

Activity 2: Navigation Map Creation (25 minutes)

Instructions:

1. Remain with your partner.

Massimo and Peter

2. "Design the optimal navigation structure (IA map) for a new website: **A local bakery that sells cakes, offers cooking classes, and hosts wedding events.**"
3. Using paper and markers, students draw a hierarchical tree map of the site.
 - o **Level 1 (Homepage)**
 - o **Level 2 (Primary Navigation):** 5-7 main categories.
 1. Home
 2. Baked Goods
 3. Cooking Classes
 4. Weddings
 5. About
 - o **Level 3 (Sub-pages):** Pages nested under the primary categories.
 1. Home
 2. Baked Goods
 1. Cakes
 2. Cupcakes
 3. Doughnuts
 4. Pies
 5. Cookies
 6. European
 3. Cooking Classes
 1. Hands-on
 2. Online Classes
 4. Weddings
 1. Catering
 2. Delivery
 3. Wedding Cakes
 5. About
4. List 3 key links for the Utility Nav and 3 links for the Footer Nav.
 - o **Utility Nav**
 1. Shopping Cart
 2. Shipping Tracker
 3. Customer Account
 - o **Footer Navigation**
 1. Copyright
 2. Privacy
 3. Terms of Use

5. *Class Share (5 minutes):* Briefly present your map, focusing on why you chose those 5-7 main categories (your rationale for clarity and efficiency).

