Activity 1: The Navigation Critique (20 minutes)

Instructions:

1. Working in pairs assigned by me.
2. Each pair chooses contrasting websites (e.g., a modern e-commerce site vs. an older government or local business site).
3. Fill out the "Navigation Critique Sheet" for their assigned site.

Navigation Critique Sheet	**Website:** _____
Conventions Check Is the logo in the top-left and linked to Home? Is the search function easily accessible (top-right)? Is the main navigation clearly a primary menu?	Yes/No/N/A
Consistency Check Does the navigation stay in the exact same spot on every page? Are the link labels identical across all pages?	Yes/No (Explain)
Usability Check **Clarity:** Are the link labels easy to understand and unambiguous? **Efficiency:** Can you find the *most important* content in 3 clicks or less?	Score 1-5 (1=Bad, 5=Excellent)
Overall Recommendation: What is one specific, actionable change you would recommend to improve this site's navigation?	