

Survey Format

Thank you for participating in our survey. We value your time and feedback, which will assist us in improving our products and services. Your information will be kept confidential and used only for research purposes, as stated. Thank you for your valuable contribution.

email address *:

Based on your personal experience, what is the typical waiting time for a checkup appointment with an ophthalmologist?

- ☐ 0~30 min
- ☐ 30~60 min
- ☐ 1 hour ~ 1 hour 30 min
- ☐ 1 hour 30 min ~ 2 hour
- ☐ 2 hour +

How often do you visit an ophthalmologist every year?

- ☐ less than once
- ☐ once
- ☐ twice
- ☐ three times
- ☐ four times
- ☐ more than four times

Have you ever utilized a self-diagnostic kit throughout your life?

- ☐ Yes
- ☐ No
- ☐ Other: _____

Do you want to receive a demo version of a self-diagnosis kit for identifying fundus disease?

- ☐ Yes
- ☐ No

Do you have any questions or comments that you would like to share at this time?

Survey Results Analysis

Customer Groups:

Ophthalmology Patients from local community: 3

Industry Professionals: 2

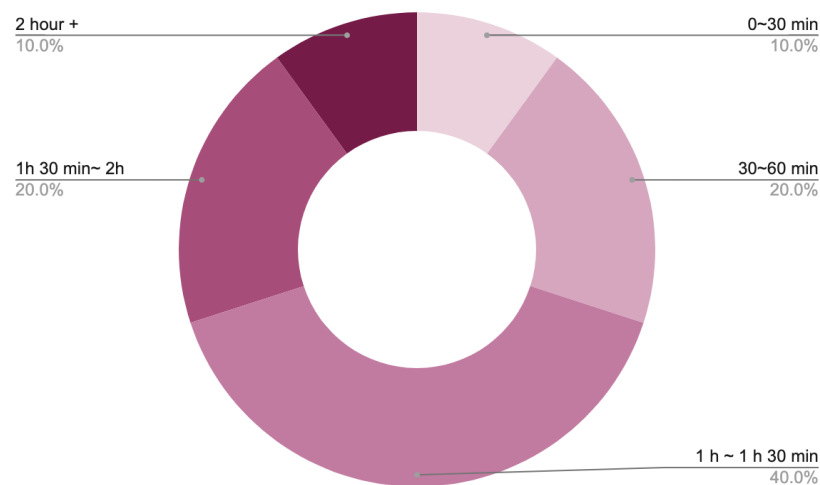
Mentors: 1

Parents: 2

Friends: 2

Question Analysis:

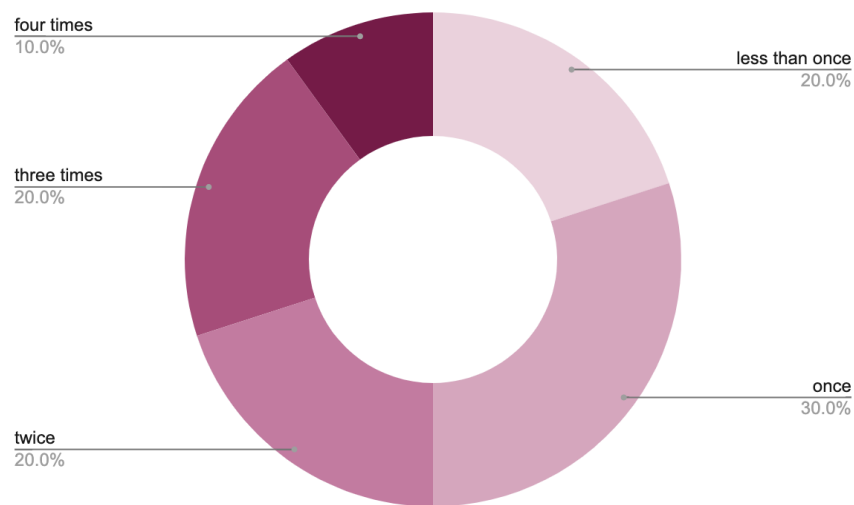
[Typical waiting time for a checkup appointment with an ophthalmologist]



According to our survey, 40% of customers reported an average waiting time of 1 hour to 1 hour and 30 minutes for a checkup appointment with an ophthalmologist. The majority of respondents (80%) reported waiting times between 30 minutes to 2 hours, with only a small minority waiting longer than 2 hours or less than 30 minutes.

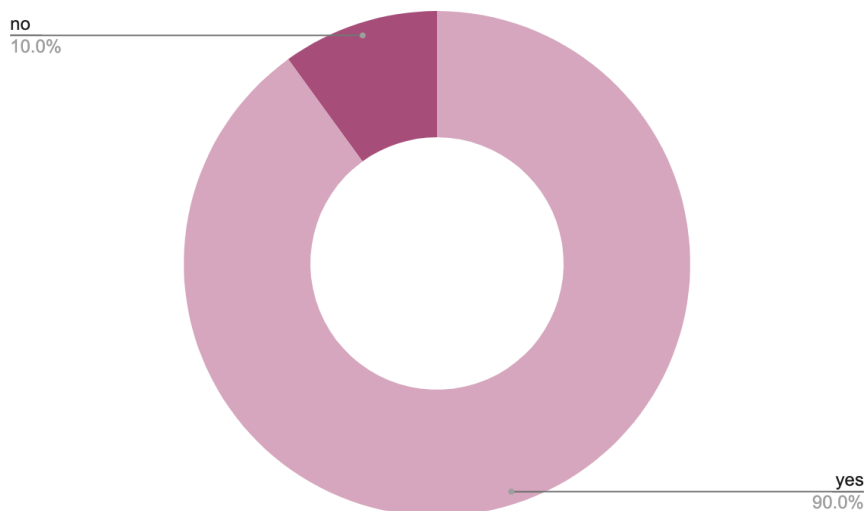
Furthermore, it is noteworthy that patients tended to report longer waiting times for checkup appointments compared to industry professionals who placed a higher value on shorter waiting times.

[How often do you visit an ophthalmologist every year?]



Based on our data, 50% of customers reported visiting an ophthalmologist once or less. Moreover, it is worth noting that none of the respondents reported visiting an ophthalmologist more than 4 times. This suggests that individuals tend to seek ophthalmology services infrequently.

[Have you ever utilized a self-diagnostic kit throughout your life?]



Our survey revealed that 90% of customers reported having experience using a self-diagnostic kit at some point in their life. This high percentage may be attributed to the COVID-19 pandemic, which has increased the popularity and accessibility of self-diagnostic kits.

Given this finding, it is likely that individuals would be familiar with ophthalmology disease self-diagnostic kits.

[Customer Follow Up]

There were 3 customers who responded to gather more information (1 Parent, 1 Industry Professional and 1 ophthalmology patient). They were promptly sent a personal email within 48 hours, introducing the business proposal of WidVision. The email provided a step-by-step guide on how to use the Vision AI - human eye fundus screening system, which is based on AI technology, and the Vision Capture - a low-cost non-mydratic fundus camera.

business plan: https://psj03283.github.io/resume/WidVision_Business_Proposal.pdf

[Any Questions]

We received two additional questions from customers. The first question was regarding the possibility of obtaining more information about WidVision. In response, we provided the customer with a comprehensive business plan and a step-by-step guide, which was sent to their email.

The second question was an inquiry about the customer's opinion on our organization. The customer expressed that they found our organization to be helpful and requested further information. We promptly provided them with the additional information they requested.

Overall, we provided customer service and ensured that all inquiries and requests are addressed in a timely manner.